

### The Standard Tells Us

the merchants 'Miss The Boat' in not advertising more. That is probably true.

But not so true as that many of its readers do too, by not taking advantage of items offered in our ads.

# Look!

- CHICKEN HADDIE - - - 27c
- Toasted Prairie Nuts with Tumbler 19c
- Bee Hive or Crown Brand
- CORN SYRUP - - - 3 1/2 lb. jar (3 coupons) 39c
- Harry Horne's COCOA 1 lb. tin 23c
- IVORY FLOUR - - \$2.55

WE CARRY THE LARGEST STOCK OF BABY FOODS IN TOWN

## Mercer's Groceteria

Phone 1, Markdale

### Mr. and Mrs. J. J. Boyce Mark Golden Wedding

In the Village of Markdale on Christmas Day, 1893, a marriage ceremony was performed by Rev. Hunter, by which Harriet Elizabeth Tuck of Markdale became the bride of John James Boyce, of the Markdale district.

The groom was attended by his cousin, George Snell, and the bride by her sister, Louise Tuck, both of whom are now deceased.

On Saturday, December 25th, surrounded by members of their family and other friends, this esteemed couple were privileged to celebrate the Golden Anniversary of their wedding, in their home on the Fourth Line, Artemesia, about six miles south-east of Fiesher-ton.

The earlier years of their married life were spent farming in the Maxwell and Singhampton districts, Grey County. Seventeen years were spent in Saskatchewan and in 1918 Mr. and Mrs. Boyce, with their family, returned to Ontario, and have spent the past 25 years on the Fourth Line of Osprey and Artemesia.

Of a family of seventeen children, twelve are living. Two sons and a daughter died in infancy and two sons, Clarence and Eddison, paid the supreme sacrifice in the cause of freedom at the Battles of Ypres and Bologne, in the First Great War. Another son, Calvin, now serving with the Home Guards, also served in the war of 1914-18. Other members of the family are: Russell of Markdale; Louis of Armit, Sask.; Melville of Kirkland Lake; George of Toronto; Mrs. Art Wilson, Mrs. Earl Croft and Mrs. Lewis Fisher, all of Port Law district; Mrs. Kenneth McKee and Florence, both of Toronto; Mrs. Clarence Londry of Heathcote, and Mrs. Arthur Slater, residing with her parents while her husband is serving overseas with the 48th Highlanders. Of these, all were home for the happy occasion of their parents' fiftieth wedding anniversary except Calvin of Eugenia and Louis of Armit, Sask. From the latter, a pair of fine turkeys were received as a contribution towards the festivities, also on Christmas morning.

At mid-day, forty-eight more immediate members of the family partook together of a Christmas dinner. Numerous neighbors and friends called during the afternoon and evening to enjoy a brief time with the bridal couple. To these a dainty lunch was served.

The dining-room was decorated with yellow and white streamers, caught at the table with yellow roses. The table was centred with a beautiful three-storey wedding cake made by the bride and decorated in white and gold by Mrs. Wilfred Inkster. On either side were golden tapers and roses.

The time was joyously spent in games and social chat. During the afternoon greetings were received from Radio Station CKNX, Wingham, and a request number, "The First Nowell," was played for Mr. and Mrs. Boyce. In the evening from the same station came birthday greetings to the grandchildren, Isabelle and Wayne, and "We're Coming Home for Christmas" was sung.

Mr. and Mrs. Boyce are both enjoying good health and looking very young to be celebrating their golden wedding anniversary. Last June, they held an auction sale of farm stock and implements and retired from active farming, although they continue to reside on the farm. Last summer they enjoyed a two months' holiday with their son, Melville, at Kirkland Lake. On their return, Mr. Boyce, who is 70 years of age, went West on the Harvesters' Excursion and felt very much at home assisting with harvesting and threshing operations, as for years, he has combined threshing and farming, in Ontario. Mrs. Boyce, who is 66 years of age, is very much interested in the work of the Rock Mills Baptist Ladies' Aid and of the Fourth Line Red Cross group, of which she has been elected president for the third successive year.

The best wishes of their many friends go forth to Mr. and Mrs. Boyce that they may be spared to enjoy many years of health, happiness and contentment.

In any election some candidates bet on their lucky stars, but they forget there are always a number of favourite sons.

# The Small Adv. Column

25c for 25 Words Or Less If Paid Week of Insertion  
Otherwise 35c up to 25 words. Over 25 words, 1 cent per word or figure.  
Replies directed to this office, 15c extra.

WANTED—Used office desk, flat top preferred. Enquire at The Standard Office. 20p

WANTED—Young Bronze gobbler. Wm. Young, R. R. 5, Chatsworth. Phone 21 r 2-4.

FOR SALE—8 young pigs; also several chunks. Nelson Armstrong, Markdale. Phone 57 r 3-2. 20p

WORK WANTED—An experienced farm hand wants work for winter months. Thomas Gibson, c/o Elmer Gibson, R. R. 4, Markdale. 20c

FOR SALE—Young Hereford bull; Shorthorn cow, due to freshen. Wm. Clugston, R. R. 2, Markdale. Phone 82 r 1-1. 20c

NOTICE—All orders for morning delivery from Lepard's Meat Market must be in before 10 o'clock. This is absolutely necessary. O. W. Lepard, Markdale. 20c

WANTED—20 head cattle rising 2 years old, good quality; 30 young breeding ewes. John O'Neil, R. R. No. 2, Priceville. Phone Durham 607 r 4. 19-20c

HELP WANTED—One or two girls or women for daily part-time work. Apply to Markdale Creamery and Produce Co., Markdale. 20c

FOR SALE—Yorkshire boar, one year old, good bacon type; set light driving sleighs. Alex. Duncan, R. R. 1, Markdale. Phone 132 r 2. 20c

### ASSESSOR WANTED

Applications for the position of Assessor for the Township of Holland will be received by the undersigned up to one o'clock p.m. on Tuesday, February 1st, 1944. Assessment is to be taken during the period from April 1st and September 30th, 1944, and is to be performed in accordance with the set-up as approved by the Department of Municipal Affairs.

Any information required may be obtained from any member of the Council or from H. V. WALES, Clerk, Walters Falls, Ont. 20-1-2c

### ANNUAL MEETING

The annual meeting of Markdale Horticultural Society will be held in the office of the Department of Agriculture on Tuesday, Jan. 18th, 1944, at 8 o'clock p.m. for the purpose of receiving reports and electing officers for 1944.

Mrs. D. Foster, Secretary

### TENDERS FOR WOOD

Marked Tenders will be received by the undersigned up until six p.m. Saturday, January 15th, for the purpose of supplying 20 cords of 20-inch body wood, maple and beech, to S. S. No. 3, Euphrasia (Harkaway). Cecil J. Carbert, Secretary, R. R. 3, Markdale.

### Federation News

(By Clifford Allen, President of Grey County Federation of Agriculture) During the month of January, the Farm Radio Forums are discussing farm credit. Many of our most successful farmers owe their success to an adequate supply of credit. Unfortunately, however, there is another large number to whom this credit is not available.

Farming has become a commercialized and specialized business. It is no longer self-sustaining. The greater part of the produce of the farm goes on the market and the farmer, in turn, must pay for what he buys with cash.

In my opinion, our governments should make money available for long periods of time, with interest rates no higher than necessary to cover the administration of the loans, such long-term credit to be used for the purchase of property and equipment. Such a scheme would enable any young man to start farming for himself at any time. Principal payments might be spread over a forty-year period, with the option of paying more, or all, at any time. At the present time, interest on a large loan can keep a man poor without paying any principal.

There are many young men in Grey County today who would be operating farms of their own if it were not for the financial handicap. Then, there is also the need for short term credit, e.g., a farmer wants to purchase feed to finish stock, pay insurance, taxes or hospital bill. Money makes money, and often saves money, too. To my mind the credit union fills the gap for short-term credit very nicely.

A credit union is a co-operative organization, the purpose of which is to encourage thrifty saving and to provide credit to the members at cost. Any group in any community may organize a credit union.

Early last spring a credit union was organized in the Wareham-Dundalk area of this county and about the first of May was chartered under the laws of the Province of Ontario. This credit union now has 43 members and total assets of over \$500.00. This money is continually on loan in small amounts and for short periods of time. In seven months' time loans have been made amounting to \$800. This credit union is still young and small, but in

### Coming Events

Notices under this heading are inserted at 5 cents per line for each insertion; minimum charge 25 cents.

REMEMBER THE CARNIVAL AND DANCE in Markdale Arena on Thursday, January 20th. See adv. in this issue for particulars.

DANCE—In Berkeley Hall on Friday, January 14th under the auspices of Berkeley Patriotic Society. Good music. Admission 25 and 10 cents. 20c

Did you make a New Year's resolution to laugh at yourself sometimes? No use leaving all the fun to the other people. seven months has given \$800 worth of service to the community. Two of the main features of a credit union are: That profits are returned to the members as dividends on their shares and the members (or customers) have complete control of the business. Why not organize a credit union?

### Farm Paper Caters To Home Dress Makers

Home dressmaking, the art of "making over, making do, and using what you have", is to-day practised extensively in Canadian homes—for, in wartime, it is both patriotic and economical to "make your own things."

For some women, the making of things at home began with sewing for the Red Cross, later developing into the making of simple household articles and clothing for the family. Most rural women always have made some of their own and their children's things, but, to-day, many are making almost all garments.

It is not surprising, therefore, that the Family Herald and Weekly Star reports it is now furnishing more readers with patterns than at any time in its seventy-four years of ser-

vice. During 1943, over 100,000 orders or dress patterns, crochet and embroidery patterns, etc., were filled.

In offering a wide variety of patterns at nominal cost, the Family Herald not only helps thousands of housewives meet their wartime budget, but enables them to convert household remnants and the family's old, discarded garments into precious articles of clothing, many of which cannot today be bought. Add to the Family Herald's Pattern Offers the practical dressmaking information given in its Women's Pages, the healthful recipes, the timely, economical wartime helps, and there you have sound reasons for the Family Herald's continued popularity in over 300,000 Canadian homes.

Food fact: London school children, on a rationed war diet, are two inches higher and 12 pounds heavier than their parents were at that age.

## We Are Now Rationed On Newsprint

The Standard is now rationed on newsprint, on a basis of the gross weight of print paper used during the calendar year ended Dec. 31st, 1942. As our circulation has increased since that time it means only one thing—that the paper can be sent only to those subscribers who are paid in advance.

While provision is made by the Administrator of Publishing, Printing and Allied Industries under the jurisdiction of the Wartime Prices and Trade Board for increase in circulation, no additional supplies can be procured by any publisher who is sending papers to subscribers who are more than three months in arrears. In fact, the W.P.T.B. goes further and suggests, in the interests of paper conservation, that all publishers put their subscription lists on a paid-in-advance basis.

A survey of our weekly consumption of paper shows that our quota of newsprint will hardly carry us throughout the year, even allowing two holiday issues.

It simply means this, that we will have to keep our mailing list at the barest possible margin within the quota and insist that all subscriptions be paid strictly in advance. We are giving our subscribers till the end of February to get their subscriptions in shape, after which date we will have no other alternative but to carry out the ruling of the Administrator of Printing of the Wartime Prices and Trade Board.

Further restrictions on paper eliminate quite a list of items which may not now be printed. Chief of these, as far as this office is concerned, is posters for entertainments. As our revenue must be kept up if the service this newspaper renders the public is maintained it will be necessary to increase our advertising rates to some extent to make up for loss of revenue from other sources. This is in keeping with W.P.T.B. regulations and will bring us more in line with other weeklies, many of which cannot offer advertisers nearly as complete coverage as The Standard provides in this area, where there are only odd homes where The Standard does not enter.

### MONSTER «» MASQUERADE «» SKATING CARNIVAL

# Markdale Arena Thurs., Jan. 20

PROCEEDS IN AID OF MARKDALE PRIVATE HOSPITAL

PRIZE LIST			
BEST ORIGINAL .....	1st \$2.00	BEST IMPERSONATION ..	1st \$2.00
	2nd \$1.00		2nd \$1.00
BEST COMIC .....	1st \$2.00	BEST NURSERY RHYME ..	1st \$2.00
	2nd \$1.00	(12 years and under)	2nd \$1.00
BEST NATIONAL .....	1st \$2.00	BEST FAT MAN .....	1st \$1.00
	2nd \$1.00		2nd 50c
BEST BRIDE and GROOM ..	1st \$2.00	BEST FAT LADY .....	1st \$1.00
	2nd \$1.00		2nd 50c
BEST SKATING COUPLE ..	1st \$2.00	LUCKY DOOR PRIZE: Dressed Chicken	

JUDGING AT 8.30 P.M. SHARP

Admission: 35c and 20c

# « DANCE »

AFTER THE CARNIVAL

Round and Square Dancing Good Music Admission 25c