

The Markdale Standard
Established 1857
(Successor to The Expositor, established 1875)

Gordon Craig Editor and Publisher
Martha Craig Assistant Editor

The Standard is devoted to the interests of Markdale and the district. Markdale is surrounded by prosperous farming, lumbering, scenic grandeur, and many opportunities for the enjoyment of fishing and skiing.

Member of the Canadian Weekly Newspapers Association
Authorized as second-class mail, Post Office Department, Ottawa

Room for Improvement
Make sure that, however good you may be, you have faults, that, however dull you may be, you can find out what they are, and that, however slight they may be, you would better see some patient effort to get rid of them.—Ruskin.

Sale of Christmas Seals Helps Community's Health
The distribution of the Christmas Seals was begun this week by the Markdale Christmas Seal Committee, with letters going out to many residents of Markdale and the district. The sale of Christmas Seals here is an activity of the Markdale Rotary Club, which appoints a committee to take charge of the work.

Enclosed with the letters are two sheets of Christmas Seals. These, when used on Christmas mail, make the letters and the parcels look a little like Christmas for the sender and the receiver, as well as all who handle the mail.

The committee hopes that everyone who receives Christmas Seals will be generous in remitting for them. An envelope is also enclosed with the Seals, and the remittance to the committee's headquarters.

If anyone does not receive Christmas Seals through the mail, they can obtain them locally from the committee members, W. S. Kidd and A. E. Hunt. It is possible that a few may be overlooked in the mailing of the large number of letters.

This is one of the worthiest appeals that the residents of Markdale and the district can support. The money received from the sale of the Christmas Seals is used to combat the dreaded disease of tuberculosis. Most of the money will remain here for local preventive work.

Tuberculosis can be cured, especially if it is detected in its early stages. The Christmas Seal money provides free chest X-ray examinations for the early detection of the disease. Tuberculosis is no respecter of persons, and none of us has any assurance that we will not contract it, therefore, none of us knows when we may be very glad of the services provided through the revenue from the sale of the Christmas Seals.

We hope everyone who receives Christmas Seals will respond as generously as they can. Through our contributions, we will be helping to make our community healthier, and Canada a healthier nation.

Shopping at Home Helps Make a Better Community
Next week's issue of the Standard will be dated December 1st, and that means it won't be long until Santa's reindeer will be fitting over the house-tops. Christmas seems a long way off for such a long time—and then suddenly it's almost here.

Actually, from today there are only 26 shopping days before Christmas, and we cannot leave our last-minute shopping for gifts to be mailed until the last few days. The postmaster wants them mailed early, and it is in our interest to do so, in order that the gifts will be received before Christmas.

We suggest that Markdale and district residents make this a shop-in-Markdale Christmas. There are indeed few things that cannot be bought in our own business places, and for anything special we know that our local business people will make an extra effort to obtain those much-desired articles.

By spending our money in our home community, we help to build it. Our business people pay taxes, employ help, and give their time and service in all the activities which help to make our community a better place to live in. Business places make a community, and we are all in the custom of judging a community first by its stores and business places. We think Markdale has a progressive group of business people.

AVOID WASTING Electricity

turn switches "OFF" when not needed

THE HYDRO-ELECTRIC POWER COMMISSION OF ONTARIO

Past Worthy Grand Matron
(Continued from page 3)
Carried bouquets of pompons, and the men wore white boutonnières. As Mrs. Messenger was about to be installed Mrs. A. E. Hunt, the honorary conductor, presented her with a bouquet of red roses from the chapter. After her installation, Mrs. Stark sang a solo, "O Hear Us, When We Cry to Thee."
For the installation of the chaplain, Mrs. Stark sang "Dear Lord and Father of the Universe," the hymns were installed by Mrs. Jenkins, the immediate past district deputy grand matron, after which she was assisted in a floral ceremony, in candlelight, by Mrs. Forest, A Solo, "The Holy City," was sung by Mrs. Stark.
Mrs. Messenger thanked the members for the high honor conferred upon her, and named the committees for the year as follows:
Officers and means: Mrs. R. Jarick, Mrs. Ella Madden, Mrs. W. G. Ellison, Mrs. A. E. Hunt, Mrs. J. Bowles, Mrs. E. Harris, Mrs. E. Hannab, Mrs. E. Entertainment: Mrs. E. Ellison, Mrs. W. A. Dickie, Miss Jean Bradley, Mrs. H. Smith, Mrs. M. Ryan.
Hospitality: Mrs. T. H. Rehner, Mrs. Bradley, Miss Mamie McLoughry, Mrs. S. Kidd, Mrs. W. Wilson, Mrs. E. Ellison.
Buying: Mrs. W. E. Cramp, Mrs. A. E. Hunt, Mrs. E. Hannab.
Board of trial: Mrs. Jack Bradley, Mrs. R. McLoughry, Mrs. E. Colgan, Mrs. Jack Bradley, Mrs. Dickie, Mrs. Margaret Arthur, Mrs. Bradley.
The new worthy patron, Mr. Hannah, also expressed thanks to the chapter.
A past matron's jewel was presented to Mrs. Hannah on behalf of the chapter by Mrs. Jenkins, and she presented a past patron's jewel to Mr. Ellison.
Mrs. Messenger thanked Dr. and Mrs. Day for coming to Markdale to conduct the installation. In replying, Mrs. Day said she was pleased to see the progress the chapter has made since its institution by her during the year since its formation, and it is interesting to all present.
Appreciation was also expressed by Mrs. Jenkins, Mrs. E. Ellison, Mrs. Dunoon, Mrs. Forest, Mrs. McArthur, Mrs. Stark, and Mrs. Harris.
On the occasion of the district deputy grand matron, Mrs. Florence Palmer of Arthur, Mrs. Ran. Bradley, the secretary, read a message of welcome for a successful year and presented Mrs. Messenger with gifts from Mrs. Dunoon and Mrs. E. Ellison. Mrs. Messenger received many lovely gifts.
The officers were given by Dr. and Mrs. Day, and Mrs. Magee. At the close of the meeting, refreshments were served by members of the chapter.

PLEASANT VALLEY
It doesn't look or feel much like a green Christmas these last few days. Mr. and Mrs. H. Hodgkinson and Ronald and Donna were visitors on Sunday with Mr. and Mrs. Fred Brown. Mr. and Mrs. Elmer Stoddard and Ruth, Donald, and Jessie, and Mrs. Stoddard introduced the speaker, Joe Mills led the Forum in group singing, with Mrs. Wilson and Mrs. E. Ellison. Considerable literature was distributed, and lunch was served. The next meeting will be held at the home of Will Ratcliffe, with Bill Johnson and Will Ratcliffe as co-venturers.
It was interesting to hear our Forum mentioned on the broadcast on November 14th.

ENGINEER BORN HERE
Sault Ste. Marie, Ont.—James Finch, 63, Canadian Pacific Railway engineer, retired on Saturday after 42 years on the railway. More than 60 persons, including Mayor W. H. C. Erieh and railway officials attended a banquet in his honor. Mr. Finch was born at Markdale. He came here at the age of three with his parents.

CLUB SPEAKER
Gordon A. Beaton addressed the Clifford Rotary Club on Friday evening for its ladies' night meeting. He spoke on the United Nations.

PRESENTATION TO WARDEN
The warden of Grey County, George C. South, reeve of Collingwood Township, was honored by the members of Grey County Council, including the reeve, at a presentation of the November session in Owen Sound on Saturday morning. He was presented with a silver tray suitably engraved, as a memento of his year as head of the county's governing body. John A. Davis, reeve of Artemesia, spoke briefly, with the presentation being made by William H. Hunter, reeve of Egremont.

General Insurance AUTO - FIRE - LIFE LIVESTOCK - TRANSIT AND CARGO
ED. LANG
Phone 125W Fisherton, Ont.
For security tomorrow, Insure Today—The Co-operative Way.

PIANOS TUNED - RECONDITIONED and DE-MOTED
D. BETHUNE
1280 3rd Ave. E., Owen Sound
Phone 1931-M
Member of American Federation of Musicians
Information may be obtained at Dennison's Grocery

Notes on the Editor's Pad—
We don't like to find mistakes in the paper after it is already to go to the post office. But, despite all the work we do, they elude us at times, and it really gives us a let-down feeling when we find one. After it is too late to do anything about correcting them, they usually stand out like a sore thumb and we wonder how we ever missed seeing them before our paper went to press.
The following story about an advertising agency which wanted to turn out the perfect book is from the column of Thomas Richard Henry in the Toronto Telegram:
"After it had been read and re-read

W. MILLER REPRESENTATIVE

Come In And See
The Great New FORDSON MAJOR Heavy Tractor
IT'S PRICED LOW!
FOR SALE
1934 FORD SEDAN
1941 FORD COACH
One Used Ford-Ferguson Tractor
NEW FORD 1/2-TON PICKUP
USED FORD 3-TON CAB AND CHASSIS

Prestone for your Radiator
HEATERS, CHAINS, DEFROSTERS
Everything For Winter Driving!
Firestone Winter Tires
Expert Repairs To All Makes of Cars and Trucks

YORK BROS.
FORD AND MONARCH SALES AND SERVICE
Phone 50 Markdale

MOVING TO MEAFORD
Mr. and Mrs. John Norton have sold their house on Eliza St. to Mrs. Garry Irwin. They plan to move to Meaford, where they have bought a house, about the middle of December. Mr. and Mrs. Norton have been residents of Markdale for three years, coming here from the vicinity of Walker's Falls, where Mr. Norton farmed for 60 years. Their son, Alvin, is now on the same farm.

KEEPS UP WITH ACTIVITIES
Mrs. M. Brady of Regina, Sask., in renewing her subscription, writes: "I have been in the West for 45 years, part in Dauphin, Man., and the remainder in Saskatchewan. I like to get The Standard and keep up with the activities of our home town."

Mr. and Mrs. Gordon Hippon and daughter, Lynda, of Toronto spent the week-end with Mrs. Hippon's parents, Rev. and Mrs. A. E. Hayward.

Not Six Weeks till Christmas - -
See our trains, stoves, pianos, dolls, dishes, table tennis, bingo, beds, and many other toys and games the children would like.

CARTER'S HARDWARE AND GIFT SHOP
Markdale Ontario

I just can't save money!

That's what I used to say, and it was true. Sometimes I'd dream of the day when I'd have time and leisure to do all the things I wanted to do, but I had to admit I wasn't doing anything about it, except dream. I never seemed to be able to put anything aside.
Now, I know those dreams will come true. They're guaranteed. Through a simple saving plan which, strangely enough, I've found involves no hardship, I can now saving money for the first time in my life.

The Plan?
A CANADIAN GOVERNMENT ANNUITY!
ANNUITIES BRANCH
DEPARTMENT OF LABOUR
HUMPHREY MITCHELL, Minister
A. MACHAMARA, Deputy Minister

Canadian Government ANNUITIES
Provides for Old Age

NAME: (PRINT CLEARLY)
ADDRESS:

See the New
1950 Air-Way Sanitizer
As Sensational as the Atomic Bomb!
Ask for Home Demonstration
Erskine Hardware
Phone 43 Markdale

Skinny men, women gain 5, 10, 15 lbs.
Get New Pop, Vim, Vigor

With this new dieting system, you can lose weight without any of the usual hardships of dieting. You can eat what you like, and still lose weight. You can eat what you like, and still lose weight. You can eat what you like, and still lose weight.

Personals
Miss Ruby Roche of Shelburne was a visitor over the week-end with her sister, Mrs. E. Ritchie, and Mr. Ritchie.
Jack Agnew of Barrie was a recent visitor at the home of his cousin, Everett Ritchie, and Mrs. Ritchie.
Rev. Walter McCreary of Grand Valley, Interim Moderator of the Presbyterian Church, visited on Friday with members of the congregation.
Mrs. Ross Alexop spent the week-end in Toronto with her sisters, Mrs. J. H. S. Merriam visited last week with Mrs. E. J. Farr at Weston.
Mrs. F. D. York returned on Wednesday from Hanover, where she spent several days with Mr. and Mrs. Cecil Boyd.
Mrs. Ross Alexop spent the week-end in Toronto with her sisters, Mrs. J. H. S. Merriam visited last week with Mrs. E. J. Farr at Weston.
Mrs. F. D. York returned on Wednesday from Hanover, where she spent several days with Mr. and Mrs. Cecil Boyd.
Mrs. Ross Alexop spent the week-end in Toronto with her sisters, Mrs. J. H. S. Merriam visited last week with Mrs. E. J. Farr at Weston.
Mrs. F. D. York returned on Wednesday from Hanover, where she spent several days with Mr. and Mrs. Cecil Boyd.

J. M. DUGAN
GENERAL INSURANCE
Successor to G. A. Beatty
Phone-11 Markdale

Stanfield's Nova-Silk Lingerie
for Christmas
Nightgowns, Slips, Panties, etc.
Just Arrived

Nylon Hosiery
will definitely be in short supply
Be Wise and Stock Up Now.

W. D. Mercer Dry Goods
MARKDALE

Silver Plate Ware
Chest Services for 6 - 8 - 12
Open Stock pieces — Floor Stand Chests

Tudor Plate "SWEET BRIAR" "FORTUNE" "FANTASY"
Community Plate "MORNING STAR" "EVENING STAR" "LADY HAMILTON"

Makes a Grand and Lasting Gift for Wife, Bride, Mother, Sister. Add some pieces to your present assortment, or start a set with any of our open stock pieces. Chests available in many styles as well as floor models.

Markdale 5¢ to \$1.00 Store
MERYL C. RICHARDS, Prop.

He's much better now, Doctor..!

When Bobby came in with a temperature, Mrs. Brown went straight to the telephone. Now, a few hours later, the doctor has been around, prescriptions have been filled, "and Bobby's temperature is down."
In emergencies, it means a lot to have a telephone in the house. Whether you measure it in terms of quick action, convenience or just plain peace of mind, your telephone is big value.

No wonder more people are using more telephones—and that requests for service are at an all-time high. We should like to be able to provide service for all who want it, when and where they want it. We will continue to do all we can to reach that goal.

THE BELL TELEPHONE COMPANY OF CANADA

DELTA
Mon. - Tues. - Wed. - Nov. 28 - 30
"ROMANCE ON HIGH SEAS"
IN TECHNICOLOR
JACK CARSON
DORIS DAY
Thurs. - Fri. - Sat. - Dec. 1 - 3
"SOUTH OF ST. LOUIS"
IN TECHNICOLOR
A. SMITH
J. MCKREA

"Thrill" All Your Family
With a new ADMIRAL Refrigerator this Christmas.
Place one of these Beauties beside the tree, and give them a Merry Christmas for many years to come.
A small down payment will hold this appliance—still in short supply—for Christmas Delivery.

Erskine Hardware
Phone 43 Markdale

MARKDALE THEATRE
In The Markdale Armory
Wednesday Night, Nov. 30
AT 8:00 P.M.
A NEW Sensational MICKY ROONEY Gives You the Surprise of Your LIFE!
He fights as he loves... for keeps!
"KILLER MC GOY"
"INVISIBLE MOUSE" (TOM AND JERRY COLOR CARTOON) AND ABBOTT AND COSTELLO COMEDY
Coming Dec. 7th—Wallace Beery in "Bad Bascomb"

several days in Toronto last week, and attended the Royal Winter Fair.
Mrs. W. Hill spent last week in Toronto and Brampton, when her brother, Rev. W. Hill, and Mrs. Parkin celebrated their 35th wedding anniversary at the home of their daughter, Mrs. Frank Ball, Mr. Ball in Toronto.
Walter Harpley and Mr. and Mrs. William Shaw of West Hill will spend the week-end with Mr. and Mrs. John Harpley of Mount Pleasant Hill.
Mr. and Mrs. Walter E. Harris and children, Fern, Margaret, and Robert, attended the Royal Winter Fair in Toronto on Monday.
Mr. and Mrs. Paddy Petch of Toronto spent the week-end with Mrs. Petch's parents, Mr. and Mrs. H. Smith.
Norman McInnis of Temple Hill, Mr. and Mrs. Will Phillips and son, Billy, and Mr. and Mrs. Sam McNeill visited with Mrs. Morrow of Dundalk on Sunday.
Mr. and Mrs. Vic. Ward and daughter, Marie, are spending a couple of days in Toronto, attending the Royal Winter Fair.
Jack Dennison, son of Mr. and Mrs. Howard Dennison, was able to be up on Monday after having been in bed for a week with a throat infection.
Mr. and Mrs. K. Wright and Maurice attended Sunday with Mr. and Mrs. L. Pedler of Portlaw.
Mr. and Mrs. James Cargoe and Joan and Michael visited with their family in Toronto over the week-end.
Mr. and Mrs. W. Smith of Markdale, returned from an enjoyable trip through the Southern States.
Helen McCann, who recently went to Toronto to visit her parents, Mr. and Mrs. A. S. Guir of Worthing, Eng., is visiting her sister, Mrs. Manley Quint, and Mr. Quint and family, who will spend about their month here.
Mr. and Mrs. Hillard Fitzsimmons and Mrs. Angus Bowles visited on Sunday with Angus Bowles in the Muskoka Hospital.
Mr. and Mrs. J. C. Kipling of Welwyn, Hertfordshire, Eng., are spending the winter with their daughter and family, Mr. and Mrs. Delbert Hill.

COMMITTEE CHAIRMAN
The Grey County council on Saturday, at its meeting in Owen Sound, appointed a committee, with Reeve John A. Davis of Artemesia Township as chairman, to arrange a meeting with the two local members of Parliament to discuss the income tax situation.

ORANGE VALLEY
Leonard Alexop attended the Royal Winter Fair on Saturday.
Mr. and Mrs. W. Hill, who have been residents here for a number of years, have moved to their home in Markdale.
Arnold Gilchrist of Keady is visiting with Mr. and Mrs. G. W. Littlejohns and other friends.
Mr. Earl Bumbleton of Kitchener visited at the former's parental home over the week-end.
G. W. Littlejohns spent the week-end in Toronto and attended the Royal Winter Fair.
The Farm Forum did not meet on Monday, but met on Wednesday, when pictures were shown by the National Film Board.

Miss Margaret Black has returned from spending a couple of weeks with her nephew, Mr. Mathews, in Mount Forest.

Science is playing an increasingly important role in Canada's new Army. In heavy anti-aircraft, for example, complex radar equipment predicts to within a few feet exactly where the target is and will be. The gunners, their backs to the target, fire with amazing accuracy by instrument.

Training men in the use of modern scientific equipment is a major requirement in Canada's new Army. Thousands of young men are attending some of the finest schools in the country, specializing in electronics, radar, radio and telephone. In addition, there are openings for clerks, drivers, mechanics and many other trades.

New high pay, good food and quarters, trades training and the opportunity for advancement make the Canadian Army Active Force one of the most attractive careers open to young men today. You are eligible if you are 17 or over and can meet Army requirements. Visit your nearest recruiting office soon for full details. Bring certificates of birth and education with you.

Room 2218, 100 Bldg., Elgin St., Toronto, Ont.
No. 5 Personal Dept., 4000 Steeles Ave. E., Scarborough, Ont.
No. 6 Personal Dept., 4000 Steeles Ave. E., Scarborough, Ont.
No. 7 Personal Dept., 4000 Steeles Ave. E., Scarborough, Ont.

JOIN THE CANADIAN ARMY ACTIVE FORCE NOW!
Lates to "Canadians in Arms" every Wednesday night on the Dominion Network

Church Services
The Church of England
Canon R. S. Jones, R.A., Rector
Christ Church, Markdale
10:00 a.m.—Sunday School
11:00 a.m.—Morning Prayer
Sunday—Trinity College
St. Matthew's Church, Berkeley
3:00 p.m.—Evening Prayer
Sunday—Trinity College.

United Church of Canada
(Markdale Pastoral Charge)
Rev. W. M. Lee, M.A., Minister
Annesley Church—
11:00 a.m.—Morning Service
12:15 p.m.—Sunday School
7:00 p.m.—Evening Service
Mr. Horace Braden of Holland Centre will be in charge.

Erskine Hardware
1230 P.M.—Sunday School
2:30 P.M.—Afternoon Service conducted by Mr. Horace Braden.
Egremont—
1:30 p.m.—Sunday School
Gospel Workers' Church
Rev. A. E. Hayward, Pastor
10:00 a.m.—Sunday School
11:00 a.m.—Morning Worship. Subject—The Mediator.
7:30 p.m.—Evangelistic Service. Subject—Heaven, A Prepared Place.
Pastor's question—"Why are we so much against the preaching of the Gospel?"
United Church of Canada
Holland Centre Charge
Horace K. Braden, B.A., Minister
11:00 a.m.—Berkeley
3:00 p.m.—Holland Centre
7:30 p.m.—Berkeley
Rev. W. M. Lee will conduct communion and preach at all services. A good attendance is urged.

Cooke's Church
Presbyterian
2:00 p.m.—Sunday School
7:30 p.m.—Communion and Baptismal Service conducted by Rev. W. McCreary, B.A., of Grand Valley.

United Church of Canada
Temple Hill Charge
Rev. C. E. Leach, Minister
11:00 a.m.—Temple Hill
1:30 p.m.—New England
2:00 p.m.—Knox, St. Vincent
8:00 p.m.—Knox, St. Vincent.

Dancing to
FRANKIE BANKS AND HIS BAND
in the
Markdale Armouries
FRIDAY, NOVEMBER 25th
DANCING 9:30 TO 1
Door Prizes and Lucky Spot Dances
Admission - - 75 and 50 cents

Gray Coach Lines Buses
will run on Standard Time
TIME TABLE REMAINS UNCHANGED ON THIS ROUTE
Gray Coach Lines

Science turned their backs on the target

When you sink into the deep upholstery of your bus seat it reminds you of that favorite chair at home. The easily adjustable back gives you a choice of several restful positions. Plenty of leg room and individual reading lights complete the picture of easy chair ease.

CAPITOL Theatre - MEAFORD
Two Shows Nightly 7:15 - 9:15 Sat. Continuous From 7:00 p.m.

Ottawa - \$15.60
London - 9.20
Quebec - 26.10
Toronto - 4.95

ROUND TRIP (subject to change)

"BLACK BART"
- IN TECHNICOLOR!
YVONNE DE CARLO
JEFFREY LYNN
PERCY KILBRIDE
"Ma and Pa Kettle Star"

Mon. - Tues. - Wed. - Nov. 28-30
It's the Grandest Picture Ever Made
IRVING BERLINS
"EASTER PARADE"
- IN TECHNICOLOR!
JUDY GARLAND
FRED ASTAIRE
17 Irving Berlin Song Hits
Everyone Will Enjoy

TICKETS AND INFORMATION
B-A OIL STATION
PHONE 3

COMBINATION DOORS
ALL SIZES
Erskine Hardware
Phone 43 Markdale