

The Markdale Standard
Established 1833
(Successor to The Expositor, established 1875)

Gordon Craig Editor and Publisher
Martha Craig Assistant Editor

The Standard is devoted to the interests of Markdale and the district. Markdale is surrounded by prosperous farming, scenic grandeur, and many opportunities for the enjoyment of fishing.

Member of the Canadian Weekly Newspapers Association
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The Purpose of Life
The end of life is that we should do humble and common things in a fine and courteous manner, and mix with simple affairs, not condescendingly or disdainfully, but with all the earnestness and sincerity of a true knight.
—A. C. Benson.

The Opening of the C.N.E. Marks Summer's Ending
Frank MacIntyre, editor and publisher of The Dundalk Herald says: "We shouldn't hold it against the Canadian National Exhibition, we know and we are always sorry to see it open, for it means that summer is practically over."

We agree with him. We like the C.N.E. and we like to attend it when ever we can. We feel that we are fortunate to be living not too far from Toronto, so that we can attend it. We like to see the exhibits, and we enjoy the bands, and we also like to mingle with the crowds. There is always a "newness" to us like the C.N.E.

But when C.N.E. time comes around, it is a turning point from summer to fall. While we give up the beauty of the fall season, and the autumn days it brings to us, nevertheless, we know that it is preferable to winter. We find enjoyment in winter, too, but few of us will not agree that we prefer the good old summer time to any other season.

The School Bells Will Ring Again On Tuesday
The schools open on Tuesday morning for the beginning of the fall term. The long summer holiday season is at an end. We wish the teachers and the boys and girls much success and much enjoyment as they begin a new school term.

We don't think very many of the boys and girls will regret the reopening of school. While we call it a "back" to school, we have an idea that we, like other fathers, would like the holidays we could get. The advancing years, however, makes us realize how important those school days were and we treasure the happy memories of them.

To most boys and girls it has been a happy holiday season. Holidaying has been mixed with work around the home, jobs in the stores, and chores on the farm. But for some of the younger fry, the ending of the holiday season has presented somewhat of a problem for the mothers. All the things that small persons could do have been done many times, and they have been seeking new things to do.

We wish the teachers much success as they begin their duties again. Many teachers have spent some of the summer in furthering their own education, so that they can help the boys and girls to fit themselves with a better education. We feel that teachers are among the most important people in any community. The future of the community and the country depends upon them, in the lessons they teach and the training they give to the boys and girls. These boys and girls of today are going to be the men and women who will take over from us, and we hope, make a better job of things than we have.

So, as the school bells of Markdale and the district ring their welcome again on Tuesday morning, our wish to the boys and girls is happy studying and good fellowship—and happy teaching to the men and women who will take over from us, and we hope, make a better job of things than we have.

Courtesy, Common Sense Make For Safer Driving
Next Monday will be a public holiday—Labor Day. It's the holiday for which most of us make plans for a trip. Many will be going to the Canadian National Exhibition in Toronto. It is the last holiday week-end of the summer, and the end of the summer holidays for the school children and the teachers.

The highways will be thronged with cars this coming week-end. The Standard received a letter last week from Hon. George H. Doucet, Minister of Highways for Ontario, asking our help in bringing before the public the urgent need for the utmost care, caution, and common sense by all highway users. In past years, he says in his letter, the Labor Day holiday has been the occasion for a record number of traffic accidents and fatalities.

We urge everyone to be careful this coming week-end, and this includes children and adults walking on the roads and highways, as well as those who drive motor vehicles. For almost all the summer has been a happy time, and it should not be marred now

by an accident during the Labor Day week-end.
Cars should be checked now before the weekend trip is started to make sure that they are in good mechanical condition. The garages of Markdale and the district are equipped to check and adjust in good condition for safe and pleasant motoring.
Let us all exercise just a little more care this Labor Day week-end. Do our part to reduce the great number of accidents which have been a sad part of past Labor Days for many people. The best way to accomplish this is to drive as carefully as we can, and to drive courteously and with common sense. Be courteous to other people in our homes, our business places, and on the streets, but when we get behind the wheel of a motor vehicle that carelessness seems to disappear.
Help to make the holiday week-end safe and happy one for ourselves and everyone.

Before you ever cross the road—"PAUSE—Look both ways" is your safety code.

Wise persons, young and old, use extra care when crossing roadways. They look both LEFT and RIGHT to see that the way is clear. It takes but a second... but it spells S-A-F-E-T-Y.

GEO. H. DOUCET, Minister
ONTARIO DEPARTMENT OF HIGHWAYS

GIFT SUGGESTIONS FOR THE SHOWER & WEDDING

BREAKFAST AND DINNER SETS
CHESTS OF SILVER
CUPS AND SAUCERS
ETC.

HARDWARE FOR THE FARM AND THE HOME

CARTER'S HARDWARE AND GIFT SHOP
MARKDALE ONTARIO

Canadian Legion Notes
J. E. Bays of Toronto, Service Bureau officer of the Ontario Provincial Council, will visit the Markdale Branch, No. 205, from 8:30 to 9:30 on Monday, September 19th. Any veterans, or their dependents, who would like any assistance or advice with problems concerning war pensions, allowances, treatment generally, or other matters, will be arranged an interview.

Comrade Carl Wright and his son, Bill, have just finished decorating the exterior of the Legion home, Knarsoy Hall.

It's little things that turn men gray Like "rats" on week-end holiday. Our safe new tires save you this wee Best get them now, before you go.

DOMINION ROYAL TIRES
See Us Today

MARKDALE GARAGE CO.
GENERAL MOTORS SALES AND SERVICE
PHONE 20 MARKDALE

MARKDALE THEATRE
Presents in the
MARKDALE ARMORY
Wednesday Night, September 7th
All Color Program

"THE ENCHANTED FOREST"
(In Color)
As Beautiful As A Disney Feature Come To Life! With Edmund Lowe, Brenda Joyce

We Have Improved Our Sound System For The Better Enjoyment of Markdale and District Theatre-goers

early 1890's.
Speaks On Conservation
F. D. Sawyer, principal of the Markdale High School, was the speaker at the open meeting of the Women's Institute in Vandeleur Community Hall on Thursday evening. He gave an interesting address on "Conservation and Utilization of Resources." He spoke of the great loss of soil fertility by erosion, and the necessity for food in a world that is increasing in population, and the possibility of supplementing the supply from the sea, sand, and the apparently boundless atmosphere. Technology has learned many new tricks. The speaker quoted Dr. Woodward, of the Scottish Research Institute, to the effect that the sea contains all the minerals required for life, and that science can change many farm wastes and presently worthless growths into economically valuable and essential materials. When properly applied, the combined skills of the chemist, the agriculturalist, the microbiologist, and the engineer can do much to alleviate, if not eradicate, the ill consequences upon food and commodity shortages in this ever-shrinking world, Mr. Sawyer said.

GOOD EGG MACHINES NEED GOOD FEED!

well-cared-for hen will lay, (up to the limit of her inherited ability) DEPENDS LARGELY on her FEED.

Profits are determined on continued good production, NOT on short-term high production.

So feed a well-balanced, freshly mixed feed made with National Feed Mix to give your egg machines the material needed to keep them vigorous and healthy—and to build the eggs week after week.

DEL Theatre
SOUTH GREY'S MOST MODERN THEATRE

SHOWS 7:30 - 9:30

Mon., Tues. — Sept. 5 - 6
Also Sunday Matinee

"Naked City"
BARRY FITZGERALD
DOROTHY HART

Wed., Thurs. — Sept. 7 - 8

"High Barbaree"
VAN JOHNSON
JUNE ALLYSON

Fri., Sat. — Sept. 9 - 10

'Strawberry Roan'
IN COLOR
GENE AUTRY

Big Cash Offer Every Wednesday

Nat says
GET MORE MONEY FOR YOUR EGGS BY HOLDING THEM AT THE "A" QUALITY AT WHICH THEY ARE LAID —

- Keep nests and litter clean.
- Allow one nest to five birds.
- Cool eggs rapidly to 50 degrees and hold in clean, cool spot.
- Cool eggs in open trays or wire basket in 3 to 5 hours.
- Eggs packed directly into case or solid pack take 11 to 20 hours to cool — thus losing "A" quality.

Go By Train to the
LONDON EXHIBITION
SEPT. 12-17
Low Rail Fares
From Markdale
\$8.40
Coach

Good going Saturday, Sept. 10 to Saturday, Sept. 17, inclusive.
Return Limit—Sept. 19

Full information from any agent

Canadian Pacific

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The cost is very little, and it will increase your wheat yield, it is too good to pass up. Many enthusiastic growers have written about the fine results obtained with "NA-CHURS."

ASK US TODAY
About the One Gallon Test!

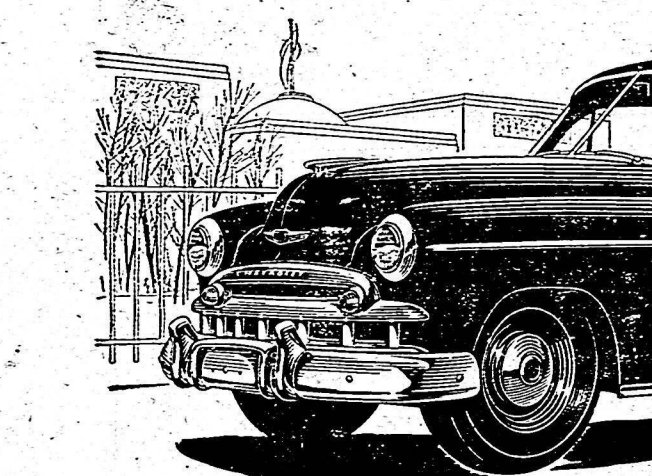
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COMPLETELY SAFE --- NO BURNING
EASY TO APPLY --- NO BULKY WEIGHTS
ECONOMICAL --- NO WASTE

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Markdale Farmers' Co-op
MARKDALE ONTARIO
Where "NA-CHURS" Goes... Grain Grows!

Your first thrill is seeing it...
Your greatest thrill is owning it!



The most Beautiful BUY of all

The most Beautiful BUY for Performance with Economy. Talk about thrills! You'll get the biggest "triple-thrill" in motoring out of seeing, driving, and saving money with this new Chevrolet for '49—the most beautiful buy of all.

The most Beautiful BUY for Driving and Riding Ease. What totally new driving ease—what totally new riding restfulness—what Centre-Point Design? A 4-way engineering advance—Centre-Point Steering, Centre-Point Seating, Lower Centre of Gravity without loss of road clearance, and Centre-Point Rear Suspension—brings you results heretofore unknown.

The most Beautiful BUY for Comfort. Enjoy the lulling restfulness of a Super-Size Interior with extra-wide "Fire-Foot Seats," generous head, leg and elbowroom, and an advanced heating and ventilating system. (Heater and defroster units optional at extra cost.)

The most Beautiful BUY for All-Round Utility. You and your family will enjoy firefold safety protection exclusive to this top-priced car: (1) Certi-Safe Hydraulic Brakes (2) Extra-Strong Fibre Unstayed Body (3) Panoramic Visibility (4) Safety Plate Glass in all windows, and (5) Unusually Keen-Action.

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Markdale Garage Co.
Phone 20 Markdale, Ontario

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CAPITOL
Theatre - MEAFORD
2 Shows Nightly - 7:15 and 9:15
Sat. Continuous from 6:30 p.m.

Fri., Sat. — Sept. 2-3

BIG! The Greatest Annual 2 HITS 'Star Of All Time'

"The Return Of RIN TIN TIN"
IN TECHNICOLOR!
EXTRA!
THE HOOSIER HOT SHOTS
"ARKANSAS SWING"

Sunday Matinee - Sept 4
and Mon., Tues. — Sept. 5 - 6
DENNIS HOOGAN
in
"ONE SUNDAY AFTERNOON"

IN TECHNICOLOR!
A Grand Holiday Treat
Wed., Thurs. — Sept. 7 - 8
Another Howling Hit To Follow
"Fuller Brush Man"

"A SOUTHERN YANKEE"
with
RED SKELETON
BRIAN DONLEVY

BERKELEY
Miss Mamie Mitchell of Toronto is holidaying this week at her home in Berkeley, California. Mr. and Mrs. H. David of Peterborough are visiting the former's father this week.
Mr. and Mrs. William Summers spent the week-end in Toronto with Mr. and Mrs. Donner of Toronto to have returned after spending their vacation with the latter's parents, Mr. and Mrs. E. T. Walters. Mrs. Walters accompanied them to Toronto.

GENERAL INSURANCE
Auto
Fire
Farm
Liability
Cars Financed

G. A. Beatty
Office on Main Street
Telephone 11
Residence Phone 1933

REDUCED FARES
to the
CANADIAN NATIONAL EXHIBITION

AUGUST 27th TO SEPTEMBER 10th (Except Sundays)

Reduced Round Trip Fare **\$4.80**

Children \$2.60

Includes Exhibition Admission and Bus Transfer direct into and from the grounds

LEAVE MARKDALE: a - 8:16 p.m. b - 8:00 a.m. c - 12:45 p.m. d - 5:20 p.m. e - Saturday only, f - Sunday and Holidays, g - Daily except Saturday. (Daylight Time)

TICKETS AND INFORMATION AT
L. DOUGLAS, B.A. OIL STATION
MARKDALE — Telephone 3

GO ANYWHERE TIRE
HERE'S A REAL
"GO ANYWHERE TIRE"
FOR THE BAD-ROAD SEASON
The Goodyear scuffed Sure-Grip is the greatest safety traction, long-wearing tire for light trucks and cars. Its deep, strong tread sets in a singular bar arrangement like a tractor tread. The deep, wide hold, tread goes on in the toughest conditions... without skidding.

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Your greatest thrill is owning it!



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