

Board of Trade Plans To Advertise Town

Will Have Pictures Placed in Strategic Locations in Southern Ontario

Several schemes of advertising were considered at the meeting of the Haileybury Board of Trade, held on Thursday evening last in the Matabanick Hotel, when some forty members assembled at dinner and discussed business afterward.

It was decided that the best scheme for the present would be the supplying of several attractive pictures, taken by A. MacLean, to be hung in prominent places in Southern Ontario as a means of inducing more tourists to visit the North Country. The advertising committee was authorized to spend the sum of \$100 in this way, after proposals had been made as to the best places to have the photographs placed.

A scheme for radio announcements, which had recently been offered through the Rotary Club, was considered too ambitious at the present time, when it was stated that the offer had been for ten fifteen-minute announcements at a cost of \$385. The advertising committee was left to deal also with the road signs at the entrances to the town, when objection was raised by one member to the present wording "You Are Welcome" which, he said, was being laughed at by strangers.

Mr. C. P. Furlong asked what progress had been made by the industrial committee since the last meeting, but there was no report, as the chairman was not present. Some steps had been taken toward an adjustment of

express rates on fruit shipped out, but nothing definite had been secured in the way of a reduction and the matter is to be pressed further.

The old question of the road to the Old Mission was again up, when the opinion was expressed that now should be a good time to get some action. It was proposed to leave this in the hands of the executive and the Mayor of the town and it was hoped that something could be done to have the road built by the Northern Development Branch.

Mr. S. J. Mason spoke of the former plan to clean up a section of beach at a convenient point, stating that the present low level of the lake would facilitate the work. The executive will take the matter up and endeavor to have something done.

Before the meeting closed, Reeve Norman Evoy, of the Township of Teck, who was a guest of the gathering, was called upon for an address. He complimented the Board on its activity and stated that he hoped the Teck Board would copy its example.

Mr. Geo. T. Hamilton, a member of the executive, presided over the meeting in the absence of the president and vice-president both of whom were out of town.

Starvation Reigns in China



While the forces of the Chinese Government and the revolutionary party are battling in China for military supremacy, the people are starving. In some portions of the war-torn land whole villages have been wiped out by famine. In many localities parents are reported to have killed their children to save them from the slow death from starvation and intense suffering is noticeable in the entire area where fighting has been continuous for the past eight years. The photographs above shows youngsters in the breadline at Shanghai where the cheapest grain is selling for \$12 a bushel.

H. A. CARLSON

LADIES' AND GENTLEMAN'S TAILOR

We always have the most up-to-date and seasonable goods to choose from Patterns and Styles to Suit Every Taste Fit and Workmanship of the Best

CLEANING AND PRESSING

FERGUSON AVE. Liggetts' old stand

Are You in Need of Printed Stationery ?

LETTER HEADS, ENVELOPES STATEMENTS, INVITATIONS ANNOUNCEMENTS BUSINESS CARDS CALLING CARDS LEAFLETS, PRICE LISTS

or any other printed matter usually printed in print shops

If your supply is low, bear in mind that we are at your service with experience that insures first-class work.

Job Printing is Our Business May We Have Your Order?

Haileyburian Job Department

Phone 24

isat night, so violent was the laughter at the entertainment, which is really a musical farce-comedy. It is being produced under the auspices of Silver Chapter I.O.D.E., and the majority of the principal cast are well known, well liked and experienced young people of Cobalt and Haileybury. The costumes and scenery are said to be of the finest ever seen in this part of the country. The curtain rises for the final performance promptly at 8.15 tonight.

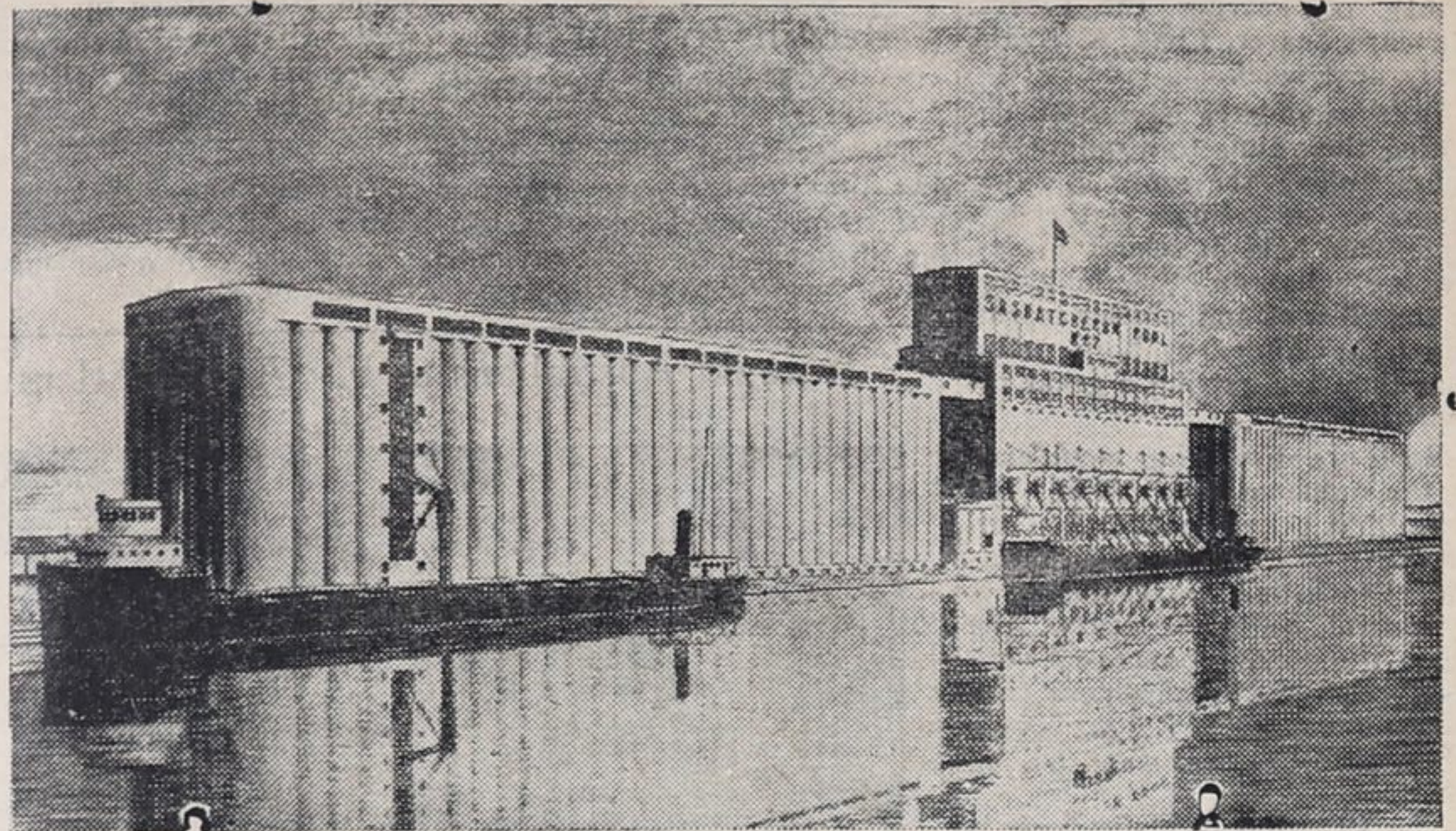
Former Haileyburians Figure in Car Smash

A recent issue of The Barrie Examiner contains an account of a motor accident in which P. H. Jory, of Midland, formerly of Haileybury, lost his car by fire, when it turned over on the side of the road after he had jammed on his brakes to avoid a collision with a truck. Mr. Jory had his daughter, Phyllis, and son, John, in the car with him, taking them

to Toronto to school. When the car upset they had difficulty in getting out, the glass in the car being broken before they could reach safety. The car caught fire before Mr. Jory and Phyllis got out and was totally destroyed. None of the party was seriously hurt, Mr. Jory receiving a slight injury to his head and the others being scratched up a bit. The truck driver took the party into Barrie.

Want Ads. Bring Results

Canadian Elevator Establishes Record for Loading Grain



What is regarded as a record movement of grain in a few hours was made at the Saskatchewan Wheat Pool Elevator No. 7, the largest and most up-to-date grain elevator in North America, with a capacity of 7,000,000 bushels. In four and a half hours 550,069 bushels of wheat were transferred from the elevator to the hold of the steamship "Lemoine." There were periods during the loading of the ship when the wheat was carried like a torrential golden river from the elevator at the rate of 2,666 1/2 bushels per minute.

Capacity House at "Spanish Moon" Play

"Spanish Moon" which is billed as a romantic, musical show, is not only that but a very humorous play. The walls of the Classic Theatre, Cobalt, shed bits of plaster at the initial performance

Ferguson is Slipping!

THE people are tired of false promises as a cloak for reckless spending. They want reduced taxes rather than increased promises.

Only Liberals Can Retrench

They owe nothing to Ferguson's Friends

Ferguson Fails Because:—

- Debt Increase—90 Millions.
- Gas Tax Increase to 5c.
- Liquor Revenues go up.
- Spending Reaches 58 Millions.
- Interest Bill is 19 Millions.
- Ruinous Rural Taxes.
- School Law Tinkering.
- No Reforestation Policy.
- Local Autonomy Restricted.
- No Retrenchment.

Liberals Will Give:—

- Full Tax Survey.
- Relief to Municipalities.
- Honest Redistribution.
- The Alternative Vote.
- Business Policy in North.
- Sound School Laws.
- Law Enforcement.
- Cheap Rural Power.
- Local Autonomy.
- Spending Reduction.

FERGUSON Says: No More Plebiscites. SINCLAIR Says: Trust the People.

WHICH DO YOU CHOOSE?

FERGUSON BEGS FOR 5 YEARS GRACE LET HIM SPEND IT IN OPPOSITION

VOTE FOR A LIBERAL CANDIDATE

Issued by the Liberal Office, 11 King St. W., Toronto