### THE HAILEYBURIAN

SUBSCRIPTION RATES: In Canada-\$2.00 per year in advance In U.S.-\$2.50 per year in advance.

Leishman & Sutherland, Publishers

THURS., FEBRUARY 25th, 1937

### PROMPT MEASURES

It would appear that the prompt measures taken last week when the influenza epidemic threatened to become serious in Haileybury have brought about the desired effect, and that the disease is now on the wane. While there were a few new cases reported at the week-end, the number was not great and all signs point to early relief.

Fortunately, the type of 'flu has not been a virulent one, no deaths have occurred from its ravages and in only a comparatively few cases have there been any complications ...

Dr. W. C. Arnold, Medical Officer of Health for the municipality having developed bronchial pneumonia after an attack of influenza. Before he went to hospital, he was able to direct the campaign against the epidemic from his sick bed, issuing orders which closed the schools and brought home to people the steps they must take to avoid crowds of all kinds and to stay right at home bec, especially the mining camps. Sir Henry Thornton, then head when the disease developed. effect and the epidemic now appears to have reached and passed the worst point.

We are glad to report, also, that Dr. Arnold himself is on the mend this week. His illness reached its worst at the week-end and since then he is reported to be continually improving. All things considered, Haileybury might have been a worse sufferer.

### BY WAY OF EXPLANATION

the number and size of the rethis week: Five foolscap pages The Federation, which is sponof an address of Canada's forest soring "Education Week" from wealth, well written and perhaps February 21st to 27th, has many deserving of all the publicity that suggestions for the improvement of news dealing with the National tional system in Ontario. Parks of Canada; a couple of columns about the distribution of fust-resisting wheat from the

# A Great Book "How to Be-

come a Hockey Star" by T. P. "Tommy" Gorman, manager and coach of the Montreal "Maroons", profusely illustrated and containing many valuable tips on how to play the game.

also AUTOGRAPHED PICTURES of GREAT PLAYERS

or individual pictures of: Baldy Northcott Dave Trottier Russ Blinco Dave Kerr Earl Robinson Roy Worters Bob Gracie Gus Marker Howie Morenz Art Lesieur ohnny Gagnon

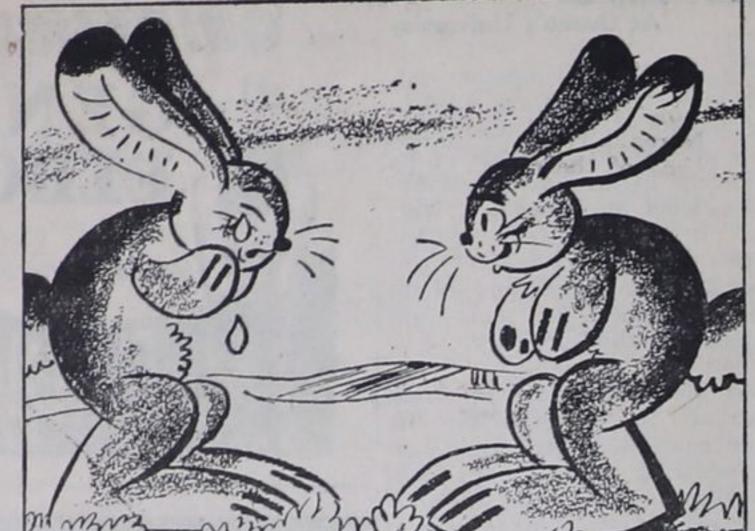
Marty Burke George Mantha Alex Levinsky Your choice of the above . For a label from a tin of 'CROWN BRAND" or "LILY WHITE" Corn Syrup.-Write on the back your name and address - plainly - and the words "Hockey Book" or the name of the picture you want

label). Mail the label to the II address below. EDWARDSBURG

(one book or picture for each

THE FAMOUS ENERGY FOOD A product of The CANADA STARCH COMPANY Limited

TORONTO



"What's the matter? Hasn't your husband come back yet?" "No. I f-feel sure he's been j-jugged this time." -Der Lustige Sachse, Leipzig

### TELEPHONE COMPANY SHOWS INCREASES IN LAST ANNUAL REPORT

Presenting its 32nd annual report last week, the Northern was one of the worst sufferers, Telephone Company Limited shows considerable incerase in business for the year 1936 and a steady growth which has taken important community in Northern was estimated at about \$90. Ontario and Northwestern Que-

an increase of 20 miles during the of the organizaton. past year, while corresponding increases are shown in the number When a rink of lady curlers the balance sheet shows a quite of the game. satisfactory condition, with an increase in gross revenue for the Perhaps a little information on year of \$49,946.69.

quests for publicity that are re- Department of Agriculture; a let- qouis Falls by the one-sided score ceived in every newspaper office ter from Bishop Lloyd of British of 18 goals to three. might serve to explain our seem- Columbia dealing with the "Naing neglect of things which are, tional Association of Canada"; a A tea and produce table, held in the opinion of their authors report of a meeting of the Onta- for the benefit of the Children's and of others, worthy of being rio Seed Growers' Association, at Shelter brough in the sum of \$90 reprinted in the columns of the which an address was given by for that worthy institution. newspapers. With this in mind, W. G. Nixon, M.L.A. for Temisand by way of explanation to kaming; an article from the Can- A branch of the Children's Aid several individuals and organiza- adian Forestry Association about Society of Temiskaming will be tions, we have made a list of the the railway lecture cars; and an formed at Kirkland Lake next articles received in this office article from the Ontario Second- week, according to present plans. during the past two weeks, which ary School Teachers Federation, is a fair representation of almost which we believe to be the most A large horned owl was shot

can be given it; about the same of our school systems, holds that tional Committee for Mental distribute the burden among all balt, Ontario. Hygiene, announcing the appoint- the people." All we can do is to ment of Sir Edward Beatty as wish the Federation every success chairman; about three columns in its efforts for a better educa-

## City Residence

for a day, a week or Tonger-from a single room with bath to the most sumptuous hosekeeping suite equipped with linen, silver and chinaaffording every convenience, lux ury and attendance. Delightful lounge reception rooms-unexcelled restaurant service-that briefly is the distinctive appeal of the Windsor Arms.

## Windsor Arms Hotel

22 St. Thomas Street (Bloor at Bay TORONTO Tel. Ra. 5141-2-3-4

Write for folder.

Items from the Files of The Haileyburian of Ten

Years Ago

Haileybury in 1927

place co-incident with the growth | The domestic science kitchen and development of the Northern at the high school was the scene districts which it serves. The of a small fire, caused by an overcompany's lines extend to every heated stovepipe. The damage

The company had 8,586 tele- of the Canadian National Rail-These measures have had their phones in use at the end of 1936, ways, was a visitor in the North compared to 7,402 in December of Country 10 years ago this week, 1935, an increase of 1,184. There and was optimistic over the conare now 798 miles of pole lines, tinued improvement in the affairs

> of calls and in other phases of the from Haileybury visited New Lisbusiness. Dividends of eight per keard this week, they were decent were again declared on the feated by the ladies of that town capital stock of the company and by a single point in the last end

> > The Haileybury Junior hockey team were defeated in the second game of the play-offs with Iro-

any similar period in the year. important of the lot, and which on the outskirts of Haileybury Here is what we have been com- we regret that we did not find it this week. Dave Belanger was pelled to discard in a cleaning up possible to deal with last week. the man responsible for bringing

## Notice!

Anyone knowing the present amount of space from the Moder- the time is ripe for a "new deal" address of William Meagher, who ation League of Ontario, decry- in Ontario schools and believes at one time lived in Cobalt and ing the tendency to blame too that a greater share of the costs was witness to the Will of the many of the motor accidents on of education should be borne by late Simon Henry Crooks, is redrunken drivers; about a column the Dominion and Provincial gov-and a half from the Canadian Na-ernments, "in such a way as to with Charles F. Hurst, North Co-

## Sheriff's Sale of Lands For Arrears of School Taxes

NOTICE is hereby given that the list of lands in Savard Township Consolidated School Section, for sale for arrears of Taxes, has been prepaerd and copies of this list may be had at my office.

This list will be published in the Ontario Gazette January 2nd, February 6th and March 6th, 1937, and in default of payment of taxes and costs the lands will be

sold for taxes. At the adjourned sale, if any, it is the intention of the School Board of Savard Township Consolidated School Section to purchase any lands if the prices offered are less than the taxes and costs, according to R.S.O. 1927.

DATED at Haileybury this 14th day of January, 1937.

WILLIAM THUERCK, 43-12c Sheriff of Temiskaming

Want Ads. Bring Results



down the bird, which weighed four pounds and measured four feet and 10 inches from tip to tip of its wings.

F. W. Hutt and E. A. Edmunds have donated ten dollars in gold as a special prize for the best dressed lady at the carnival tonight.

Start some kind word on its travels; there is no telling where the good it may do will stop.

Wise sayings often fall on barren ground, but a kind word is never thrown away.

Be Particular

## PURITY FLOUR Best for all your Baking

Haileyburian Condensed Ads. Will Bring Results



or \$7.50 down and 24 months to pay

There is still a limited quantity of these fine "Chatelaine" Electric Washers left, awaiting the prompt action of women who know real value and who are keen for a lifetime of washday ease. You have only till March 2nd to make up your mind. Don't hold up another day or it may be too late. Don't forget, "The Chatelaine" was made especially for us by a leading Canadian manufacturer and is an up-to-the-minute washer in every detail.

## FREE

with every washer a beautiful metal clothes hamper as an inducement to prompt action.

## Canada Northern Power Corporation, Limited

Controlling and Operating NORTHERN ONTARIO POWER COMPANY, LIMITED NORTHERN QUEBEC POWER COMPANY, LIMITED

## Advertising is Good for Us!

That dusty picture of an optimist and a pessimist-the optimist seeing the doughnut and the pessimist the holeis just a way of describing most of us: some of us habitually look on the bright side of things; others on the dark side. Always there are those who have a melancholy pleasure in fault-finding. And so there are always those who look upon Advertising as an economic waste and a means by which the sale of inferior merchandise can be promoted. It is quite possible to discover wrong things about Advertising-just as it is possible to find wrong things about water and air, about books and speeches, about motor cars and aeroplanes, about schools and churches, about Canadians and Scotsmen, about knives and forks.

Advertising is news and information, and who shall say that it is wrong to communicate news and information? It would be a pretty dull world, full of dull people, if there ceased to be a dissemination of news and information.

In all ages and in all countries those giving out news and information have attracted to themselves attentive audiences; and this is as true today as it'was 1000, 2000, 3000 years ago.

What Stores are busiest? Is it not those stores which give out the most information about what they have to sell? The public is daily spending money-probably \$2.00 a day for every man, woman and child in the trading area covered by the circulation of our newspaper - or, say, \$2000 for every 1000 persons. So you can calculate for yourself-you, a retailer, what is spent daily in our own community for food and shelter and clothing, and for all the other things.