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VALUE OF ADVERTISING

In this Jubilee year, we are finding as we enjoy the few precious existing copies that there is nothing new under the sun. In the 1912 edition, we find an appeal bitious young men trained in to advertisers "Now in The render you service, a newspaper which will go into every house placed right under the nose of what you wish to tell them.

business.

that it will pay them to come to well directed. you. Let us see a little of that ability. Haileybury boasts that its business men are alive. Show

that we have never rented a man he really is." cabin nor do we have any idea of what they offer to this million dollar industry which we are

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supposed to be interested in at- New OPP Inspector tracting to this area. This is the second such letter we have unper manner setting out rates and death of Inspector N. S. Smaile. cock-eyed we can get.

and the tremendous opening up his direction. of this country during the past few years. It follows that am-Haileyburian, you have waiting to turned out each year if the stan- neither cleverness or wit; it is out one acquaintance or one by everyone and will therefore be can take pride in the fact that to censure the children, let your just kept on going. every purchaser in town exactly tions have been entered for the yourself. The family that laughs another. They make friendsfall term at the Provincial Insti-- together, loves together." Surely, you are su ciently tute of Mining. Since the school alive and up-to-date to have can only accept one hundred something you wish to tell the students we have reached a point HIGH SCHOOL CADETS people which will increase your which indicates that applications LEAVE FOR COURSES will be turned down. It must Therefore, in your own interest be no small source of satisfaction Six high school boys, three get busy and find something to to the Principal and those citi- from Cobalt and three from tell the readers of The Hailey- zens who have devoted so much Haileybury, left on Monday even-Your success will depend on school through the years to training camps. Applications your ability to convince people know that their efforts were so were accepted from David Wil-

FLATTER HIM

it to the world; don't allow out- "She must realize that most To be eligible the boys had to be siders to say you are all dead." men marry, first and foremost at least 15 years old and have a The words hit home with us for a home of their own, children, good record as a member of a this week because we devoted the passing-on of their heritage high school cadet corps for a year letter in answer to a request etuation of their mother's cook- to Camp Ipperwash for Senior from a family in Ohio who had ing. She must realize, too, that Leaders' Course and the other written to us for a copy of The a young man puts the same price four to Camp Borden for motor Haileyburian in which they ex- on a girl as she puts on herself, mechanics and signals. where they could find a nice women who have made the most tourist resort with a cabin to successful alliances have been rent. In fairness to the opera- those who have been able to thought we should warn them lieving himself to be twice the Hotel Haileybury

Appointed Last Week

down but who gets the tourists the post of Inspector for No. 12 look at almost anything through sheds a wife as the snake sheds depends entirely on the editor's District was announced last week Ruth's eyes is a cure for what its skin", how wrong they both mood. We suggest at least one Inspector Johnson, who arrived ails you. It relaxes a body and were! insertion so that we can comply in Haileybury last June, has gives one a chance to survey the The book brings them back in with future requests in the pro- been acting Inspector since the local scene and marvel at how safety to New York and Brus-

cial police in an area stretching little Eilee,n, 4, set forth from Every page we turn today, in- land Lake and from the Quebec deep of old-world culture. They evitably we read a story on border to Hagar. There are settle in Brussells, by mistake. And if we find and fan it to a Canada's glowing mining picture sixty-four provincial police unde The Kents, who were going to

Laughter At Home

already over ninety registra censure bounced off an effigy o

to the establishment of the ing for government sponsored ton, Paul McAlpine and Kenneth Messenger of Cobalt and from Paul Dodds, Bob Gilkes and Harold Hammerstrom of Haileybury

Cadets Wilton and Gilkes went

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LIBRARY HIGHLIGHTS

In his new post, Inspector The Branston family, Ruth and city in which the Branstons stay-Johnson is in charge of provin- Richard, Tom 14, Pat 10, and ed a while. from North Bay to north of Kirk- Westport, Connecticut, to drink God dropped a spark down into join them there, never arrived- It'll spring up and glow, likethey decided on Rome insteadand the house they were to have And light the wanderer out of never had existed. But that was every phase of mining must be "Domestic humor demands O.K. with the Branstons. Withdard of the industry is to be merely an attitude of mind. word of the local lingo and with maintained at top levels. With Know yourself and laugh at what out proper papers, like true sentenced to death in Canada. in town; paper which will be read this thought in mind, Haileybury you know. When you have cause Americans "Westward Ho", they Peak year of the 1928-52 quarter

One merry adventure follows sentenced to die. fine unforgettable characters --W. H. Moore and appreciate the differences between peoples. They learn French and delve into French romance. They introduce their

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on a \$5,000 Policy pays!

natural causes.

In Western Canada, a young

friends to American literature. Of the 44 trading countries in When they defined a "pied a the world, 31 per cent collect a "Far, Far From Home" is terre" as a "love nest" and their higher percentage of tariff duties dertaken to answer rather than The appointment of Provincial Ruth McKenney's latest rollick- friends decided after perusing than does Canada. let the Chamber of Commerce Police Sergeant J. E. Johnson to ing saga of misadventures. To Faulkner that in America, "one =

sells will be remembered as the

every one,

blaze.

like the sun,

stony ways.

-John Masefield.

In 1952 17 murderers were century was 1946 when 32 were



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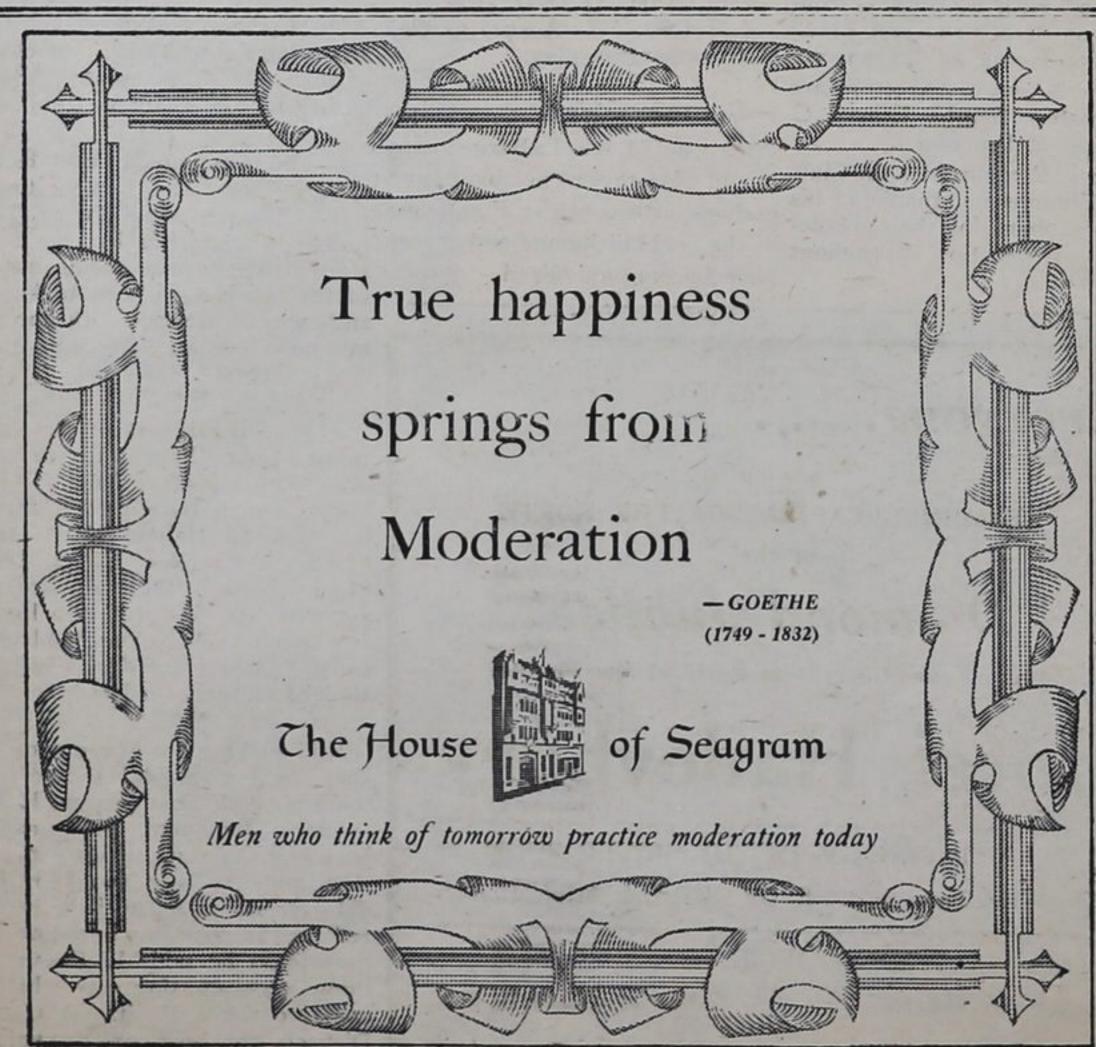
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-Godfrey Winn

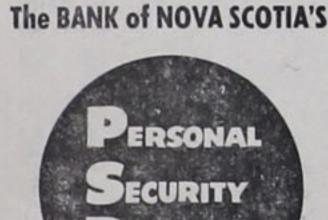
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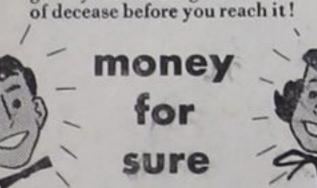
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