

Writer in U.S. Magazine Lauds Work of I.O.D.E.

Mrs. Anna Steese Richardson Sees Good Work of Women's Organization

Mrs. Anna Steese Richardson author, playwright and associate editor of the Woman's Home Companion, made a coast-to-coast tour of Canada last fall to gather material for a series of articles on the Dominion, the first of which will appear in the March issue of the Companion. Mrs. Richardson is now over 70 years old and has been an active writer for many years, and her comments on things as she found them in Canada are very interesting. From the forthcoming article is taken the following extract, dealing particularly with the activities of the I.O.D.E., the work of which for the benefit of the community is well known in Haileybury:

The organization which corresponds to our Daughters of the American Revolution is the Imperial Order Daughters of the Empire, National Chapter of Canada. They stand for peace with honor and for national defense; their social service work takes a practical form. It includes education for immigrants, gifts of books, flags and historical pictures to educational institutions, child welfare activities among the families of killed and disabled veterans of the world war, and financing educational opportunities for children of veterans. The latter is given in the form of bursaries or allotments of money with which young men and women are able to take four-year courses in Canadian universities and colleges, and postgraduate work in English institutions.

In the sixteen years during which this War Memorial has functioned one hundred and eighty-six young people have studied in Canadian institutions and one hundred and seven have finished their education in England. The Daughters of the Empire have not only raised the sum of \$340,175 thus invested in the youth of Canada, but they have administered it with the wisdom and the personal touch that is un-

usual in this day of mechanized philanthropy. As I sat in their national offices in an old-fashioned mansion in Toronto, I read such items as this from the reports given at the last convention: "Joan W. A., daughter of Lieutenant Colonel B. A., who died as the result of being gassed at Ypres. She entered the arts course at Dalhousie University and passed in all her subjects."

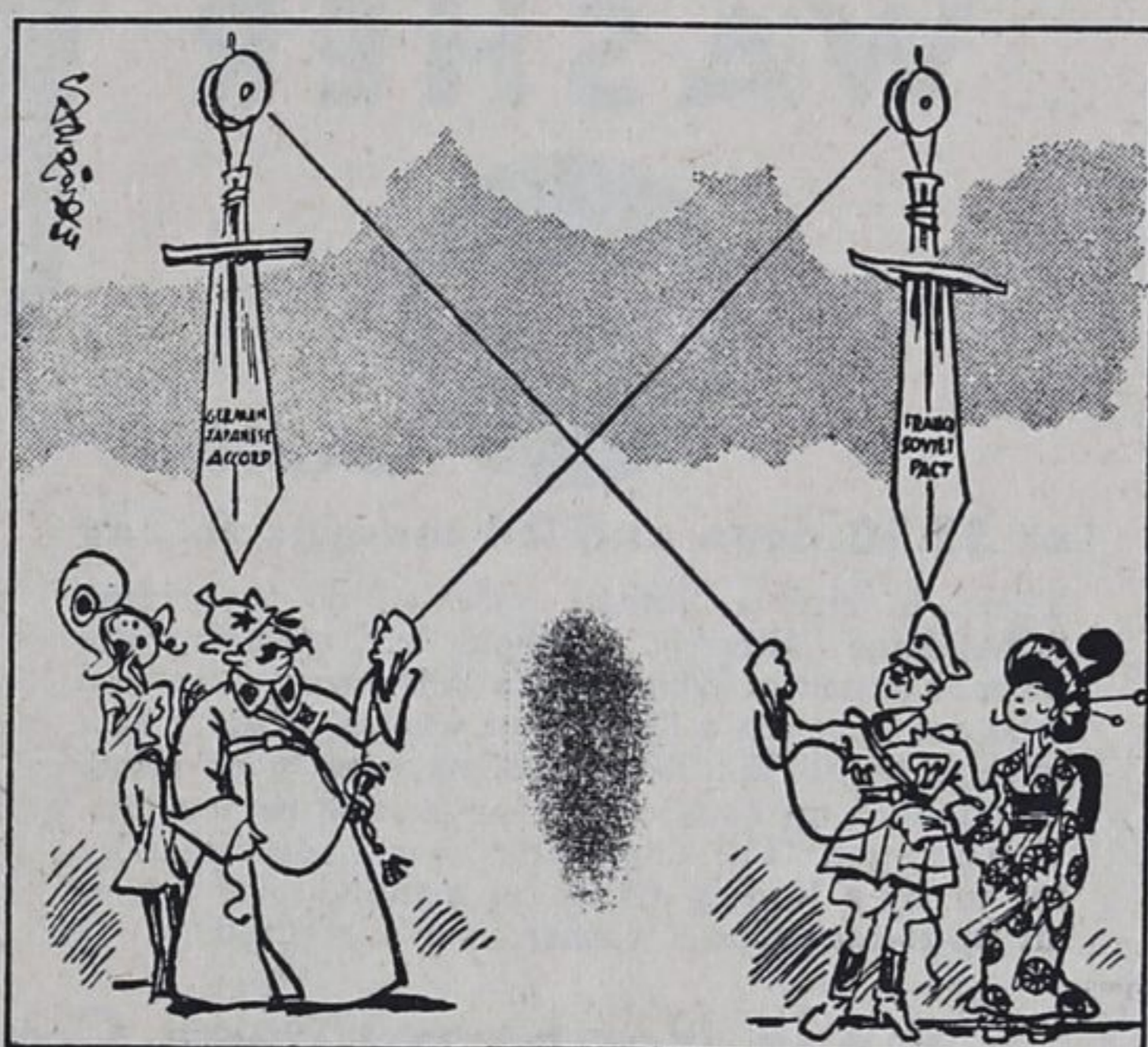
"It was moved that the railway fare of Elizabeth R—, Patricia P—, and Harry F— from their homes to Montreal on their way to B— be paid." "That as N— P— has not received

his standing in his first year at the university, his bursary be discontinued." Each of these items means that some Daughter of the Empire has followed diligently the progress of the young student in order that the Order's funds shall be invested not only where they are needed, but where they will give best results for the future of Canada.

Never shrink from doing anything which your business calls for you to do. The man who is above his business may one day find his business above him.



THAT QUESTION! —Marianne, Paris



THE TWIN SWORD OF DAMOCLES —The North China Herald, Shanghai

Elected Statistician At Queen's University

A note from Kingston this week says: "P. S. Teare, Haileybury, has been elected statistician of the permanent executive of the final year in the Faculty of Applied Science at Queen's University. It will be part of Mr. Teare's duties to keep account of the deaths, marriages and births of his class-mates and their families after graduation."

Our great thoughts, our great affections, the truths of our life never leave us. Surely they cannot separate us from our consciousness, shall follow it whithersoever that shall go, and are of their nature divine and immortal.

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EASIEST WAY TO CURB A COLD



The modern way to treat a cold is this: Two "Aspirin" tablets the moment you feel a cold coming on. Repeat, if necessary, in two hours. If you have a sore throat with the cold, dissolve 3 "Aspirin" tablets in 1/2 glass of water and gargle with this twice. The "Aspirin" you take internally will act to combat fever, aches, pains and the cold itself. The gargle will provide almost instant relief from soreness and rawness of your throat. Your doctor, we feel sure, will approve this modern way of treating a cold.

"Aspirin" tablets are made in Canada by the Bayer Company, Limited, of Windsor, Ontario.

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MAKING UP SHOPPING LIST

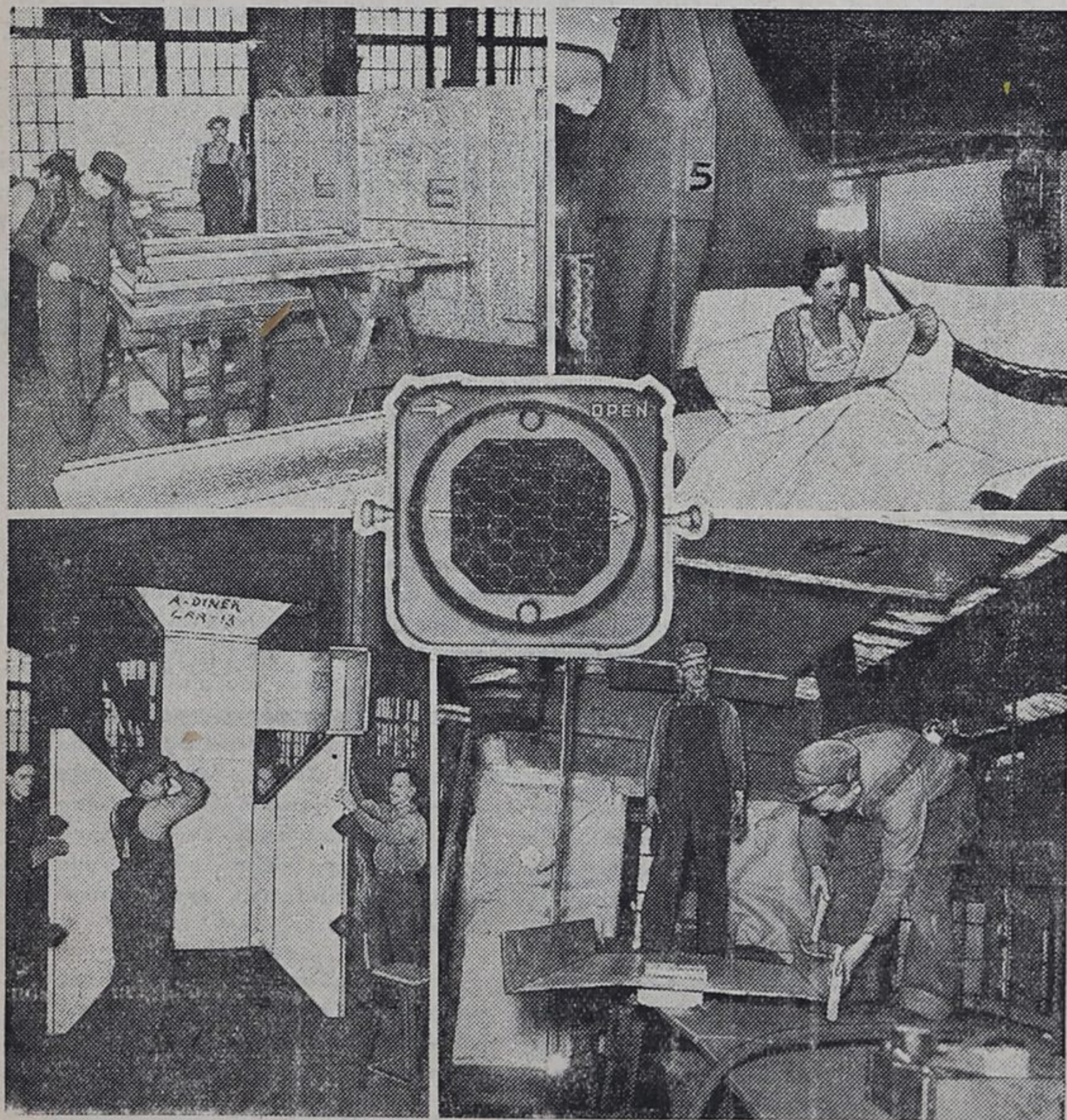
The hall needs a new rug. More towels are needed for the bathroom, and the kitchen floor could certainly stand a coat of paint. The children need shoes. The car will soon need tires. Well, we buy a hundred new things every year.

Scattered throughout Canada are manufacturers who make the very things we need. Their products are on sale in certain stores within easy reach. Certain of these products, and certain of these stores, are especially fitted to take care of our special need. But which products and which stores? Which can we afford, and which do we think best? We must look to advertising for advice.

Advertising is the straight line between supply and demand. It saves time spent in haphazard shopping. It leads you directly to your goal. By reading the advertisements, we can determine in advance where the best values can be found. With the aid of advertising, shopping becomes a simple and pleasant business, and budget figures bring more smiles than frowns.

From the pages of this paper you can make up a shopping list that will save you money!

Canadian Pacific Extends Air-Conditioned Service



The Canadian Pacific Railway Angus Shops at Montreal are humming with activity these days as the Company continues its comprehensive programme of air-conditioning. In the current year, air-conditioning equipment will be added to 136 cars, including standard sleepers, dining cars, tourist sleepers, parlor cars, and day coaches, and these, in addition to the 130 cars air-conditioned in 1936, will permit a very considerable extension of air-conditioned services throughout the Dominion.

Provision is made by the 1937 programme to provide air-conditioned dining cars on all trains carrying air-conditioned sleepers or parlor cars, besides additional

sleeping and parlor cars for use on trains between Montreal and Quebec, Montreal and Ottawa, Toronto and Ottawa, and trains 39 and 40 between Montreal and Saint John, N.B. Air-conditioning of tourist cars for use on the transcontinental trains between Vancouver and Montreal and Toronto is a new and interesting feature of the 1937 programme. This will supplement last year's services which allowed air-conditioned standard sleepers, compartment-lounge, bedroom and parlor cars to be used on transcontinental trains between Montreal, Toronto, and Vancouver; the Montreal, Toronto, Hamilton, Chicago services; and the night trains between Montreal and Boston. Air-

conditioned sleepers and lounge cars were also provided for the "Mountaineer" service between Chicago, St. Paul, and Vancouver. Some idea of the work connected with air-conditioning is given by the pictures above. Cars are stripped, as in lower right, and insulated to keep out heat, cold, and dust. The pictures at the left show some of the material being placed in the cars. The satisfaction written all over the face of the young lady, in "Lower 5," expresses the public's feelings toward this new type of controlled comfort. In the centre is a close-up of the control equipment, by which, as the arrows indicate, the individual can regulate the volume and direction of the flow of air.

"Somebody to See You!"

If everybody with something to interest you should come and ring your bell, what a nuisance it would be! Think of the swarming, jostling crowd, the stamping of feet on your porch and carpets!

Every week we know of many callers who come to see you. They never jangle the bell — they don't take up your whole day trying to get your attention. Instead they do it in a way that is most considerate of your privacy and your convenience. They Advertise in your newspaper!

In this way you have only to listen to those you know at a glance have something that interests you. They make it short, too, so you can gather quickly just what you want to know. You can receive and hear them all without noise or confusion in a very few minutes.

In fairness to yourself look over ALL the advertisements. The smallest and largest—you never can be sure which one will tell something you really want to know.