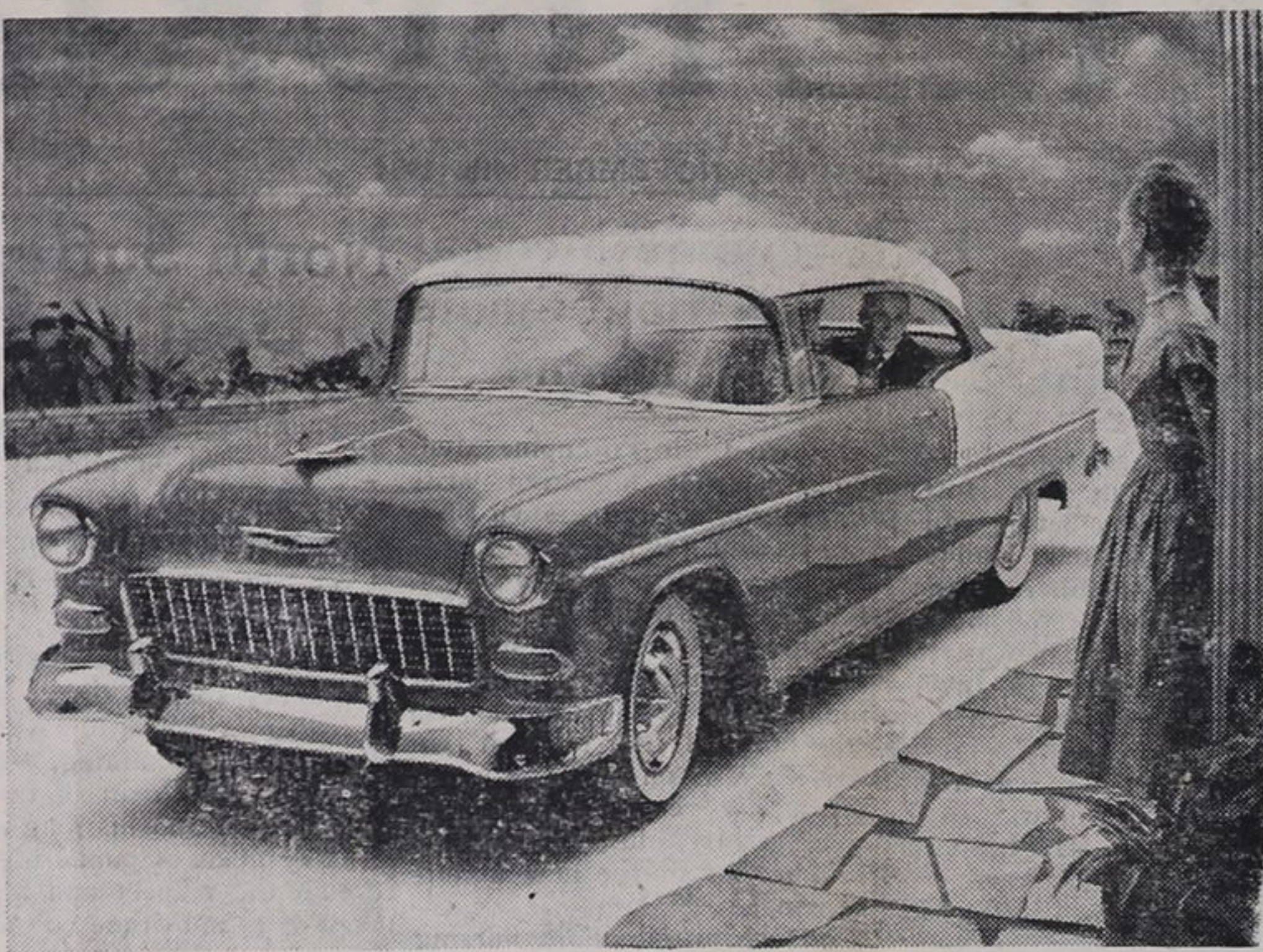


COMPLETELY RE-STYLED CHEVROLET FEATURES V8 ENGINE



The futuristically designed 1955 Chevrolet, offering for the first time, a high-output 162 horsepower V8 engine as well as a more powerful six cylinder "Blue Flame" economy-leader, was announced across Canada today. Greatly increased comfort and driving qualities stemming from re-engineered frame and suspension are enhanced by the first "dream car" styling in the low price field. The Bel Air Sports Coupe (above) illustrates the broad, low grille and hood treatment, greatly increased vision through the new sweep-sight windshield, and the "fleet" look imparted to all 14 body styles by the longer, lower lines of the new models

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"JEUNESSES MUSICALES"

One of the most popular organizations today, Musical Youth of Canada will open its first season here this month with the double aim of bringing good musicians to this area to play in concert and encouraging local talent.

Though primarily a French-Canadian group to begin with (as far as the organization in Canada is concerned) it by no means intends to confine its activities to one section of the population. Indeed, the second artist which it is presenting this year is a contralto by the name of Joan Maxwell. Moreover the concerts will have an international flavor. Apart from Canada, there will be artists from France and Germany, two other lands where Jeunesses Musicales enjoy favour.

Recognizing that "man does not live by bread alone", Musical Youth of Canada has established a sound foundation for growth by endeavouring, as its primary purpose, to promote a taste for superior music. And its success in five years has been phenomenal. Altogether, sixteen countries are associated with the movement.

Support of the arts, in any form, is a sign of maturity. Canada has been coming of age rapidly as evinced by the enthusiastic acclaim of the ballet wherever it is performed and by other Concert Series.

In outlining its aims, the Haileybury branch states: "To live with music is to nourish one's existence, it is to give pleasure to the spirit, it is to speak a secret and intimate language, it is to understand emotions, it is to become human." Jeunesse Musicale is performing an outstanding service in promoting the best in classical music at concerts in Haileybury. Its success will depend on support of the people.

JOHN E. DUNN

There are those few among us who make our world a richer place in which to live. Such a one we lost last week in Jack Dunn.

He lived each day as a new day. Even when he suffered illness, one left his presence, always, feeling lighter in step and happy to have seen him. We think today how wonderful it would be if there were more

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of these true friends to whom we could turn—not for material or monetary aid but simply for spiritual refreshment. He has proven to us that it is the little things that reveal character—giving a pleasant greeting to all alike, being courteous where others do not care, slighting no task however humble, considering the interest of others before his own, fulfilling his duties in the public service faithfully and well.

Now cut off in his early years, he leaves behind a fine reputation as a public servant and the fragrant memory for a host of friends to cherish, of a warm-hearted kindly man who was a cheerful, agreeable and witty companion. He will be greatly missed.

NORTHERN PIPE LINE HAS STRONG BACKING

The achievement of an all-Northern route for a natural gas pipeline is within reach.

Individually and as a body, Northern Ontario's Chambers of Commerce have been pressing a sound case in favour of the route for a year. Now, with the Northwestern Ontario Chambers of Commerce unanimously behind us, the overall picture for the future is too good to allow one weak voice to falter.

The Northwestern resolution may be of interest to those not fully versed on the situation for it clearly sets out the advantages of the route as opposed to the southern survey.

"The gasoline would follow No. 11 Highway an all-weather highway with access to the CNR for its entire length, thus making the building of the line cheaper from the standpoint of construction and maintenance.

The survey of the route has proved that it is suitable terrain for any underground lines.

The route is closer to the centre of the province and would enable branch lines to be taken off in a north and south direction. to service the many established communities and industries and be available for the many developments now in the making.

The recent establishment of micro-wave relay stations of the Bell Telephone Company.

The gas pipeline running through this area would serve the largest populated centres of Northern Ontario and would provide immediate sources of revenue with unlimited potential for the future.

Housing and school facilities with modern utilities are available for servicing personnel and their families along this route.

The northern route is free from adverse weather conditions enabling aircraft to fly most of the time."

Cyril T. Young, often referred to as the grandfather of Northern Ontario and strong advocate of the establishment of the pipeline via the Trans-Canada Highway 11 said this week "It looks as hopeful as it ever did, in fact, much more so."

The governments of Canada must realize the great potential of the north country. It will be an evil day if they allow the south to get cheap fuel and power while the north goes without.

Six Year Building Report Shows 36 New Dwellings

The building pace in town has continued to lag behind that of last year insofar as private building is concerned. Of course, with the hospital's new auditorium counted in, the total of construction work soars to \$119,225.00 for the year to compare favourably with the previous year's total of \$174,675.00. But insofar as the building of private dwellings is concerned, 1953 remains as the big year with its total of fourteen.

Over a six-year period, the building inspector K. R. Watson reports that 36 new dwellings have been built with one apartment dwelling and one duplex included in this figure.

The trend of that period is shown in the figures listed below:  
1949—3 new dwellings  
1 service station.  
1950—3 new dwellings.  
1951—1 dwelling  
1 taxi stand,  
Addition to hospital,  
Curling Rink.  
1952—8 new dwellings,  
1 apartment,  
1 duplex,  
1 church,  
School auditorium

1953—14 new dwellings,  
1 service station,  
Addition to hospital.  
1954—5 new dwellings,  
1 chicken house,

1 hospital auditorium. The overall picture for 1953 shows that 41 building permits were issued and represent the following construction:

|  |              |
|--|--------------|
| New buildings (residential) ...        | \$151,475.00 |
| (commercial) ...                       | 12,000.00    |
| Repairs to buildings (residential) ... | 11,200.00    |
| (commercial) ...                       | nil          |
| Total construction and repairs ...     | \$174,675.00 |

1954 saw 24 building permits issued which represents:

|                                 |              |
|---------------------------------|--------------|
| New buildings (residential) ... | 43,000.00    |
| (commercial) ...                | 66,650.00    |
| Alterations and additions ...   | 4,400.00     |
| Repairs ...                     | 4,475.00     |
| Repairs (commercial) ...        | 700.00       |
|                                 | \$119,225.00 |

The most recent group of permits includes that of T. G. Tulloch whose home on Broadway Street is nearing completion; the building of a chicken house by Alex Mathieu on Meridian Avenue, repairs and alterations by M. J. Hurteau to the former Gainsford home he acquired Latchford Street, alterations and repairs by W. G. Gibson to the new Beatty Shop on Ferguson Avenue, and Melvin Cooke's remodelling and repairs to a home on Little Street.

Haileybury Supports Fund for Hurricane Flood Relief

Across Canada major contributions are going to Toronto from groups of people who wish to assist in the relief of hurricane flood victims.

Here at home, the people of Haileybury are off this week to a good start in a three-week campaign led by the Chamber of Commerce with the underlying thought always in front of them that Haileybury remembers Toronto's generous assistance rush-north after the 1922 fire. I.O.D.E.

The Haileybury Chapter of the I.O.D.E. voted \$100.00 to the Hurricane Relief Fund last week and forwarded their donation to the Provincial Headquarters of the I.O.D.E. Rotary Club

At a luncheon meeting on Monday, Rotarians voted \$25.00 to the Hurricane Relief Fund. Haileybury United Church Members of the Haileybury United Church have contributed

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\$75.00 in individual donations. With an amount of \$50.00 voted

O'Keefe's WEEKLY SPORTS CALENDAR

NOSSA CHAMPIONSHIP GAME!

Fri., November 5th, 3.15 p.m.

Mining School Grounds

Haileybury High School vs.

Cobalt High School

CURLING

Mixed Bonspiel, New Liskeard

Nov, 26th, 27th, 28th

O'Keefe's  
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towards the Fund by the Women's Association of the church, the total now stands at \$125.00. St. Paul's Anglican Church Special collections have been received at the Sunday morning service amounting to \$40.00. Further donations will be received this Sunday.

Sunday School United Church

Children of the United Church Sunday School gave \$32.00 to the Relief Fund last Sunday at their regular morning class and the Tyros added their \$5.00 to make a total of \$37.00.

Chamber of Commerce Appeal

|                                    |          |
|------------------------------------|----------|
| Balance forward from last week ... | \$205.00 |
| W. H. Walter ...                   | 20.00    |
| Margaret Whorley ...               | 10.00    |
| W. H. Whorley ...                  | 10.00    |
| Col. G. Cassidy ...                | 5.00     |
| C. Van Eeden ...                   | 5.00     |
| Sam Craig ...                      | 5.00     |
| W. Hammerstrom ...                 | 10.00    |
| B. R. Aubert ...                   | 2.00     |
| Mrs. T. Fancy ...                  | 1.00     |
| Alex MacLean ...                   | 5.00     |
| A. C. Mosher ...                   | 15.00    |
| N. Morissette Diamond              |          |
| Drilling Ltd. ...                  | 500.00   |
| Pauline A. Dean ...                | 5.00     |
| John Gilkes ...                    | 5.00     |
| W. J. Dobbins ...                  | 5.00     |
| Thos. Lemon ...                    | 5.00     |
| Syd Graham ...                     | 10.00    |
| Mrs. T. W. Beasley ...             | 10.00    |
| Miss Therese Fortier ...           | 5.00     |
| Mary Millroy ...                   | 5.00     |
| J. E. Grant ...                    | 10.00    |
| Total to date ...                  | 853.00   |
| R. A. Murphy ...                   | 25.00    |
| Mrs. C. Moss ...                   | 5.00     |

last week with sixteen members present.

Arrangements were made to assist the Rotary with their annual Hallowe'en Party. Mrs. C. F. Lowery showed two films "The House of Windsor" and "Money in Your Pocket" and refreshments were served.

Deciding Game For NOSSA Title Here on Friday

On Friday afternoon the Central NOSSA Championship for 1954 will be decided between Cobalt and Haileybury. Cobalt at the present enjoys a one-point lead over the locals and a tie will give them the crown.

The game is being played at the Mining School grounds and the fans are asked to turn out seeing that this is the last and most crucial game of the football season.

In games played during the week, Haileybury travelled to New Liskeard to take a close 12-11 verdict in a game that was played on a wet and muddy field and in darkness. Bill Fleming went over for both the locals' majors and also kicked a rouge Gordon Connelly collected the High School's lone convert.

Cobalt took two games during the week, downing Matachewan in Matachewan 17-6 and then swamping Noranda 6-0 in Cobalt Friday.

NOSSA STANDING

|          |            |   |   |   |    |   |
|----------|------------|---|---|---|----|---|
| \$883.00 | Cobalt     | 5 | 1 | 1 | 11 | 1 |
|          | Haileybury | 5 | 2 | 0 | 10 | 1 |
|          | Noranda    | 2 | 2 | 1 | 5  | 2 |
|          | Liskeard   | 1 | 4 | 0 | 2  | 2 |
|          | Matachewan | 1 | 5 | 0 | 2  | 2 |

—by David Tuer

I. O. D. E. Hold

October Meeting

The regular meeting of the I. O. D. E. was held at the home of Mrs. Jack Hughes, Latchford

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