

THE CHURCHES

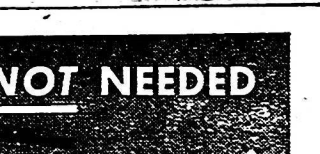
United Church of Canada
Markdale Pastoral Charge
Rev. Walter M. Lee, M.A., Minister

THE WOMEN'S DAY OF PRAYER
Service will be held on the afternoon of Friday, November 13th at 3 o'clock.

CARD OF THANKS
My grateful thanks to Dr. Ouellet, Dr. Brodeur and staff for treatment and care while at the Markdale Hospital.

THE COPY CAT

NO MATTER HOW WE TRY, WE CAN'T GET ALL THE NEWS... UNLESS... YOU FOLKS LET US KNOW WHAT'S GOING ON IN YOUR NEIGHBORHOOD



CANADIAN PLOWMEN ABROAD

By W. L. CLARK, President
PLOWMEN'S ASSOCIATION
President Ontario Plowmen's Assoc.
Aboard the Queen Mary...

W. L. CLARK
President Ontario Plowmen's Assoc.
Aboard the Queen Mary...

BUSINESS DIRECTORY

HARRIS & DUNLOP
Barretts, Solicitors, Etc.
WALTER E. HARRIS
J. ARKLE DUNLOP

I. B. LUCAS
BARRISTER
MAREDALE OFFICE
2022 Marshall's Drug Store, Markdale.

Norman Hartley
Electrical Contractor
WIRING - REPAIRS - FEATURS

Machine Shop and Welding
REPAIR WORK
DONE PROMPTLY

T. H. REBURN
Insurance Broker
Agent for best policies in Life, Fire, Automobile, etc.

GEO. E. DUNCAN
Licensed Auctioneer
Reliable, accurate service. Dates may be arranged at The Standard Office.

FRATERNAL
L.O.O.L. - Markdale L.O.L. No. 1044
meets in the Orange Hall, Markdale, at 8 o'clock p.m.

R.B.K. - Victoria Precinctory, No. 223
meets in the Orange Hall in Markdale at 8 o'clock p.m.

L.P. & A.M. - Hiram Lodge No. 400
G. R. C. Markdale, meets in the Masonic Hall, Return Block, at 8 o'clock p.m.

Saugen Lodge No. 327
Markdale, Ont.
Regular meetings on the first and third Monday of each month.

HAMILTON'S GROCERY

-- WE HAVE --
ROBIN HOOD FLOUR, in 7, 24 and 98-lb. bags
CANNED PEAS -- by the can or by the case
ORDER C.I.L. FERTILIZER NOW.

Phone 68 Markdale

HEAR

Queen's Park Report No. 3
by PREMIER GEORGE DREW
"EDUCATION FOR TO-MORROW"
Friday, February 6th
C.F.R.E. 9 - 9.15 p.m.

ARE YOU ASKING THESE QUESTIONS ABOUT SAVING ELECTRICITY?

IS IT STILL NECESSARY TO SAVE ELECTRICITY?
Yes. Not nearly enough saving is yet being made, especially in the home.

IS IT NECESSARY TO SAVE ONLY AT CERTAIN HOURS?
No, it is vital to save at ALL hours. While electricity cannot be stored, water that generates it can be stored.

MOST HOMES DO ALL THE SAVING?
Not by any means. ALL consumers must play their full part.

HOW CAN I SAVE MORE ELECTRICITY?
Don't leave lights burning in unoccupied offices. Turn idling motors off.

Avoid All Waste - SAVE ELECTRICITY
THE HYDRO-ELECTRIC POWER COMMISSION OF ONTARIO

Farmers Institute Records Reveal Interesting Events

By H. I. Graham
A wise man once remarked that records gathered by its members, decrease the force of its historical deed, reduce its great gifts, and increase its national pride and love of country.

IN DAYS OF YORE
38 YEARS AGO - FEBRUARY, 1910
Miss Jean Baird left for Toronto to attend the mid-winter festival.

PERSONALS
Miss Lois Anderson was a week-end visitor at her parental home to town.

MARKDALE FIGURE SKATING CLUB
will present
Their Annual Carnival
"Ice Frolics of 1948"

FREE SERVICE TO FARMERS
WE WILL PICK UP ALL DEAD OR CRIPPLED FARM STOCK

WE HAVE ON HAND
A GOOD SUPPLY OF 1/4-INCH BIRCH PLYWOOD
ASPHALT ROOFING AND SIDING

MARKDALE LUMBER CO.
Victor Ward, Manager Phone 199, Markdale

TEMPLE HILL
Farm Forum met at Geo. Seabrook's on Tuesday evening Jan. 20th with a good attendance.

You'll Enjoy Going by Bus
MARKDALE STANDARD

LEAVE MARKDALE (STANDARD TIME)
TO OWEN SOUND TO TORONTO
d-12.18 p.m. g-4.18 p.m. 8.52 a.m. d-7.27 p.m.

BUS CONNECTIONS AT BRAMPTON FOR LONDON AND AT TORONTO FOR MONTREAL - OTTAWA and NORTH BAY

FARES ARE LOW
Round Trip - Tax Included
HALIFAX - \$60.05 WINNIPEG - \$61.70
QUEBEC - 30.00 REGINA - 81.75
ST. JOIN - 47.10 CALGARY - 92.45

L. DOUGLAS SERVICE STATION
MARKDALE PHONE 3

TURN LIGHTS OUT WHEN NOT NEEDED

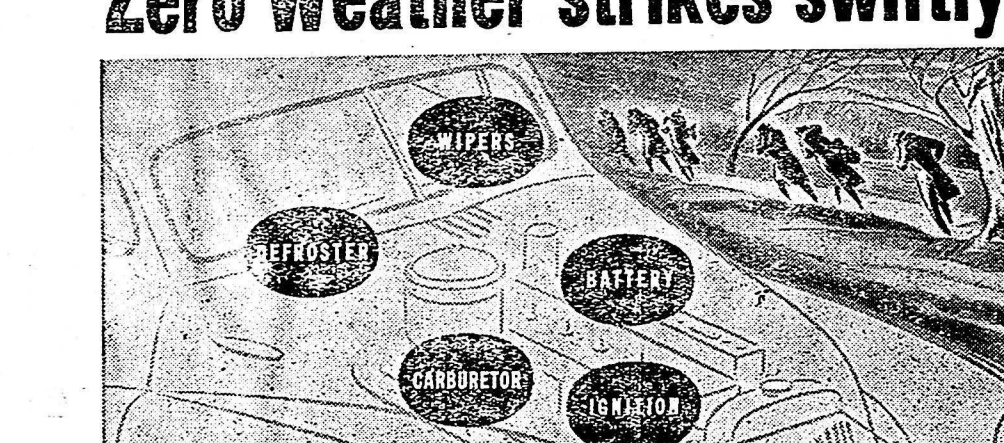


Save Electricity!

Ontario's present rapid growth is calling for more and more electricity. Will you help to save it?
Be extra careful to turn 'OFF' lights in basement, garage, porch, clothes closets, etc., as soon as they are not needed.

MARKDALE HYDRO-ELECTRIC SYSTEM

Zero Weather strikes swiftly at these



Water Service
Cooling System Service
Winter Lubricants
Engine Tune-ups and Battery Service
A thorough check of all accessories

Have the GENERAL MOTORS Dealer check them Now
MARKDALE GARAGE CO., MARKDALE, ONTARIO

CHEVROLET PONTIAC OLDSMOBILE BUICK CADILLAC CHEVROLET and GMC TRUCKS

Water pots!

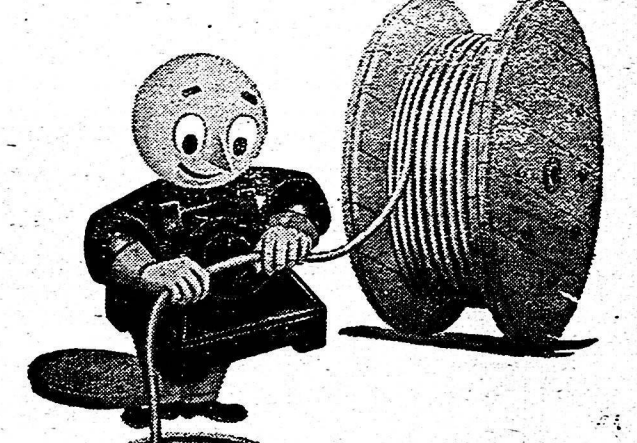


Zero weather! Just when you most appreciate safe, comfortable transportation! That's when these 'd'anger pots can cause you lots of woe - UNLESS you have the foresight to have them checked before they give you trouble.

Now
Not only is our service becoming more dependable, but it's growing, too. We are filling orders for telephones just as fast as new equipment is available.

THE BELL TELEPHONE COMPANY OF CANADA

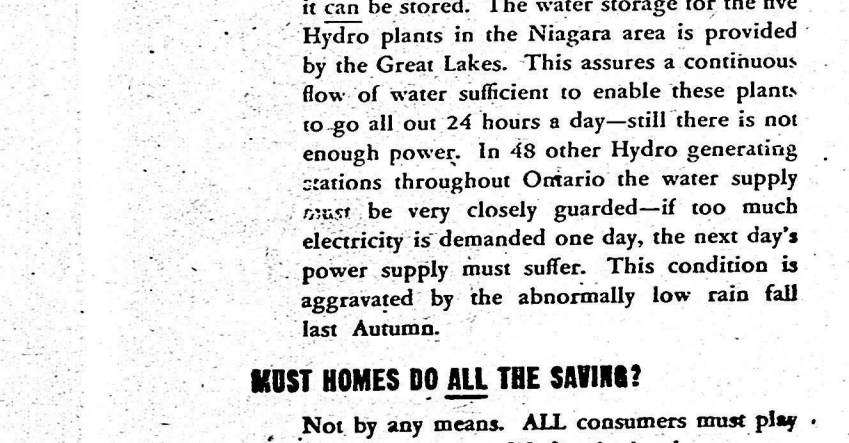
Safeguarding telephone wires for trouble-free Service



The work of burying telephone wires or placing them in overhead cable continues year after year. Today, over 4 million miles of telephone wires, 95% of our total, are in cable, safer from storms. Service interruptions caused by wear and tear are fewer, and still our constant aim is to provide even better service.

THE BELL TELEPHONE COMPANY OF CANADA

How can I save more electricity?



Don't leave lights burning in unoccupied offices. Turn idling motors off. Use range elements as short a time as possible. Turn off verandah and all other lights when not needed.

Avoid All Waste - SAVE ELECTRICITY
THE HYDRO-ELECTRIC POWER COMMISSION OF ONTARIO

THE BELL TELEPHONE COMPANY OF CANADA

How can I save more electricity?



Don't leave lights burning in unoccupied offices. Turn idling motors off. Use range elements as short a time as possible. Turn off verandah and all other lights when not needed.

Avoid All Waste - SAVE ELECTRICITY
THE HYDRO-ELECTRIC POWER COMMISSION OF ONTARIO

THE BELL TELEPHONE COMPANY OF CANADA

How can I save more electricity?



Don't leave lights burning in unoccupied offices. Turn idling motors off. Use range elements as short a time as possible. Turn off verandah and all other lights when not needed.

Avoid All Waste - SAVE ELECTRICITY
THE HYDRO-ELECTRIC POWER COMMISSION OF ONTARIO

THE BELL TELEPHONE COMPANY OF CANADA