

At Your Service

An electric refrigerator counter has been installed in the store this week, and we are now handling a larger variety of meats,—specializing in Burns' Meats, Shortening, Lard, Spork, etc.—products of the highest grade only.

Feeling that with ration coupons coming good on Thursdays, we owe it to our customers to be open on that day, we wish to announce that during April we will be OPEN THURSDAY MORNINGS and Closed Wednesday nights.

Mercer's Groceteria
Phone No. 1 Markdale

KIMBERLEY

Mrs. A. Ferguson of Thornbury was a Sunday visitor with Mrs. M. Ferguson. Sunday visitors with Mrs. Wallace Sr. were Mr. and Mrs. Oscar Maxwell and Mr. and Mrs. A. McCallum and grandson of Hanover and Mr. and Mrs. Stanley Wallace of Collingwood. Mr. and Mrs. Reg. Fawcett of Galt are visiting with Mr. and Mrs. D. L. Weber.

(Intended for last week) Mr. and Mrs. Otto Baker and Gail of Heathcote were Sunday visitors with Mrs. M. Ferguson. Mrs. Greer and Newton of Dundalk were visitors with Mr. and Mrs. F. Jolley over the week-end. Mrs. J. Proctor is visiting with her daughter, Mrs. E. A. Teed, Thornbury. Mr. and Mrs. D. L. Weber, Mrs. A. E. Lawrence, Cpl. T. O. Weber of Camp Borden and Miss M. Reynolds of Markdale were visitors on Sunday with Mr. and Mrs. E. Alexander of Collingwood. Mrs. A. Wardman of Toronto visited on Sunday with Mr. and Mrs. D. L. Weber. Mr. Haines of the West is visiting his brother and sister, Mr. Wm. and Miss M. Haines. A number of the neighbors and friends of Mr. and Mrs. Les. McMullen called on them on Saturday, March

Riverdale Farm Forum

The weekly meeting of the Riverdale Farm Forum was held at the home of Mr. and Mrs. W. B. Gregory on Tuesday evening, March 13th, with Mrs. Bowen in charge. Three groups were formed and lively discussions followed. It was agreed that price stabilization has been beneficial to the farmers and will not cause inefficiency so long as grading of farm products remains in force because a farmer must farm efficiently to produce high grade products. The Agricultural Prices' Support Act was discussed and it was agreed that it would be beneficial to farmers also. Mrs. Stewart Thompson, recreation convener, took charge and a short program followed. Mrs. Bowen gave a paper on the Life of St. Patrick. Music by Stan. Weatherall and Maurice Lepard, recitation by James Cubitt and a song by Eli Merrifield were all much enjoyed. The secretary, Eli Merrifield, read the weekly Farm Forum notes. The meeting closed with the National Anthem after which lunch was served. Cards, crokinole and checkers were enjoyed for a short period. Next meeting is to be held on Tuesday, March 20th, at the home of Mr. and Mrs. Laurence Thompson with Mrs. S. Thompson as leader and Mrs. P. Melia as recreation convener. 17th, it being their seventeenth wedding anniversary.

Small Ads.

25c for 25 words if paid week of insertion; otherwise 35c up to 25 words. Over 25 words, 1c per word or figure. Replies directed to this office, 15c extra.

FOR SALE—Duck eggs. Mrs. J. W. Stoddart, Markdale. 30p

FOR SALE—Wicker baby carriage, \$7.00. Mrs. Madge Stoddart, Markdale. 30p

WANTED—100 or 200 acres for pasture. Lorne Curtis, R. R. 3, Holland Centre. 30p

FOR SALE—Durham bull, 10 months old. Clifford Risk, R. R. 2, Markdale. Phone 52 r 3-3. 30p

FOR SALE—Kitchen cabinet; small cream separator, almost new. Enquire at The Standard Office.

FOR SALE—York brood sow, due in June. Fred A. MacArthur, R. R. 6, Markdale. Phone 77r3-4. 30c

NOTICE—Will the party who borrowed the hames and tugs from Matt. Wood please return the same. 30p

FOR SALE—A number of bushels O.A.C. No. 21 Barley. R. Johnston, R. R. 3, Markdale. Phone 31 r 4. 30c

LOST—In Markdale, gold brooch set with stones, valued as keepsake. Finder please leave at The Standard office. p

FOR SALE—Coal heater, like new; grey gelding, 7 years old. C. B. Boland, R. R. 4, Markdale. Phone 30 r 2. p

FOR SALE—Massey-Harris drill, 11-hp., in A-1 shape. Earl Semple, R. R. 1, Berkeley. Phone Markdale 73 r 4-2. c

FOR SALE—Quantity seed oats, "Improved Scottish Hero." John Bowler, R. R. 3, Markdale. Phone Meaford 910 r 3-3. 30c

FOR SALE—Good rubber tired buggy, or would exchange for car. George Menary, R. R. 3, Markdale. Phone 76 r 3-1. 30p

FOR SALE—Lady's 2-piece dress, size 18, almost new; pair white and black shoes, size 6. May be seen at The Standard office. 30p

FOR SALE—2 Polled Angus heifers, rising 3 years old, due to freshen soon. Carter English, R. R. 2, Holland Centre. Phone Markdale 77 r 3-1. 30c

FOR SALE—A number of choicely bred Scotch Shorthorn heifers; also 3 bulls rising 1 year old. J. J. Miller, R. R. 3, Markdale. Phone 76 r 4. 30p

FOR SALE—1939 Chevrolet coach in good condition, spare tire, heater and defrosters. Ceiling price. Serial No. 9121102632. Pure-bred Durham bull, 2 years old. D. J. Holley, Holland Centre. 30p

FOR SALE—Byng, 6-rowed, smooth awn, clean seed barley, \$1.25 per bu. 3-inch brass well cylinder in good shape. May be seen at U.F.O. store. G. A. McClung, R. R. 2, Holland Centre. Phone Markdale 77 r 2-2. 30p

SALE OF PROPERTY BY TENDER

Township of Holland
Tenders will be received by the undersigned up to Monday, April 2nd, 1945, for the purchase of Part of Lot 2, Concession 12, Township of Holland (in the Village of Waiters Falls), containing 2.5 of an acre, more or less. Situated on the property is a substantial frame house; also small out-buildings.

All particulars regarding same may be obtained from the undersigned. The highest or any tender not necessarily accepted.

H. V. Wales, Clerk, Waiters Falls.

NOTICE TO CREDITORS

All persons having claims against the estate of ALBERT EDWARD COLGAN, late of the Village of Markdale, in the County of Grey, publisher, deceased, who died on or about the 21st day of January, 1945, are hereby notified to send in to W. E. Harris, Solicitor for the Executors of the estate of the said deceased on or before the 7th day of April, 1945, full particulars of their claims. Immediately after the said date the Executors of this estate will distribute the assets of the said deceased and having regard only to the claims of which they shall then have notice, to the exclusion of all others, and they will not be liable to any person whose claim they shall not then have notice of for the assets so distributed or any part thereof.

W. E. HARRIS, Markdale, Solicitor for the Executors.
Dated at Markdale this 19th day of March, 1945. 29-31

DO YOUR COWS or sows fall to breed? Finn's Super Minerals will help you. Have you Garget or Mastitis in your herd? Finn's Dari-Min overcomes this problem. Markdale Farmer's Co-operative, Markdale.

DO YOUR BABY CHICKS have Diarrhoea? Are they pale and weak? Use Red Blood Quickly Tablets. They act quickly, also feed Finn's Poultry Tonic in their starter. Markdale Farmer's Co-operative, Markdale.

FOR SALE—28x42 Waterloo thresher, straw cutter and grain elevator; 22x25 George White stub-mount engine; steel tank and wagon; Sawyer-Massey clover huller, all in good condition. Priced right for quick sale. Russell Dixon, Markdale. 30p

HILLSIDE COCKERELS available immediate delivery, wide choice breeds, some started. For April-May delivery we're taking orders for chicks and pullets. Be prepared for good fall markets. Order now. Agent, Fred A. MacArthur, R. R. 6, Markdale.

DO YOUR PULLETS go blind, lame and paralyzed? Put Finn's "Kew" Tablets in the drinking water and Finn's Poultry Conditioner and Intestinal Cleanser in the mash and overcome this condition. Markdale Farmer's Co-operative, Markdale.

NEUHAUSER CHICKS—Order right away for sure delivery. Breeding stock blood tested, government approved. At least 90% of old customers come back every year. There is a reason, it pays to buy Neuhäuser chicks. 13 different breeds, 5 hybrids. April only, heavy cockerels \$5.00 per 100. P. G. Melia, R. R. 2, Markdale. Phone 86 r 3. 29c

The 1945 Call for Poultry Meat

A survey of the domestic and export markets shows that there will be a demand for every pound of Grade A and Grade B poultry meat that can be produced in Canada in 1945. There will not only be a demand for this product in its own right, but the shortage of other meats will accentuate it.

The Executive of the Poultry Industry Committee of Ontario instructed a sub-committee to consult with representatives of the produce trade in order to ascertain what specific and definite information could be given to poultry meat producers—especially as to the prices they should be able to obtain for their birds when they are ready for market.

The following points have been established and they are presented to producers so as to acquaint them with the possibilities of a shortage, to impress upon them that the markets need, and will need, poultry meat, and as a guide in determining the extent of production. The points are:

1. Arrangements have been concluded through which Canada is to supply to the United States Army her surplus up to thirty million pounds of Grades A and B Poultry; Chicken two lbs. and over; Fowl 3 lbs. and over.
2. This huge block of product, besides other exports, leaving the country, means that distributors will be hard pressed to take care of all demands.
3. No cockerel chicks—particularly heavy breeds—that can be raised for poultry meat should be destroyed. They can be grown and profitably sold when finished.
4. The demand will be principally for Grade A and Grade B. Grade C birds are an uncertain quantity at the best and so must suffer a substantial price discount. A large percentage of C's could be turned into a higher grade through proper care, feeding and finishing. This will pay.
5. The members of the produce trade were asked to state prices that producers could feel assured of receiving for chicken during all of 1945 in the light of the present situation, and forecasts. Here are the figures and producers can count on these as what they should ask for—and get—on the basis of dressed weight and grade, f.o.b. country processing plants.

CHICKEN	
GRADE A MILK FED	— 30c per lb.
GRADE A	— 28c per lb.
GRADE B MILK FED	— 28c per lb.
GRADE B	— 26c per lb.
GRADE C	— 20c per lb. (5 lbs. and up)

Prices for the first four grades are for all birds weighing two lbs. and over, thus allowing a liberal weight range.

Grade C poultry is not wanted and the market for smaller than 5-pound birds in this grade—as well as for culls—cannot be predicted; it never is good. Producers should strive for the higher grades.

This then is definite information for the producer as to his market for poultry meat for 1945. Cockerels should be grown, not destroyed. Co-operation to this end between hatchermen and their chick buyers would help materially.

This information for district poultry raisers is inserted by

Markdale Creamery

in co-operation with the Poultry Industry Committee of Ontario.

Markdale Store Hours

After April 1st Stores will be
Open Wednesday Nights
and remain
Closed All Day Thursday

MARKDALE BOARD OF TRADE:
M. C. Richards, President
W. S. Kidd, Secretary

Swift Premium Chicks

FINE QUALITY BARRED ROCKS

Available in April and May

Order Directly from Swifts To-day

Harry Cherry - Markdale
Geo. Armstrong - Flesherton

Swift Canadian Co. Ltd.
Hanover, Ontario

RENEWAL OF UNEMPLOYMENT INSURANCE BOOKS

To All Employers:

All Unemployment Insurance Books for the year ending March 31st, 1945, must be exchanged for new books.

New Insurance Books for the fiscal year 1945-46 will be exchanged by the Local Employment and Selective Service Office in your area for expired Insurance Books upon completion of the second last page in the expired books.

Protect the benefit rights of your employees by sending in their expired books properly completed on March 31st.

There are severe penalties for failing to make Unemployment Insurance contributions for your insured employees and for failure to renew the Insurance Books as required.

UNEMPLOYMENT INSURANCE COMMISSION

HUMPHREY MITCHELL,
Minister of Labour

LOUIS J. TROTTIER
R. J. FALLON
ALLAN M. MITCHELL
Commissioners.

DW 45-2-E

'The Friendly Store'

F. T. HILL & CO., LTD.

Phone 7, We Deliver

IT'S TIME TO GET READY FOR A FINE

Easter Dress Parade

Make your selection now from our large display of

Spring Coats - Spring Suits - Spring Dresses - Spring Hats

You can rest assured that Hills' offer the very best that to-day's markets afford. We have received the largest stock of springtime apparel that is to be found in the district.

SPRING COATS

Smart display of Women's and Misses' Spring Coats in Plain and Tweed Materials. A full range of colors and sizes, and moderately priced.

LADIES' SUITS

In Tailored or Dressmaker Styles. All new materials and in the Spring's most wanted shades.

LADIES DRESSES

What a grand showing at our store of all that is New and Smart in Spring Dresses. All the new materials and styles, including Silk Jerseys, Crepes and Printed Materials. All moderately priced.

CHILDREN'S COATS

In Smart Tweeds, Polos, etc. Sizes up to 14X.

MILLINERY

New Spring Hats! What a gorgeous display of styles and colors. Many numbers in Straws, Felts and Cloth Creations.

FLOOR COVERING

We are showing a good assortment of Felts and Congoleams in 2 or 3-yard width. Also a good assortment of Rugs in all sizes.

WALLPAPERS

Brighten up the home with new Wallpaper. A wonderful range to choose from. 12½c up, single roll.

Wallpaper in 30" widths. A good assortment to choose from. Special 19c a single roll.

LARGE WATERING PAILS, Reg. 85c. Special 59c.

SAP BUCKETS (slightly soiled). Price 15c each.

Commencing April 1st, and until further notice, this store will Close All Day Thursday.

F. T. HILL & CO., Limited, MARKDALE, ONT.

MEN'S SUITS

Buy your New Spring Suit NOW. A wonderful selection of Fine Worsteds and Tweeds to choose from.

BOYS' AND YOUTHS' SUITS

See our range of New Fine Worsteds and Tweeds. Buy now as these lines are very scarce.

MEN'S TOP COATS

We are showing a grand assortment of Plain and Fancy Tweeds; all new Spring materials and all sizes.

MEN'S FINE SHIRTS

A big assortment to choose from and a full range of sizes. Priced from \$1.25 to \$2.95.

MEN'S FELT HATS

The BEST Selection of Men's Hats we have ever shown, in Grey, Brown, Blue and Greens. Price \$1.95 to \$5.00.

SHOES! SHOES! SHOES!

MEN'S FINE SHOES

One of the best ranges we have ever shown, in Black or Tan, in sizes 6 to 11.

WOMEN'S AND MISSES' SHOES

In a Big Selection. Some very smart styles in Black or Tan, and nearly all lasts and sizes.

WORK BOOTS

High quality Work Boots. Sturdy, heavy, well-built shoes for hard wear. All sizes. Price \$2.95 to \$6.00.

RUBBERS—For the whole family.