

Everyday Religion
or
Vital Questions

A Series of articles by the ministers of this district

JESUS AND YOUNG PEOPLE
or **Are Young People Irreligious?**

By Rev. John Moore, B.A.
Elk Lake

We hear all too many charges that the young people of this modern era are pleasure-mad and irreligious. In my experience with young people in several cities and towns, I have found that such charges are ill-founded.

At summer schools, conferences, Y. P. Society meetings and even at social functions, I have discovered them deeply interested in religion. In fact, I feel that generally speaking, they are endeavoring conscientiously to apply the principles of Jesus to the numerous perplexing problems which they are called upon to face.

Is it not possible that the fault lies not so much with them as it does with ourselves? To an alarming extent, we have endeavored to present to them solely the picture of a Saviour who lived almost two thousand years ago. We have failed, so it seems to stress the irrefutable fact that the Master not only lived almost two thousand years ago, but that He is living today. The text which we need is "Jesus Christ, the same yesterday, today and forever". For that is the picture of the Christ which our young people are seeking today. And yet how we persist in depicting Him in a strictly Palestinian setting amid conditions that were so vastly different from those of today. And, naturally, being intelligent young people, living right up to the minute, they are finding it difficult to apply the teachings which are connected so rigidly with an ancient setting, to modern conditions. And ignorant of this problem of transition, we proceed to criticize them for not attending Church and for not showing sufficient interest in other Church activities.

This is merely a theory; but I share the view of a prominent leader of a young men's Bible class: "Why attempt to take the young man back to Galilee when it is so easily possible for the One whom we would have him meet by the shores of that lake to come to London, to New York and to Toronto?" To quote still further: "We don't want to go back, but we need Jesus today." The young people need Him; moreover they are seeking Him. But to experience His power in their lives, they need Him in a modern setting. And there is nothing heretical about that. For if Christianity is to exert the force of which only it is capable, it must be practical. It must be used today in all the problems which, both young and old, are called upon to face. And if these problems are to be solved successfully, they must be encountered in the light of how the Master Himself would handle them, if He were present in the flesh with us today.

To sum up, that is the practical conception of Christianity for which our young people are yearning. Consequently, the picture of the Living Christ is the one which we should never fail to present.

CLERK'S NOTICE OF FIRST POSTING OF VOTERS' LISTS

Voters' List, 1931, Municipality of the Township of Bucke, District of Temiskaming

Notice is hereby given that I have complied with Section 7 of the Voters' Lists Act and that I have posted up at my office at North Cobalt on the 16th day of October, 1931, the lists of all persons entitled to vote in the said municipality, and that such list remains there for inspection.

And I hereby call upon all voters to take immediate proceedings to have any errors or omissions corrected according to law. Dated at North Cobalt, this 17th day of October, 1931.

F. MOUNTFORD,
Clerk, The Township of Bucke
30-1-c

Want Ads. Bring Results

THE RHYMING OPTIMIST

By Aline Michaelis

THE MASTERS

There are many masters in a life,
Though the world may never know
Of the combats fought, not with sword or knife,
Or the struggles of foe with foe

There are evil masters whose rule
Is grim,
And masters both kind and good,
And the one may gain through an instant's whim
What the other for years withstood.

There are many masters in each man's soul,
Assailing him one by one,
As good or evil may gain control
And the combat is never done.

There are many masters but year on year,
Though the conquests are widely spaced,
Through hope by hope or fear by fear
The trend of life is braced.

Though the heart of man is a battleground
Where the good and bad contend,
The way of his spirit is plainly found
By the sum of his work at the end.

Time

What has time taught me
Through the swift years?
What has he brought me?
Laughter and tears.

Gifts that were shining,
Gifts that were gray;
Rare joys devining,
But for a day.

What has time told me?
Treasures of truth,
Yet they were sold me
Dearly, for youth.

Youth was the payment
On time's demand,
Youth's gorgeous raiment
Made of love's hand.

Life's tree is shaken
Of hopes I sought,
Yet, time has taken
Less than he thought.

New Air Mail Schedule for Toronto to Chicago Service

A new schedule of the Toronto-Detroit-Chicago air mail service went into effect on October 19th, and this makes a considerable saving in time between the points where stops are made. These points include Hamilton and Windsor and the schedule shows that mails leaving Toronto at 6 p.m. arrive in Chicago just six hours later. On the eastbound trip about six and one half hours are required.

Notice of Sale for Taxes

Section 112, Chapter 238, R.S.O. 1927)

Notice is hereby given that under and by virtue of a warrant from H. Clifford, Treasurer of the Municipal Corporation of the Town of Haileybury and to me directed, I have seized and taken the following property:

Dining Room Suite, comprising Table, Buffet, China Cabinet and contents, Serving Cabinet, Arm Chair and 5 Single Chairs, Tea Set and Tray, 2 large Carpets, 2 Rugs, Chesterfield Suite comprising Chesterfield, 2 Arm Chairs and Fire Stool, Victrola and Records, 2 pairs of Candelsticks, Floor Lamp, Hangings and Cushions, Kitchen Table, 8 Pictures, Steel Fyling Cabinet, Writing Table, Oak Desk, Hat and Coat Rack, Bedroom Suite, comprising Bedstead, Dresser, Side Table and 1 Chair, Wicker Chair, Cedar Chest, to satisfy the sum of \$462.80, being the taxes payable by J. D. Walker, to the said municipality for the years 1930 and 1931, in respect of lots 170 and 171, Plan M-82, on Latchford Street, in the town of Haileybury together with costs, all of which said property will be sold by public auction at the said premises, at Haileybury, on the 6th day of November, 1931, at the hour of 2 o'clock in the afternoon.

Dated this 27th day of October, 1931.

H. E. BLACKWALL,
30-1-c Bailiff.

ANOTHER PROMINENT VISITOR TO THE CONTINENT



Field Marshal Sir William Robertson and Lady Robertson are pictured above as they left London, England, on a trip to the United States and Canada

TWO LONG DISTANCE BIRDMEN MEET IN LONDON



Captain Kingsford-Smith (left), who tried to break the time record for the flight from Australia to London, but was not successful, is here seen borrowing a suit of clothes from Mr. Mollinson, the Britisher, whose record Kingsford-Smith tried to beat. Mollinson covered the fifteen thousand miles in eight and a half days. Captain Kingsford-Smith did not finish, owing to illness.

Our Family Loaf

Is made from the Choicest materials and Sanitarily wrapped. A favorite with discriminating people.

DELICIOUS FRESH DOUGHNUTS **20c**
Wednesday and Saturday, Per Doz. ---

Haileybury Bakery

Phone 36

Daily Deliveries

HOUSE FURNISHINGS

Many Special Bargains Offered.

We are clearing out some lines at prices that are in many cases below cost.

Among these are **Floor Lamps at Special Discounts; Baby Carriages at Startling Reductions** and many other high class articles at a genuine sacrifice.

One **BLUEBIRD WASHER, with Electric Water Heater, worth \$150, going for** **\$110**

See the new model Stromberg-Carlson and De Forest Crosley Radios and the Norge Electric Refrigerators.

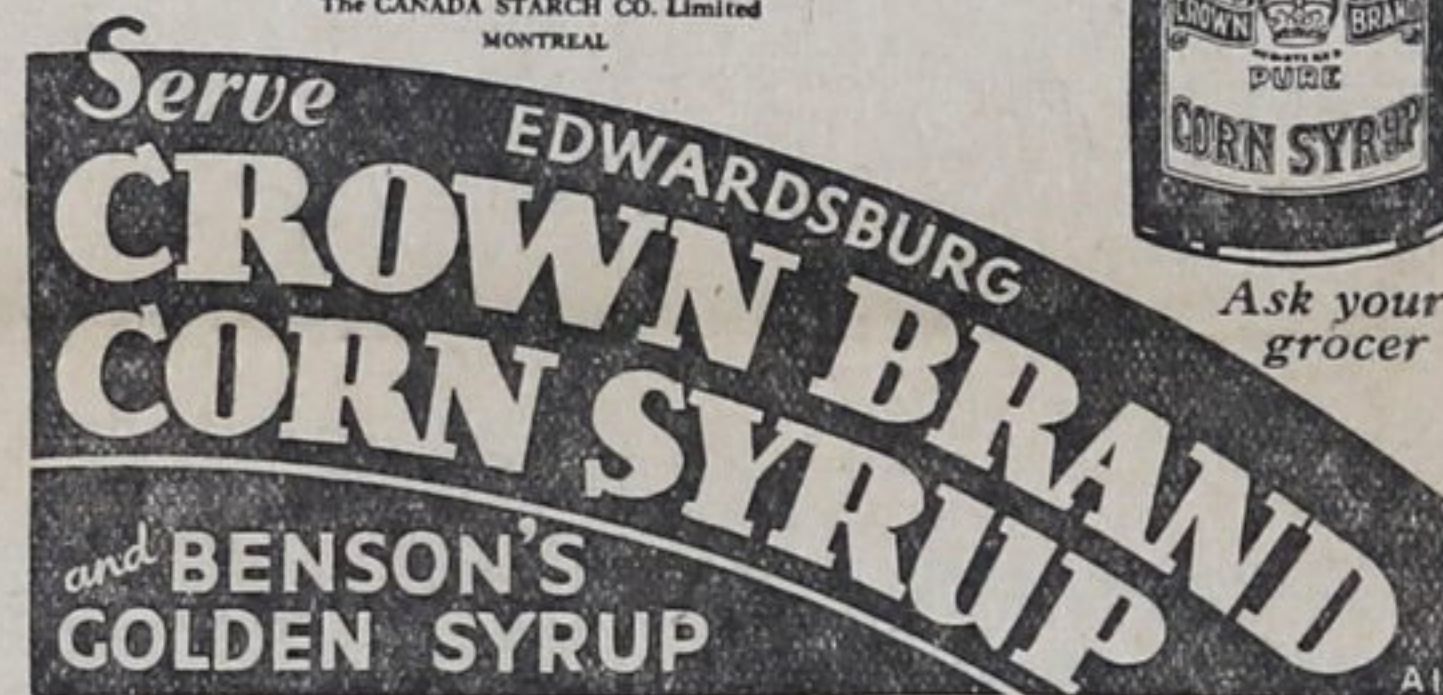
Thorpe & Branchaud

House Furnishers Directors of Funeral Services
FERGUSON AVENUE — — HAILEYBURY

SAVE on your weekly food bills

Here's more nourishment at less money for you. Delicious, appetizing Syrups full of health and energy. Serve them in place of expensive desserts.

The CANADA STARCH CO. Limited MONTREAL



Ask your grocer

Making Money In Retailing

IN THIS town are many retailers who could and should have larger businesses.

The right way to get on in business is to set sales mark for the year — \$5,000, \$10,000, \$20,000, \$50,000— whatever is reasonable and within one's financial ability.

Then the year's objective should be reduced to weekly and monthly amounts, in accordance with the seasonal character of one's business.

Then the next thing to do is to calculate the number of sales transactions needed each week to produce the weekly sales objective. Thus, if one's average sales transaction is 50 cents, and if one's weekly sales objective is \$100; then, clearly, the retailer must have 200 sales

transactions every week. This may mean 200 customers.

So the retailer's job is to get into his store 200 customers each week — an average of 34 a day.

These customers to be secured at the rate of 200 per week require to be (1) invited, publicly and regularly, by advertisements in this newspaper; (2) informed about the seller's merchandise, prices and service—again by advertisements in this newspaper, and (3) so well served by the retailer that they will become "repeaters."

The main thing is customer attraction in required and pre-determined numbers, and this is achieved by interesting and warm-blooded advertisements in this newspaper.

Our Advertising Department stands ready to help retailers prepare customer-attracting advertisements

Issued by the Canadian Weekly Newspapers Association