

SAVE ELECTRICITY! Acute Shortage Continues in Southern Ontario

With the critical shortage of power continuing in Southern Ontario, it is most necessary that everyone co-operate in saving electricity. The need is urgent. It affects the welfare of everyone. Do your part by saving electricity by every means at your command.

THE DAILY PERIOD DURING WHICH SAVINGS SHOULD BE EFFECTED IS BETWEEN 8 A.M. AND 8 P.M., AND CONDITIONS ARE PARTICULARLY ACUTE BETWEEN 4 P.M. AND 7 P.M.

HERE ARE SOME OF THE WAYS YOU CAN HELP

- IN THE HOME: Turn off lights when not required. Use the minimum number of lights in the living-room, consistent with good vision. Use electrically heated water sparingly and check leaking hot water taps. Do not use range elements on "high" when a lower heat will serve, and turn off all elements as soon as possible. Cook even meals as often as possible and avoid the unnecessary use of surface elements. Turn off waffle-maker and other electric lights. Turn off all small appliances as soon as possible. Do not use electric air heaters and grates. IN STORES AND OFFICES: Eliminate the use of electricity for signs and store windows from 8 a.m. to 8 p.m. Turn off all lights when not required. Use electrically heated water sparingly and check leaking hot water taps. Do not use electric air heaters. IN INDUSTRIES: Switch from day to night operations wherever practicable. Turn off factory and office lights when not needed. Turn off motor-driven machines when not required and effect other savings wherever possible. Avoid the use of all non-essential outdoor lighting. Do not use electric space heaters.

THE HYDRO-ELECTRIC POWER COMMISSION OF ONTARIO

CHAMPION CURLERS

A Thornbury rink, skipped by Jack Mitchell, with Roy Loughheed as vice-skip, his father as 2nd and Arthur P. Haines as lead, won six straight games without a loss to win the Imperial Trophy at a Midland bonspiel. Best of the championship honors, the winners brought home the bonspiel cup and a silver tray each.

You'll Enjoy Going by Bus. LEAVE MARKDALE (STANDARD TIME) To TORONTO 8:52 a.m. a-12:18 p.m. c-8:53 p.m. To OWEN SOUND a-7:27 p.m. b-4:18 p.m. a-Sun. & Hol. b-Sat. only c-Daily except Sat.



LEAVE MARKDALE (STANDARD TIME) To TORONTO 8:52 a.m. a-12:18 p.m. c-8:53 p.m. To OWEN SOUND a-7:27 p.m. b-4:18 p.m. a-Sun. & Hol. b-Sat. only c-Daily except Sat. FARES ARE LOW Round Trip - Tax Included TORONTO \$5.70 *DETROIT \$16.25 OTTAWA \$17.95 *CHICAGO \$24.85 MONTREAL \$21.25 *ST. LOUIS \$31.80 * Via Toronto Tickets and Information at L. DOUGLAS' SERVICE STATION MARKDALE - PHONE 3

Euphrasia Council

The opening meeting of Euphrasia Council was held on January 13th, 1947, with all members of the 1947 Council present. The meeting was presided over by Geo. Haines, Deputy-Rector; Carl Rennie, I. Sewell and Charles Taylor, Councilors. The meeting opened with the Rector in the chair. After subscribing to their oath of office, minutes of the previous meeting were read and confirmed. Haines - Rector - That this Council be a committee, with the Rector as chairman, to go over the roads in the spring to decide where money can be spent to best advantage with all work being done under the supervision of the Road Superintendent. Carried. Taylor - Sewell - That this Council order 6000 ft. of snow fence and 600 level posts 6 1/2 ft. long from Keenan Woodensaw Co. - Carried. Sewell - Rennie - That Roy Vouché, No. 1, 1947, amounting to \$156.76, be passed and ordered paid. - Carried. Haines - Rector - That this Council subscribe to the Municipal Work for members of the Council and the officials. - Carried. Rennie - Sewell - That the Treasurer's Bond be renewed and the premium \$20.00 be paid to Samuel Saunders. - Carried. Taylor - Haines - That the following amount be received by the Treasurer: Hill rent, \$3.75; Ninth Line South Snow Club, \$10.00; County of Grey, arrears, \$125.31; Township of Collingwood, subsidy, \$1535.80; Township of Collingwood, share of debenture for 1945-46, \$41.29; maintenance rental, Tom Cornfield, \$3.00; E. Clarke, \$6.00. - Carried. Sewell - Rennie - That this Council send the Road Superintendent as a delegate to the Ontario Good Roads Convention at Toronto on January 23rd, 24th and 25th, 1947, arranging for the borrowing of money from the Bank of Montreal to meet current expenses to be read at first time. - Carried. Sewell - Rennie - That By-Law No. 1 be now read a second and third time and finally passed. - Carried. Haines - Taylor - That this Council pay 50% of 1947 County rate amounting to \$2824.73. - Carried. Haines - Taylor - That this Council adjourn to February 5th at 10 a.m. - Carried. EDWARD LANKESTER, Clerk.



Telephone People Are Hard to Please

No matter how good the service is, telephone people are always keen to make it better. . . . to beat their own record. We are breaking all records with our \$100,000,000 programme for lines, switchboards and buildings. But more than equipment is required - something money can't buy. That is the pride every person in the company takes in continuing to give the best service at the lowest cost.



THE BELL TELEPHONE COMPANY OF CANADA

FLOOR SANDING

We offer a complete service in Coars-Sanding, Finishing, Laying, Scrubbing, Polishing-In fact, anything in this line. Let us give you an estimate on your next floor problem. We go anywhere the Hydro is on 60 cycles. Lewis Wright & Sons 831 - 15th St. E. Owen Sound Telephone 1743

In Memoriam

FOSTER - In loving memory of our dear sister, Cora, and Cecil Foster and family. Just when their lives were the brightest, Just when their years were best, They were called from this world of sorrow To a home of eternal rest. Sadly missed by Melvin and Linda Matthews and Larry.

Walters Falls

Mrs. Eleanor Lemon returned home last Tuesday from a fortnight's visit with her sisters in Hamilton. Mr. and Mrs. Bret, of Kitchener are guests of their daughter, Mrs. Hallman, and Mr. Hallman. Mr. and Mrs. Frank Saunders of Balsalona were week-end (12th) visitors with their parents. Mrs. Clarence Seabrook was hostess for the January meeting of the W.L. on Wednesday afternoon (15th) with an attendance of about twenty and several children. Visiting brethren Scripture, Psalm 1. A very interesting letter was read from the W.L. friends in Christie St. Hospital in reply to the Christmas treat and letter sent to him. "Jazzie," "Sweet and Low" and "Grandfather's Clock" were choruses chosen. Roll call was answered by giving the size of shoes. Mrs. Laycock read a paper on Agriculture and Canadian Industries for Mrs. Quinlan. The Home Economics convener had a practical "Presto" cooking demonstration by Mrs. C. Seabrook and afterwards the cooked carrots were eaten. Mrs. D. Rennie displayed a hot supper dish of baked beans. Current events on the topic were read by a number of members. Rev. J. Frazer gave a timely address and was rendered a hearty vote of thanks. Mrs. Reid auctioned three articles. Lunch was served after the closing by Mrs. George Seabrook, Mrs. J. Young and hostesses.

Thornbury telephone system has been changed from the hillbort magnet system to the common battery system.

Fresh Meats Poultry Fish

A Full Line of FRESH AND COOKED MEATS on Hand At Your Service MARKDALE MEAT MARKET Chf. Oliver, Proprietor PHONE 67



Do it NOW! He who gives quickly receives more money. Use the "FOOD AID" for IMMEDIATE relief. Chinese victims of war and famine.

...the only food for him, and millions like him, in war-ravaged China

This old peasant, his farm devastated by the Japanese, is too weak to work. His diet for months has been grass and roots. Of China's people, 85 per cent. are farmers. Millions are in urgent need of food, clothes, medical supplies. UNRRA's work is ending; voluntary agencies must carry on. Canada must do her share. Will YOU help? China, a good neighbor and customer, will not forget.

Be Generous! China, a Good Neighbor, calls to YOU! CANADIAN AID TO CHINA

Ontario Committee Headquarters - Room 101, 371 Bay St., Toronto 1. Chairman - H. B. Burgoyne, St. Catharines, Ontario. Vice-Chairman - C. R. Rogovin, London, Ontario. Treasurer - E. J. Case, Imperial Park, Canada, Bay and Temperance Sts., Toronto 1.

BUSINESS DIRECTORY

DENTISTRY L. G. CAMPBELL, L.D.S., D.D.S., Dental Surgeon, Graduate of Ontario College of Dentistry and University of Toronto. Office over the Post Office. Office hours 9 a.m. to 5 p.m. Appointments may be made by phone.

JACK W. TAYLOR LICENSED AUCTIONEER FOR GREY COUNTY Your support with any size of sale will be appreciated. Special rates for farm sales. Write or Phone 57-2, Markdale.

JACK McLAUGHLIN LICENSED AUCTIONEER FOR GREY COUNTY Sales conducted to give satisfaction to buyer and sell alike. BERKELEY - Phone Markdale 22-4-8

GEO. E. DUNCAN Licensed Auctioneer Reliable, accurate service. Dates may be arranged with The Standard Office. Geo. E. Duncan, Dundalk, Phone: 4293 Dundalk.

HARRIS & DUNLOP Barristers, Solicitors, Etc. WALTER E. HARRIS J. ARKLE DUNLOP Phone 38, Markdale, Ontario Dundalk and Fisherton

I. B. LUCAS BARRISTER Frederic T. Egner, B.A., of Owen Sound, will continue to attend at this office every Saturday afternoon from 2:00 to 5:00 o'clock. MARKDALE OFFICE Beside Marshall's Drug Store, Markdale. TORONTO OFFICE 1063 Central Building, 45 Richmond

T. H. REBURN Insurance Broker Agent for best policies in Life, Fire, Automobile, Accident, Sickness. Always ready to give attention to your Insurance wants. Office and residence, Toronto Street, Markdale, Ontario

Norman Hartley Electrical Contractor WIRING - REPAIRS - FIXTURES Markdale, Ontario Telephone 19

Machine Shop and Welding REPAIR WORK DONE PROMPTLY. C. R. LOUCKS CHATSWORTH, ONT.

FRATERNAL L.O.L. - Markdale, L.O.L. No. 1045, meets in the Orange Hall, Markdale, at 8 o'clock p.m., the first Thursday in each month. Visiting brethren cordially invited. Russell Hill, W.M.; Nelson Hill, Rec.-Sec., R. J. Markdale.

A.F. & A.M. - Hiram Lodge No. 490, G. R. C., Markdale, meets in the Masonic Hall, Reburn Block, at 8 o'clock p.m., on the second Thursday in each month. Visiting brethren cordially invited. W. J. Marshall, W.M.; W. J. Colgan, Secretary.

R.B.K. - Victoria Preceptory, No. 222, meets in the Orange Hall in Markdale at 8 o'clock p.m., on the third Thursday in each month. Visiting brethren always cordially welcome. Russell Dixon, W.P.; Cliff Hutchinson, Registrar.

INSURE Use the Agent Automobile Fire Marine Plan, the popular modern way to finance a new or used car or truck. Convenient. Economical. You are given a cheque or draft for the amount you desire. Each year you take your cheque, thus your insurance and financing remains at home. A. J. NORRIS Office on Main Street, Markdale Telephone 11

CAMPAIGN NEEDS SUPPORT Announcement by the Markdale Christmas Seal Committee that year end receipts from the Christmas Seal Sale totalled \$900.00 reminded a great many of us that we hadn't sent in our Christmas Seal Contribution. "In the Christmas Seal appeal there is no high pressure canvassing, no appeal to our generosity, no offer of entertainment - nothing is offered but an intensive effort to right tuberculosis with every dollar that is voluntarily given. Ontario Committee Headquarters - Room 101, 371 Bay St., Toronto 1. Chairman - H. B. Burgoyne, St. Catharines, Ontario. Vice-Chairman - C. R. Rogovin, London, Ontario. Treasurer - E. J. Case, Imperial Park, Canada, Bay and Temperance Sts., Toronto 1.

Anthracite (hard) Coal

.. YES .. The day we have all been looking for has finally come! Right now we are offering for Immediate Delivery Anthracite Nut or Brooder Coal; Anthracite Pea Coal and Nut Coke. In a few days we will have Anthracite Egg or Furnace Coal; Alberta Lump Coal and Anthracite Briquettes. What a difference from last winter!

Sam Wright & Son PHONE 170

DANCING next FRIDAY, JANUARY 31st MARKDALE - Music by Russell Hill - Arrangements in charge of Eastern Star. Refreshments Served Admission 75 cents

FERTILIZER Some materials are scarce. Order C.I.L. Fertilizer now! from BERT HAMILTON Phone 68

MARKDALE HIGH SCHOOL Commencement in Markdale Armoury on FRIDAY, JAN., 24th AT 8:00 O'CLOCK OPERETTA 'An Old Fashioned Charm' PRESENTATIONS GYMNASICS Adults 40 cents Children 25 cents

NOTICE Motorists are reminded licenses expire the end of this month. You may get your 1947 plates and have your driver's permit renewed at our residence, two doors north of Douglas Service Station. - JACK PERKINS

HOCKEY MATCH GOHL MARKDALE ARENA MONDAY JAN. 27th AT 8.30 SHARP SHELburne VS MARKDALE A Thriller! Don't miss it!

INSURE Use the Agent Automobile Fire Marine Plan, the popular modern way to finance a new or used car or truck. Convenient. Economical. You are given a cheque or draft for the amount you desire. Each year you take your cheque, thus your insurance and financing remains at home. A. J. NORRIS Office on Main Street, Markdale Telephone 11

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PERSONALS

Mrs. J. Wardell of Toronto is visiting at the home of her sister, Mrs. T. H. Reburn. Mr. and Mrs. J. Landis are visiting with friends and relatives in town over the week-end. Mrs. W. Arnest left on Tuesday morning for Toronto to meet her husband on his return from overseas. Mr. and Mrs. J. P. Landis and wife, the babe of Toronto were week-end guests at the home of Mr. and Mrs. Stan. Mr. and Mrs. A. E. Hunt are leaving for Toronto on Saturday for the next month, guests of the former's brother and his wife, Mr. and Mrs. Otto S. Hunt. Night watchman Jack Johnson is spending the week-end at the home of his mother, Mrs. Alex. McCutcheon. Mr. and Mrs. Powell are staying at the Brookville permanent army. Mr. and Mrs. J. P. Landis are visiting with Mr. and Mrs. Ernest Smart and family, and Mr. John Moore. Mr. and Mrs. Dave Wyvill and Barbara spent Sunday with Mr. and Mrs. John Moore. Mr. John Moore was able to leave the Markdale Hospital on Monday and is spending some time at the home of his daughter and Mr. Ernest Smart. We are glad to report he is able to be about again.

ADRESSED ROTARY CLUB - DISTRICT NEWS -

Dundas-Dundas Pair will sponsor the club in 1947 providing a sufficient number of entries are made, it was decided at the Annual Meeting held recently. Mr. Neil Ashon, assistant Agricultural Representative for Grey County, expressed the feelings of the club. Dr. A. McAlister was elected president, succeeding Herb Cobbett, who was praised for the amount of work accomplished in moving to the new site and constructing the new structure. Mr. Thornbury-Ovrbated stove pipes is described as the cause of the fire which, Thursday of last week, completely destroyed the two story frame house of Mr. and Mrs. Charles C. South, the Heathcote Postmaster and wife. The house was unoccupied at the time. Mr. South being a patient in Collingwood Hospital and his wife, who also is not well, was resting at the home of her son George, near the home of Heathcote. Nothing of any great value was saved from the fire which had gained too great a start before it was noticed. Durham-Durham Rotary Club voted \$1000 to the Canadian Aid Committee Fund at their regular Tuesday meeting on January 15th. Meaford-Meaford Citizens' Band held its annual meeting and its leader James Ervin was tendered the hearty thanks of the members. The annual report shows the band has grossed \$1500 in 1946. Mr. Howard Worce of Caldwell is spending a few days with friends here.

BERKELEY

Berkeley Farm Forum met at Mr. and Mrs. J. Hamilton's on Monday evening with twelve present to discuss the difference between government and private agreements and Carrels. The former is a guarantee for a certain period. Winners in progressive culture were Mrs. McLaughlin and Mr. George Moreland. BURIED AT MARKDALE The remains of George Cecil R. Martin of 58 Edinburgh Avenue, Hamilton, arrived by train Friday and were placed in the Markdale cemetery here. Born at Beveridge 30 years ago, and was the son of the late Mr. and Mrs. James Ervin. The many friends of Mr. Geo. Cook will be glad to learn of his improvement in the Owen Sound Hospital. Mr. Howard Worce of Caldwell is spending a few days with friends here.

HOLLAND CENTRE

Wayne Bridgett of the west back last week met with a painful injury last week while playing at school. Bridgett and broke his collar bone. We are glad to note Alex. Cook who is in the Owen Sound Hospital and who has a recent set back in his recovery from an operation is slightly improved at this time of writing. Congratulations to Mr. and Mrs. Chas. Hunter of the village who are celebrating their fifty-fifth wedding anniversary this week-end. Mr. Raymond Hamilton of Owen Sound spent the week-end at his home here. Mrs. Chas. Ransome is spending a few days with her mother, Mrs. Angus McLean, at Goring. Mr. Chas. Fitzsimmons sold his residence last week to Mr. Pringle near Orange Valley who sets possession in February. Mrs. Wm. Carbert of Markdale spent a few days with Mrs. James Dixon in the village. Congratulations to Mr. and Mrs. Ken Crave on their recent nuptial. They are spending a few days of their honeymoon with the former's parents on the east bank line. Mr. and Mrs. Emerson Craven. The many friends of Mr. Geo. Cook will be glad to learn of his improvement in the Owen Sound Hospital. Mr. Howard Worce of Caldwell is spending a few days with friends here.

ENCOURAGING VIEW OF PEACETIME PROGRESS

Given by F. H. MARSH PRESIDENT THE BANK OF TORONTO Nation in Strong Position To Meet Events Ahead Capital Labour and Management I would like to emphasize the full utility of any agency of production, whether it be labour, capital or management, deliberately attempting to establish itself permanently in any position of inferiority. Superficially, it might appear that certain aggressive labour unions have done this at the moment, but already the fatal reaction - loss of volume of production and employment - is developing. The best way to raise wages is to raise productivity. There can be no possible substitute for hard work and the fact that many industrialists complain of their efficiency per worker being considerably lower than it was in 1938-39, is a situation that must be remedied if we are to have continued prosperity. It is an inevitable economic law that when prices advance to a certain point, the buying power of the average person becomes greatly lessened and essentially the demand shrinks rapidly, thereby creating unemployment with its consequent evils. It cannot therefore be too strongly stressed that our labour leaders as well as managers, should press this fact with a view to doing everything humanly possible to attain 100% per worker efficiency.

Un-Canadian Activity During the past year Canadians have read evidence given in their own courts of law which has tended to prove that much of the disavowal in labour, economic and educational circles has been injected there deliberately by agents and paid propaganda from outside Canada. More people than ever before see clearly that there are forces at work which would destroy our system and replace it with a kind of state monopoly directed from the top. A greater number of our thinking people, business leaders and others must take steps to combat the systematic drive of socialistic and communistic ideas which can succeed only in an atmosphere of public apathy. Business must do more than sell its products and services. It must sell itself. Pioneer Days Not Over As at no other time in our history Canadians are realizing the place they occupy in the world scheme. Our five million men and women workers have put Canada among the nations that are the strongest in position to face the future. It is today.

BANK OF TORONTO'S POSITION STRONGEST IN HISTORY

B. S. Vanstone declares faith in our way of life, stresses confidence in future - Profits Staff In these days, when so much is said regarding security for the employee, it may not be amiss for me to point out that Canadian Banks have been in the forefront in this respect. Our Bank provides continuous employment through bad as well as good times; liberal pensions for male staff with benefits after death to their families; retiring allowances to women and other employees; Group Insurance continuing after superannuation; Group Hospitalization, covering dependents also; sick leave with pay, and liberal financial assistance at low interest rates for purchase of homes or for other special requirements. Men and women, regardless of how conscientious or faithful they may be, cannot do their full capacity or worth if over them hangs the fear of insecurity or actual discomfort for themselves and families. Total Assets are the highest in the history of the Bank, having increased over \$11,000,000 to \$367,000,000. These are more than twice what they were five years ago.

Current Loans and Discounts A year ago we expressed the hope that there would be a greater demand for loans for commercial purposes and it is gratifying to report an increase of 28% in current loans. The figures of this report of loans and energy mounted steadily until the peak of 1,250,000 was reached in 1930. The number has declined but even today there are over a million Canadians born living and working on the other side in Detroit, Boston, New York, Los Angeles and New York - more than 100,000 in each of those centres. An even greater number of Canadian-born are heavily represented at the top of such professions as medicine, engineering, research - and in executive positions of major importance. We consider that it costs the nation \$25,000 to raise and maintain a young Canadian for a profession - you see we have lost in time, effort, money and brain-power. On the subject of immigration there are widely varying opinions, yet emigration is a problem equally as important. An emigrant can be no more than a citizen of the Government balance, being unusually high.

Deposits Our Deposits from the public are now in excess of \$300,000,000. Interest-bearing deposits increased \$35,000,000, or over 21%, to reach an all-time peak of 219,000,000. These non-bearing interest, \$94,000,000, increased \$870,000. There is a decrease of \$29,000,000 in Dominion Government deposits. In 1945 the National Policy Loan proceeded the closing of the Bank's books, resulting in the Government balance, being unusually high. Branches Ten branches have been established during the year and we contemplate opening at a number of other points as soon as premises are available. In the years ahead our Country cannot help but grow in world importance and the Canadian Banks, whose responsibility it is to serve the ever-expanding needs of business will, I know, do their part. For ourselves, the problems of our customers are our problems and as always we are ready and willing to aid in their solution. Never in the long history of the Bank has it been in a stronger position to face the future than it is today.