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Publisher

RUTH G. GORDON, Editor SUBSCRIPTION RATES: In Canada-\$2.00 per year, in advance In United States-, 3.00 per year, in advance highway accident rate increases, Member Canadian Weekly Newspapers Assn. Authorizd as Second-Class Mail, Post Office Department, Ottawa

holiday week-ends.

cautions to overcome fatigue.

alarmed at this increasing death

toll, have drawn up simple rules

which, if followed, may help save

1. Start trips when rested, not

2. Take along thermos of hot

travel at night or if you are on

3. Drive according to condi-

5. Don't be a bumper chaser.

6. Don't drive after drinking

Seventeen out of one hundred dri-

vers involved in fatal accidents

.7 Always dim your headlights

12. Dont engage in heated con-

they may take your mind off the

Safety League says, and you will

have a happy vacation and come

Obey these rules, the Ontario

The brinks of Niagara Falls

recedes five feet per year due to

LEO'S TAXI

Phone 311

your life this summer:

after a day's work.

limits.

not coffee.

JULY 1st, 1954

This is a day set apart to give us time to ponder on our background, on our origin as a nation, on the influences that have made this country what it is today.

We do not think that the day is shamefully ignored because we have made no big plans for parades and bands and fireworks. We think the man who takes the day off to go and catch a trout, or the family who drive off into this wonderful country coffee. It will be useful if you for a picnic, or the person who enjoys an unaccustomed morning those long highway stretches in bed or watches the sun set where eating places are few and from the front steps-we think far between. they are honoring the day because they are spending it as they tions. Sometimes it's safer to would like to and not as some; driver slower than posted speed body tells them they must.

We have heard the stirring 4. Don't pass on hills or curvesspeeches - rich in promise - don't cut in. nrighty in achievement - let us take all this for granted and re- Stay 100 feet or so behind the car lax in whatever way appeals to ahead. us for we are 87 years old-time to relax.

HOW TO HAVE A VACATION last year had been drinking -AND LIVE

Vacations spent in Ontario's when following or approaching holiday resorts or even a few another car. miles outside your own backyard 8. Keep your car windows are supposed to improve your open and breathe deeply. health, rest bodies and minds and 9. Drink coffee or some simihelp you to live longer. Unfor- lar "alertness" beverage every tunately, too often, these vaca two hours. tions end in tragedy. Last year 10. Stop to exercise if you feel more than 3,000 people were kill- drowsy, or rest if you are sleepy. ed on Canadian highways, nearly 11. Change drivers every two 1,100 of them in the Province of hours, if possible. Ontario alone-

Most people today drive cars, versation with other occupants-

Phone 52 Modern Taxi back alive. Hotel Haileybury

Ackroyd and Son

PUBLIC **ACCOUNTANTS**

New Liskeard : Ontario Phones 442 and 442-B



Investigate 16 CAREERS In one visit

Canada's Army Active Force has many different career opportunities for men between the ages of 17 and 40 ... or 45 if you already have a trade. A talk with the Canadian Army Information Officer will give you a chance to decide if the Army is for you . . . and what this fine force has to offer men who wish to serve Canada. Act now!

VISIT THE Canadian Army INFORMATION TEAM

ARMOURIES Haileybury FRI. and SAT., July 2nd & 3rd Open 9:00 am. to 5:00 p.m.

THERE'S A PLACE FOR YOU IN THE CANADIAN ARMY ACTIVE FORCE!

When they go off on a holiday, MAIN AND RORKE they pack Mum and Dad, children SCENE OF CAR and pets into the family "chartot" ACCIDENT ON SATURDAY and head for the open road.

Usually unaccustomed to long The corner of Rorke and Main drives and frequently tired from was the scene of a car accident at overwork in offices and factories, 1:30 p.m. on Saturday when Mrs. most vacationists are in a hurry M. J. Dolan driving with a temspot. And so, every year our parary permit, lost control of the Street. Mrs. Dolan attempted to and there are more highway fatalities, especially on summer make the left hand turn to go to Cobalt and the truck veered into the driveway of Stewart's Gar-The safety people say that age. The owner, Walter Stewart many summer highway accidents was just starting to drive his are caused by fatigue. Your recar out of the garageway and flexes slow down, even if your was struck. The damage amountcar doesn't. Accidents can be de to \$300.00 for both vehicles. prevented then if you take pre-

The value of goods imported Ontario Safety League officials . into Canada in 1953 was 350 bil-

O'Keefe's

Northern Ontario Annual MIXED TOURNAMENT

Haileybury Golf Course

Saturday and Sunday

JULY 10th and 11th

36 holes Medal Play in Foursomes

Winners declared on basis of net score (deducting handicaps) and all should have an

> equal chance Entry Fee:

\$8.00 per couple \$5.00 single entry (Men) \$3.00 single entry (Lady)

FASTBALL

Friday, July 2nd

West Road at North Cobalt

Sunday July 4th

Town at Chemicals

Wednesday, July 6th Town at North Cobalt

Leo Deraiche, Prop. O'KEEFE'S BREWING HAILEYBURY, ONTARIO COMPANY LIMITED

DISCOVER A NEW WORLD of MUSIC Enjoyment With HI-FI EQUIPMENT by Electroholme

and LP RECORDS from

Tri-Town Electric

Phone 4768

COBALT, Ont.

breaks through the Power Barrier

lion more than in 1952 while the value of Canadian exports wasdown by nearly \$200 million.

TCP*, a Shell-discovered additive blended into Shell Premium Gasoline, neutralizes lead and carbon deposits, releasing captive power other fuels lock in. It's the greatest gasoline development in 31 years.

Before you've finished your second tankful, you'll feel your engine's had a tune-up.

Tf you're an average motorist, chances are you're losing up to 15% of the power your engine could deliver!

This power barrier is caused by accumulation of lead and carbon deposits in your engine's combustion chambers and on the tips of your spark plugs. Up to 15% of the power you should be getting is literally held captive.

When your engine is working hard, the deposits in your combustion chambers glow red hot-ignite the fuel charge before the piston reaches the proper firing position. Instead of working for you, power works against you. Moreover, your power drops off just when you need it most, in hill climbing or fast acceleration.

These lead and carbon deposits also build up on spark plugs causing them to short-circuit and misfire. Gasoline is wasted. Power you paid for is lost!

But now, with TCP, a Shell-discovered additive blended into Shell Premium Gasoline, you set free the captive power locked in by these deposits . . . actually break through the power barrier they build up! With TCP, the deposits in the combustion chambers are "fireproofed" to stop preignition. Power works for you, not against you. With TCP, deposits on spark plugs no longer cause misfiring. Moreover, with TCP you'll get up to 21/2 times longer spark plug life.

Now-up to 15% more power

As a result, Shell Premium Gasoline with TCP gives you all the power you paid for -up to 15% more than you get now. In fact, before you've finished your second tankful you'll feel your engine has had a tune-up!

Shell Premium with TCP is the greatest gasoline development since the discovery of tetraethyl lead ... and you can buy it only at your Shell dealer's. Buy a tankful today! *Shell's Trademark for this unique gasoline additive developed by Shell Research. Patent applied for.



SHELL PREMIUM WITH TCP

The Greatest Gasoline Development in 31 years



HAILEYBURY GARAGE LIMITED