It Does taste good in a pipe

Picobac

The Pick of Tobacco

A lady war worker, engaged in the making of precision instruments, went to a ball game on her day off. A decision of the umpire displeased her. "Ya big bum", she hollered. "He was safe by a thousandth of an inch!"

HARNESS & COLLARS

Farmers Attention — Consult your nearest Harness Shop about Stace Harness Supplies. We sell our goods only through your local Stace Leather Goods dealer. The goods are right, and so are our prices. We manufacture in our factories — Harness, Horse Collars, Sweat Pads, Horse Blankets, and Leather Travelling Goods. Insist on Staco Brand Trade Marked Goods, and you get satisfaction. Made only by:

SAMUEL TREES CO., LTD.

WRITE FOR CATALOGUE

42 Wellington St. E., Toronto

Canada's Prosperity Is Not An Accident

It is not accidental that Canada has achieved its high standard of prosperity and comfort under a system of private capitalism operating under democratic rule, claims the Kitchener Record. The system has its operational faults and abuses, but basically it is strong, popular and successful.

What we need now is a sound plan for putting that system back on a peacetime basis with fewer faults and abuses than it had before, and a willing and co-operative belief in it by all of us who must make it work.

Fill that need—as undoubtedly it will be filled—and we need not go looking for red bogeymen under the bed.

KITTEN FOLLOWS CANADIAN SOLDIER

This unidentified Canadian soldier of the Royal Canadian Corps of Signals, has adopted this stray kitten from the battlefields of France. Puss follows the lad no matter where he goes. Picture shows Puss cavorting along a roadside while her Lord and Master strings a telephone line. Even shell bursts fail to keep the kitten away.

Up In The Air

A traveller from Berlin said a typical story going the rounds in the German capital was that after the war was lost Hitler and Goering were hanging side by side from a gallows, convicted as war criminals. Goering turned to Hitler and said:

"Didn't I always tell you Adolf, the war would be decided in the air."

Fatherly Advice

Navajo Indian Judge Many Children received notice that a son had been wounded in action. He sent him this message: "If you are wounded in the leg and can't march, you should tell the army and come home. If you are not wounded in the leg, get up pronto and shoot some more Japs."

Announcement of change in Spirits Ration

EFFECTIVE OCTOBER 2nd, 1944

COMMENCING October 2nd, 1944, and until further notice, every individual permit holder will be permitted to purchase monthly one bottle of spirits (25 or 26 ounces) or two half bottles as available.

As a result of the restrictions imposed by the Dominion Government under the Wartime Alcoholic Beverages Order P.C.11374, it was necessary to reduce the monthly ration of spirits to 13 ounces to assure adequate supplies of spirits until the end of the year. In increasing the ration it should be explained to the public that unless the restrictions imposed by the Dominion Government are removed a similar restriction will be necessary again next year, although the Board, except for the Dominion Restriction, would be able to make available for distribution stocks of spirits in excess of the present ration.

In any event, however, the ration becoming effective on October 2nd can be maintained throughout the winter months, so it is hoped that the public will co-operate by not buying in excess of actual requirements.

LIQUOR CONTROL BOARD OF ONTARIO

Victor T. Goggin
CHIEF COMMISSIONER

OCTOBER 2, 1944

ACCOUNTANTS & AUDITORS

COMPLETE MONTHLY SERVICE, small businesses our specialty. All Government reports prepared. Brett & Company, 8 Wellington East, Toronto.

BABY CHICKS

CHOICE PULLETS 16 WEEKS TO laying Barred Rocks, White Leghorns, New Hampshires, Hybrids. Not too early to place your order for Tweddle 1945 chicks. Liberal discounts for early bookings. Free catalogue and price list. Tweddle Chick Hatcheries Limited, Fergus, Ont.

PULLETS — IMMEDIATE DELIVERY, laying and ready-to-lay. Also a limited quantity daycolds. Any of these should be ordered soon as supply is more or less limited right now. If you want November delivery, order now also, anything for delivery this fall should be ordered well in advance. Fall Service Bulletin ready—have you received yours or would you like one sent to a friend? Bray Hatchery, 129 John St. North, Hamilton, Ont.

READY TO LAY AND LAYING pullets Barred Rocks, New Hampshires, White Leghorns, Hybrids and other breeds. Top Notch Chicks for 1945 should be booked now to assure the breed and delivery date you desire. Liberal discounts for early bookings. Top Notch Chickeries, Guelph, Ont.

AGENTS WANTED

AN OLD ESTABLISHED HATCHERY wants agents in certain localities in Canada to sell chicks in your spare time. The commission is good—and the chicks are well and favourably known. Write for full details Box 171, 73 Adelaide W., Toronto.

DYEING & CLEANING

HAVE YOU ANYTHING NEEDS dyeing or cleaning? Write to us for information. We are glad to answer your questions. Department H, Parker's Dye Works Limited, 791 Yonge Street, Toronto.

FOR SALE

ATTENTION FARMERS!
ORDERS TAKEN FOR SHEAF Loader attachments for Corn Binders for 1945 delivery. Place your order now. For further information write Peter J. Seip, Gads Hill, Ont.

ELECTRIC MOTORS, NEW, USED, bought, sold, rebuilt; belts, pulleys, brushes. Allan Electric Company Ltd., 2426 Dufferin St., Toronto.

MANITOBA HEREFORD BREEDERS' Association Sale of 100 registered polled and horned Herefords at auction, October 17th. Provincial Exhibition Fair Grounds, Brandon, Manitoba. For catalogue write J. R. Bell, Live Stock Commissioner, Legislative Buildings, Winnipeg, Manitoba.

FOR SALE—FREMLIN'S HOUNDS thoroughbred, seven only. Guaranteed to hunt. Order promptly. D. W. Fremlin, Bar River.

ARMY BOOTS
NEWLY RECONDITIONED BOOTS of our armed forces, perfect condition, $2.75 delivered. Money-back guarantee. State size, send money order. Huskin & Co., Peterborough, Ont.

FOR SALE REGISTERED OXFORD Down Rams, one two years, one yearling, also Ram Lambs, reasonable price. Carl Gillanders, R.R. No. 2, Harrow.

JOHN BURR HORIZONTAL MILL, turret lathe with auto drive and motor, Madison bearing grinder, 3 buffers, sheet metal roll formers, 35 used Caliper thread gauges, N.P.N.S. and B.S.P. with setting plug gauges free fit go and not go. Contact F. C. Martin, 72 Stafford St. AD. 3427, Toronto.

SLIPIT
HARNESS DRESSING — FINEST leather and harness preservative. Slipit also has many household uses 25c up at most grocery, hardware and chain stores. A product of Lloyds Laboratories, Toronto.

DARK GREY TEAM, 7 AND 8 years, 3,400 lbs., heavy delivery. Wilbert McKersie, Route 5, Rockwood, Ontario.

Men's Handkerchiefs 10c ea.
WRITE FOR FREE LIST ON ALL dry goods, flannelette and smallwares. Part time agents wanted. Orders over $2.00 sent postpaid. Goods satisfactory or money refunded.
LAWLAND & KLAT INC.
Wholesale Retail
917 Mount Royal E., Dept." WP
Montreal

$1 BUYS 1 SHARE ON $1,2,000 VICTORY Villa at beautiful Chestnut Hills in Islington, open for inspection. Sponsored by Col. Streight Branch, 210, Canadian Legion. Proceeds for a Memorial Hall now nearing completion. Send $1 to M. Evans, Sec., Islington.

CARROT JUICE EXTRACTOR, electric, juices all fruits and leafy vegetables. Mr. Read, Box 3, Coleman P.O., Ontario.

HEREFORD CATTLE, BULLS AND heifer of Domino Panama and Woodford Breeding. Accredited Herd, Blood Tested. All eligible to enter United States. Mrs. Murby & Son, Kerwood, Ont.

BUSINESS BLOCK, BRICK AND stone, first class grocery and Liquor Control on corner with apartments over, also brick tourists home. King Street West, Gananoque, Ontario. P.O. Box 505.

"FAIRWAY"
IT CLEANS!—
AS IT WAXES!—
AS IT POLISHES!
Quick Efficient Floor Tool! Canadian Patent. No kneeling! No hard work! Keeps your floors as you like them, using your favourite wax, liquid or paste. Efficient tools make hard work easy. "Fairway" saves your knees. Material workmanship, guaranteed. Full directions with each "Fairway," only $5.75 express paid.
FAIRWAY
463 Gerrard Street, Toronto.

Finished

American fighter pilots supporting American 1st Army troops in Germany not only knocked out one big German gun but buried it, too. The fighters found the Germans had pulled the gun back into a tunnel. Twice the American fliers dive-bombed the tunnel, sealing both ends.

FUNERAL HOME
WE ARE OFFERING FOR SALE as a large city a funeral home business including all real estate, equipment, hearse and ambulance. The owner who died recently kept his home and equipment in excellent condition. For full details write: Bert Weir & Son, Exalitors, London, Ontario.

FOR SALE

CARLOTS OF COLTS, FARM AND bush horses for sale. Write, T. E. Murphy, Chaplin, Sask.

FARMS FOR SALE

IDEAL MEDIUM DAIRY FARM, fenced and tiled. Hydro and water serviced buildings, wind and lightning protected; rail and bus commercial outlets. McKenzie, Princeton, Ontario.

FOR SALE, 250 ACRES, 40 MILES east of Windsor near Lake Erie. Terms. Apply W. V. Gobalth, 4256 Grayton Rd., Detroit, 24, Michigan.

192 ACRES, 3 MILE WEST OF Kitchener limits, Kitchener-Stratford highway. Charles W. Moser, R.R. 4, Kitchener.

HAIRDRESSING

AMBITIOUS GIRLS and MIDDLE AGE
women, learn hairdressing at Canada's finest and largest schools. Refined, dignified work. Splendid pay. Write or call for free literature. Marcel Hairdressing Schools, 358 Bloor Street, Toronto. Branches 44 King Street, Hamilton, and 74 Rideau Street, Ottawa.

LEARN HAIRDRESSING THE Robertson method. Information on request regarding classes. Robertson's Hairdressing Academy, 137 Avenue Road, Toronto.

MACHINERY FOR SALE

FORDSON TRACTOR, RECONDITIONED, steel wheels, $375. 15 La Plant Ave., Toronto.

MEDICAL

STOMACH AND THREAD WORMS often are the cause of ill-health in humans, all ages. No one immune! Why not find out? If this is your trouble? Interesting particulars—Free! Write Mulvaney's Remedies, Specialists, Toronto 2.

BAUMEKKA FOOT BALM destroys offensive odor instantly. 45c bottle. Ottawa agent, Denman Drug Store, Ottawa.

NATURE'S HELP—DIXON'S REMEDY for Rheumatic Pains, Neuritis. Thousands praising it. Munro's Drug Store, 225 Elgin, Ottawa. Postpaid $1.00.

SUCCESSFUL SCIENTIFIC STOMACH Remedy. Heals obstinate cases of stomach trouble. G. Townsend, Gorrie, Ont., states: "For years I suffered terrible gnawing pains below breastbone, coming few hours after eating, causing gas and bloating. I also had vomiting attacks and hemorrhage. Nothing helped much but soda and it only for a short time. Then I learned of Dr. McLeod's Stomachic. After taking three bottles I was free from pain, kept on improving and have now been well for nine years enjoying my meals without medicine."—Dr. McLeod's Stomachic Co., 140 Huron St., Toronto. $1.25 per bottle postpaid.

RHEUMATIC PAINT RELIEVE Rheumatic Pain with Fermol Rheumatic Arthritic Pain Tablets . . . safe, effective and sure. At your druggist's or send $1.00 and receive one month's supply postpaid. Fermol Distributors, Box 717, London, Ont.

GOOD RESOLUTION—EVERY SUFferer of Rheumatic Pains or Neuritis should try Dixon's Remedy. Munro's Drug Store, 225 Elgin, Ottawa. Postpaid $1.00.

MUSICAL INSTRUMENTS

FRED A. BODDINGTON BUYS, sells, exchanges musical instruments. 111 Church, Toronto, 2.

PHOTOGRAPHY

TIME TESTED QUALITY SERVICE and SATISFACTION
Your films properly developed and printed
6 OR 8 EXPOSURE ROLLS 25c
REPRINTS 8 for 25c
FINEST ENLARGING SERVICE
You may not get all the films you want this year, but you can get all the quality and service you desire by sending your films to
IMPERIAL PHOTO SERVICE
Station J, Toronto.

PHOTO CHRISTMAS CARDS 12 FOR 69c
Select your favourite negatives and send to us. We'll return 12 prints mounted on attractive, embossed greeting cards, with envelopes for mailing, for 69c. The most original greeting cards you can get—the kind your friends will keep—cards that men on active service at home and overseas like to get. Order early. (2 Photographs on Calendars for 25c.)
STAR SNAPSHOT SERVICE
Box 129, Postal Terminal A, Toronto
"Your quality in colouring and developing is excellent," writes a customer at Peterborough, Ont., "and your service is prompt and guaranteed. I am particularly fascinated with the coloured enlargements and Christmas cards. Your prices for such quality work are really economical and I appreciate your prompt, reliable service."
Any Size Roll—6 or 8 Exposures DEVELOPED AND PRINTED 25c
8 MOUNTED ENLARGEMENTS 25c
Size 4 x 6" in Beautiful Easel Mounts.
You can have enlargements coloured by hand for a small additional charge.
Framed Enlargements 4" x 6", on ivory tint mounts, in frames 7" x 9", Burnished Gold or Silver, Circassian Walnut or Black Ebony finish 59c; if enlargement coloured 79c. Print your name and address plainly on all orders.

PERSONAL

SEE WHAT YOUR HANDWRITing reveals and instructions how to read cards, $1. Madam Unoah, Sub Station 38, Toronto.

PATENTS

FETHERSTONHAUGH & COMPANY Patent Solicitors, Established 1890; 14 King West, Toronto. Booklet of Information on request.

STAMPS

AUCTION SALE, LISTING B.N.A., Br. Colonials, Foreign, etc. 2,500 lots; wholesale, retail; catalogue free now. J. Begin, Box 125, Station B, Quebec.

WANTED

WANTED TO PURCHASE
HAY IN CARLOAD LOTS FOR prompt or scattered shipment. Write Hugh M. Scott & Co. Hay and Grain Dealers, 455 McGill St., Montreal 1, P.Q.

"I ended constipation this easy way"

"I certainly do know how good ALL-BRAN is for constipation, and I'm sticking to it. Now, I'm done with harsh purgatives that never seemed to do all I wanted. I'm keeping regular the better way—by eating ALL-BRAN every day."

If your constipation is due to lack of "bulk" in the diet, eat KELLOGG'S ALL-BRAN every day, as a cereal or in several hot muffins, and drink plenty of water. Remember—ALL-BRAN is a delicious, nutritious cereal—not a medicine. Get ALL-BRAN at your grocer's. 2 handy sizes. Made by Kellogg's in London, Canada.

You Will Enjoy Staying At
The ST. REGIS HOTEL
TORONTO
- Every Room with Bath, Shower and Telephone.
- Single, $2.50 up—Double, $3.50 up.
- Good Food, Dining and Dancing Nightly.

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OVERSEAS

$3.00 SENDS 900
"BRITISH CONSOLS" "LEGION" or "EXPORT" Cigarettes
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SEND THE BOYS THE BEST

WILLIAMS
CAMPHORATED MUSTARD CREAM
Quickly RELIEVES muscular PAINS in legs and body, driving away possible complications from exposure to cold and dampness. Try it at once for relief.
WILLIAMS CAMPHORATED MUSTARD CREAM 25c, 1 Lb. & 2 Lb.

YOU WOMEN WHO SUFFER FROM
HOT FLASHES
If you suffer from hot flashes, weak, nervous irritable feelings, are a bit blue at times—due to the functional "middle-age" period peculiar to women—try Lydia E. Pinkham's Vegetable Compound to relieve such symptoms. *It helps nature!* Follow label directions. Worth trying!
LYDIA E. PINKHAM'S VEGETABLE COMPOUND

Relief Calls Will Keep Factories Busy

Reports presented to the United Nations Relief and Rehabilitation Administration conference in Montreal indicate the huge relief demands of Europe will keep factories in the United States, Britain and Canada busy for at least 12 months after the collapse of Germany.

•BUSINESS AS USUAL—ALMOST

Once relieved of the Nazis' presence Parisian stockbrokers last on time in organizing "business as usual." Photo shows revived activity in the Bourse—Paris' Stock Exchange.

"MADEMOISELLE FROM ARMENTIERES"

Tpr. Frank Grummett, Tolfield, Alberta, takes time out to converse with the 1944 version of "Mlle. from Armentieres". Cecile was the name of this charming young lady.

"Prince" Ships In Two Invasions

Two veteran skippers, Commander T. Douglas Kelly, Royal Canadian Naval Reserve, of Victoria, B.C. (left), and Captain V. S. Godfrey, R.C.N., of Ottawa, Ont. (right), have played an important part in the successful invasions of Normandy and on the south of France. They were the commanding officers of the Canadian auxiliary cruisers, the Prince David (top) and the Prince Henry, former Pacific Coast cruise ships of the Canadian National Steamships. In both invasions, these two cruisers put thousands of troops ashore in assault landing craft.

Commander Kelly has a wealth of sea experience, starting his career in 1920 as a cadet at the Royal Canadian Naval College. Two years later, he signed on as an able seaman on an oil tanker and, by 1929, was in command of the same company's tankers. Commander Kelly joined the Navy in 1940, and the following year was appointed to the HMCS Prince David as executive officer. He became commanding officer of the "David" on her recommissioning as an invasion ship.

Captain Godfrey is also a thoroughly skilled seaman, having seen service with the Canadian and Royal Navies for the past thirty years. He was appointed commanding officer of the HMCS Prince Henry when she was recommissioned as an invasion vessel.

In their battle dress, these two ships, although well-known to thousands of Canadian National Steamships travellers, could hardly be identified as one time luxury cruisers. A sister ship, the Prince Robert, is also a war ship and the Lady Nelson, formerly flagship of the company's West Indies fleet, is Canada's senior hospital ship.

C.W.A.C. HEAD ARRIVES IN ENGLAND

Met by high ranking service officers, Col. Margaret Eaton, commanding Officer of the Canadian Women's Army Corps, arrived in England recently on an official business trip. In the reception committee shown here are left to right: Lt.-Col. Agnes Neill, Peterborough, Chief Nursing Sister, Lieut. Margaret Mackie, Victoria, B.C., Senior W.R.C.N.S., in the United Kingdom, Col. Eaton, and Wing Officer Kay Walter, Montreal, Senior W.D., R.C.A.F., in the United Kingdom.

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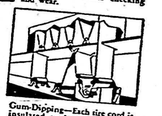
EXTRA VALUES
Are more important NOW than ever before

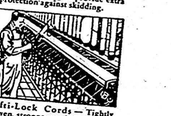
Extra Values You Get Only in Firestone Tires

Vitamic Rubber—Extra protection against weather checking and wear.



Gum-Dipping—Each tire cord is insulated against friction and internal heat to protect against blowouts.

Gear-Grip Tread—Thousands of sharp-edged angles provide extra protection against skidding.



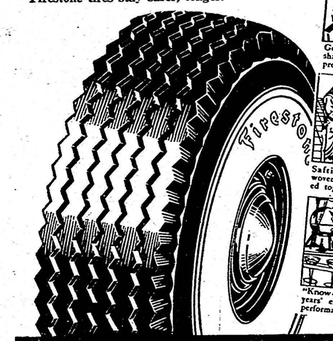
Safti-Lock Cords — Tightly woven, stronger cords Safti-Locked together for extra strength.

"Know-How"—More than 40 years' experience assures extra performance.

Firestone tires have always been noted for their extra values and consistent high quality that mean longer wear, more safety and greater value.

And, just as you would expect, it is Firestone that today is the pacemaker and pioneer in developing new materials, new methods and new machines that have resulted in tremendous advancement in tire design, construction and performance.

With new tires so hard to get it is more important than ever to get the best tire that money can buy with your tire ration certificate . . . and that means Firestone . . . because Firestone tires stay safer, longer.



MOST MILES PER DOLLAR

NOW AS ALWAYS . . . MOST MILES PER DOLLAR

LIFELINE TO TRAPPED PARATRTOOPERS

Symbols of the Nazis' fierce but vain battle to prevent Allies from holding highway bridge across the Waal Rhine river in Holland are the bodies of two German soldiers in foreground of photo above. Past them, an Allied tank speeds along this vital link between Nijmegen and trapped paratroopers who escaped from Arnhem area.

Garnets are used in nonskid, fire proof mats for battleship decks to prevent slipping accidents.

Relieve Headache Pain FAST!

Aspirin Eases Headache Almost Immediately

Genuine Aspirin's new prices now make it easier than ever for you to get *fast, effective* relief from headache misery.

WHY ASPIRIN WORKS SO FAST

See with your own eyes why Aspirin takes hold of pain a few minutes after taking. Drop an Aspirin Tablet into a glass of water. Almost instantly it begins to dissolve. And that same fast action takes place in your stomach. That's why Aspirin relieves you so quickly. For years Canadians have relied on Aspirin for fast relief, for effective relief—above all—for *dependable* relief. Get Aspirin at your druggist's today!

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BAYER ASPIRIN
The Bayer cross on each tablet is your guarantee that it's Aspirin

BECOMING?

This Parisian creation looks mighty chic on Allied Army nurse who was so intrigued by the hat, that she just had to doff her tin helmet and try it on. And because the hat was so becoming, the designer told her to keep it.

DO THIS If Child Has a Cold

Don't take needless chances with untried remedies. Relieve miseries this home-proved, double-action way.

WORKS 2 WAYS AT ONCE
PENETRATES to upper breathing passages with medicinal vapors.
STIMULATES chest and back surface like a warming poultice.
WORKS WHILE YOU REST
WORKS WHILE YOU WORK
WORKS WHILE YOU PLAY
WORKS WHILE YOU PRAY
WORKS WORKING FOR HOURS

Now to get all the benefits of this combined PENETRATING-STIMULATING action as shown above, just rub throat, chest and back with Vicks VapoRub at bedtime. Then . . . see how this family standby goes to work instantly—2 ways at once—to relieve coughing spasms, ease muscular soreness or tightness—bring grand relief from distress! Its soothing medication invites restful, comforting sleep—and often by morning most of the misery of the cold is gone. Try it tonight.

VICKS VAPORUB

GET RID OF ACIDS AND ENJOY LIFE

Wash them away! Here's extra relief from miserable nervitic, rheumatic, arthritic and lumbago pains—Drink water abundantly and rely upon BWELL herbal remedy as an internal cleanser. At pain and fever-producing acids are washed out—Pain must go! Relief may be felt right at the start. Take Mistwell's BWELL regularly before retiring and wake up each morning feeling fine! Sold by over 2,000 druggists.