

C. of C. Sparks Drive to Light Town at Christmas

At Christmas time last year, it was suggested to the Chamber of Commerce that the folks at home should follow the example of those in the sunny southern States and dress the town up — really dress it up at Christmas time.

Particularly attractive is the rigging up of lights underneath shrubbery so that the whole front of the house is suffused with a cheery greeting. This was tried by residents last year and created a lovely effect. So get your thinking cap on and make Haileybury the brightest stop of all for Santa Claus because the Chamber of Commerce is offering three prizes — First, \$15.00, second \$10.00 and third \$5.00 for the best effort by citizens. Business stores are not eligible.

OBITUARY LISCUMB

Many friends attended the funeral service last week in Latchford for Mrs. George Liscumb who lost her life in a tragic car accident at Temagami. After the family service at the home, services were held in the Latchford United Church.

The service was conducted by Rev. G. Brown of Cobalt and Rev. Munro of St. Catharines (Rev. Munro and Mr. Liscumb were overseas together during the last war.)

Six brothers acted as pallbearers, Lorne, Wilbert, Tom, Norman, Elmer of Latchford and Art of St. Catharines.

The remains were brought to Haileybury for burial in Mount Pleasant Cemetery.

The sympathy of this community goes out to Mr. Liscumb and his daughter, Janice of St. Catharines and to Mrs. Liscumb's family.

You Ought To Know

That our faith in humanity has been restored...through the thunderclouds straight into the brilliant sunshine with Jimmy Hill of Kingston, former principal of the School of Mines, who writes "The Haileyburian complains in this morning's edition, that it is not getting enough co-operation from its readers in the way of supplying news items. Well, I just happen to have one for you... Miss Marilyn Hill a former pupil of the Haileybury Public School (1939) has completed her training in the Kingston General Hospital and has passed the Registered Nurses' examinations. She has also joined the staff of the hospital and is employed in pediatrics section... thank you Mr. Hill and congratulations to Marilyn... we particularly like to keep track of our school students at home and abroad.

That Mrs. Mary Patterson wife of President Gordon Patterson, whose name is synonymous with the Stratford Festival was in town last week-end to book the Canadian Players in appearances throughout Northern Ontario...this, of course, will be Canadian Players' first appearance in this country and Mrs. Patterson is delighted with the warm hospitality she has received and with the enthusiastic response to the idea... plans are just in the embryo stage and you will be hearing more from us... meantime the New York Times has this to say... "The Canadian Players are a recently formed company of seven men and one woman whose verve and versatility, not to mention acting ability, are leaving viewers breathless and excited."

That the Strand Theatre is running a free cartoon show on Saturday morning. December 4... show starts at 10:00 a.m. so spread the good word to all the kids in the neighborhood... it's open house at your favorite theatre.

That as far as we are concerned the highlight of last week was the vaedictory delivered

by Ruth Clarke at the High School commencement... with perfect assurance she delivered a wonderful speech written by herself...there wasn't a moment's hesitation and is it any wonder her school mates elected her for the honor?

That it's the best news we've heard in years and it's Cinemascope moving into the Strand Theatre in the very near future...and it's just a rumor but a good one that "The Robe" will be one of the first pictures to come here early in the New Year.

CHRISTMAS SEAL OBJECTIVE \$495.00 IN HAILEYBURY

Christmas is just three short weeks away. Time flies and there are so many little things to be done. One of these which none will want to overlook is the Christmas Seal appeal.

The highest donation ever given by Haileybury is \$495.00 and this is our objective for 1954. As compared with other district towns and in view of the short

time which the campaign has now run, we have made a splendid showing—\$298.00. Reminder cards will go out this week and we urge you to get your donation in early for without good health, there can be no happiness anywhere.

Daring Thieves Rob Abraham's Store

Thieves who took their time picking and choosing, made off with an estimated \$2,000.00 worth of merchandise and a small amount of cash from A.

Abraham's store last Thursday night.

They gained entrance to the store through a basement window facing on the north lane beside the building and made their way upstairs. According to A. Abraham, "they must have taken a good hour picking over the goods and even took merchandise out of the front display windows."

Constable D. Scanlan, Municipal OPP investigated the theft. Only evidence discovered thus far were some empty boxes on Latchford Street.

Your Christmas gifts show your thoughtfulness when you use

Coutts Hallmark Gift Wraps

Beautiful Coutts Hallmark paper with seals, tags and ribbons to match... that's the easy way to make sure your presents show the thought and care you've spent on them. Better shop early, though, to take advantage of our complete selection.

at WHITBY'S Xmas Card Shop

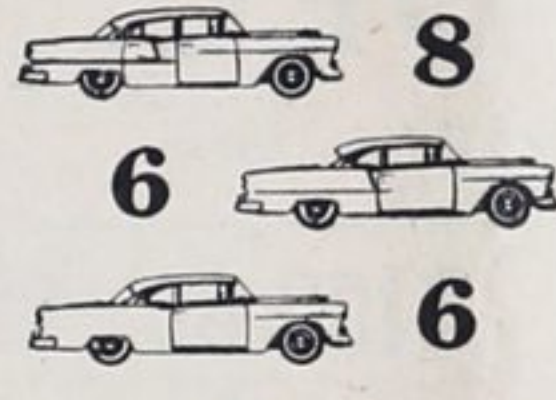
Located Next to Hughes Grocery

"PINTO PONY" XMAS SPECIAL
YOUR NAME "BRANDED" ON THIS INDESTRUCTIBLE PONY NEIGHS AS YOU RIDE!
2 for \$3.00

Sensationally new! At last you can have your own pony "branded" with your first name right across his front. Amazing new Vinyl Plastic Pony inflates to extra-large size. Kids from 6 months to 10 years get the pony rides of their lives when they ride this Buckin' Bronco across the range! You can sit on him, kick him, bounce him, whip him—but you won't hurt him. He'll ask for more. He "neighs" with each bounce almost human! He's big, tough and strong—20-lb. man can ride him, stamp on him and we guarantee it will not break. Electronically sealed seams. Special low introductory price—only \$3.00 for two. Buy them for every child on your list at this amazing low offer. Send \$2.00 if you only wish one pony. Supply limited, so order as many as you need NOW. Be sure to PRINT names of children you want on pony. One name on each! Satisfaction guaranteed! CHRISTMAS DELIVERY GUARANTEED.

DEPT. STRATTON MFG. CO., 47 COLBORNE ST., TORONTO, ONT.

What's new with Chevrolet? Everything!



Great new V8 — two new 6's

New "Turbo-Fire V8" delivers 162 h.p. with an ultra-high compression ratio of 8 to 1. There are two new 6's, too—the new "Blue-Flame 136" with Powerglide (optional at extra cost) and the new "Blue-Flame 123".



Easier steering, stopping, clutching

The new Chevrolet steers with ball-bearing ease, thanks to new Ball-Race Steering. New Swing-Type Brake and Clutch Pedals operate with a light pressure of your toe.

... and Chevrolet's got that long, low "let's go" look

Longer looking—and lots lower, the new Chevrolet has the spirited look of a sports car. There's plenty of glamor inside, too.



Tubeless tires as standard equipment

Proved tubeless tires give you a greater protection against blowout... deflate more slowly when punctured... and are much more resistant to other causes of tire failure.

And look what you see from the driver's seat

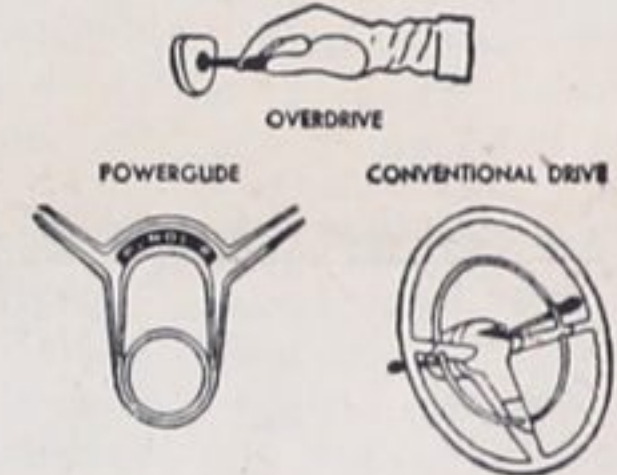
Chevrolet's new Sweep-Sight Windshield gives you a wider view of the road ahead. And you can see all four fenders from the driver's seat!

A ventilating system that really works

Chevrolet's new High-Air Ventilating System takes in air at hood-high level, away from road heat, fumes and dust.

New Outrigger Rear Springs

Rear springs are longer—and they're attached at the outside of the frame—spaced wider apart, outrigger-fashion, to give you greater stability in cornering.



Three drives, including Overdrive

Take your choice. Powerglide teamed with the new V8 or the new "Blue-Flame 136". New Overdrive teamed with the new V8 or the new "Blue-Flame 123". (Powerglide and Overdrive are extra-cost options.) Or a new standard transmission offered with either the new V8 or the "Blue-Flame 123".

Wonderful new Glide-Ride Front Suspension

New spherical joints flex freely to cushion all road shocks. New Anti-Dive Braking Control assures level, "heads up" stops.



THE BEL AIR 4-DOOR SEDAN
A General Motors Value

Chevrolet and General Motors have started something — by taking a whole new look at the low-cost car. Here are young ideas that are all rolled up in the most glamorous package that ever wore anything like a Chevrolet price tag!

This is the car that began with a great idea — the idea that a low-priced car should be built that would have the style, the performance, the comfort and convenience features, and the fine quality "feel" of high-priced cars.

Lots of car buyers have dreamed about such a car. But until Chevrolet and General Motors sat down and tackled the job it couldn't be done. It took a long time but they designed and built a car to fit the

dream... the motoramic Chevrolet for 1955.

When you think about it, it makes sense that only the world's largest motor car producer could have done it. Chevrolet and General Motors have what it takes — plus a desire to make your dreams come true.

Come in and meet the motoramic Chevrolet — more than a new car — a NEW CONCEPT of LOW-COST MOTORING.

motoramic Chevrolet

More than a new car... A NEW CONCEPT of low-cost motoring

Haileybury Garage Limited

the way to a man's heart IS WITH KINGS MEN give it with pride it is received with pleasure he will remember you every day as he uses it!

Prices to meet every budget

SMALLMAN'S DRUG STORE

Rust Killer Now Here For Home Oil Storage Tanks

Your heating oil storage tank faces a big danger—RUST which forms inside the tank as a result of accumulation of moisture.

Rust spells trouble. It causes costly leaks.

That's why we are now prepared to put Shell SONITOR in every customer's storage tank. Sonitor is a new chemical product that protects against rust and corrosion. Sonitor stops old rust from spreading, prevents new rust from forming. This is a service we offer our Shell Furnace Oil customers. We'll be glad to include you—just give us a ring.



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