

Noranda Juniors Have 1 goal Lead For Return Game

Eke Out 4-3 Victory Here Last Night, 4-3, and Look Like Smart Aggregation

Doc. O'Leary's Juniors, who scored nineteen goals in two tilts against Kirkland Lake, barely edged out Haileybury, Central Group standard bearers, 4-3, in the first of their home-and-home clashes here last night.

The Young Copper Kings went on the attack with plenty of zip and power in the first frame, getting two smart goals, without a reply from the homesters. The first was on a play Lachance to Paul Courteau, who had Belanger at his mercy. In the late stages of the period, Paul Courteau got a neat pass from Lajoie right in close and made sure.

In the middle canto, both nets had narrow escapes in the first few minutes, but the real excitement started when Haileybury was awarded a penalty shot when Newton, Noranda goalie, nursed the puck too long. Short took the shot and blazed one in that the Noranda netman never even glimpsed. This goal was nullified two minutes later when Stuckey drew a penalty and Noranda put on the gangling act, Lajoie netting on a pass from Briand. And five minutes later, with Short in the cooler, Stewart received from P. Courteau and beat Belanger for the visitors' final tally.

Noranda made the mistake in the final period of dropping back to protect their lead, and Haileybury pressed on the attack, with Randy Hughes notching from Stuckey at the five-minute mark. The locals kept up the pressure and after thirteen minutes of the period had gone, Stuckey notched from Holmes, just as the referee rang his bell for a foul committed by Gould, Noranda defence man.

The locals played swell hockey in the last frame, but did not check back or cover up well in the first two frames, and only super-smart goaling on the part of Arnie Belanger kept the Quebec boys from notching several more counters.

For Noranda Paul Courteau, Lajoie, and Lachance were the outstanding players, with Stewart and Briand looking good in spots. All the local lads gave their best, with Belanger, Hughes, Holmes and Hume showing most class.

The return game is being played at Noranda on Sunday, and if the Haileybury squad can start in then where they left off last night, they just might cop the honors. Stick in there, fellows, and keep going.

Rev. Father Pelchat, formerly of Haileybury, accompanied the Noranda boys, several of whom can speak very little English, and Father Pelchat acted as interpreter between Coach O'Leary and the boys. Frank McNiven, was the busiest man in the patry, seeing that everything was going well with his lads off the ice.

Noranda—Newton, goal; Gould and Kirkwood, defence, P. Courteau, centre; G. Courteau and Stewart, wings; Lajoie, Briand, Lachance, Barrow, Ladds, alternates.

Haileybury — Belanger, goal; Holouka and Short, defence; Alf. Holmes, centre; Hughes and Stuckey, wings; Thompson, Bob Hume, McCurdy, Gabanni, alternates; St. Laurent, sub-goal.

Referee—Ken Rörke; Cobalt.

FIRST PERIOD

Noranda—P. Courteau (Lachance) ----- 8.10

Noranda—P. Courteau (Lajoie) ----- 18.30

Penalties—Kirkwood, Short, P. Courteau.

SECOND PERIOD

Haileybury—Short (penalty shot) ----- 7.00

Noranda—Lajoie (Briand) ----- 9.05

Noranda—Stewart (P. Courteau) ----- 14.30

Penalties — Kirkwood, Stuckey, Short.

THIRD PERIOD

Haileybury—Hughes (Stuckey) ----- 5.15

Haileybury—Stuckey (Holmes) ----- 13.10

Penalties — Thompson, Short, Gould.

The crowd numbered around six hundred.

Winners of the Nickel Belt will tangle with the winners of the Golden Group on Tuesday night at Kirkland Lake, and back at Copper Cliff on Thursday night. If a third game is necessary it will be played on neutral ice, on Saturday night.

SPORT NOTES

In the tuning-up game between Haileybury Juniors and Liskeard Seniors, the teams representing the Central Group in the N.O.H.A. play-offs, the older lads took the decision, 2-1 in Cobalt Monday night. There was no scoring in the first twenty minutes, and all the net finding was crammed into the middle frame, with Juniors drawing first blood on Stuckey's goal. Seniors replied from the stick of Bob Poppleton to tie it up, and Thibeault rammed in what proved to be the winning counter. Juniors drew down all three penalties imposed by Pap. Hylands.

South Porcupine was shunted out of the Golden Group Senior play-offs on Monday night, when Wright-Hargreaves defeated the Huggins-coached South Enders, 4-2, and Haileybury basks in the limelight, as Stan Lemon for the winners, scored two goals and assisted in a third. This leaves the Tekima Red Flyers and Lake Shore's Blue Devils to battle it out tonight and Saturday night for the right to meet the Nickel Belt winners (probably Froot) for the right to represent Northern Ontario in the Allan Cup series. Lake Shore defeated Tekimas in overtime Tuesday night, 3-2, and the series between these two teams will pack the Kirkland arena to the rafters.

Emmett Smith's rink will likely leave Sunday evening for the Dominion Curling championships to be played in Toronto next week. All winners eligible to enter the event, except Quebec, have been declared, and the sister province entry will be decided by this evening. With the experience gained in his two previous tries at the Canadian curling crown, Emmett should prove trouble-

some to the best, and the North will be pulling 100 per cent for the Haileybury quartet to come through on top. May Lady Luck save a smile for you this time, men.

Ski Enthusiasts Star Drive for More Members

Optimistic Campaign Now Going On and Summer Program Is Being Planned

The most optimistic campaign ever undertaken by a group of "never-say-die's" is now on. In the face of April sunshine, snow-thaw and rainstorm, the Haileybury Ski Club is making its debut. Membership cards have been printed and all interested Haileyburians are invited to join.

It is imperative that a start be made NOW, as the organization must be completed and a clubhouse obtained before the important work of trail-cutting in the fall. In addition a very entertaining summer program is being considered. Hence the membership drive in weather most unsuitable for actual ski-ing.

The Ski Club is convinced of the whole town's hearty goodwill and moral support. However many who have stated their willingness to join have not yet come forward. They are urged to do so immediately, as their co-operation is necessary for the success of the club.

The Rotary Club has kindly offered its support and its representatives are cordially invited to tonight's meeting (Thursday, February 25th) at 8 p.m. in the Haileybury Hotel.

Let's all put our shoulders to the wheel and make this a record gathering.—Contributed.

SPECIAL TRAIN MAY RUN TO NORANDA FOR RETURN HOCKEY GAME

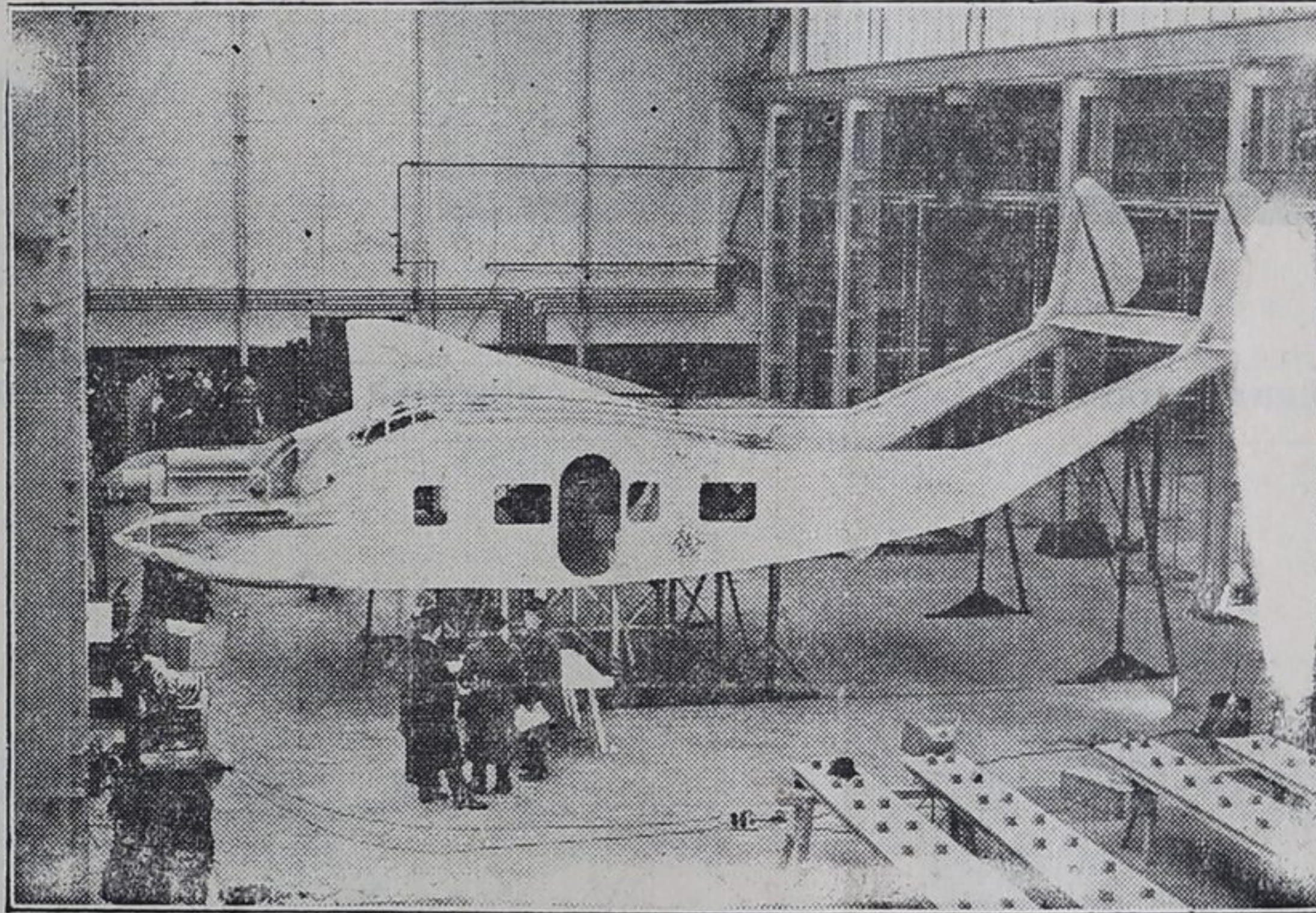
Plans were being made at the time of going to press, to have Noranda Hockey Club change the time of the return hockey game from evening to afternoon Sunday so that Central Group fans would be able to witness the tilt. The Haileybury Club have been negotiating for a special train to take the crowd in, and a fare of \$3.00 or thereabouts would be in vogue, with the train leaving here in the morning and returning immediately after the game, to arrive home about 10.30 p.m. If the arrangements are completed posters will be issued giving particulars later today.

USE MODERN METHODS TO ADVERTISE HOCKEY GAME HERE YESTERDAY

Modern methods were used in the three towns yesterday to advertise the hockey game between Noranda and the local Junior team which was played last night in the Haileybury arena. Pilot Doug McDonald of the Dominion Skyways flew over Cobalt, Haileybury and New Liskeard and hundreds of hand bills were tossed out from the machine calling the attention of all to the big game. To assist in the task of distributing the advertising matter, Bill Bagshaw and Abe Abraham accompanied Mr. McDonald on the flight. They said they enjoyed the flight, but it was the first time that either of them had ever done any "bill peddling" from the air. Mechanic Ross did the actual bill tossing, and his aim was good.

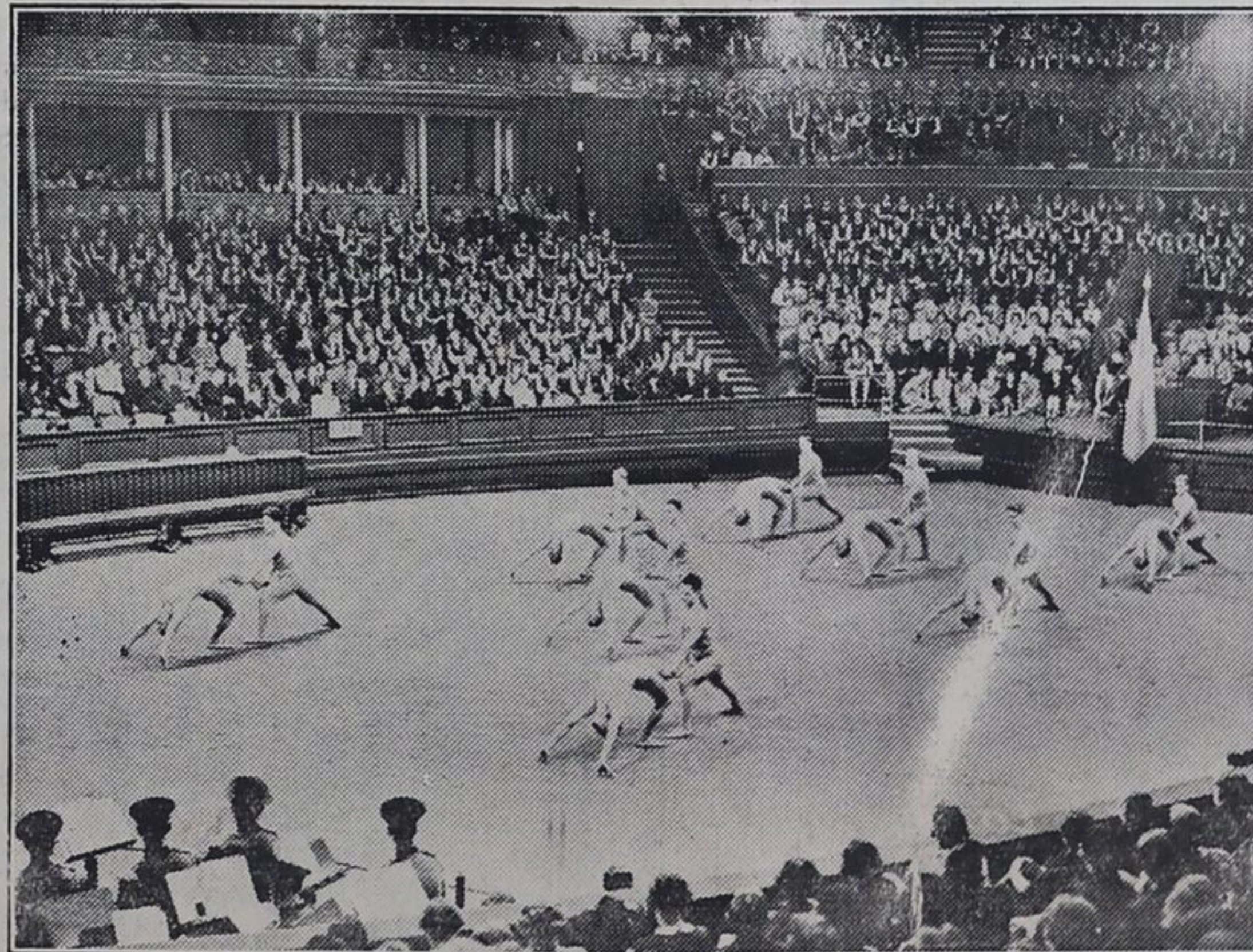
Pilot McDonald flew in the company's Waco machine, which is about the latest word in comfort and convenience for the air travelling public. The flight and the shower of bills was watched by many interested spectators in the three towns.

NEW BRITISH PLANE TO COMPETE FOR TRANS-ATLANTIC HONORS



Our photograph shows a full-size model of the new "Clyde Clipper" air liner which is being built at Willesden as a British entry in the New York to Paris air race, for which the French Government has put up \$150,000 in prize money. The race is to be flown in August to commemorate the tenth anniversary of Colonel Lindbergh's solo flight across the Atlantic Ocean. Normally a 14-passenger plane, the machine will be equipped with two pilots, radio operator, and an engineer. The new plane will be powered with the famous Rolls-Royce "Kestrel" engines, and will have a cruising speed of 216 miles an hour.

HEALTH AND FITNESS CRAZE SWEEPS EUROPE



This picture, taken at the Royal Albert Hall, London, during a health and fitness demonstration is a good indication of the interest which has been aroused in the Mother Country and Europe in helping to make the people more physically fit. The demonstrators in the picture are members of the Danish team, made up of farmers, who gave up their farm work for a week to travel to England to put on these displays.

EMPIRE THEATRE

NEW LISKEARD

FRIDAY and SATURDAY February 26th and 27th

"Straight From The Shoulder"

With Ralph Bellamy, Katherine Locke, David Holt

MONDAY and TUESDAY March 1st and 2nd

"Show Them No Mercy"

With Rochelle Hudson, Cesar Romero, Bruce Cabot, and Edward Norris

WEDNESDAY and THURSDAY, March 3rd and 4th

"The Singing Kid"

With Al Jolson, Sybil Jason, Edw. Everett Horton, The Yacht Club Boys, Cab Calloway and His Band

COMING NEXT

"CAMILLE" "LADY BE CAREFUL" "LITTLE MISS NOBODY"

TEMISKAMING & NORTHERN ONTARIO RAILWAY THE NIPISSING CENTRAL RAILWAY COMPANY

will operate

Bargain Coach Excursion Friday, February 26th

—TO—

Pembroke Jct. Ottawa Montreal and Quebec

Via North Bay and Canadian National

Excursion travel will be handled on train 46 connecting at North Bay with C.N. train 2. On the return journey tickets will be valid for travel on C.N. train 1 from Montreal Monday, March 1st, 1937

Bargain Coach Excursion Thursday, February 25th

—TO—

Points in MARITIMES via North Bay and C.N.

Tickets will be valid to leave destination point Wednesday, March 3rd, 1937.

For FURTHER PARTICULARS apply to LOCAL AGENT

When the Easiest Way Is the Best Way

There are no two ways about it! Certainly the easiest way to get the most for every dollar you spend is to buy products that you know about through the advertisements in your local paper. You don't have to go out and look for buying opportunities. The advertisements bring them to you. And all you need do is consider the facts, compare values and decide on the soap or the sedan that best fits your judgment and your pocketbook.

Certainly the best way of making your money go farthest is to buy merchandise of proved value. Advertised merchandise. Merchandise that is bought and used by many people. Merchandise that must be superlatively good enough for its maker and your local retailer to keep calling it to the attention of people week after week and year after year.

This is the service — of convenience and profit — that the advertisements offer you. It will pay you to read them regularly and take advantage of everything they can do for you!