

Fashion Fancies

The Jacket Goes to Bed



And by that one doesn't mean that it has been relegated to oblivion! Far from it, for it has taken a decided hold on the particular rung of fashion's ladder to which it has been allotted. Last season we wore jackets for evening, for afternoon and on every occasion. Brilliant, glittering things, they were, too. So, now we have become attached so strongly to their charm that we are making them of lace and wearing them over our nighties. The ensemble shown is of peach satin cut on princess line and enhanced by godets of black Chantilly lace. Tucks indicate the normal waistline and the jaunty jacket is made of Chantilly matching the inserts. And—so to bed!

The Glory of the "Sable Vested Night"



I'm sure that when the poet penned that expression he never dreamt that fashion would pounce on it and develop one of the loveliest evening frocks of all times. Literally has the couturier carried it out in this gown of sheer metallic brocade of an indefinite floral pattern in silver, green and rose. Developed on princess lines its severity is broken by the soft drapings which swathe the figure. The panel of uneven length is placed at a low point of the gown diagonally accented by the border of sable. And the night takes on a new glory when one contemplates the triumph of such an exquisite creation.

Farmers Not Immune

Working outdoors in the fresh air, as they do, you would hardly expect to see a farmer in the condition of Fred! However, farmers overwork themselves, too, especially when they are young and ambitious and have families to support. Fred got the "flu," not only once but several times; couldn't shake it off, and finally the trouble settled in his lungs. "It was a lucky day for me," said Fred, "when the doctor got me into the Muskoka Hospital for Consumptives, for I was going down hill fast!" So he was, but now with expert medical care, rest and proper food, he is fighting his way back to health and home. Thus does the Muskoka Hospital bring relief and hope to the victims of consumption, but handicapped by lack of means—it must appeal to you for aid. Will you please send a contribution to W. A. Charlton and A. E. Ames, 222 College Street, Toronto 2.

INFANT WELFARE CLINIC
COLUMBUS HALL
EACH THURSDAY
3 to 4 p.m.

The Charm of the Season's Fashions



The sophisticated woman is clever enough just now to adopt an attitude of demure naivette. And so is that most subtle of fabrics—chiffon. They both know that this is the secret charm of the season's fashions. This afternoon dress sketched above shows how exquisitely chiffon has achieved this delicate style ambition. It is really amazing to see how many frocks are taking it as a model. In choosing a deep purple the gown proved at the start that it knew which color was leading on the color chart. Other discriminating details are seen in the all-over fine shirring on the bodice and long tight sleeves. The shirring also peeks from beneath each of the series of wide ruffles that decorate the skirt. Tiny bows on the narrow ribbon belt and occasionally on the round neckline are a quaint trimming touch.

Green Kid—a Sure Bet



Green kid is taking no sporting chances on popularity when it fashions such a jacket and chic beret as the one shown above. It's a sure bet placed on a costume favorite for any race the "best dressed" women of the outdoors may run this winter. It makes a smart start with a skirt of gray, green and brown mixed tweed which is cut for freedom of action. The same tweed lines the short jacket. A blouse of green wool angora takes a sartorial turn with a tailored collar and closes with a fashionable showing of buttons. There is no need to add that the snug beret takes the honors of the sporting season.

Buddy Rogers in "The River of Romance" with all-stars in the cast, at Broadway Theatre, Friday and Saturday, also serial and comedy.

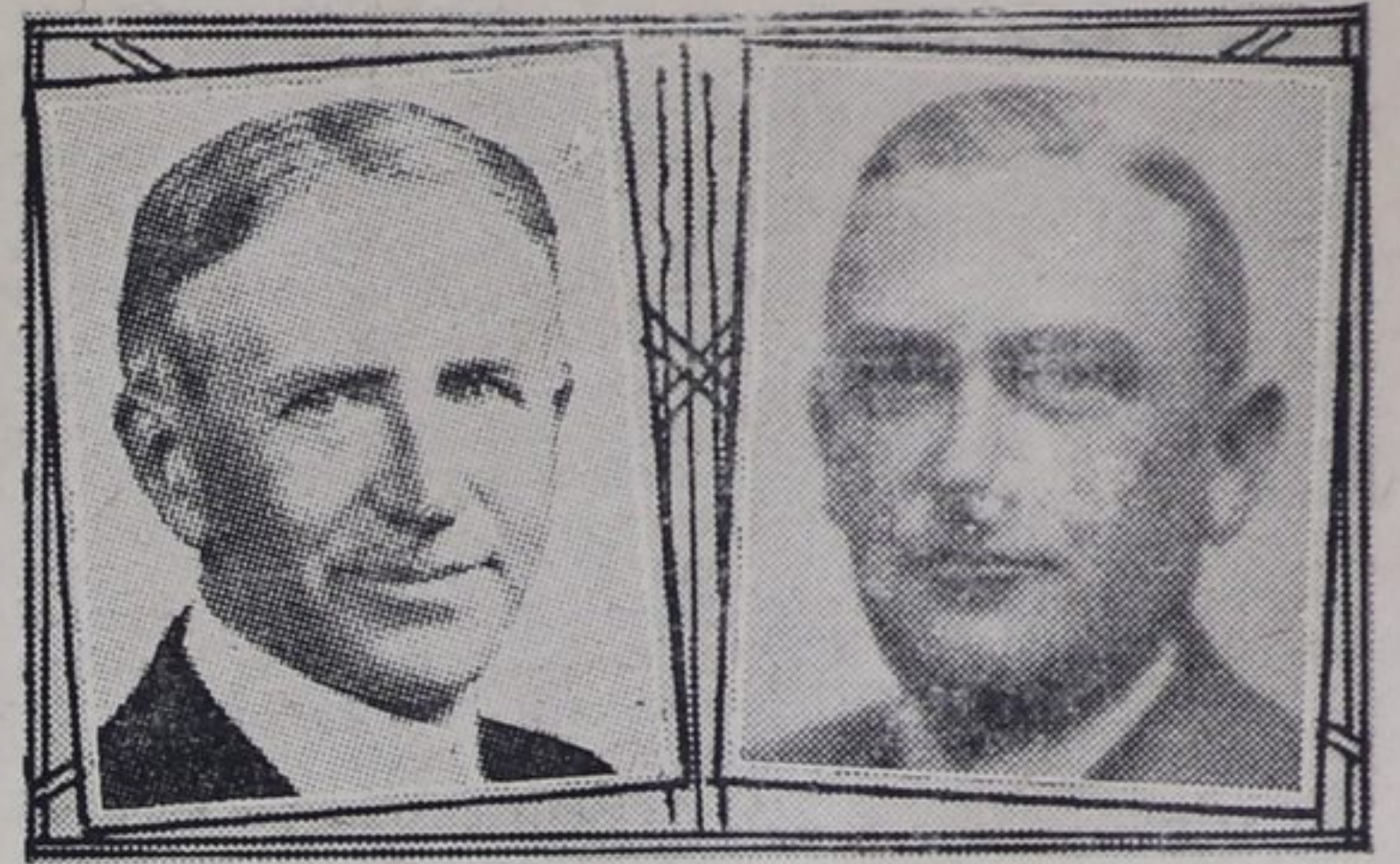
Accessories Are Now "Necessaries"



Accessories that are no longer accessories, but "necessaries". Fashion has completely changed the definition of this word in the wardrobe vocabulary. For smart bags, hats, gloves and bonnets are no longer incidental accompaniments of our costumes, but, rather, prerequisites. It is slight wonder that couturiers are going to such lengths (especially in the matter of gloves) to make these important items chic. Just note the beige suede gloves stitched in black, sketched above, the black suede handbag with a single clasp of ivory accentuated by a bit of black lizard, and the black suede opera pumps also lizard trimmed, and you'll see why they're all "necessaries." A black broadcloth turban completes the tout ensemble that is bound to lead many costumes to success.

Tonight, last showing of Laura La Plante in "The Love Trap" at Broadway Theatre.

BECOMES PRESIDENT OF FIRESTONE COMPANY



Announcement has recently been made that E. W. BeSaw (at right) formerly Vice-President and General Manager of the Firestone Tire & Rubber Co. of Canada, Limited has been promoted to President. Mr. BeSaw started with the company in 1909 as a salesman and has had a most brilliant career. Harvey S. Firestone (at left) rubber pioneer and one of the world's outstanding figures in commerce and industry has been made Chairman of the Board.

EMBARRASSING MOMENTS



AFTER TRYING FOR HOURS TO SELL A MEMORY COURSE TO A PROSPECT YOU DISCOVER THAT HE'S A PLUMBER'S HELPER, TRAINED TO FORGET THINGS.



"COME, NICE BIRDIE, BACK TO YOUR CAGE"
—Duffy in the Baltimore Sun

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