

Holiday Week-End Starts Campaign for Public Safety

Canadians have been called upon by His Excellency the Governor-General to observe the Victoria Day holiday, May 21-22-23, as Highway Safety week-end.

In an appeal to the nation Mr. Massey said: "Over the holiday week-end just before the National Highway Safety Conference—the first long summer week-end—the traffic on roads will be heavy. Let us all in every part of Canada now plan to observe this holiday by preventing accidents of every kind on streets and highways. Let us see if we can reduce them to the lowest figure in Canada's history for these three days."

"We can do this, and I believe will do so, if we realize such accidents mean loss in life, in suffering and material damage. Let us then take care to see that none of us is the cause of such loss or injury anywhere in our great country."

In all ten provinces a similar appeal has been made by the Lieutenant-Governors and provincial governments to drive carefully during the busy holiday week-end. During the Victoria Day week-end of last year, 54 Canadians were killed in road accidents; on the same holiday in 1953 highway dead were 65; and in 1952 the total was 33. Highway Safety week-end immediately precedes the opening of the National Highway Conference in Ottawa on May 24th. The first national conference on highway safety, convened by the Canadian Good Roads Association, will attract delegates from every province.

Children's Aid Society Director's Review First Quarter of 1955

The newly-elected Board of Directors of the Children's Aid Society met in the Receiving Home, Dane, last week for the monthly Board meeting. Miss Mary E. Labine, Dr. W. C. Arnold and J. A. Wilson, all of Haileybury, attended the meeting which heard a report from during March Mrs. Fox noted the work of the Society during March.

Seventeen families with 42 children came voluntarily or were referred to the Society for help Mrs. Nora M. Fox, director on This brought to a total of 206 the families now receiving service.



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In the families were 597 children for whom improved home conditions were being sought with the aid of the Society. Such family services helped prevent many break-ups of marriages and made outside care of the children unnecessary, Mrs. Fox said.

The financial statement showed expenditures in the first three months of 1955 of \$33,992.28, of which \$23,287 was for direct maintenance of children in the care of the Society. During the month only seven children had to be admitted to the care of the Society, four of them through the Juvenile Court. Fifty-seven children are now in permanent adoption homes, awaiting completion of legal adoption proceedings.

George Stanley, Kirkland Lake was named chairman of the finance Committee with H. W. Wright, S. S. Johnston and R. W. Brotherhood as members. Miss Labine, Dr. Arnold and J. A. Wilson have been appointed members of the Committee on Child Care and Protection for the south end of the district.

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Gregory Clark

K O B

Gregory Clark whose columns are read by thousands, is a booster for holidaying in Ontario.

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Ontario Department of Travel & Publicity Hon. Louis P. Cestle, Q.C., Minister.



Victoria Day May 23rd

Your co-operation is requested over the week-end of May 20 to 23.

Commencing on Friday evening and continuing to Monday evening hundreds of thousands of Ontario motorists as well as thousands from the other Provinces and from the States will be "taking to the road". The exercise of Care, Courtesy and Common Sense will prevent most accidents or collisions which result in fatalities, human suffering and financial loss.

Even though "you are a careful driver" keep your mind on the job of driving. This is no time for sight-seeing while driving. "Don't Hurry" remember HURRY KILLS.

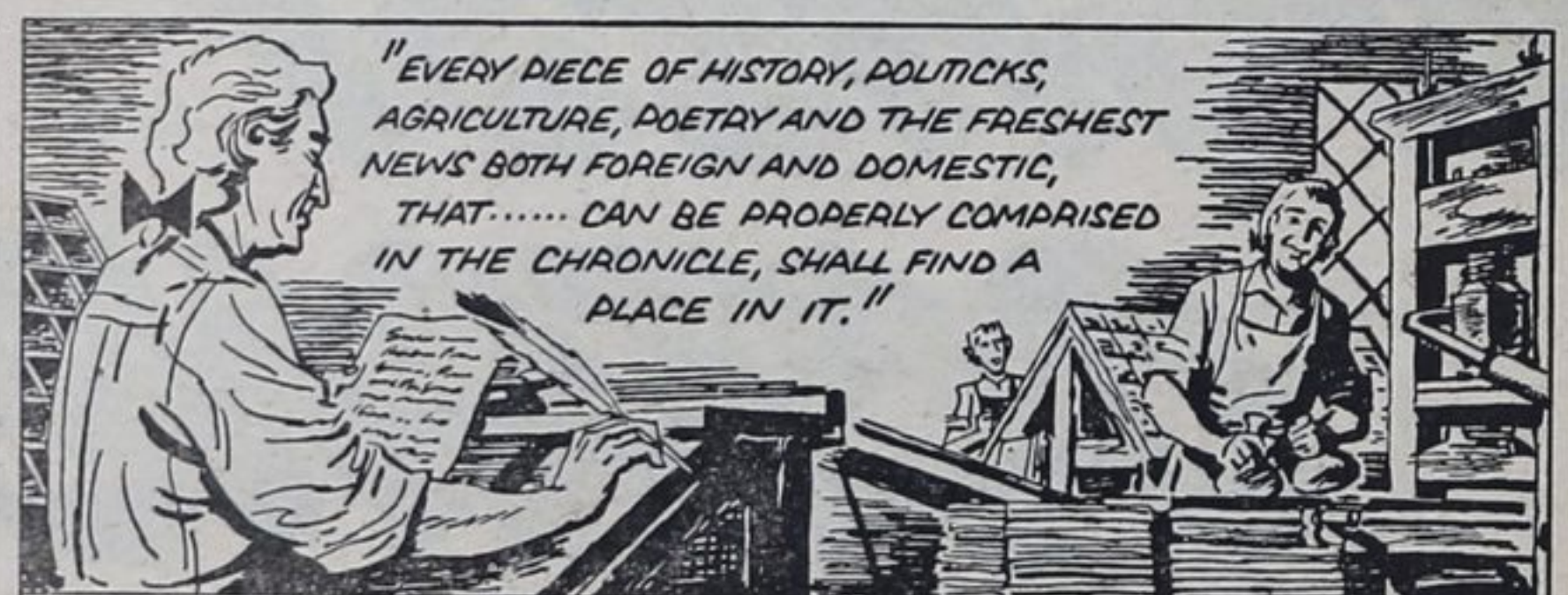
Do your part to make this, our first long summer week-end holiday, ACCIDENT FREE.

Joe. N. Allan. Minister

ONTARIO DEPARTMENT OF HIGHWAYS



In 1752, men and women in Halifax were reading the first Canadian newspaper, The Halifax Gazette. Anthony Henry was its publisher from 1761 on.



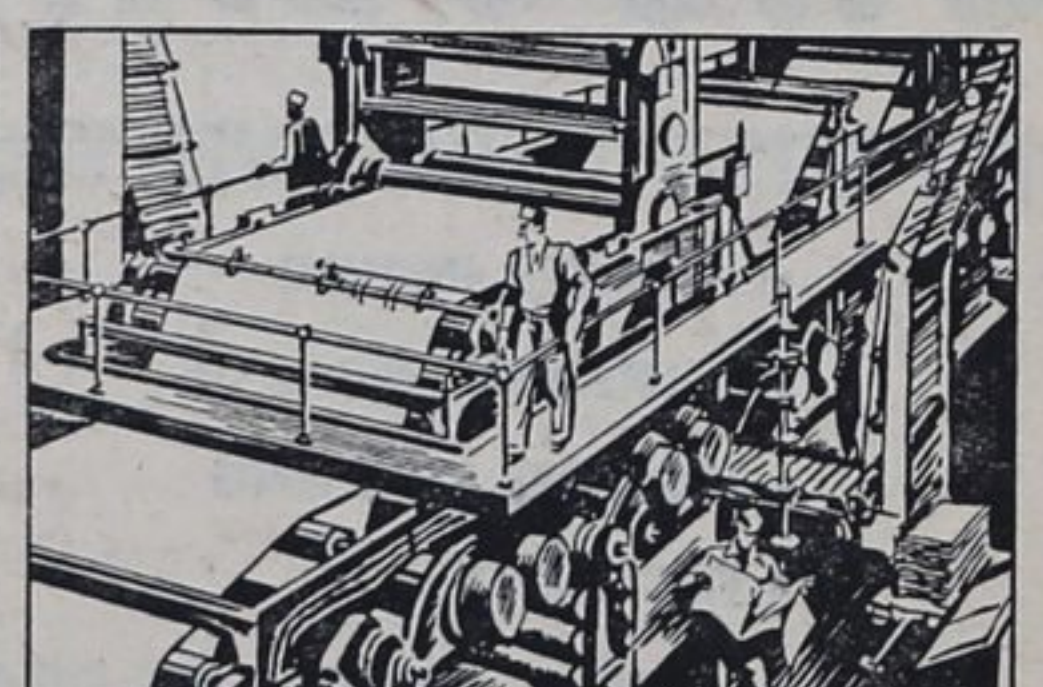
The Gazette had depended on government support. When this patronage shifted, The Gazette died. But Henry was determined. In 1769 he launched The Nova Scotia Chronicle and Weekly Advertiser, first Canadian newspaper entirely dependent on the support of the general public.



Meanwhile, other newspapers were rising—meeting the growing public demand for news, opinion, entertainment.



Soon, newspapers were everywhere. Government support was no longer necessary, for newspapers attracted private financial backing.



A modern newspaper is a costly enterprise, but as Henry attempted to prove, it can exist independent of government financing.



Today there are over 1,000 newspapers in Canada—in English, French, and many other languages! Free, strong, serving Canadians well, they owe much to pioneers like Anthony Henry.

Men like Anthony Henry depended upon their all-important associates—the far-sighted lending institutions and banks of Canada. They are always ready to help men of sound resolve... to help create the achievements that make Canada great. When you deposit your savings or do business with your Bank, you contribute to its power for progress. You become a partner with your Bank in the many enterprises which shape the future of our country. Drop in for a chat with your Bank of Nova Scotia manager. Your initiative can profit from his sound financial advice and assistance. You'll find him a good man to know.

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