WATCH for
MERCER'S
CHANGE OVER to
Self-Serve System
(soon)

We have in our annual shipment of exceptionally fine quality
NO. 1 WHITE HONEY
8 lb. pail $1.59
4 lb. pail 55c
2 lb. pail 50c
BURN'S LARD 35c

Mercer's Groceteria
Phone 1 We Deliver

THE WORSHIP HOUR
ON STATION CKNX, WINGHAM
Sunday mornings, at 8:30
Quinston Everett, Minister
South Bend 15, Indiana

HOLLAND CENTRE

Mr. and Mrs. George Dixon and Mrs. Fred Ewin of Markdale, and Mr. and Mrs. R. Farley and daughters of Owen Sound were recent visitors with Mrs. John Farley and Mrs. Fee.

Mr. and Mrs. R. A. L. Fraser of Tara, and Mr. and Mrs. K. S. Gillies and Mr. and Mrs. G. R. Gillies, Toronto, spent the week-end with Mr. and Mrs. Frank Jacklin.

Mr. Hazel Workman of Arthur spent the week-end with Mr. Thos. Troughton.

Miss Sadie Thompson returned to Toronto this week after spending some time with her mother, Mrs. E. Campbell, who accompanied her home to visit with friends in Toronto.

Congratulations to Mr. and Mrs. Mel. Hannah on their recent nuptial.

Misses Gladys and Rhoda Stone of Toronto attended the Price-Hannah wedding on Saturday last and spent the week-end with their mother and sister, Alma.

Mr. Wm. Buchanan is erecting a new service station on the property recently purchased from Mr. Harry Hovey.

A large crowd attended the opening of the Anglican Church, which has been remodelled and erected in the village. Many from outside points were present.

Mr. and Mrs. C. V. Griffith of Chesley visited with Mr. and Mrs. Frank Jacklin.

Mr. and Mrs. Chas. Ramsome and Mr. and Mrs. Gilbert McInnis of Berkeley spent Sunday with friends at Allaston.

Mr. and Mrs. Robert Fitzsimmons of Parry Sound visited with friends here.

Eva and Mary Campbell and friend all of Toronto and Art Campbell of St. Catharines spent the week-end with Mr. Noble Campbell.

Mr. John McInnis has recently purchased the Telford property and is busy moving into his new home.

BERKELEY

Mr. and Mrs. Chas. Rowe and Wilma of St. Catharines spent the week-end at the latter's home. The latter's mother, Mrs. Art. Stafford, who has spent several weeks with her daughter returned home.

Mr. and Mrs. Dave Bradley and Miss Warburton of Holford were recent visitors with Mr. and Mrs. D. J. Bradley.

The community was saddened on Monday when it was learned of the sudden passing of John Sowerby. We extend our deepest sympathy to the widow, son and daughters.

Miss Lonten of Bournemouth, England, is a guest with Mr. and Mrs. Robt. Comber.

Mr. and Mrs. Jas. Walker and Jimmy of Walkerton visited on Sunday with Mr. and Mrs. Joe. Middleton.

(Intended for last week)

Visitors in Berkeley and district over Thanksgiving included the following: Miss Mamie Mitchell, Toronto, at the Mitchell home; Messrs. Bob and Jack Gilpin and Miss Mary Gilpin, Toronto, at their parental home; Harry Angus of Toronto with his parents; Mr. and Mrs. Fred White and the latter's sister Miss Tressa Hamilton of Toronto with their father, Mr. Joe Hamilton; Prof. Sam Beatty of Toronto with Mr. H. B. David and relatives at West Berkeley; Mrs. G. Russell and son, Arthur of Galt spent Thanksgiving with the former's parents, Mr. and Mrs. E. T. Walters.

David and relatives at West Berkeley.

Mr. and Mrs. Everett Stafford and Mr. and Mrs. Clifford Allen spent the week-end with friends at Plymouth, U.S.A.

Mrs. A. Baille has returned from visiting relatives in Toronto.

Mrs. L. Sewell and son, Douglas, of Markdale visited with her sister, Mrs. B. Watts for the past week.

Mr. Art. Stafford returned home last week after visiting at the home of his daughter in St. Catharines.

Mrs. Smith of Mount Bridges is visiting her parents, Mr. and Mrs. Ed. Stafford.

Mr. and Mrs. Stan Stafford and family visited over the week-end with relatives at Stratford.

Mrs. Morell Winterburn went to the G. & M. Hospital in Owen Sound on Saturday for treatment.

Mr. and Mrs. W. Foster and son, Clarence, were visitors on Sunday at the Harold Gillespie home.

A large number of friends and neighbours gathered in the hall on Friday evening to honour Mr. and Mrs. Fred White of Toronto (nee Agnes Hamilton). They were presented with a set of dishes and an electric tea kettle. Cards and dancing were enjoyed by all.

"Old at 40, 50, 60?"
— Man, You're Crazy
Forget your age. Doctors do not agree as to the cause of old age. Some say it is caused by hardening of the arteries (being due solely to body's lack of iron which many men and women can take). Try Ironized Yeast tablets. Iron is necessary to build new red blood. Iron is "yeast assisted" also only 50c. For sale at all drug stores everywhere.

HARKAWAY W.A.

The October meeting of Harkaway W.A. was held at the home of Mrs. Jack Smith, with Doris McInnis leader. Following the theme song and scripture reading taken from Psalm 86, six members answered the roll call. A reading was given by Isabel Garbett, "Are You Feeling Weary?" The next meeting will be held at the home of Ira Macfie with Mrs. Cecil Garbett as leader, and readings to be given by Mrs. Rae and Mrs. Barry. Tea money was $1.60.

Mr. and Mrs. Robert Clark and son, Gordon, and Mr. and Mrs. J. R. Dillon were Sunday visitors with relatives at Ayton.

This is 1948. Be modern. Do your ironing in half the time, with half the work, on a Thor Gladiron. On display at the Erskine Hardware.

Fall Needs
Stove Pipes, Elbows, Seal Strip, Weather Stripping, Winter Screens, Storm Window Buttons, Glass, Putty, Gloves
Cow Chains, Stable Brooms and Shovels
CARTER'S HARDWARE
AND GIFT SHOP
MARKDALE ONTARIO

United Church of Canada
(Markdale Pastoral Charge)
Rev. Walter M. Lee, M.A., Minister

Annesley Church
10:00 a.m.—Sunday School.
11:00 a.m.—Special W.M.S. Service. Special Speaker: Miss Thomas of the Dominion Board of the W.M.S.
7:30 p.m.—Evening Service conducted by Mr. Horace Braden, Holland Centre.

Ebenezer Church—
2 p.m.—Sunday School.
3 p.m.—Afternoon Service conducted by Mr. Horace Braden, Holland Centre.

Holland Centre Charge
Horace K. Braden, Minister
Holland Centre—10:30 a.m.
Markdale—3:00 p.m.
Berkeley—7:30 p.m.
Rev. W. M. Lee will conduct communion at all services.

LET A NEW
Gurney or Empire Range
BRIGHTEN YOUR KITCHEN THIS MONTH
We can give you immediate delivery on several models, with or without reservoir
Call in and see our display of
THOR and BEATTY Washing Machines, R.C.A. Victor Radios, and the All-New Hotpoint Refrigerator
ERSKINE HARDWARE
PHONE 43 — MARKDALE

Regulations Respecting the Use of Electricity in Ontario as Amended and Now in Force

Made by The Hydro-Electric Power Commission of Ontario and Approved by Order-in-Council

Amendments Appear in Heavier Type

PART I
WATER HEATERS

1.-(1) Unless water heaters operated by electrical power are—,
(a) equipped with thermostatic control, and
(b) installed in or on tanks which are thermally insulated,
no municipality or municipal commission receiving electrical power from the Commission shall supply or use or permit to be supplied or used by any person the electrical power or any part thereof for the operation of water heaters installed or replaced after the 1st of November, 1948.
(2) No person shall take from any municipality or municipal commission any electrical power received from the Commission and use it for the operation of water heaters in a manner contrary to the provisions of subregulation 1.
(3) No person shall take any electrical power procured from the Commission and use it for the operation of water heaters in a manner contrary to the provisions of subregulation 1.

2.-Ontario Regulations 237/47 are revoked.

PART II
SPACE HEATERS

3.-(1) No municipality or municipal commission receiving electrical power from the Commission shall supply or use or permit to be supplied or used by any person electrical power or any part thereof for the operation of air-heaters, grates, radiators, boilers or any other device for space heating in hotels, tourist cabins, shops, offices, commercial premises **and, except in the case of sickness, residences.**
(2) No person shall take from any municipality or municipal commission any electrical power received from the Commission and use it in a manner contrary to the provisions of subregulation 1.
(3) No person shall take any electrical power procured from the Commission and use it in a manner contrary to the provisions of subregulation 1.

PART III
LIGHTING

4.-(1) No municipality or municipal commission receiving electrical power from the Commission shall supply or use or permit to be supplied or used by any person electrical power or any part thereof for,—
(a) lighting, of interiors of shops, show-windows and offices except,—
(i) not more than **1 watt** per square foot of gross floor-area of a shop during business hours, and after cessation of business with the public **not more than 1 watt per square foot of the gross floor-area of that part of the shop where the staff is working;**
(ii) not more than **10** watts per lineal foot of width of show-windows of shops **for lighting only and only while open for business;**
(iii) not more than 2 watts per square foot of gross floor-area of an office **during office hours, and after office hours not more than 2 watts per square foot of gross floor-area of that part of the office where the staff is working;**
(iv) for the protection of property after business hours not more than 5 watts per 100 square feet of gross floor-area of a shop or office **or 40 watts per shop or office whichever is the greater;**
(b) lighting of exterior signs;
(c) exterior flood- or outline-lighting for decorative, ornamental or advertising purposes;
(d) lighting of out-door Christmas trees;
(e) lighting of parking-lots, used-car lots, service stations, out-door industrial premises and out-door playing fields except,—
(i) not more than **10** watts per 100 square feet of parking-lot space while open for business;
(ii) not more than **10** watts per 100 square feet of that portion of used-car lots used for display space while open for business and not more than 5 watts per 100 square feet of the used-car lot after cessation of business;
(iii) not more than **40** watts per gasoline pump in a service station, exclusive of **lighting not exceeding 25 watts** inside the pump-meter compartment, while the service station is open for business;
(iv) not more than **10** watts per 100 square feet of whatever part or parts of out-door industrial premises is in actual use for work in progress and not more than 5 watts per 100 square feet at other times and not more than 5 watts per 100 square feet for protective lighting of that part actually occupied by installations, or used for the storage of materials or equipment; and
(v) not more than **40** watts per 100 square feet of playing area of an out-door playing field only while in use;
between sunset and sunrise;
(f) lighting of,—
(i) marquees; or
(ii) sidewalk-canopies
on hotels, theatres and restaurants except not more than **1 watt** per square foot of floor space or sidewalk area covered by the marquee or canopy;
(g) lighting of exterior entrances or exits of commercial premises or residences except not more than **60** watts for commercial premises and not more than 25 watts for residences **and, where occupied, tourist cabins;** and
(h) exterior lighting between sunrise and sunsal.
(2) The lighting permitted for shops during business hours under sub-clauses i and ii of clause a of subregulation 1 shall include the lighting of interior signs, merchandise-displays and show-windows.

5. No person shall take from any municipality or municipal commission any electrical power received from the Commission and use it in a manner contrary to the provisions of subregulation 1 of regulation 4.

6. No person shall take any electrical power procured from the Commission and use it in a manner contrary to the provisions of subregulation 1 of regulation 4.

7. Subregulation 1 of regulation 4 and regulations 5 and 6 shall not apply to,—
(a) (i) lighting of air-ports and transportation terminals;
(ii) lighting for police, fire and property-protection services, traffic lights, traffic and warning signs; and
(iii) lighting required by law;
(b) hospitals;
(c) lighting for interior domestic purposes;
(d) lighting of a single exterior sign, not exceeding 25 watts, to designate,—
(i) an office of a medical or dental practitioner, embalmer or funeral director, or pharmaceutical chemist;
(ii) an ambulance, telephone or telegraph station; or
(iii) premises providing sleeping accommodation for travellers.

PART IV

8. In these regulations,—
(a) "shop" means any building or a portion of a building, booth, stall or place where goods are handled or exposed or offered for sale, or where goods are manufactured and which is not a factory; but shall not include any part of a building used for office purposes; and
(b) "office" shall mean a building or part of a building occupied and used for office purposes only.

PENALTY PROVIDED BY THE POWER COMMISSION ACT FOR VIOLATION OF REGULATIONS

Any person refusing or neglecting to comply with any direction, order, regulation, restriction, prohibition or control made or exercised by the Commission under this section shall be guilty of an offence and in addition to any other liability incur a penalty of not less than $100 and not more than $500 and a further penalty of not less than $100 and not more than $500 for each and every separate day during which such refusal or neglect is repeated or continued.

The penalties imposed by or under the authority of this section shall be recoverable under *The Summary Convictions Act.*

MODIFICATION OF REGULATIONS AS TO CERTAIN AREAS

The foregoing Regulations are modified by excepting from the application of Parts II and III thereof the following,—
(a) the territorial districts of Algoma, Cochrane, Kenora, Manitoulin, Nipissing, Rainy River, Sudbury, Thunder Bay, Timiskaming;
(b) the territorial district of Parry Sound, except the townships of Carling, Christie, Conger, Cowper, Ferguson, Foley, Humphrey, McDougall and McKellar, the Town of Parry Sound, and the Village of Rosseau.
(c) exhibitions and fairs held in 1948 by societies under *The Agricultural Societies Act.*

If further clarification is required please contact your local Hydro office.

THE HYDRO-ELECTRIC POWER COMMISSION OF ONTARIO

want a "different" gift?
No other gift is as "different" as a photograph—
YOUR PHOTOGRAPH!
Your most careful selections can be duplicated—your photograph cannot!
Call us to-day—time's getting short!
Closing date for Xmas appointments Nov. 15
HINGLEY'S STUDIO
PHONE 332, HANOVER

FARM BULLETIN

CHEAPER FENCE POSTS

The Experimental Farm at Swift Current reports that poplar posts when treated properly with a bluestone solution may last 10 years. Bluestone also give good results on willow posts.

A coal tar treatment which only costs a few cents increases the life of split cedar posts very considerably. Hot coal tar appears satisfactory for most dry posts. Tests indicate that charring posts is less effective than treating them properly; also that split cedar posts outlast round ones, under similar conditions.

In humid atmospheres the value of such treatment varies; but even so this should help materially in preventing premature rot.

Experimental farms and agricultural colleges are constantly working on all types of farm problems, and have valuable information—yours for the asking.

So, also, is the service of money from this Bank. For 93 years our managers have been helping Canadian farmers improve their land, and live better through increased earnings.

26F-4B

THE BANK OF TORONTO
Incorporated 1855
Markdale Branch
A. E. Hunt, Manager

Mr. C. R. King is in Sudbury this week attending the marriage of his niece, Miss Helen Hale. He was accompanied by Miss Mary Carefoot.

Mrs. H. H. Champion and daughter, Gail, visited this week with her parents, Mr. and Mrs. Gerard Scott and other relatives here. Mr. Champion, accountant in the Bank of Toronto at Orangeville, has been transferred to Newmarket, and will move next week.

Envelopes for the Bible Society have been distributed in town this week and the collectors will be calling very shortly for your donation. Because of the great need for bibles in foreign countries, it is hoped that contributions will be as liberal as possible.

Hallowe'en is Shell-out Time and Everybody Loves the
PURITY
Pumpkin Pie!

Hallowe'en is coming round again! When your doorbell rings, be ready with this grand Purity Pumpkin pie . . . made with Purity Flour . . . of course! Here's a melt-in-your-mouth pastry recipe.

PURITY PASTRY (enough for 2 pie shells)
Sift together 1½ cups PURITY FLOUR and ½ teaspoon salt. Cut 1/2 cup shortening until it looks like rice with two knives, then add 3 tablespoons ice water gradually, using just enough to hold mixture together. Chill dough for 5 or 10 minutes and then cut on a lightly floured board. Roll with a light quick motion to ⅛ inch thickness. Pass dough lightly into pie plate, so that no air bubbles are trapped, and trim off the edge.

FILLING (1 pie)
Beat 2 eggs until whites and yolks are well blended. Gradually add 2/3 cup cane sugar, and add beat in ½ cup molasses, ½ teaspoon ginger, ½ teaspoon nutmeg, ½ teaspoon salt, 1 teaspoon cinnamon, 2 cups of milk, 1 cup cream, 2 cups of pumpkin and ½ cup milk. Pour into pie plate lined with pastry and bake in hot oven (450°F.) for first ten minutes, then reduce temperature to moderate (350°F.) and bake 30-35 minutes, or until filling is firm. Cool. Serve with whipped cream. Filling recipe may be used for fillings for 2 pumpkin pies.

Remember, Purity Flour, specially milled from finest hard wheat—is best for all your baking.

YOU NEED ONLY ONE FLOUR
PURITY FLOUR
FOR ONE RESULT—PERFECTION
PURITY OATS—GRAND FOR BREAKFAST

$1 buys you the famous PURITY COOK BOOK with its 5 recipes developed in the Purity Flour Kitchens. Send to your nearest Purity Flour Mills: Lake St. John, N.B., Montreal, Que., Ottawa, Ont., Toronto, Ont., Regina Sask., Calgary, Alta., Vancouver, B.C.

Name.....
Street.....
City.....Province.....
2-21-3-B

Personals

Mrs. R. W. Wilson is visiting for a few days with her daughter, Mrs. Geo. Akitt, Mr. Akitt and family.

Mr. and Mrs. J. S. Gawthrop, Mount Forest, visited at the W. D. Mercer parental home on Sunday.

Miss Marion Pickles of Barrie was a week-end guest at the home of Mr. and Mrs. R. E. Hannah and family.

Mr. and Mrs. Robt. McMaster of Brantford spent last week in town visiting members of their family.

Mrs. Arthur Bowen and daughter, Marie were visiting friends at Tweenwater and Wingham over Thanksgiving week-end.

Mr. and Mrs. C. P. Leatherland and son of Acton, were guests of Mr. and Mrs. J. A. Hamilton over the week-end and renewed acquaintances in town.

Mr. and Mrs. W. M. Davis, Toronto, were visitors the past week-end with Mr. and Mrs. Chas. Davis on the east back-line.

Mr. Ken Hannah who has been employed with the H.E.P.C. at Kirkland Lake for the past two years, has been transferred to Walkerton.

Mrs. Frances Thompson and baby daughter are spending a few days with the former's mother, Mrs. Robt. Williamson at Goring.

Mrs. Mitt. Perkins and two daughters, Bonnie Susan and Janis, from Geraldton arrived in Toronto on Friday night and were met there Saturday morning by Mrs. Perkins' parents, Dr. J. A. and Mrs. McArthur. Mrs. Perkins is planning to spend several weeks here.

Mr. Elwood Logan, Montreal, and his aunt, Mrs. E. R. Smith, accompanied by Mr. and Mrs. Bruce Fogarty, all of Toronto, were visitors Thanksgiving week-end with Mr. and Mrs. A. Acheson and Mr. and Mrs. C. Rodman.

Mr. W. Worsley and Mr. George MacDonald of Toronto spent the week-end at the Jack MacDonald home. They were accompanied home by Mrs. Worsley and son Robbie who have visited with her parents for the past two weeks.

Mrs. James Croxston and her sister, Mrs. P. L. Fingland, Toronto, left on Sunday to visit for two weeks with the former's daughter in Flint, Mich., and with their brother-in-law, in Lancaster, Ohio.

Mrs. Will Hill, Mr. C. R. King and Mr. and Mrs. W. J. Arrowsmith were visitors in Bolton on Sunday, guests of Mr. and Mrs. E. M. Caesar. Also present were Mr. and Mrs. Lou Rapp of Toronto. Mr. and Mrs. Caesar visited here between trains on Wednesday this week.

Mrs. C. W. Rutledge is back home after visiting with relatives in Flint, Michigan. Accompanied by her granddaughter, Mrs. Joe Daly, and babe who visited here, they motored over with Rev. W. J. Greenwood of Detroit, and Mrs. Rutledge returned Thanksgiving week-end with Mr. and Mrs. R. M. Samson and two sons who visited here for several days last week.

You MAY BE A WINNER
$35,000.00 in HOME FURNISHINGS PRIZES!

1st Prize—Complete Furnishings for a 7-room Home (top to bottom)
Value over $10,000.00
400 Other Easy-to-win Prizes
MARK YOUR BALLOT IN OUR STORE
anytime before 5:00 p.m., Monday, November 15, 1948, and drop it in the sealed ballot box.
WARNING—Each participant must be over 18 years of age, and you can ballot ONLY ONCE
THIS IS YOUR INVITATION TO VISIT OUR STORE AND CAST YOUR BALLOT
This "Canadian Home Furnishing Month" Draw will take place on or about November 25th, under the supervision of the Canadian Home Furnishings Council, Toronto
The Furniture for the Better Homes of To-morrow is here to-day. See it at our store.

FREE! $35,000.00 in WONDERFUL HOME FURNISHINGS PRIZES!

REMEMBER!
NO PUZZLES to solve!
NO ESSAYS to write!
NO NEED TO SPEND a copper!
THE BIGGEST PROMOTION EVER UNDERTAKEN BY THE HOME FURNISHINGS INDUSTRY
YOU MAY BE THE WINNER!

Oliver's Home Furnishers
"Where Thrifty People Buy Their Furniture"
MARKDALE ONTARIO

Miss Irma Kassack of New Toronto spent the past week with Mr. and Mrs. Bert Carter.

Mrs. Annie Grieshach returned home on Sunday after visiting for a week in Collingwood.

You'll finish better if you SAVE NOW!

You know it yourself . . . how many ways a rainy day can suddenly spoil a sunny life. That's *why* it is wise to save *now*—with Canada Savings Bonds. And if a rainy day *doesn't* turn up, your bonds will help buy you your favorite day-dream, a holiday trip or even a start towards a home.

Canada Savings Bonds are on sale now. They may be bought for cash . . . or on easy instalments over twelve months . . . through your bank or investment dealer.

Buy yours today

Play Safe...Save Now!
Buy CANADA SAVINGS BONDS 3RD SERIES
C-1148A

On Sunday, October 24th, people everywhere will observe United Nations Day . . . the third annual commemoration of the founding of the United Nations Organization. And in Canadian homes, schools and churches, we will rededicate ourselves to the cause of a lasting peace . . . the cause of the United Nations.

Since United Nations Day falls on Sunday this year, our observance should be more than ever a prayerful one . . . an earnest hope, and a promise of a real endeavour to foster friendship among the peoples of our world.

"We can work it out together - - or fight it out alone"

UNITED NATIONS DAY
SUNDAY, OCTOBER 24th

Published in the Public Interest by John Labatt Limited

Labatt's