

# Allocation of Goods

## ... AT MERCER'S ...

It is increasingly apparent that production for civilian use is falling far short of demand and distribution must be controlled. A first-come first-served policy could only result in inequitable distribution to our customers.

We are faced with the fact that total war must inevitably result in serious interruptions to normal supply, and extreme shortage of some commodities. Among these are most lines of piece goods, flannelette, sheets, pillow cases, blankets, wool products, towels, fine hosiery, underwear, etc.

It is only fair that customers who depended on us during the basic period (1940-41) for their full share of these goods, should be given the preference, and customers who had not bought these lines during that period, be refused.

We ask our customers' continued understanding and tolerance, when, during these difficult times, we are unable to fill orders, whether for reasons of insufficient quota or because goods are not available.

### What's Ours Is Yours in proportion to your past purchases We're All In The Same Boat

## W. D. MERCER, Dry Goods, MARKDALE

### GLENELG CENTRE

Mr. Pete Milligan of Toronto is visiting with his wife and family at the home of Mr. P. J. Haley.

Mr. and Mrs. Pat McMillan and sister, Flora visited with their sister Mrs. Jas. Doyle on Sunday.

Mr. and Mrs. Michael Barrie, Dunbar's brothers, Charlie and Joe Connor and Miss Priel visited Sunday with Mr. and Mrs. Ed. Burke.

Visitors with Mr. and Mrs. John McGrath were their son, Joseph, Joseph Coffield, sister, Kathleen, their mother, Mrs. Coffield and Bernard of Detroit.

Mr. and Mrs. Lenard McKeown and family spent Sunday with Mr. and Mrs. Frank Moran.

### KIMBERLEY

A number from here attended the 50th anniversary of New England Church on Sept. 26 and 27.

Rev. and Mrs. J. S. Veals of Mono Road and Pte. B. Veals of the East Coast were visitors over the weekend with Mrs. B. A. Carruthers.

Mr. Carman Lawrence of Larder Lake, who has joined the armed forces, is visiting his parents, Mr. and Mrs. Hart, Lawrence.

Mr. and Mrs. G. White and sons of Meaford; Mr. Dick Woods, Miss Martha Woods and Mrs. Parker of Goring were visitors with Mr. and Mrs. B. Carruthers and Mr. and Mrs. B. Hodgkinson on Sunday.

Master Ronald Lawrence of Thornbury is visiting his grandmother, Mrs. Jas. Lawrence.

Messrs. David and Don. Graham and Ira Harris are erecting a new house for the former.

### VANDELEUR

(Intended for last week)

Miss Pauline Hutchinson has returned to Toronto after spending a couple of weeks at her home here.

Mr. and Mrs. R. Whelidon of Arnot were recent visitors with Mr. and Mrs. W. G. Bowles and family.

Miss Hazel Oke and Mrs. Walker of Toronto were the guests of Mr. and Mrs. Lundy Johnston for a few days.

Mrs. Wm. Reid of Michigan, who was visiting her nephew, Mr. Harold Richardson of Plesherton, called on friends here last week.

Mr. Billie Johnston has gone to the West for the harvest.

Miss Kathleen Ratcliffe has returned to Malton to work in the Aircraft factory.

Mr. Billie Bowles is back from the West.

Vandeleur softball team went to Berkeley and played a game with the team of that place recently. The score was 14-12 in favour of Vandeleur.

The September meeting of the W. I. was held at the home of Mrs. Ethel Hutchinson last Thursday afternoon with a good attendance.

Miss May Graham gave a good report of the convention held at Kill-sythe. Papers were given by Mrs. Ellen McGee and Mrs. Russell Freeman.

Mrs. D. McGee had charge of the program.

Mrs. Shopland of Saskatchewan visited with Mr. and Mrs. W. G. Bowles and family.

THE ARMY THAT ISN'T SCRAITCHING ANY MORE  
At last science has found a way to blitz the "Cootie", peskiest pest the doughboy has to fight. Read... In The American Weekly with this Sunday's (October 3) issue of The Detroit Sunday Times... about this discovery which means so much to our soldiers, who, in contrast to those of World War I, won't have to be scratching most of the time. Get The Detroit Sunday Times this week and every week!

### NOTICE TO CREDITORS

All persons having claims against the estate of ANNIE WILSON McCULLOUGH, widow, late of the Village of Markdale, in the County of Grey, deceased, who died on or about the 2nd day of August, 1943, are hereby notified to send in to W. E. Harris, Solicitor for the Administrator of the estate of the said deceased, on or before the 15th day of October, 1943, full particulars of their claims. Immediately after the said date the Administrator of this estate will distribute the assets of the said deceased and having regard only to the claims of which he shall then have notice, to the exclusion of all others, and he will not be liable to any person whose claim he shall not then have notice of for the assets so distributed or any part thereof.

Dated at Markdale this 28th day of September, 1943.  
W. E. HARRIS, Markdale, Solicitor for the Administrator. 5-6-7

HOLD HIGH THE TORCH OF FREEDOM



## CANADIAN FARMERS

### Save BY MAIL



Determined, systematic saving by every citizen is part of the national price of VICTORY.

Patriotism now demands not only the saving of money but many other things—gasoline and tires, for example. Use of the motor car must be limited to necessary tasks—necessary to the war effort. Many Canadian farmers find it unnecessary to drive to town to do their banking. They just walk to their own mail-box and bank.

Have you ever tried banking by mail? It is so easy and convenient. Write for our folder, "How to Bank by Mail!"

### BANK OF MONTREAL

"A Bank Where Small Accounts Are Welcome"  
MODERN, EXPERIENCED BANKING SERVICE  
... the Outcome of 125 Years' Successful Operation

Markdale Branch: A. G. ROBERTSON, Manager  
Chatsworth Branch: R. T. DUNLOP, Manager

### DENTISTRY

L. G. CAMPBELL, D.D.S., D.D.S., Dental Surgeon. Graduate of Ontario College of Dentistry and University of Toronto. Office over the Post Office. Office hours 9 a.m. to 5 p.m. Appointments made by phone.

DR. J. A. McARTHUR, Dentist. Office in the Artley Block, over Perkins' hardware. Entrance at south-west corner of building, Toronto Street.

### FRATERNAL

L.O.L.—Markdale L.O.L. No. 1045, meets in the Orange Hall, Markdale, at 8 o'clock p.m., the first Thursday in each month. Visiting brethren cordially invited. Ross Alex, W.M.; Clifford Hutchinson, Sec-Sec.

A.P. & A.M.—Hiram Lodge No. 490, G.L.C., Markdale, meets in the Masonic Hall, Reburn Block, at 8 o'clock p.m., on the second Thursday in each month. Visiting brethren invited. W. S. Kidd, W.M.; W. J. Colgan, Secretary.

R.B.K.—Victoria Preceptory, No. 282, meets in the Orange Hall in Markdale at 8 o'clock p.m., on the third Thursday in each month. Visiting brethren always cordially welcome. Russell Dixon, W.P.; A. E. Colgan, Registrar.

T. H. REBURN  
Insurance Broker  
Agent for best policies in Life, Fire, Automobile, Accident, Sickness. Always ready to give attention to your insurance wants.  
Office and residence, Toronto St., Markdale, Ont.

### Insurance

Any type of policy you desire may be had from  
**A. J. NORRIS**  
Office on Main St., Markdale, in the P. J. Thompson residence West of the Hospital  
Telephone 11

### Films Developed

Chong's Studio  
Meaford

Enclose 30c with Roll  
4"x8" Enlargement Free with Roll

### Insurance

Any type of policy you desire may be had from  
**A. J. NORRIS**  
Office on Main St., Markdale, in the P. J. Thompson residence West of the Hospital  
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### Jewellery Store CLOSED Two Days A Week

In order to get repair work now in our hands done, this store will be closed to the public every Monday and Thursday until further notice.

### W. L. Decker

The Jeweller - Markdale

### Beef - Pork

Veal and Lamb Cooked Meats  
Fish In Season  
**MARKDALE MEAT MARKET**  
Phone 67  
O. Lepard, Prop.

### United Church of Canada

Holland Centre Circuit  
Robert Watt, Pastor

10.30 a.m.—Morning Worship  
11.30 a.m.—Sunday School  
Friday, 8.30 p.m.—Y.P.S.  
HARKAWAY—  
Sunday School, 1.30 p.m.  
2.45 p.m.—Rally Day Service.  
Thursday, 8 p.m., Y.P.S.  
BERKELEY—  
10 a.m.—Sunday School.  
7.30 p.m.—Evening Service.

Rev. Coulter will conduct all services and the Lord's Supper will be observed at all appointments.  
Come, let us exalt His Name together

### Sheep Sale

Grey & Bruce Sheep Breeders' Sale at Chesley Fair Grounds on Monday, Oct. 4th  
Sale commences at 1 p.m.

### PURE BRED RAMS AND EWES AND COMMERCIAL EWES

Leicesters, Oxford, Suffolk, Hampshire and Shropshires  
Clare Fleming, President.  
T. Stewart Cooper, Secretary.  
G. A. Gear, Ass't Secretary.  
W.M. McKAY, Auctioneer.

### Fowl Supper and Dance

GLENELG CENTRE  
THANKSGIVING DAY  
Monday, October 11th  
RUBIN KIRK AND HIS ORCHESTRA  
Supper from 6 to 8. Dancing 9 to 1.30.  
Admission 65 cents

### Dance and Bingo

Armouries, Markdale  
Thursday, Oct. 7th  
Sponsored by Markdale Rotary Club and Markdale Parks Commission  
Proceeds to be devoted to Children's Recreation Grounds and Swimming Pool

### Music by Rubin Kirk's 6-piece Band

Round and Square Dancing  
Dressed Chickens for Bingo Prizes  
If You Can't Dance, Come and Play Bingo  
Refreshment Booth Admission 35c

### RED CROSS NOTES

The annual meeting of the Markdale branch of the Red Cross Society will be held in the Department of Agriculture office on Monday evening, Oct. 4th, at 8 o'clock. All interested are asked to attend.

### Gospel Workers' Church

Rev. D. J. Harris, Pastor  
Bible School—7.30 p.m.  
Evening Service—8.15 p.m.  
Sermon Subject: "The Harvest is Past."  
Mid-week meeting, Wednesday at 8 p.m. at the church.

### BERKELEY

R. H. David of Kingston training camp and Mrs. David of Toronto are holidaying with the former's father.

Miss Hannah Mitchell spent a couple of days last week in Toronto.

Mrs. Geo. Beighton of Owen returned home on Tuesday after spending a few days with her mother and caring for her brother, Wm. Walker who had an attack of blood poisoning in his leg.

A large number attended the presentation held in the hall on Friday evening for Mr. and Mrs. Russell Kirk who were recently married. They were presented with an occasional chair and end table.

Mr. Fred Italo, who has been section foreman here, leaves on Friday morning to take charge of Markdale section.

Mr. W. Edwards of Smiths Falls, Mrs. R. T. Edwards of Glenelg and Mrs. L. F. Spencer of Napanee visited recently with Mr. and Mrs. S. Saunders.

(Held over from last week)  
Mr. and Mrs. A. E. McConnell and children of Owen Sound visited on Sunday with Mr. Thos. Rowe.

Congratulations to Mr. Thos. Mitchell who celebrated his 90th birthday on Sept. 21st.

Mr. and Mrs. Robt. Weston and sons of Owen Sound visited over the week-end with the latter's mother, Mrs. A. Baillie.

Mr. and Mrs. Abe. Hannah spent a few days last week in Toronto.

Mr. and Mrs. Robt. Crawford of Exeter spent a few days in and around the village visiting with old friends.

Mr. Carl Coleman of Toronto visited relatives for a couple of days last week.

Miss Beth Saunders of Toronto spent the week-end at the Saunders' home. Accompanied by the Saunders family, she attended the anniversary service at Walters Falls and visited with Mr. and Mrs. D. W. Saunders.

Mr. and Mrs. S. Saunders and Robert attended the eightieth birthday celebration of R. T. Edwards in Glenelg on Monday.

## "Here's the New, Easy Way to Healthful Family Meals"

WOMEN everywhere acclaim "Eat-to-Work-to-Win", authoritative new booklet that takes all the guesswork out of good nutrition. It's practical... time-saving... easy to use! And there's a copy for you FREE, simply by mailing the coupon below.

Authorities realize the importance of nutrition for health, as an aid to Victory. Yet recent Government surveys show that the diet of 60 percent of Canadians is deficient. Perhaps your family lack proper foods to build health, stamina, high morale—to help keep them fit, on the job!

So learn the easy way to "good-to-eat" meals that provide every food need of the body. Send for your copy of "Eat-to-Work-to-Win" today!

Sponsored by THE BREWING INDUSTRY (ONTARIO) in the interests of nutrition and health as an aid to Victory.



FREE! Menu for 21 breakfasts... 21 lunches... 21 dinners. Balanced... delicious... timely.

MAIL THIS COUPON  
"NUTRITION FOR VICTORY"  
BOX 600, TORONTO, CANADA.  
Please send me my FREE copy of "Eat-to-Work-to-Win".

Name \_\_\_\_\_  
Address \_\_\_\_\_  
City \_\_\_\_\_

# LET'S BE DOING ... while we're planning



Everybody is thinking a great deal about the future these days... planning... getting ready for the period to follow the war. All realize that the war may bring surprises—but the tide is turning in our favour.

Chemists and engineers, producing things needed for war, are making discoveries which will mean comforts and conveniences for all of us when peace comes. New methods of making things, new processes, new materials, now being filed away in blue prints and formulae, will bring us many new and useful articles. Many things not available now will be replaced by better models and designs.

You may have plans for a new home, remodelling your present home, new home furnishings. If you are a farmer you will need new and improved equipment and machinery.

Now, while you are thinking and planning, you can do something to insure that your plans can be carried out. Victory Bonds—which can be bought on convenient instalments, with money as you get it—provide a means of keeping your savings intact, earmarked for things you want.

Most Canadians are saving money. Most of us are buying Victory Bonds and when we buy Victory Bonds we are helping to win the war. We are helping to speed the day of victory and we are doing something that will benefit ourselves.

### WHAT IS A VICTORY BOND?

A VICTORY BOND is the promise of the Dominion of Canada to repay in cash the face value of the Bond on the date of maturity with half-yearly interest until that time. A Victory Bond is the safest investment in Canada backed by the entire resources of the Dominion. Canada has been issuing bonds for 75 years, and has never failed to pay every dollar of principal and interest when due. A Victory Bond is an asset readily marketable at any time.

Get Ready to BUY MORE

# VICTORY BONDS