Issued every Thursday from the Haileyburian Office, Broadway Street, Haileybury Published in the Interests of the Town of

Haileybury and District of Temiskaming SUBSCRIPTION RATES: In Canada-\$1.50 per year in advance In United States-\$2.00 per year in advance LEISHMAN & SUTHERLAND,

PUBLISHERS

Announcement

On and after March 1st, 1930, the subscription price of The Haileyburian will be increased to \$2.00. The publishers have felt for some time that this increase was justified, considering the fact that during the past year the paper has consisted of eight pages of home print, thus giving a much greater amount of local and district news than was possible when a readyprint section was being used. The printing of the entire paper in town entails a large increase in the cost, and it is a well established fact that the subscription price does not cover the expense of publishing any weekly newspaper. It is also well known that about threequarters of the weekly newspapers in Canada, similar to The Haileyburian, are on the \$2.00 rate.

While the change will go into effect on March 1st next, renewal subscriptions will be accepted previous to that time at the old rate of \$1.50. Statements of subscriptions in arrears or due for renewal have been sent to all subscribers this month and all who wish to get in on the \$1.50 rate are warned to get busy.

Are We Overlooking Something?

A letter received last week-end at this office leads us to the belief that we in Haileybury may be overlooking something. The letter is written by a newspaper man in Pennsylvania and tells of his intention to come to this section on a holiday next July. He states that he is familiar with some parts of Ontario, more so, he believes, than some of the people of the province, but asks for some literature giving information about Haileybury and its vicinity-and we haven't a thing to send him except what may incidentally be contained in publications dealing either with the province as a whole or with the North Country in general.

Ontario and all parts of Canada have profited greatly during the past few years from the tourist traffic. In many places large sums of money have been spent to set forth their local attractions to the people of the United States. The North Country has reaped some benefit from the influx of holiday makers and sightseers, but not at all in proportion to the unrivalled attractions she has to offer to the visitor from the older sections of the continent. There have been discussions over this question of advertising at meetings of our local Board of Trade, as well as in sessions of the Northern Ontario Associated Boards, but so far little has been done with a view to increasir, the tourist traffic.

At the present time some local men have been discussing ways and means for establishing winter sports here, which would appear to be a step in the right direction, but in the meantime the tourist season will soon be here and if we are to get a share of this profitable trade we should be busy now.

We have received considerable favorable publicity from people who have already visited the North Country, but if we are to receive the full benefit we must do more than this. We have the attractions, we have the hospitality which is necessary and all we require is a proper means of setting these before the people who are seeking recreation and who may find entertainment to their liking in this vast North.

Haileybury as an Airport

In connection with the proposed air mail service across the Dominion of Canada, one good citizen made the suggestion recently that an effort might be made to have Haileybury included in the route, thus giving the town a little extra publicity and serving to keep the North Country before the eyes of the public He pointed out that the location of the town is an ideal one on the shore of the lake, where planes have been all the lake, where planes

winter and that the markings of Toronto Spiel Opens the airport here would be very simple, as the surrounding hills would furnish ample space for

large signs. three years ago the Department of Public Works, or was it the Department of Marine and Fisheries? issued a license to Haileybury as an airport and described in detail both to the Board of Trade and the Town Council what was necessary in the way of signs, etc., to make its use possible by official flying machines. The harbor here has been used by various aerial transportation companies and on occasion government machines have stopped here, but so far nothing has been done towards the provision of the proper markings of the

tation. Only last week a repre- thus proving that the location is of rocks. sentative of a new concern, a good one for the purpose.

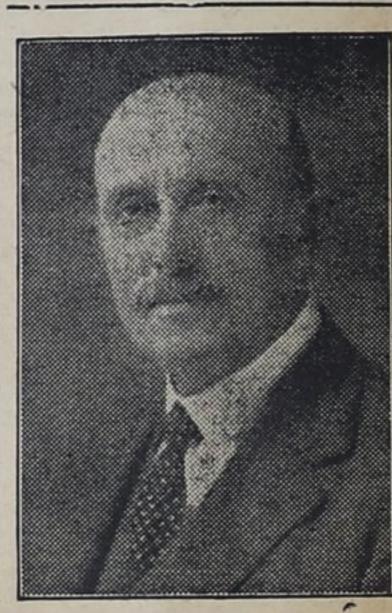


HON. G. H. FERGUSON

It will be recalled that two or Over Eighty Entries Now in and Curlers Expected from All Parts of Canada

> The third annual Toronto bonspiel, which will be held on seven artificial ice rinks in Toronto from Monday, Feb. 17th, to Friday, Feb. 21st, and for which entries close on Saturday, Feb. 8th. promises to be a record breaker in every respect.

> was increased by twelve. At present over eighty ertries have



HON. GEO. S. HENRY

ing feature is that over seventy be accepted, intending entrants HAILEYBURY LODGE No. 364 are from out of town clubs.

vious 'spiels and everything is Toronto. being done to make the week a most enjoyable one for the visit- ends and while there will be five ing curlers. One of the biggest draws on some days, no rink will worries for the out of town curl- be called upon to play more than ers and the committee in the past three games on any one day. has been the matter of stones. The visitors have had the trouble of shipping their stones to and from Toronto and the committee 1cht of moving them from stations to rinks and following the curlers from club to club. This In 1928 there was a total of 128 has been removed by the decision rinks and last year this number to provide stones for all competitors, local and visiting. Already the bonspiel committee owns 52 been received and a most gratify- pairs of rocks and they have arranged to borrow stones from local clubs for the remainder and which proposes to establish a fly- no local curler will be permitted Perhaps the suggestion of the ing service in the North, landed to play with his own rocks. This gentleman referred to, that the here with a plane and spent a arrangement, in addition to doing Board of Trade might interest it- couple of days around town. He away with the trouble and worry self in the proposal, would bear was new to this part of the dist- will eliminate the delays in the fruit in an increased use of the rict, but found his way to Lake various rounds of the competifacilities here for aerial transpor- Temiskaming without trouble, tions caused by the non-arrival

The annual banquet on Tuesday evening at the Royal York promises to be bigger and better than ever. The chairman of the banquet committee is keeping most of the particulars a secret but it is understood that it will take the form of a cabaret entertainment.

Another feature that has caused increased interest by outside curlers is the fact that the winner of the Grand Aggregate will, this year, be eligible for the playdown for the Canadian single rink championship and the Macdonald Brier Trophy.

There will be five trophies at stake during the week and a total of sixty-eight individual prizes. The semi-finalists in the four big events will play down for the Royal York trophy, the Grand Aggregate.

While no limit has been set on the number of entries that will

are advised to notify the secre-The committee is profiting by tary as soon as possible co Canthe experiences of the two pre- ada Life Bldg, King St. West, Meets 2nd and 4th Mondays of

All games will be of twelve

I.O.O.F.

each month in the I. O. O. F. TEMPLE at 8 p.m.

N.G.-F. L. Fleming Rec. Sec.-W. J. McCagherty

DOES MAN SETTLE UP OR DOWN?

WHEN man reaches that stage in his existence where the urge for "home" dominates his thoughts he is suffering the first stages of the "settling down" process. He begins planning a house and all that goes with it, and realizes that before he can settle down and become a Solid Citizen he must "settle up."

Now this "settling up" business should be indulged in at regular intervals by most of us. There's always some little account that if not paid promptly when notice is sent, will be allowed to stand indefinitely. One of the most unfortunate in this respect is the subscription to the newspaper. The amount is small and comes due but once a year; so it is easily forgotten. But when a thousand subscribers "forget," the publisher is in a bad way and immediately has to put on pressure to collect the \$1.50 accounts.

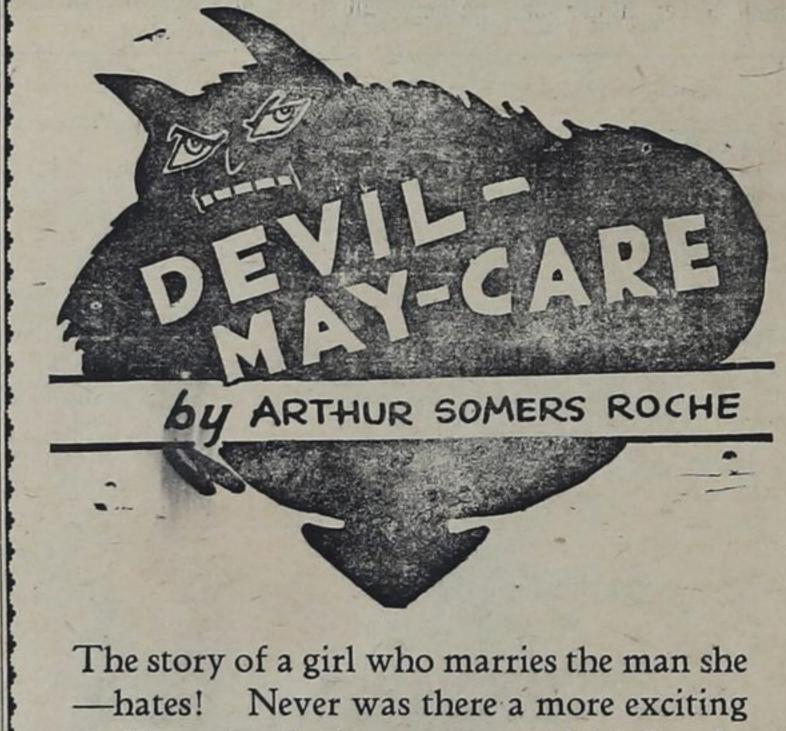
There is one sure way of keeping "settled up" with your newspaper-watch the label every week. Aftr your name the date on which your subscription expires is printed plainly. Pay it promptly when it comes due. Make sure of it now.

"LOOK AT THE LABEL"

The Great West Festival at Calgary



scheduled to be held at the Palliser Hotel, Calgary, March 19-22 next. source which has always been the adian Pacific Railway and the com-A score of nations whose people aliment of great art. This Calgary ing one is also in co-operation with have come over to the Dominion festival is the third of similar ones | the Canadian Handicrafts Guild, to swell the number of New Can- held at Winnipeg and Regina, and Alberta Branch. Lay-out shows: adians in the West will show the the first two proved so successful top picture, group of Polish dantreasures of art accumulated dur- and awakened such interest that cers; lower right, Irish Colleen in ing the centuries of their national Premier Brownlee of Alberta asked | costume; lower left, Hungarian history and Canadian culture will for their repetition this spring. girl posed against platter of Hunbe given an impetus from the They are organized by the Can- garian make.



thrilling, intriguing story—and it's by the great ace of story tellers, Arthur Somers Roche

Read it every week in The Haileyburian Commencing This Wast

H.A. CARLSON

LADIES' AND GENTLEMAN'S TAILOR

We always have the most up-to-date and

seasonable goods to choose from

Patterns and Styles to Suit Every Taste Fit and Workmanship of the Best

CLEANING AND PRESSING

FERGUSON AVE. Liggetts' old stand