

Moore's Paints

Varnishes and Enamels give lasting protection to property. Paint problems are easily solved when Moore's products are used.

CARTER'S HARDWARE AND GIFT SHOP

CHEVROLET and ONLY Chevrolet IS FIRST!

FIRST in PRODUCTION, in SALES and in REGISTRATIONS of passenger cars

FIRST in Passenger Car Production in 1947—according to published production figures.

FIRST in Passenger Car Sales in 1947—according to conclusive sales records.

FIRST to Produce over a Million Cars and Trucks in a postwar year, 1947, in Canada and the United States—according to published production figures.

FIRST in Total Passenger Car Production and Sales for the total 17-year period, January, 1931, to January, 1948—according to published figures.

MARKDALE GARAGE CO., MARKDALE ONT. PHONE 20

THE WORLD'S FUTURE IS BEING DECIDED NOW

OUR TOMORROWS depend on what happens to the world's children TODAY. In ruined lands the globe there are millions of them in misery—scrambling for shreds of food on garbage dumps, shivering in rags.

They are the future... if they are not saved, our world is lost!

Canadian Appeal for Children is now conducting its campaign to meet the challenge of these desperate and immediate needs. This is a campaign by the people of Canada, with a minimum objective of \$10,000,000 to provide food, clothing and school supplies for the children—safeguarding the health of expectant and nursing mothers—in devastated lands around the world.

Whenever possible, all donations will be used for the purchase of Canadian goods, and the distribution of goods will be under the direction of responsible United Nations operating agencies.

Your help is needed now. You sympathize. You want to give. But goodwill and good wishes are not enough. Since you may not be canvassed, don't let failure to act be on your conscience. Any BANK will accept your donation. Turn your sympathy and good wishes into a tangible contribution—go to your bank now and give.

FARMERS AND MEMBERS OF CO-OPERATIVES: consult your local organization as to the best way to make your contribution.

GIVE TO THE Canadian APPEAL FOR CHILDREN

Appeal jointly conducted by UNITED NATIONS APPEAL FOR CHILDREN CANADIAN COUNCIL FOR RECONSTRUCTION THROUGH UNESCO

ORANGE VALLEY FARM FORUM Farm Forum was held on Monday night at the home of Lorne Barnstead, 181 about 30 present. The subject was "What price shall we ask?" After hearing the broadcast, two groups were formed with Mrs. McLaughlin and Mrs. Luchinsky acting as secretaries and Mrs. Eric Smith as discussion leader.

INJURED IN FALL AT RINK Last week's Dundalk Herald reported that Elmer Betts received severe injuries as a result of falling from a horse while keeping score for the hockey team. He fell about twelve feet and received several bruises to his body. Betts, who is at present a patient in Markdale Hospital.

Last year, as you will remember, the Old Country had one of the worst winters in many years and all matches had to be cancelled. The boys don't expect to walk away with any prizes this year (they are under a bit of a handicap) but they are anxious to show the British farmers what Canadians can do. If they make a good showing as I know they will, we will all be quite satisfied.

W.E. your local Chevrolet Dealer—and every other Chevrolet dealer in Canada—are proud and happy to make the following report to buyers and prospective buyers of Chevrolet products:

Again, in 1947, Chevrolet built and sold more cars than any other maker in the industry, just as Chevrolet has built and sold more cars than any other maker for the total seventeen-year period, dating from January, 1931, to January, 1948—the modern period of motor car history!

Naturally, we as well as General Motors are proud of this outspoken preference for Chevrolets, and we are determined to do everything in our power to continue to deserve this preference.

We thank every person in this community for his friendship and goodwill for our organization. We are doing our level best to fill orders for new Chevrolets just as promptly as we can—and we deeply appreciate the patience and understanding of all our customers who are awaiting deliveries of new Chevrolets.

Needless to say, you buy wisely when you buy the product of the world's largest producers of cars, for that is why to maximum dollar value. Until we can fill your order for a new Chevrolet, please let us help to keep your present car in good running condition by bringing it to us, for skilled service.

CANADIAN PLOWMEN ABROAD

President Ontario Plowmen's Assoc. Spent 3 days in the British Isles. As I write this letter, it is a beautiful morning, much like early May or late April days in Ontario. We are keeping our fingers crossed that this fine weather will continue so that the plowing contests can take place as scheduled.

Sight-Seeing in London We spent three days altogether sight-seeing in London. We were taken to Ontario House and Canada House. We drove past Buckingham Palace, the House of Parliament and visited St. Paul's Cathedral and Westminster Abbey. On Sunday, we attended service at Westminster Abbey and afterwards looked over the interior of that wonderful building. As one views the tombstones in London next to some of the sacred landmarks, it seems that the hand of Divine Providence must have protected them.

Among the other historical spots we saw were the Royal Chapel of St. Peter, built in the reign of Henry I (1100-1135); and the Wakefield Tower which houses the Crown Jewels. The Jews have recently been returned to their secret hiding place during the war. Then there was the Bloody Tower, about which so much of England's early history is written.

The Tower of London, which was built by William the Conqueror, was one of the most interesting tours. Our guide was an Irishman who had lived in Canada and had fought with the Canadians in the First World War. He heard we were Canadians he couldn't do enough for us and gave us special attention during the tour.

On Monday morning (our fourth day in England) we set out for Windsor, a distance of some 30 miles, in company with Col. Robertson and Mr. and Mrs. E. Hovell. Mr. Hovell is president of the Norfolk Crop Improvement Association. When we arrived at Windsor, we were taken on an extended tour of the Castle. The treasures preserved there are beyond description.

After lunch, we were shown over King's farm where we saw some very fine cattle. Before the war beef cattle was the principal herd but it has since been replaced by dairy cows. (Continued in Page 5)

FREE SERVICE TO FARMERS WE WILL PICK UP ALL DEAD OR CRIPPLED FARM STOCK FREE OF CHARGE HIGHEST PRICES PAID FOR OLD HORSES NICK PECONI, Owner REVERSE CHARGES PHONE 146, DUNDALK

You'll Enjoy Going by Bus LEAVE MARKDALE (STANDARD TIME) TO OWEN SOUND TO TORONTO d-12.18 p.m. g-4.18 p.m. 8.52 a.m. d-7.27 p.m. i-5.53 p.m. d-8m & Hol. only. g-Sat. only. i-Daily except Sat. BUS CONNECTIONS AT BRAMPTON FOR LONDON AND AT TORONTO FOR MONTREAL - OTTAWA AND NORTH BAY FARES ARE LOW Round Trip - Tax Included HALIFAX - \$60.05 WINNIPEG - \$61.70 QUEBEC - 30.00 REGINA - 81.75 ST. JOIN - 47.10 CALGARY - 92.45 Tickets and Information at L. DOUGLAS SERVICE STATION MARKDALE PHONE 2

THE CHURCHES

United Church of Canada Markdale Pastoral Charge Rev. Walter M. Lee, M.A., Minister Sunday Service 11 a.m.—Morning Worship. The C.G.I.T. will attend Service as a group, 12:15 p.m.—Sunday School. 7 p.m.—Evening Service. Please note change in hour of evening service. Rev. D. A. MacKerscher of Chatham will speak. Evening Church—2:30 p.m.—Afternoon Service.

The Church of England Canon R. S. Jones, B.A. Sunday Service Morning Prayer at 11 a.m. Sunday School at 10 a.m. St. Matthias, Berkeley Evening Prayer at 7 p.m.

IN MEMORIAM DOWN-In loving memory of a dear husband and father, Bob Down, who passed away five years ago, 12th of February, 1943. Time speeds on, five years have passed since death's gloom, its shadow cast within our home, where all seemed bright. And took from us a shining light. We miss that light and ever will. His means place, where's none can fill; Dawn here we hope, not in vain. For up in Heaven we will meet again. Ever remembered by Wife and Family.

CARD OF THANKS I would like to thank all kind friends for get-well cards and treats; also all those who remembered me with cards and treats at Christmas time, and all visitors who called to see me in hospital. The kind attention of doctors and nursing staff of Markdale Hospital is also greatly appreciated. Kenneth Attkin.

ROSEDALE (Intended for last week) Mr. and Mrs. Alex Gandy and Gary and Myrtle and Eleanor Smart spent Sunday at Port Eggle. Mr. and Mrs. Dave Wyville and Barbara were Sunday visitors with Mr. and Mrs. Ed. Boyce. Mr. and Mrs. Bill Rodman visited with Mr. and Mrs. Bob Caswell. Mr. and Mrs. Ernest Smart were Sunday visitors with Mr. and Mrs. Wm. Smart. Master Hills Hubert spent the week-end with Raymond Smart.

BUSINESS DIRECTORY HARRIS & DUNLOP Barristers, Solicitors, Etc. WALTER E. HARRIS J. ARKLE DUNLOP Phone 38, Markdale, Ontario Branch Offices: Dundalk and Fiesherston

I. B. LUCAS BARRISTER MARKDALE OFFICE Reside 1045 Dundalk, Markdale, Ontario TORONTO OFFICE 1055 Central Building, 45 Richmond

Norman Hartley Electrical Contractor WIRING - REPAIRS - FIXTURES Markdale, Ontario Telephone 19

Machine Shop and Welding REPAIR WORK DONE PROMPTLY Machine Shop and Garage C. R. LOUCKS CHATSWORTH, ONT.

T. H. REBURN Insurance Broker Agent for best policies in Life, Fire, Automobile and Burglary. Always ready to give information on your insurance wants. Office and residence, Toronto Street, Markdale, Ontario

GEO. E. DUNCAN Licensed Auctioneer Reliable, accurate service. Dates may be arranged at The Standard Office, 423 Dundalk, Dundalk, Ontario. Phone: 423 Dundalk.

Life and Casualty INSURANCE Automobile with medical reimbursement for you and your guests in event of accidents. For modern insurance of every kind, consult

A. J. NORRIS Main Street - Markdale Telephone 11

Please Co-operate!

TO THE CUSTOMERS OF MARKDALE WATERWORKS WHO HAVE THEIR TAPS RUNNING ON ACCOUNT OF FROST:

Please take notice that, on account of serious lowering of water pressure by so many taps running, the fire hazard is very much increased and it is the desire of the Council that when the fire siren should sound, ALL taps should be immediately closed, even at the risk of freezing, so that pressure may be maintained for the fire hose.

The Council will co-operate in having frozen pipes thawed out. By co-operating in this way you will greatly help the fire department.

Yours truly, WATERWORKS COMMISSION Markdale, Ontario



"NOW WATCH ME WIN THAT RIBBON!"

SANDY SIMPSON has been patiently improving his dairy herd. He saw his chance to buy a pure bred bull—and the manager of his bank lent him the ready cash to close the deal. Now he's expecting great things of his new calf; already he sees her winning her class at next year's Fall Fair. A few more like her and he can also see his milk production rising—as well as a nice extra income from selling his surplus stock to neighbouring farmers.

Branch banks, in rural communities across Canada, help to build prosperous farms... and at the same time help increase the flow of food to family tables both at home and in distant lands.

THIS IS ONE INSTANCE of how Canada's 3,200 branch banks play their part in the daily life and work of Canadians.



WODEHOUSE

About twenty-five friends and neighbors gathered at the home of Mrs. Mrs. Nelson Wilcock on Friday evening and enjoyed a progressive croquet. The winners were Mrs. E. A. Wiley and Mr. Gordon Wilcock. Mrs. George Wiley spent a couple of days week-end with Mr. and Mrs. Russell Erskine and children at Temple Hill.

Mr. Wm. Walsh of St. Catharines is spending this week at his home here with Carol and Mrs. Walsh. Mr. and Mrs. Wm. Graham and daughters, Betty and Brenda, left on Sunday to make their home in Hamilton.

KIMBERLEY The United Church W. A. held their February meeting at the home of Mrs. (Thos. Sout) with the president, Mrs. H. E. Parrott presiding. The meeting opened by singing "Come Thou Fount of Every Blessing" followed with hymns. Mrs. W. A. held their February meeting at the home of Mrs. (Thos. Sout) with the president, Mrs. H. E. Parrott presiding.

WALTER'S FALLS The W. L. party was postponed from January 20th until February 6th, and those present spent quite a pleasant evening. A lumber scaler from Owen Sound spent several days scaling for Mr. Hubert and Mrs. Hubert.

BERKELEY The farm forum meeting took place at the home of Mr. and Mrs. George Moreland, with fourteen present. The discussion was about "What price shall we ask?" It was the opinion that food subsidies established under the range policy and would be very satisfactory if set high enough to be profitable to the producer. Subsidies would preserve a large demand. Farm prices would, in this forum's opinion, be made to co-operate and to purchase material. The March meeting is to take the form of a Silver Tea at the home of Mrs. A. Thudale and everybody is welcome to attend. A committee was appointed to make annual programs.

Farm Forum News CHEESVILLE FARM FORUM Farm Forum had an attendance of 16 at their meeting at the school house last Monday evening. Topics for discussion, the forum discussed "What price shall we ask?" and went on record as favoring party and forward prices to enable the farmer to secure a more just portion of the national income. It was also felt that farmers should co-operate to a large degree and control farm products right through to the consumer.

ROSEDALE FARM FORUM A goodly number attended the Farm Forum at the home of Chester Rodman, Dave Wyville and Ernest Smart were group conveners. A lengthy discussion took place. The group thought that by getting seed, etc., by the carload it would help to lower costs, but the majority thought to work one's way gradually was better than the credit plan. Chester Rodman and Harry Wyville were suggested conveners of the next meeting. Prizes for the entire week to Mrs. Craven, Dave Wyville and Mr. Rodman, and to Mrs. Lloyd Thompson and Lloyd Hodgkinson. Lunch was served.

ROCKLYN Congratulations to Mr. and Mrs. Fred Taylor on the birth of their son at Meaford Hospital January 28th, and to Mr. and Mrs. Lloyd Thompson at Markdale Hospital, on Monday, February 2nd, son. Misses Marie and Isabelle Foy and Myrtle-Palls of Toronto were weekend visitors at their homes and attended the McNally-McClean wedding on Saturday.

Personals

Wednesday Night's Hockey Results Markdale 10 - Fiesherston 6 Mrs. R. B. Powley and daughter, Mrs. Bertha, spent the week-end with friends in Toronto. A new low temperature of 28 to 30 degrees below was reported in this district Tuesday morning. Mr. Harold Hutchinson returned on Wednesday from Stratford where he spent the past three weeks. Mr. and Mrs. James McCarthy of Chesham are celebrating their 50th wedding anniversary on Saturday, February 14th. Miss Ruth Hutchinson of Owen Sound spent the week-end with her parents and family, Mr. and Mrs. H. B. Hutchinson at Eberhart.

Mr. and Mrs. Stan York, accompanied by Mr. and Mrs. John York, a visitor in town during the week-end, and was accompanied here by her mother who had visited there for the past week. The youngest member of the Colgan household, in the person of 8-year-old Dundas, is adding one more to the list of measles in the village, and a real dose at that. Mr. and Mrs. Stan York, accompanied by Mr. and Mrs. John York, a visitor in town during the week-end, and was accompanied here by her mother who had visited there for the past week.

Mr. Russell Chard of the O.A.C. spent the week-end with his parents, Mr. and Mrs. W. Chard, formerly of Maple Valley, according to the Herald, possession to be given in July. Mr. William Hubert of Harlawville left Friday for Eberhart, Ontario, to attend the meeting of the Canadian Red Cross Association, held in that city this week-end. Before his return home he will visit friends in Western Canada. Mr. W. J. O'Leary was in Hamilton for the week-end and found "Jack" still improving. He expected to be moved this week to the best Pavilion at the Bruer, where he will be promoted to be up for three meals a day and evening exercises.

Dr. R. L. and Mrs. Carefoot had their family home for the week-end including Miss Helen, practising law in Windsor, Leonard, attending Medical school in Toronto; Miss Mary, on the staff of the local hospital, and Mrs. Carefoot, who is leaving this month on her return trip to Norway. The Women's Day of Prayer Service will be held at the home of Mrs. E. Armstrong, after the service on Wednesday afternoon, February 12th, at Christ Church, Markdale.

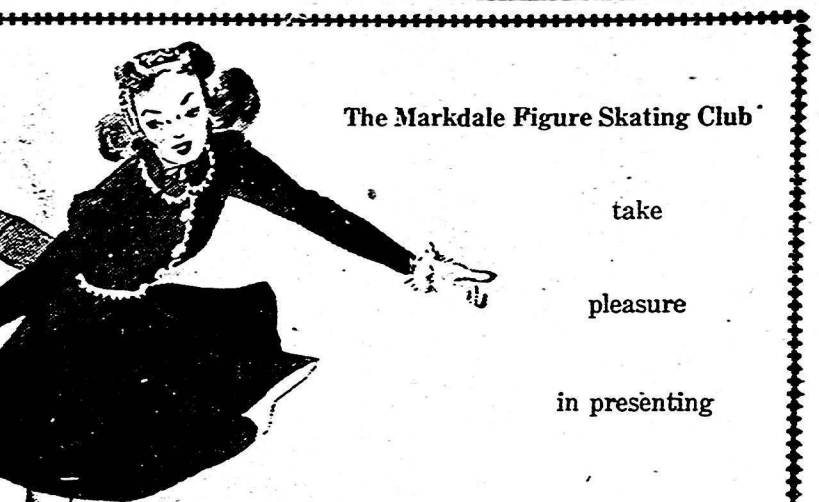
This week, colds and flu continue to be rampant throughout the district, with the measles epidemic going the rounds among younger children, reported to be severe. Several returns with pneumonia have made a recovery.

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and their husbands done and come done and what everybody in town done since her time they wrote. Read Our Want Ads!



take pleasure in presenting

Ice Frolics of 1948

Sanctioned by the Canadian Figure Skating Club to be held in the MARKDALE ARENA at 8.30 p.m. FRIDAY, FEBRUARY 20th

Featuring the following outstanding performers: KAY AMYS (Professional) - Soloist "JACKIE" OLDHAM - Outstanding Child Skater NORMAN FALKNER - Famous 1-legged skater "EFFIE" (Phil Mann) - The Clown of Clowns and others from the UNIVERSITY SKATING CLUB OF TORONTO

JEAN and PATSY SHEARS MARY McCORMICK Soloists and others from the GEORGIAN FIGURE SKATING CLUB OF OWEN SOUND with supporting numbers by 50 MEMBERS OF THE MARKDALE SKATING CLUB

Admission: 50c and 35c DON'T FORGET THE DANCES WITH FOLLOWS IN MARKDALE ARMOURY

THE MANUFACTURERS LIFE Reports

350,000 POLICYHOLDERS

IN 1947, your company had the best year in its long history—thanks to your co-operation and confidence. Over 12,000 Manufacturers Life contracts were purchased last year, bringing many new policyholders into our Company and increasing the amount of protection owned by others. Since a Life Insurance Company is primarily a service institution its success must be measured in terms of service. Here, in part, is the record of our 61st year:

\$7,415,661 paid to beneficiaries under 2,504 policies to relieve the financial effects of the death of a breadwinner. \$13,795,115 paid to living policyholders and annuitants. \$27,978,200 added to the assets carefully invested for your protection. \$168,418,091 of new insurances and annuities issued to bring the Business in Force to over One Billion Dollars.

1947 HIGHLIGHTS Business in Force \$1,095,256,531 Assets under Administration \$358,121,438

THE MANUFACTURERS LIFE COMPANY

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