

### Says Drowning Kills More Than Cars in Canada

#### Industrial Accident Prevention Associations Launch Safety Drive

#### 1089 DROWNED LAST YEAR

Toronto, June 24th.—With all Ontario turning lakeward for its holidays, the Industrial Accident Prevention Associations have launched an intensive educational campaign to cut down the number of drowning fatalities which every year bring tragedy into scores of Ontario homes.

"Drowning claims more lives in Canada every year than automobile accidents," declared R. B. Morley, general manager of the Industrial Accident Prevention Associations, who is directing the safety campaign.

"During the past ten years, there has been an average of one drowning a day in Ontario. This terrible toll must be reduced. Too many families in Ontario are plunged into mourning when they should still be wearing gay, summer clothes and having a healthful holiday at the lake."

The campaign is endorsed by H. R. Gillard, president of the Canadian Amateur Swimming Association, who points out that 1089 persons were drowned in Canada last year.

As part of their safety drive the Industrial Accident Prevention Associations are blanketing the province with thousands of circulars and posters, showing in a clear, graphic way, how to revive a person who has been pulled out of the water in an unconscious condition.

This method of artificial respiration, known as the "prone pressure method", can also be used in cases of electrical shock and gas asphyxiation. It is the one recommended by the Ontario Hydro-Electric Power Commission and the Electrical Employers' Association.

The Industrial Accident Prevention Associations urge all citizens to put up these posters in their summer cottages so that the important information on resuscitation will be readily available, if it should be suddenly needed to solve some precious life. Copies of the poster may be obtained, free of charge, by applying to the I.A.P.A. office, 600 Bay Street, Toronto.

Each vital step in restoring normal breathing is carefully explained.

"Quickly remove victim from water and place on ground or other hard surface. If possible have head slightly lower than the rest of the body so that water and other liquids will drain away from the victim.

"As soon as possible, feel with your fingers in the patient's throat and remove any foreign body such as tobacco and false teeth. If the mouth is tight shut pay no more attention to it until later.

"Do not stop to loosen the patient's clothing, but immediately begin actual resuscitation. Every moment of delay is serious," the circular warns.

Full instructions are given on how to restore breathing by applying rhythmic pressure to the back of the unconscious person, who is stretched out, face-down, in a horizontal position.

"The ordinary and general tests for death should not be accepted," the circular states. "Any doctor should make several very careful and final examinations and be sure that specific evidence of death is present before pronouncing the patient dead."

### Asks Damages for Alleged Illegal Sale of Shares

An interesting action for damages was heard before His Honor Judge Hartman in a special session of District Court here on Thursday last, when Matti Saari sued the Northern Brokers Limited of Kirkland Lake, claiming that they had illegally sold out 4,500 shares of Bidgood stock. The plaintiff claimed that on November 26th last he had purchased through the defendant company 500 shares at 15 cents and 4,000 at 20 cents on December 16. He had been sold out on January 3rd, at 19 cents. The company claimed that Saari had been told he would have to pay for the stock in full within two days, but he swore that an arrangement had been made for a later settlement. His Honor reserved judgment in the action.

"Continue artificial respiration without interruption until natural breathing is restored (if necessary, four hours or longer) or until a physician declares the patient dead.

"As soon as this artificial respiration has been started, and while it is being continued, an assistant should loosen any tight clothing about the patient's neck, chest or waist. Keep the patient warm. Do not give any liquids whatever by mouth until the patient is fully conscious, the circular continues.

Warning is given against moving the patient unnecessarily. "Should it be necessary, due to extreme weather conditions or other reason, to move the patient before he is breathing normally, resuscitation should be carried on during the time that he is being moved," the circular adds.

### Expert Gives Decision on Uncompleted Chess Games

Members of the Haileybury Chess Club received late last week the decision of the Toronto expert, Malcolm Sim, on the uncompleted games in the tournament played against the Noranda Club, by telephone, on May 5th. At that time there were 10 matches played, of which four were completed at the end of five hours. The other six were left for adjudication, with the result that four were declared to be drawn, one won by a Haileybury player, A. MacLean, and the other won by the Noranda player, Friedman, who was drawn against W. H. Tuke in the tournament.

The final standing of the clubs is, therefore, four wins for Noranda and two for Haileybury, or according to the score in chess, six points to four, one point being awarded for each game won and one-half point for a drawn game. The play by telephone was the first event of its kind that the local club has engaged in and there was considerable interest among the members.

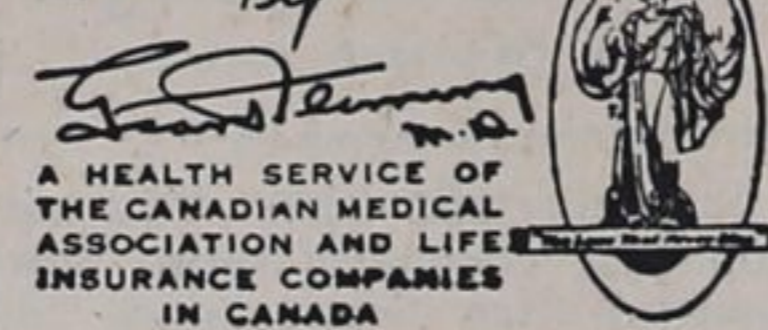
### Further Increase in C.N. Earnings

The gross revenues of the all-inclusive Canadian National Railways System for the week ending June 14th, 1936, were \$3,337,186, as compared with \$3,153,147, for the corresponding period of 1935, an increase of \$184,039.

Friendship is no plant of hasty growth. Though planted in Estee's deep fixed soil, the gradual culture of kind Intercourse must bring it to perfection.

There is nothing so difficult as the art of making advice agreeable.—Addison.

## HEALTH



### AIR CONDITIONING

The public are becoming aware that there are some things which may be done with air beyond heating it to promote personal comfort. More people are learning that by wearing clothes suitable to the air conditions under which they work, they can do some air conditioning on their own account with good results.

Many people still think that bad air has to do with too much carbon dioxide and too little oxygen. Unless you work in a mine, a sewer or a submarine, you are never likely to experience any ill effects from an overdose of carbon dioxide, nor will you be deprived of the oxygen which you need.

Under ordinary conditions, even with windows and doors closed, there is enough ventilation through cracks and walls, to prevent any real change in the chemical constitution of the air, even though it may feel extremely uncomfortable.

The ill effects and discomfort

### SPEND YOUR VACATION IN WESTERN CANADA!

#### NEW LOW SUMMER FARES

Enjoy a DIFFERENT vacation this year. Spend your summer holidays in Western Canada. Take advantage of the new, REDUCED round-trip summer fares to visit the Prairie Provinces, Canadian Rockies and the Pacific Coast. . . . All outdoor sports.

#### PRAIRIE PROVINCES

On sale: June 15 - August 15  
Return Limit: Sept. 30

#### ONE-WAY FARE FOR ROUND TRIP

Good in Coaches only  
Sleeping Car Privileges

Passage tickets also on sale good in:  
Tourist Sleepers—at 1-1-10 fares, plus berth charge;

Standard Sleepers—at 1-1-3 fares, plus seat or New Low berth charge

(Above reductions are approximate and based on normal first class one-way fare)

#### CANADIAN ROCKIES

NEW FARES surprisingly low — only slightly higher than to Prairie Provinces

#### PACIFIC COAST

Low-cost summer fares, good in coaches, tourist and standard sleepers, in effect to Vancouver, Victoria and other points.

Stop-Overs as authorized by tariffs

Full information from any Agent

### Canadian Pacific

which come from bad air arise when the body is unable to get rid of its heat and moisture. The body usually loses its heat through radiation and convection. When these are not sufficient, as in a warm room, perspiration appears. The evaporation of this fluid from the skin cools the body.

To improve the ventilation of the skin, the surrounding air should be kept cool and in gentle motion while, at the same time, clothing should be removed if the person feels warm. Without becoming nudists, everyone should use their common sense in discarding unnecessary clothing when conditions are such that the body is likely to become overheated.

Women have far more sense in this than men. In the past fifty years, women have freed themselves from the bondage of excessive clothing. At times, it may seem they have gone to the other extreme. Nevertheless, there is

much less danger of too little clothing than there is of an excess of clothing.

Those who died in the Black Hole of Calcutta died from heat stroke. They could not get rid of their body heat. This was an extreme example which shows what heat stroke means. Most of us cannot live and work in air-conditioned rooms, but we can help our bodies to overcome the problem of adjusting to hot weather by wearing clothes which allow for a free circulation of air to the skin—which is good ventilation of the skin. This helps to preserve good health.

Questions concerning Health, addressed to the Canadian Medical Association, 184 College Street, Toronto, will be answered personally by letter.

### WELL BABY CLINIC

Upstairs, Northwest Classroom Public School

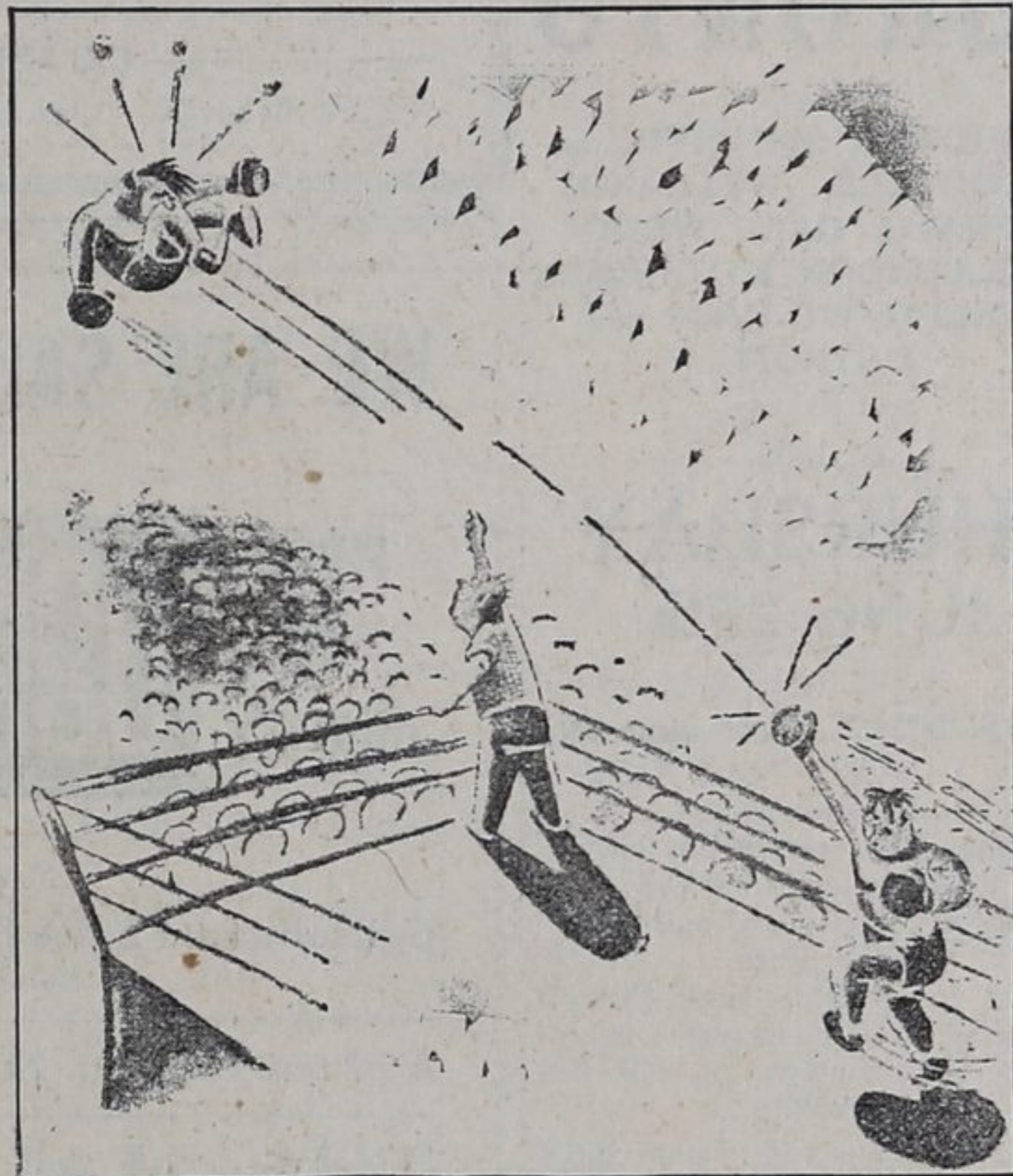
THURSDAYS 2 to 4 p.m.

## When the Easiest Way Is the Best Way

There are no two ways about it! Certainly the easiest way to get the most for every dollar you spend is to buy products that you know about through the advertisements in your local paper. You don't have to go out and look for buying opportunities. The advertisements bring them to you. And all you need do is consider the facts, compare values and decide on the soap or the sedan that best fits your judgment and your pocketbook.

Certainly the best way of making your money go farthest is to buy merchandise of proved value. Advertised merchandise. Merchandise that is bought and used by many people. Merchandise that must be superlatively good enough for its maker and your local retailer to keep calling it to the attention of people week after week and year after year.

This is the service — of convenience and profit — that the advertisements offer you. It will pay you to read them regularly and take advantage of everything they can do for you!



REFEREE: "Hi! There's another round yet!" —Lustige Blatter, Berlin

### QUESTIONED IN EXTORTION CASE



Marie M. Nielsen

Here is Marie M. Nielsen, winner of the title "Miss America" in 1931, as she slaked her thirst in the office of the New York district attorney after being questioned in connection with the extortion racket probe into which an investigation was launched following the shakedown of Alfred Smith Jr.

### Cobalt Churches

#### FIRST BAPTIST CHURCH

Rev. C. H. Geer, Pastor  
11 a.m.—Morning Worship.  
2.30 p.m.—Bible School.  
7 p.m.—Gospel Service.

#### COBALT UNITED CHURCH

Rev. E. Gilmour Smith, B. A.  
11 a.m.—Morning Worship.  
2.30 p.m.—Church School.  
7 p.m.—Evening Worship

#### SALVATION ARMY

11 a.m.—Holiness Service.  
2.15 p.m.—Sunday School.  
7 p.m.—Salvation Service.  
Thur., 8 p.m.—Prayer Meeting

#### UNITED CHURCH OF CANADA

In North Cobalt and Latchford  
Latchford — Sunday School 10 a.m.  
Public Worship—11 a.m.  
Nor. Cobalt— Sunday School—2 p.m.

## "Somebody to See You!"

If everybody with something to interest you should come and ring your bell, what a nuisance it would be! Think of the swarming, jostling crowd, the stamping of feet on your porch and carpets!

Every week we know of many callers who come to see you. They never jangle the bell — they don't take up your whole day trying to get your attention. Instead they do it in a way that is most considerate of your privacy and your convenience. They Advertise in your newspaper!

In this way you have only to listen to those you know at a glance have something that interests you. They make it short, too, so you can gather quickly just what you want to know. You can receive and hear them all without noise or confusion in a very few minutes.

In fairness to yourself look over ALL the advertisements. The smallest and largest—you never can be sure which one will tell something you really want to know.