

### Public School Promotion List at North Cobalt

School Section No. 4, of Buckle Township Reports June Examination Results

Junior IV to Senior IV—Honors, Herbert McGrath, Leslie Warren; Pass, Arthur Draper, Florence Shaver, Annie Fox.

Senior III to Junior IV—Honors, Basil Treen, Norman McAnaul, Isabel Graham; Pass, Margaret MacMillan, Don Hunton, Carrie Brown, Florence Fleury, Florence Bush.

W. H. EASTMAN, Principal.

Junior III to Senior III—Honors, Bonnie Warren, Jean Graham; Pass, Hazel Molyneux, Gerald Heggart, Pearl Smith, Doris Burton, Marjorie Bush, Jack Ball, Audrey MacMillan, Rudolph Jacobson, Joyce Towie.

Senior II to Junior III—Pass, Marjorie Hellens, Vincent Childs. Recommended, Richard Fleury.

Jr. II to Senior II—Pass, Jack Graham, Teddy Brown, Iris MacRae, Douglas Gregg, Norman Treen. Recommended, Larry Jacob. Leonard Towie.

M. MOFFATT, Teacher

I to Junior II—Honors, George Burton, Eddie Brown, Jean Gregg Billie Finlay; Pass, Shirley Anderson, Kenneth Shaver, Evelyn Bush. Recommendation, Bobby Towie.

Primer to I—Honors, David MacAnaul, Bobby Graham, Joyce Warren, Ernest Ball, Layton Treen, George McAnaul; Pass, Marjorie Gregg, Jack Willard, Junior Hawkins.

Primer B to Primer A—Geraldine Mcercher, Kenneth Fairhurst.

Beginners—Lloyd Brown, Lindy Brown, Vjiril Coe, Evelyn Hedman, Jean MacPherson, Marion Myers, Jack Shaver, Ruby Whalley.

F. LANG, Teacher

#### Suspend Evening Service During July and August

There will be no evening services in St. Paul's Anglican Church, Haileybury, during the months of July and August this year, according to an announcement by the Rector, Rev. Richard Haines, at last Sunday's services. The regular morning services will be held each Sunday. The Sunday School has also been suspended for the two holiday months, which is the usual procedure for the summer. The annual Sunday School picnic is to be held on Friday, July 3rd, at New Liskeard Beach, and a request for cars to take the children up in the afternoon was made by Mr. Haines. Anyone who can help is asked to telephone him at the Rectory.

#### United Church Pastors Take Alternate Holidays

Pastors of the Haileybury and Cobalt United Churches will take alternate holidays during the next two months, when only one service will be held on Sundays. For the month of July the services will be conducted by Rev. W. A. Beecroft of Haileybury, who will occupy his own pulpit in the mornings and go to Cobalt in the evenings. Rev. E. Gilmour Smith of Cobalt has left for his holidays and on his return the services will be reversed, with Cobalt having the morning service and Haileybury the evenings. The arrangement is the same as that in effect for several years past. The United Church Sunday School here will be held at 10 a.m. until further notice.

#### SOFTBALL SCHEDULE

JULY

2nd—Easy Aces vs. Lazy Nine  
6th—Town vs. Easy Aces  
9th—Lazy Nine vs. Town

Players registered by the three teams are as follows:

**Town Fathers**—H. Hutchins, W. Bagshaw, J. Pipe, J. Stuckey, Orville Burns, H. Davis, J. Perrier, C. McEadyen, J. Renaud

**Easy Aces**—Bob. McVittie, B. Hume, L. Amyot, G. Lee, J. Blair, C. Belland, J. McVittie, J. Valentone, W. Fleming.

**Lazy Nine**—E. Short, C. Grozelle, F. Best, E. St. Louis, Percy Grozelle, D. Moriarity, G. Proctor, A. McIsaac, L. Day.

Want Ads. Bring Results

### CANADIAN TENNIS STAR IN ENGLAND



Laird Watt, of Canada, photographed during his match with E. G. Maier of Spain, during the Queen's Club Lawn Tennis Tournament in London. Laird Watt also entered the All-England Championship at Wimbledon, but was defeated in the first round.

### Local Golf Notes

After yesterday's play it is expected that some revisions will be made in the men's handicaps. Players are advised to consult the list posted at the club house for the corrected handicaps.

The second round of the President's Cup, in the Men's Section, will be played on Saturday and Sunday, July 4th and 5th. The best card of 18-hole consecutive play from either day will be credited for qualification for the final. Players who qualified for the final from first round games are Geo. Klein and N. Hendricks.

#### BOWLERS, ATTENTION!

The green will be available this evening for postponed games in the first round of the June singles.

### Rotary Water Sports Day Set for Wednesday, July 29

Wednesday, July 29th was set as the water sports day by the local Rotary Club, at its regular meeting on Monday, when committees for the annual event were named. The program will follow the lines of the past two seasons and there will be some special attractions added this year. Good prizes will be awarded for the various events and, given good weather, the success of the day is assured.

The swimming classes at the beach will commence on Monday next, July 6th, under Carl Hutt. All children are urged to be on hand that morning for registration. The schedule will likely be the same as last year, but if there is any change it will be announced in due course. The instruction is entirely free to all children.

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## EMPIRE THEATRE

NEW LISKEARD

FRIDAY and SATURDAY July 3rd and 4th

JEANETTE MacDONALD and NELSON EDDY in

### "Rose Marie"

The world's best beloved love story—finest music—most popular singing stars!

MONDAY and TUESDAY July 6th and 7th

### "Colleen"

With Dick Powell, Ruby Keeler, Jack Oakie, Joan Blondell, Hugh Herbert and Louise Fazenda

WEDNESDAY and THURSDAY July 8th and 9th

### "The Milky Way,"

With HAROLD LLOYD, Adolphe Menjou, Verree Teasdale, Helen Mack, Wm. Gargan, and George Barbier

#### COMING NEXT

"BOHEMIAN GIRL" "CAPTAIN JANUARY"  
"MR. DEEDS GOES TO TOWN"

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Your Complete Satisfaction is My Guarantee

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DENTIST  
Myles Block Main Street  
HAILEYBURY  
Phone: Office 11; Residence 400

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CANADA NORTHERN POWER CORPORATION, LIMITED  
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NORTHERN ONTARIO POWER COMPANY, LIMITED  
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It's easy to own an Electric Water Heater. Just make a small down-payment — the balance on comfortable terms.

**HOT WATER** when you want it.....  
with **ELECTRICITY**

## Advertising is Good for Us!

That dusty picture of an optimist and a pessimist—the optimist seeing the doughnut and the pessimist the hole—is just a way of describing most of us: some of us habitually look on the bright side of things; others on the dark side. Always there are those who have a melancholy pleasure in fault-finding. And so there are always those who look upon Advertising as an economic waste and a means by which the sale of inferior merchandise can be promoted. It is quite possible to discover wrong things about Advertising—just as it is possible to find wrong things about water and air, about books and speeches, about motor cars and aeroplanes, about schools and churches, about Canadians and Scotsmen, about knives and forks.

Advertising is news and information, and who shall say that it is wrong to communicate news and information? It would be a pretty dull world, full of dull people, if there ceased to be a dissemination of news and information.

In all ages and in all countries those giving out news and information have attracted to themselves attentive audiences; and this is as true today as it was 1000, 2000, 3000 years ago.

What Stores are busiest? Is it not those stores which give out the most information about what they have to sell? The public is daily spending money—probably \$2.00 a day for every man, woman and child in the trading area covered by the circulation of our newspaper — or, say, \$2000 for every 1000 persons. So you can calculate for yourself—you, a retailer, what is spent daily in our own community for food and shelter and clothing, and for all the other things.