

### Prize Canadian Cattle Shipped to the Far East

To Be Used for Breeding and to Supply High Grade Milk for the Anglo-Saxons

Bound for Hong Kong, China, 35 head of pure bred Ayrshire milk cows left eastern Canada on a journey of nearly 8,000 miles. These emigrant cattle were selected from prize herds in the Dundas area of Ontario and the Huntingdon-Howick districts of Quebec by Mr. David Hunter, field man for the Canadian Ayrshire Breeders' Association. They spent eight days in two Canadian National Railways box cars bound for Vancouver, and during the trans-Canada journey were attended by two experienced herdsmen. At Vancouver they will be transferred to the liner to complete the remaining 5,800 miles of their journey at sea. They will be approximately 28 days on the water.

These cows are to be used for breeding purposes by the Dairy Ice and Cold Storage Company of Hong Kong, and to supply high grade milk for the white settlement of that city, according to Mr. F. W. Walsh, Superintendent of Agriculture for the Canadian National Railways and who arranged their shipment. They are above the average in breeding and production and are from two to six years of age. They are among the healthiest animals in Canada, for, in addition to the tuberculin, they have had to pass successfully several other blood tests for foot and mouth disease and other more obscure maladies.

This shipment is in the nature of an experiment, which, if successful, will probably lead to further exports of Canadian cattle to the Orient. In addition to the eastern Ayrshires, a further consignment of British Columbia Holsteins is also going forward to Hong Kong this month.

#### Ratepayers' Association Appreciates Consideration

On behalf of the Haileybury Ratepayers' Association we wish to tender our thanks to the mayor and council for the patient hearing they gave us during the recent discussions over the water line contract and for their consideration in providing, so far as lay in their power, employment for the working men of the town. The Association is at all times ready to lend assistance to the council in solving problems of the town, and desires to work in harmony with all other public bodies.

G. Davis,  
H. Davis,  
S. Barclay, Committee.

### Haileybury in 1924

Items from the Files of The Haileyburian of Seven Years Ago

A resident claims to have seen several tall figures, gowned and hooded in white, around the railway tracks at 11 p.m. on Monday, and is wondering if the Ku Klux Klan has gained a foothold in Haileybury.

The provincial police car was disabled Saturday night on the highway near Moore's Cove, when one of the wheels came off and rolled into the lake. No one was hurt.

Actual work on the trunk road between North Bay and this district commenced this week, when two gangs of men started cutting out the right-of-way.

Works on the construction of the docks here was commenced this week and plans call for their rebuilding to the same proportions as before the big fire of 1922.

Navigation closed on Lake

Temiskaming on Tuesday, December 2nd, when the steamer Temiskaming left for her winter quarters at the Old Mission.

Mr. Donald Smith, B.A., Science Master of the North Bay Collegiate Institute, has been appointed as Public School Inspector for Temiskaming District, to succeed W. A. Wilson, B.A.

Mayor G. F. Summers has definitely decided that he will not be a candidate for re-election in January.

A shipment of meat for the Noranda Mines arrived too late to be taken in by the air route and was distributed among several needy families in Haileybury.

The Ladies Aid of the United Church realized the sum of \$300 at their bazaar held on Saturday last.

#### Coming Attractions at the Empire Theatre, Liskeard

"Men of the Sky," thrilling love story of spies of the world war, presented with beauty and power, with Jack Whiting and Irene Delroy featured, comes to Empire Friday and Saturday, December 4th and 5th, presents many

scenes of terrific conflict in the air.

"Star Witness," a powerful melodrama, filled with quaint humor and humanity. Walter Huston, Charles (Chic) Sale, Dickey Moore and Frances Starr featured in this picture, which plays Monday and Tuesday, December 7th and 8th. It's a heart melodrama with much merriment much tense action and not a few real heart throbs.

One of the most significant and tremendous novels of American life created within the last decade, forms the basis of the gripping motion picture drama, "An American Tragedy," which plays Wednesday, Thursday, Dec. 9th 10th. Acted by a cast of youthful stars, Phillips Holmes, Sylvia Sydney and Frances Dee. The intense story moves with relentless force on the screen.

#### Remarkable Increase In Grain Shipments

The four weeks since October 15th were featured by a remarkable movement of grain over the Canadian National Railways and marketing and loading figures for this period are almost treble the figures for the same four-week period of 1930. A report issued by T. P. White, Superintendent

of Car Service, shows a total of 23,341 cars loaded with 33,248,000 bushels since October 15th, compared to 9,021 cars loaded with 12,243,000 bushels in the same period last year. Marketing along Canadian National lines has likewise shown a marked increase with 42,152,000 bushels hauled to loading ports since October 15th, compared to the 18,526,000 bush-

els marketed in the identical period of 1930.

Wilfred Dickenson, a native of Stratford and official photographer for the Dominion Construction Co. at Abitibi Canyon, committed suicide in a Cochrane hotel late last week. No motive for the act could be learned by the police after investigation.

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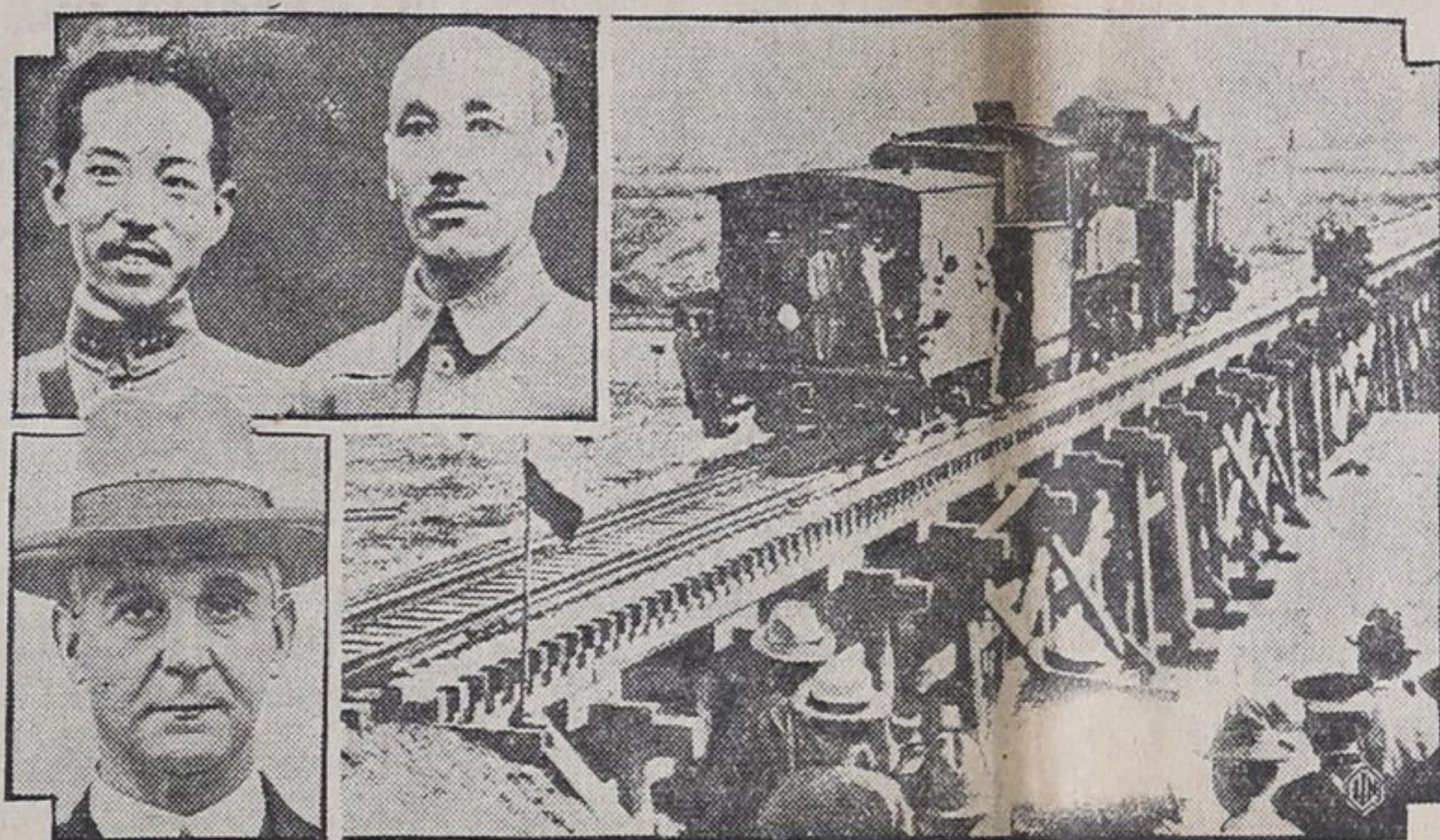
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## THE HAILEYBURIAN

Broadway Street

### REPAIR OF THIS BRIDGE COST 250 LIVES



The Kiangchiag River Railway bridge of the Taonan-Aganchi line, following its repair by the Japanese forces now in Manchuria, after the Chinese soldiers and engineers had failed to fix it. The first engine to cross the bridge since its destruction is shown. The repair of the span cost 250 lives what with Chinese firing on the Nippon repair gang and Japanese troops retaliating on the Chinese. In the upper left, Marshal Chang Hsueh-Liang (left), deposed Manchurian Governor, and President Chang Kai-Shek, the Nationalist leader, are depicted. If fighting continues, President Kai-Shek is expected to lead a United Chinese army against the Japanese. Lower left, is General C. P. Summerall, former United States Chief of Staff, whom, it is expected by our neighbors in the South, may be a member of the international commission which the League of Nations is suggesting as a solution of the Manchurian crisis.

The New Liskeard Creamery was entered by thieves and a considerable quantity of butter taken, according to The Speaker. A reward of \$50 is offered for information which will lead to the arrest of the guilty parties.

## 16-Day Trips at Greatly Reduced Fares to FLORIDA AND THE GULF COAST

#### Fares from HAILEYBURY

JACKSONVILLE, Fla.	via Buffalo \$86.50
	via Detroit \$85.55
ST. PETERSBURG, Fla.	via Buffalo \$99.20
	via Detroit \$98.25
WEST PALM BEACH, Fla.	via Buffalo \$102.65
	via Detroit \$101.70
MIAMI, Fla.	via Buffalo \$106.25
	via Detroit \$105.30
NEW ORLEANS, La.	via Chicago \$86.60
BILOXI and GULFPORT, Miss.	via Chicago \$85.20

Tickets to Florida points on sale daily, November 20th to December 31st, and to Gulf Coast points each Friday, Saturday and Sunday to end of year.

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HAILEYBURY BRANCH No. 54  
Meets in Club Room on Browning Street  
First Wed. of each month, 8 p.m.  
ALL RETURNED MEN WELCOME

#### Barrow Sign Service

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# Making Money In Retailing

IN THIS town are many retailers who could and should have larger businesses.

The right way to get on in business is to set sales mark for the year — \$5,000, \$10,000, \$20,000, \$50,000 — whatever is reasonable and within one's financial ability.

Then the year's objective should be reduced to weekly and monthly amounts, in accordance with the seasonal character of one's business.

Then the next thing to do is to calculate the number of sales transactions needed each week to produce the weekly sales objective. Thus, if one's average sales transaction is 50 cents, and if one's weekly sales objective is \$100; then, clearly, the retailer must have 200 sales

transactions every week. This may mean 200 customers.

So the retailer's job is to get into his store 200 customers each week — an average of 34 a day.

These customers to be secured at the rate of 200 per week require to be (1) invited, publicly and regularly, by advertisements in this newspaper; (2) informed about the seller's merchandise, prices and service—again by advertisements in this newspaper, and (3) so well served by the retailer that they will become "repeaters."

The main thing is customer attraction in required and pre-determined numbers, and this is achieved by interesting and warm-blooded advertisements in this newspaper.

Our Advertising Department stands ready to help retailers prepare customer-attracting advertisements

Issued by the Canadian Weekly Newspapers Association