

All English Mothers Now To Be Put On Diet Developed In Ontario

Expert Has Eyes Opened by
System at Hospital For
Sick Children

INFANT DEATHS CUT

During his recent visit to Canada, Sir Wilson Jameson, chief medical officer of the British Ministry of Health, stated that immediately upon his return to England he would be putting all expectant mothers in Britain on the diet which has been worked out by The Hospital for Sick Children in Toronto.

Sir Wilson said that he had learned much in the few days of his visit to Canada about "things which I hope to take back and put into immediate operation."

"Here is one example of what I mean, having to do with the all-important subject of nutrition, which will, I am confident, assist us to win the war. Work has been going on here, in which, by perfectly simple adjustments in the diet of expectant mothers, you have reduced what we have hitherto considered to be unmanageable deaths of infants under one month of age."

"The work has been done here through your magnificent children's hospital. I'm going to put it into effect at home. I'm going to go back and do it at once. I'm sure that this extremely valuable work being done in Toronto will be of great help to us. We've done what we could but we didn't think of this."

Some idea of the immense value and wide scope of the work of The Hospital for Sick Children may be formed by considering the fact that during the past year alone, over 9,000 sick and crippled children were given treatment in the Public Wards, while the Out-Patient Department handled over 73,000 visits from suffering little ones.

Unlike most other hospitals, this great institution has no large group of Private Ward beds from which to draw extra revenue which can be applied to Public Ward service. At present 414 of the 434 beds are in the Public Wards.

In these Public Wards, over 80 doctors give their services without charge. The time donated free by this group of doctors, which includes many of Canada's leading child specialists, has been estimated on a conservative basis to be worth at least

\$200,000.00 per year, if fees were charged. Their skill, acquired through many years of active work with the most difficult type of "problem" cases, cannot be measured in dollars and cents—it is priceless.

The Hospital for Sick Children is operated for but one main purpose—to give the children of those in humble circumstances the same chance for health and happiness as the children of parents who can afford the full cost of hospital care and medical attention.

And, to be effective, medical treatment and hospital care must be given at the time when it is most needed. There can be no second chance for many neglected children. Chronic disease, life-long disfigurement, deformity made permanent, and DEATH—these are the undesired penalties which neglect inflicts on such little ones.

That is why, regardless of race, creed or financial circumstances, children from every part of Ontario are given medical and hospital treatment up to—and often beyond—the normal capacity of The Hospital for Sick Children.

Operating costs are among the lowest in North America for institutions of similar type—so low that this Hospital's efficient operating method has been cited as an example on many occasions when hospitalization costs have been under discussion.

In The Hospital for Sick Children less than five per cent of the patients are in private wards. These are the only ones able to pay the full cost of their care. This means that 414 of the 434 beds are in Public Wards where the cost per patient is approximately \$125 per day more than the combined income from parents (or their municipalities) plus the Government grant.

That is why each year at Christmas time, the Hospital appeals to the charity of generous citizens and business firms for donations to meet its unavoidable deficit. This year, over \$92,000.00 must be raised.

No help is received from the Toronto Federation for Community Service as patients are taken from all over the province.

Gifts should be mailed to the Appeal Secretary, The Hospital for Sick Children, 67 College Street, Toronto.

There is dire necessity behind this appeal for help—little children depend on it for their chance for health.

Local Business Men Voice Greetings

Our Christmas Greeting

To all our good friends of the "Three Towns" we extend our best wishes for a Merry Christmas and a Happy and Prosperous New Year, with the hope that we may continue to share together in whatever the future holds in store for our community

Mclsaac Transportation Co.

Cobalt Haileybury New Liskeard

A Merry Christmas To All

And our best thanks for the generous amount of patronage accorded us during 1941
May the New Year bring you health, happiness and prosperity.

A. W. Sanderson

"Your Christmas Shopping Centre"

A Merry Christmas and a Happy and Prosperous New Year

We extend sincere thanks to our many Patrons and Friends for a generous share of business and the Compliments of the Season to one and all.

Haileybury Variety Shop

Ferguson Avenue and Broadway Street

The Season's Greetings

With the best of good wishes to our clients and friends, we join in extending the Season's Greetings and the hope that the New Year may bring to all in our community health, happiness and a generous measure of prosperity.

The Manager and Staff of

The Royal Bank of Canada

Our Christmas Greeting

To you, our friends and customers, we extend our best wishes for a Joyous Yuletide and our hope that the New Year may bring not only happiness and prosperity, but continued pleasant business relations between you and us.

Graham Bros.

GROCERS

A Merry Christmas and a Happy New Year

With sincere thanks to all our friends and customers for their continued patronage during the past year.

Thorpe & Tulloch Limited

House Furnishers and Funeral Directors

With Sincere Thanks

for a generous share of your patronage during the past year, and with our Best Wishes for a Merry Christmas and a Happy New Year, we extend this Greeting!

W. Lemay

DRAY and TRANSFER

With Sincere Thanks

for your patronage during the past, and Best Wishes for a Merry Christmas and a Happy New Year.

Richardson's Taxi Service

We Welcome This Opportunity

to extend to all our Friends and Customers the Season's Greetings and our Best Wishes for all Good Things during the Coming Year.

DAY'S RED INDIAN SERVICE STATION

Phone 78 Rorke Ave. and Main St.

The Season's Greetings

To our many friends and customers we extend our Good Wishes for a Merry Christmas and a Happy New Year, with our thanks for a generous share of their patronage during the past twelve months.

A. Abraham

DRY GOODS and CLOTHING
Haileybury Matachewan

Christmas Greetings

To our Customers and Friends in Haileybury and the district, we extend sincere Christmas Greetings and our Best Wishes for Happiness and Prosperity during the coming year

Lakeview Poultry Farm

Fred Chapman

A Merry Christmas and a Happy Prosperous New Year

To all our customers and friends we wish a real Old Tyme Merrie Christmas and a Happy and Prosperous New Year.

THE MANAGERS and STAFF of
The Dominion Store

Hints On Fashions



There was a time when navy blue was as definitely a sign of spring as the first violets. But navy is now high color the year 'round as evidenced by this very new winter dinner and dance frock. Navy blue velvet lends itself to this type of frock with its softly draped bodice and skirt gathered in front. The square neck is tied with self bows.

Household Hints

By MRS. MARY MORTON

Here's a suggestion: If you like tender steak but the old budget simply won't let you buy it, buy a beef heart, cut and cook in the manner suggested below. It makes a good substitute.

Today's Menu

Beef Heart Steaks
Mashed Potatoes
Fried Onions Celery
Apple Crisp Coffee or Tea

Beef Heart Steaks

Beef heart Salted flour
Cut fresh beef heart into slices 3/4 to 1/2 inch thick. If outside rind looks tough, cut it off, then pound as for steak, dip in salted flour and fry or broil as you would steak. Serve smothered with onions.

Apple Crisp

Wash, pare, core and slice apples, put in greased baking dish. Add cinamon, water and 1/2 cup sugar. Mix remaining sugar with shortening and flour until mixture is crumbly. Sprinkle mixture over apples and bake in a moderate oven (375 degrees F.) for about 1 hour. Serve hot with cream, hard sauce or ice cream as topping.

Building permits issued by 204 Canadian municipalities in the first ten months of 1941 had a value of \$114,867,992.

Production of leather footwear in Canada in the first nine months of 1941 amounted to 23,833,552 pairs, an increase of 4,279,235 pairs, or 23 per cent over the corresponding period of 1940.

SCOTT'S SCRAP BOOK

By R. J. SCOTT



SKULL SURGERY WAS PERFORMED FREQUENTLY IN THE STONE AGE OF MAN 10,000 YEARS AGO!

MARCH, ONCE HEAD SNAKE MAN AT THE GORGAS MEMORIAL LIBRARY IN ANCON, PANAMA, HAS BEEN BITTEN FIFTEEN TIMES BY THE DEADLIEST OF SNAKES - AND STILL LIVED

ALTHOUGH THEY APPEAR SIMPLE Minded, CLOWNS ARE AMONG THE MOST EXPERT AND RESPECTED MEMBERS OF THE CIRCUS FAMILY