

Rehabilitation Is Big Post-War Job For Canadian Legion

Zone Commander Sumbler Gives Veterans Report on Recent Provincial Convention

Rehabilitation of the men who are fighting for Canada and the Empire in the present war, after the final victory is won, will be the biggest task to confront the Canadian Legion when that time comes, J. H. Sumbler of New Liskeard, Legion Zone Commander for this district, told a gathering of Haileybury and Cobalt veterans of the last war in the Legion Hall here on Friday night. Mr. Sumbler attended the meeting for the purpose of giving a report on the recent convention of the Ontario Command, held in St. Catharines, which he described as one of the best of its kind in the history of the Legion.

Dealing directly with rehabilitation and the steps that had been outlined in its regard at the convention, Mr. Sumbler said a commission of 20 prominent men would form the nucleus of an organization that would extend right across Canada and its formation was now under way. The Hon. C. G. Power, speaking at the convention, had declared the rehabilitation of our men was second in importance only to our national war effort, and he would like to see it placed in the hands of the Legion. The Dominion president was willing, Mr. Sumbler said, and since the re-election of Capt. Tom Magladery as president of the Ontario Command, unanimously by the way, there was no doubt that it would be undertaken. Mr. Sumbler urged all veterans to read a report prepared for the convention by Dr. Ross, which had a direct bearing on the question.

Comrade Sumbler made an interesting and pleasing address to the men who attended the meeting. He related in detail the main features of the convention, stated that every Legion branch in Northern Ontario, with two exceptions, had been represented, and told something of what was reported there regarding the Legion War Services, which now has 40,000 students among the service men in the various educational courses being provided, both in Canada and overseas. He dealt with canteen funds, the various speeches that had been given at the convention, the size of the parade held and various other phases of the big gathering, not omitting a humorous touch when he described the Sunday parade in which 3,000 veterans took part. He spoke of the numerous brass bands and pipe bands which were on hand, and of how nicely the "old soldiers" got along while they could only hear the one musical organization, but "when you get a brass band in front and a pipe band at the rear, and both playing at once, it is terrible."

Following Mr. Sumbler's talk, he was given a hearty vote of

thanks by the veterans present and Comrade N. C. McVittie, president of the Haileybury branch, spoke of the long and valuable services which the zone commander has given to the Legion branches in this district.

"GENEROUS SUPPORT" IS ACKNOWLEDGED BY TAG DAY COMMITTEE

The committee in charge of the recent tag day for the Canadian National Institute for the Blind wish to thank the people of Haileybury for their generous support on Saturday, September 6th. The proceeds amounted to \$83.57. The committee also wishes to thank those who did the tagging, and especially Miss Norma Harrison, who kindly took charge of the taggers. The dozen young ladies who did the tagging were: Margaret Harrison, Helen Gordon, Ruth Gordon, Sheila Fleming, Patsy Douglas, Joan Thompson, Gwen Millar, Dorothy McIsaac, Irene Morissette, Sheila Ehrenhaus, Nancy Hasselbring and Frances Fishley.



CANADA'S ARMY moves on wheels and caterpillar treads. Two important vehicles of the mechanized forces are shown here during test runs. Top photo shows an armored gun tractor bouncing along, while a Universal carrier leaps by at right. —Photo—Public Information.



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TEMISKAMING & NORTHERN ONTARIO RAILWAY
THE NIPISSING CENTRAL RAILWAY COMPANY

will operate

Bargain Coach Excursion Friday, Sept. 19th, 1941

—TO—

Pembroke Jct. Ottawa Montreal and Quebec

via NORTH BAY and Canadian National Railways
Excursion travel will be handled on train 46 connecting at North Bay with C.N. train 2. On the return journey tickets will be valid for travel on C.N. train 1 from Montreal 8.20 p.m., Monday, Sept. 22, 1941

Bargain Coach Excursion Thursday, Sept. 18th, 1941

—TO—

Points in MARITIMES via North Bay and C.N.

Tickets will be valid to leave destination point
Wednesday, September 24, 1941

Bargain Coach Excursion Ticket not valid on The Northland, Trains 49-50

For FURTHER PARTICULARS apply to LOCAL AGENT

MAKING UP A SHOPPING LIST

The hall needs a new rug. More towels are needed for the bathroom, and the kitchen floor could certainly stand a coat of paint. The children need shoes. The car will soon need tires. Well, we buy a hundred new things every year.

Scattered throughout Canada are manufacturers who make the very things we need. Their products are on sale in certain stores within easy reach. Certain of these products, and certain of these stores, are especially fitted to take care of our special need. But which products and which stores? Which can we afford, and which do we think best? We must look to advertising for advice.

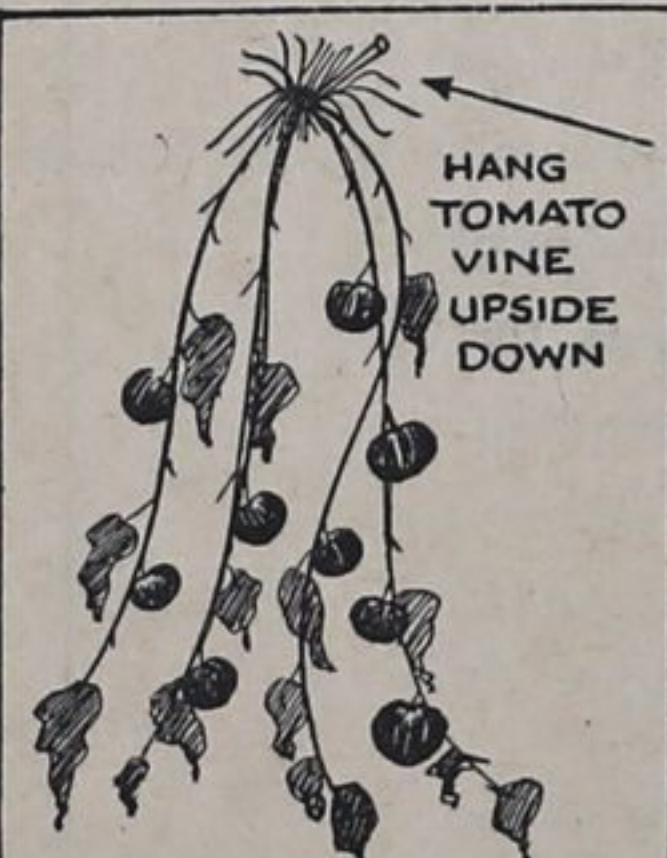
Advertising is the straight line between supply and demand. It saves time spent in haphazard shopping. It leads you directly to your goal. By reading the advertisements, we can determine in advance where the best values can be found. With the aid of advertising, shopping becomes a simple and pleasant business, and budget figures bring more smiles than frowns.

From the pages of this paper you can make up a shopping list that will save you money!

Weekly Garden-Graph

Written by
DEAN HALLIDAY

for Central Press Canadian



9-16
Salvaging tomatoes from Jack Frost

When the weather reports predict frost you will want to salvage the tomatoes.

Today's illustration shows the best method—pulling up the whole vine and hanging it, top down, in the garage, barn or cellar. In this way the tomatoes will continue to ripen.

You can also pick the green tomatoes and put them on shelves in storage quarters, where they will continue to ripen and furnish tomatoes for several weeks more

"WHY DIDN'T I GET MY COAL EARLY?"



"Munitions, which are being shipped in ever increasing volume, must have the first call on our transportation systems, and there will be less space available in future for purely civilian goods", explained J. McJ. Stewart, Coal Administrator of the Wartime Prices and Trade Board. "By placing your order for coal now, even though immediate delivery may not be possible in all cases, you will enable the government to make the most efficient use of all transportation facilities."

Your Right-of-Way to Canada's Market . . .

Canada's Weekly Newspapers are an essential link in every marketing and merchandising chain. The most thoroughly read publications in the smaller communities, they give you friendly access to two-thirds of the country's consumers. They are your right-of-way direct to the people who do 69% of the nation's retail buying.

For it is in the towns and villages of Canada, where local interests top all others, that the Weekly Newspapers top all others in reader interest. They are, as it were, the "community centre," an influential force in the lives of the 7,750,000 people who regard their Weekly as "our paper."

By using the Weeklies you reach consumers under the friendliest most sales-making auspices. And you reach dealers, too, secure their co-operation by giving them advertising support they can see and by which they can profit.

Consumer goodwill and dealer goodwill are a sure-fire result of advertising in Canada's WEEKLY NEWSPAPERS

C. V. CHARTERS,
Managing Director
BRAMPTON, Ont.

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WEEKLY
NEWSPAPERS
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