



## More FOOD NEEDED As Victory Draws Nearer

As the United Nations invade the Axis-dominated countries, famished populations as well as our fighting forces must be fed. The need for food increases as victory draws nearer.



Canadian farmers are confronted with a heavy task, which may be made easier through the use of bank credit. The Bank of Montreal stands ready to make every reasonable loan which will promote an increase in food production in the world emergency.

If you need to borrow to improve your production of food, do not hesitate to talk with our nearest branch manager.

## BANK OF MONTREAL

Founded in 1817

Markdale Branch: A. G. ROBERTSON, Manager

Chatsworth Branch: R. T. DUNLOP, Manager

### TRAVERTON

(Too late for last week)  
Truly March is a month of many moods, many of them wild and depressive.  
Syrup making has begun under very adverse circumstances—drifted lanes, flooded or sodden fields leading to many woods, snow and wild winds and varied weather.  
The local mill yard is pretty well filled with logs and still they are being rushed in.  
R. T. Cook has wound up a big season of wood-cutting with his outfit. Will Elson was around at the close of the past week booking orders for fertilizers and was meeting with fine success. He has been a busy man through the winter having 200 sawlogs skidded out for the trucks, wintered 50 head of cattle and nearly two score hogs.  
The anniversary of their birthdays occurring on the same date of the month, March 24th, Mrs. J. G. Cook and Mrs. Joe R. Edwards, the former had a few near neighbors in on Friday evening and hubby's birthday and that of Mr. Wm. Banks, their neighbor just east, falling on the 19th, and thus made it a double celebration.  
There is a big rush to the towns this week for new ration books and we heartily wish the new sugar coupons would bring a coarser and sweeter sample of sugar.  
Through the kindness and thoughtfulness of Miss May Robson of Toronto we received notice of the death of Mrs. James Noble (Annie Jardine) of Edmonston on March 8th. She passed her 85th milestone on Christmas day. She was one of the cleverest, most generous, spiritual, helpful maidens ever reared in Zion community. This over forty years since she went West, but her influence for good in Sunday School, Epworth League and church work left an imprint on many lives. Her husband passed away last summer so she just faded out since and was keen in wondering what it would be like on the "Other Side".  
Another well-known daughter of Glenora, Mary Hastie, passed away in the Western Hospital, Toronto, at noon on Monday, March 26th, after suffering severely from arthritis for several months. She was the youngest member of the family of the late Mr. and Mrs. Robt. Hastie, pioneers on the 9th con., a family widely known and widely scattered, namely: Samuel in Butte, Mont.; Robert of Rosedale, B. C.; James, the clever blacksmith in Traverston; Mrs. Geo. Peart in Epsom; Mrs. John Martin of New Westminster, B.C. The eldest sister, Mrs. Douglas Currier passed on a few years ago. Mary was well-known in Markdale, having been employed in F. T. Hill's big department store, later serving for many years as fore-lady in the coat and cloak department at Northways and later years with the Simpson Company. The casket is to be brought by noon-train to Markdale on Wednesday, then conveyed by Mr. Gordon Beaton to Zion Church, where service is to be conducted by Rev. Mr. Smith.

**The**  
**BRAY CHICK**  
**Does the Trick!**

Bray Chicks are real money-makers. I can prove it. Place your order here. 100% live delivery guaranteed.

John McWilliam, Flesherton;  
G. C. MacDonald Hardware, Chatsworth

**IT'S A SURE SIGN OF SPRING**

**MARTIN-SENOUR**

**100% PURE PAINT VARNISHES & LACQUERS**

Thoughts of Spring and paint-minded people everywhere are "suddenly" aware of the familiar Martin-Senour sign (although it's there all the year 'round) because Spring is the usual and accepted time to repaint for fresh beauty and protection!

And this sign is a sure sign of an enduring paint because Martin-Senour is 100% pure!

Whenever you see the sign of Martin-Senour, there will be found the point of endurance and longer lasting beauty. It is the sign which in one breath welcomes Spring and the chance to beautify as well as to do the patriotic job of protecting property!

**MARTIN-SENOUR**  
100% PURE PAINT VARNISHES & LACQUERS

This is one in a series of messages explaining problems of electric supply to farm and hamlet consumers served direct by The Hydro-Electric Power Commission of Ontario.

## Uniform Rural Meter Rate Anywhere in Ontario

Our last advertisement illustrated the reductions which will apply to farm and hamlet services in most areas in the Province. Herein we give some of the reasons for and benefits of the new Uniform Meter Rate.

The cost of rural electric service is made up of two main parts:

- (1) The cost of providing electricity in bulk at convenient central points (substations);
- (2) The cost of distributing this electricity from these substations to the user.

Since electricity cannot be stored, it is necessary to provide lines made up of poles, conductor, transformers, etc., to carry the electricity from the substation to the consumer so that each user will have service available at the flip of a switch. To the cost of building these lines must be added the cost of maintaining and operating them.

Electric service rates originally included a Service Charge to cover the cost of distribution, plus a meter rate to cover the cost of the bulk electricity at the substation. The Province was divided into a number of rural power districts created around available substations without particular regard to township or county boundaries. Each of these districts had its own meter rate, varying from a high of 6c, 2c and 3/4c to a low of 2 1/2c, 1 1/2c and 3/4c.

During the past twenty years many complications and inequalities have arisen in trying to maintain the identity of these districts. Therefore in order to provide suitable service to all at the lowest and fairest cost, the 120 Rural Power Districts have been combined into one Provincial Rural Power System with a Uniform Meter Rate of 4c, 1-6 1/2c and 3/4c. Now, all Rural Power Consumers anywhere in the Province pay the same meter rate. This Uniform Rate represents a reduction in most of the old districts and an increase in only a few districts formerly having a very low rate.

These explanations are given to help you understand the new rate. In our next message, we shall discuss, for your benefit, the MINIMUM BILL. In the meantime, if you need further information, please ask your Rural District Superintendent.

**THE HYDRO-ELECTRIC POWER COMMISSION OF ONTARIO**

In order to have a complete understanding of the new rural rates, we suggest you clip and keep these explanations.



# TRANSPORT

## for a NATION AT WAR

The Canadian National has been privileged to join with all the citizens of our country, including those who are serving in the armed forces, in the prosecution of the war. It believes that Canadians will be interested in this outline of some of the System's war activities.

*Extracts from Annual Report of the Directors of the Canadian National System:*

**OUR OBJECTIVE IN 1943**, as in other war years, was to place the full strength of our manpower and facilities behind the war effort of the United Nations. To this end all energies have been directed. The requirements of the armed forces, of industry and agriculture, for transport and other services, have been met in all of the nine Provinces of the Dominion and in the important sections of the United States in which we operate.

### RECORD TRAFFIC

These demands were greater than ever before, the traffic moved in 1943 being 17.3% greater than in 1942, the previous peak war year, and 44.7% greater than in 1928, the peak peace year.

Freight traffic in 1943 was more than double that of 1939, and passenger traffic four times that of 1939.

Despite this, the very large movements of war materials and personnel reached their destinations in accordance with schedule arrangements. There was no lowering of the recognized standards of safety.

### MANUFACTURE OF MUNITIONS

The Company also extended its activities as a manufacturer of munitions, ships and naval appliances.

### EARNING POWER

The 1943 operations demonstrated the great earning power of the System, the railway proving again that it can handle an immense volume of business economically as well as expeditiously.

After providing from revenue for all operating expenses (including deferred maintenance, depreciation, amortization of defence projects and reserve for inventories) and also a reserve for pension contracts, taxes, interest

on funded debt and Government loans, the surplus paid in cash to the Government was \$35,639,412.

### OPERATING EFFICIENCY

The operating ratio for the year was 73.64% (an all-time record) as compared with 76.93% in 1942 and 81.99% in the peak peace year of 1928.

It is interesting to note that the vastly increased war traffic in 1943 was handled with 16.6% fewer locomotives, 15.4% fewer freight cars and 5.1% more passenger cars than was the traffic of 1917, the fourth year of the last World War.

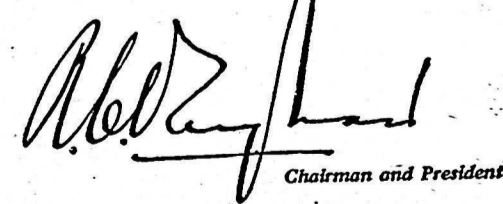
### SPECIAL SERVICES PROVIDED

The Company was honoured in being selected to provide extensive train and other services for Prime Minister Churchill, President Roosevelt and Madam Chiang Kai-shek during their visits to Canada in 1943.

### POST-WAR

Changing conditions will call for new methods of railway operation and new types of service, and there must needs be a continuing search for improvement in all aspects of the railway industry. In view of this, the Company has in hand a programme of research. This programme, in addition to considering ways and means of improving service and efficiency of operation, also encompasses the problems of post-war reconstruction and rehabilitation.

**THE OFFICERS AND EMPLOYEES** in all departments of the System have worked hard and loyally to cope with increased responsibilities arising out of the war, and the directors record their appreciation and thanks. The traditional harmonious relations between management and employees were maintained throughout the year. Appreciation also is expressed to shippers and the travelling public alike for their cooperation in and sympathetic understanding of difficult operating conditions caused by the war.



**CANADIAN NATIONAL**  
*The Largest Railway System in America*

**Highlights of 1943 Operations**

Tons of freight carried.....	80,426,781
Passengers carried.....	34,500,731
Gross Revenues.....	\$440,615,955
Net Operating Revenue.....	\$116,140,285
Cash Surplus.....	\$35,639,412
Total Payroll.....	\$195,555,000
Average number of Employees.....	101,126
Total System Route Mileage.....	23,562

**COLLECTIONS**

A Guelph medical client writing us on March 20th says in part: "Thank you very much indeed for your very effective services." That unsolicited compliment speaks volumes doesn't it.

This "effective service" is available to you. Take advantage of it and send in your list NOW.

**KELLY & AIKEN**  
The Collection Specialists  
Orangeville, Ont.  
Est. 1890  
—Busier to-day than ever before—

**Beef-Pork**  
**Veal and Lamb**  
**Cooked Meats**  
**Fish In Season**  
**MARKDALE MEAT MARKET**  
Phone 67  
**O. Lepard, Prop.**

**Anglican Church Notes**  
Rev. J. R. Bythell, L.Th., Rector

Christ Church, Markdale  
10 a.m.—Sunday School  
11 a.m.—Church Service.  
**EASTER SERVICES**  
Instead of the Wednesday evening Lenten Service in Christ Church, Divine Service will be held Good Friday evening at 7.30, when the Rector will take as his theme, "The Seven Words from the Cross."

St. Matthias' Church, Berkeley  
2.15 p.m.—Sunday School  
3.00 p.m.—Church Service.

**United Church of Canada Markdale**  
Rev. Norman Caswell, B.A., Minister

11 a.m.—Easter Message and special Easter music.  
12.15—Sunday School.  
3 p.m.—Vandeur Church Service.  
7.30 p.m.—Evensing Service.  
Thus saith the Lord: "Now is Christ risen from the dead; afterward, they that are Christ's at His coming." (1 Cor. 15)

**Gospel Workers' Church**  
Rev. D. J. Harris, Pastor

Bible School—2 p.m.  
Church Service—3 p.m.  
Mid-week Meeting, Wed. 8 p.m.

**Grey County Home Services**  
(These are held at 7.30 p.m.)  
April 7th—Mr. Rumball

**Cream**

**GREATER THAN EVER is the NEED for an INCREASED BUTTER PRODUCTION** this year. This is due to the bigger requirements of our Armed Forces and Overseas Shipments.

In order to encourage **HEAVIER CREAM PRODUCTION** the Government announced that it will continue to **PAY THE 10 CENT BONUS** without interruption during the coming summer months, right up to April 30th, 1945. This is certainly worth your consideration when you are planning your capacity production for some time ahead.

**Markdale Creamery and Produce Co.**  
Phone 66

**"Wonderful Morning"**  
will be presented by  
**HOLLAND CENTRE, N. P. S.**  
**MONDAY, APRIL 10th**  
at 8.15 p.m.  
In the Church Auditorium  
**MR. GEORGE SOUTH, VIOLINIST** of Heathcote, will assist as Guest Artist  
Everybody Welcome Silver Offering