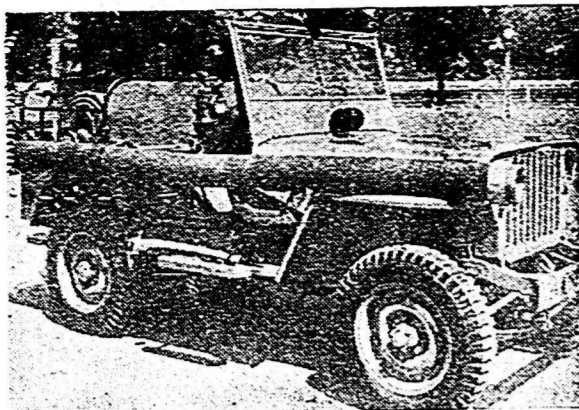


UBIQUITOUS ARMY JEEP HAS NEW FIRE-FIGHTER ROLE



First of 15 "Jeeps" to be converted by the Canadian Army for use as fire-fighting equipment has rolled out of the Canadian Mechanical Transport Shops at Ottawa. This is a side view of the world's first "Jeep" fire engine.

List of Fall Fairs And Exhibitions

Issued by Agricultural Societies Branch, Ontario Department of Agriculture

September 1-11		Sept.
Almonte	2-4	
Apsey	7-8	
Drumpton	1-8	
Centerville (Addington Co.)	11	
Clarence Creek	8	
Clute	1	
Colchester	8-9	
Delta	6-8	
Dryden	3-4	
Dunchurch	3-4	
Dundas	8-10	
Elmira	3-6	
Emo	10-11	
Fergus	10-11	
Georgetown	16-17	
Kingston	6-11	
Kimour	3-4	
Lanark	10	
Milverton	9-10	
Mohawk Indian Reserve (Deseronto)	8	
Newington	9-10	
Orono	10-11	
Panham	9-10	
Porcup Junction	4-6	
Powassan	10-11	
Richmond	9-11	
South Mountain	2-3	
Sundridge	9-10	
Tavistock	10-11	
Val Gagne	9-11	
Vankleek Hill	9-11	
Wikwemikong Indian Reserve (Manitoulin)	8-10	
September 13-18		Sept.
Acton	17-18	
Alliston	17-18	
Blyth	14-15	
Bothwell Corners	14-15	
Bruce Mines	14-15	
Burks Falls	16-17	
Charlton	14-15	
Comber	17-18	
Dresden	14-16	
Englehart	17-18	
Exeter	15-16	
Gore Bay	15-16	
Hanover	15-16	
Huntsville	15-16	
Kilsyth	14-15	
Kincardine	16-17	
Lansdowne	13-15	
Lindsay	14-15	
Lions Head	14-15	
McKellar	14-16	
Magnesian	14-15	
Maxville	16-17	
Merlin	16-17	
Metcalfe	17-18	
Middleville	17	
Midland	17-18	
Mildmay	13-14	
New Hamburg	17-18	
Odessa	16-17	
Oranville	14-15	
Oro	15	
Oshawa	13-15	
Palmerston	17-18	
Paris	17-18	
Renfrew	14-17	
Rocklyn	16-17	
Rosseau	16-17	
Shamoville	17-18	
Springfield	14-15	
Stella	15	
Strathroy	13-15	
Trot Creek	14-15	
Underwood	14	
Ipsala	18	
Warren	15-16	
Welland	14-15	
Wellesley	14-15	
Winton	16-17	
Williamstown	14-15	
Wooler	14-15	
September 20-25		Sept.
Avonmore	23-24	
Ayton	24-25	
Beaverton	24-25	
Bellefleur	24-25	
Binbrook	24-25	
Blackstock	21-22	
Bracebridge	23-24	
Brighton	23-24	
CAPI	24-25	
Clarksburg	21-22	
Clifford	27-28	
Cobden	21-22	
Collingwood	23-25	
Desboro	23-24	
Drayton	21-22	
Embro	21-22	
Ensdale	23-25	
Galt	23-25	

Briden	5
Barford	8-9
Chatsworth	7-8
Cookstown	5-6
Dorchester	6
Erin	9-11
Fetersham	6-7
Highgate	8-9
Jagersoll	6-8
Madoc	5-6
Marmora	12-18
Melbourne	8
Moravian Indian Reserve	11-12
Norfolk County (Simcoe P.O.)	4-7
Oakwood	5-6
Port Hope	8-9
Ridgeway	5-7
Rocktown	9-11
Roseneath	14-15
Schomberg	15-16
Simcoe (Norfolk Co.)	4-7
Smithville	6-7
Streetsville	8-9
Tara	6-7
Treswater	5-6
Tiverton	4-5
Walsh	9
Walters Falls	12-18
Warkworth	7-8
Woodbridge	9-11
November	
Warkton	Nov. 24

More than 70 per cent. of all the casualties suffered by the armies of the British Empire in all the campaigns of 1910 and 1911 were suffered by United Kingdom troops.

OTTAWA REPORTS

The Appointment of "The Joint War Aid Committee,"

Managed by Canadians and Americans

It has been named the Joint War Aid Committee, United States-Canada, and through the medium of Cabinet committees at Ottawa and Washington, to all intents and purposes will direct and control the flow of supplies from the vast arsenals and agricultural fields of the two nations.

OVERSEAS

Billions and billions of dollars' worth of munitions and food-stuffs will be routed around the world on this committee's recommendations.

Just how many billions of dollars' worth of supplies no one at the Canadian capital cares to estimate. But Canada's Mutual Aid program alone involves a billion dollars' worth of supplies, and United States Lend-Lease schedules visualize distribution involving many more billions.

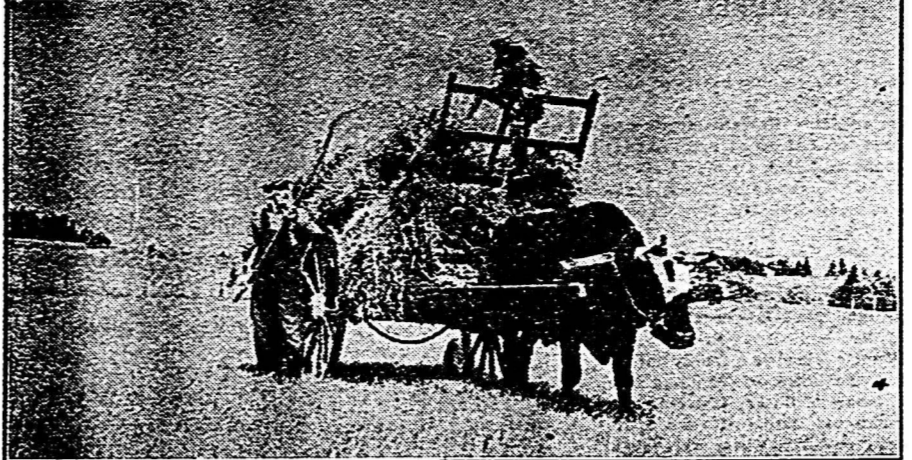
The committee really constitutes a liaison between the two North American Governments—a body of experts to co-ordinate the various requests for aid of needy United Nations members.

OVERSEAS

\$2.50 SENDS 1,000

"BRITISH CONSOLS," "LEGION," "MACDONALD'S MENTHOL," "SCOTCH BLENDS" or "EXPORT" Cigarettes

SEND THE BOYS THE BEST



Harvesting with oxen is still a common sight to tourists visiting the beautiful Island of Orleans, a few miles below Quebec City.

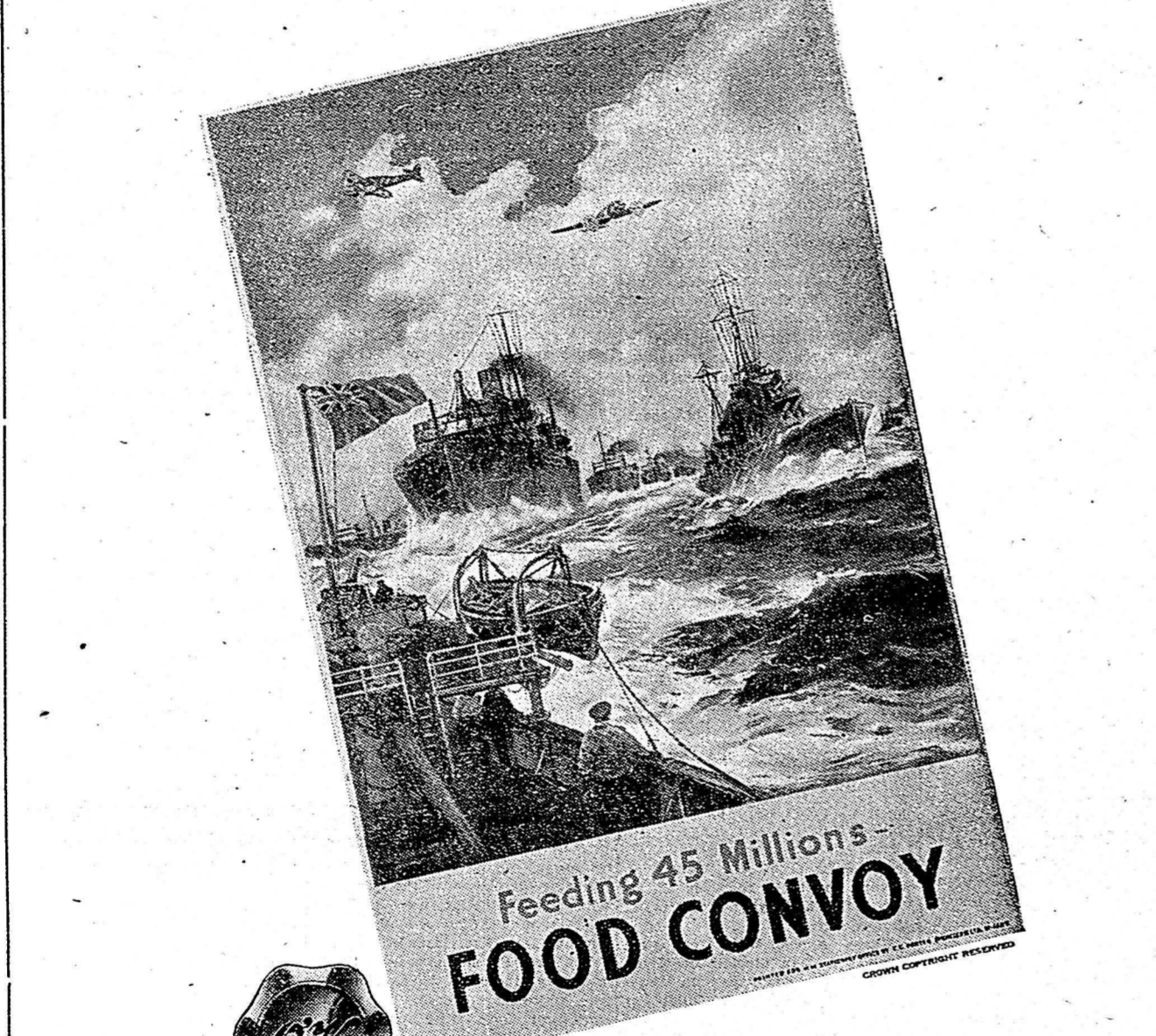
WAGONS HITCHED TO WRONG MULES

Capturing Italian generals in a race over the slopes of Mount Etna on muleback is all in the life of a British provost marshal.

WAGONS HITCHED TO WRONG MULES

The adventure began when two men in civilian attire proceeding on donkeys along a Mount Etna road inside the Allied lines aroused the suspicions of an alert British Eighth Army provost marshal, who found himself a similar mount and set off in pursuit.

O'Keefe's BREWING COMPANY LIMITED is proud to reproduce from the current series of British War Posters, this tribute to the men of the Merchant Navy who carry food and munitions to embattled Britain.



Canadians too, are playing their part in the gigantic task which this British poster depicts. You take part when you accept the need for sacrifices—when you voluntarily cut down your own purchases. As you keep your own needs to a minimum so do you release food to feed Britain.

A limited number of full color reprints, size 10" x 15", of this poster are available, free. These reprints carry no advertising and are available for mailing. Write asking for Poster No. 1, to "Poster", O'Keefe House, Toronto.

REG'LAR FELLERS—Where There's a Will . . . By GENE BYRNES



CANADA'S NEW TIRE REGULATIONS

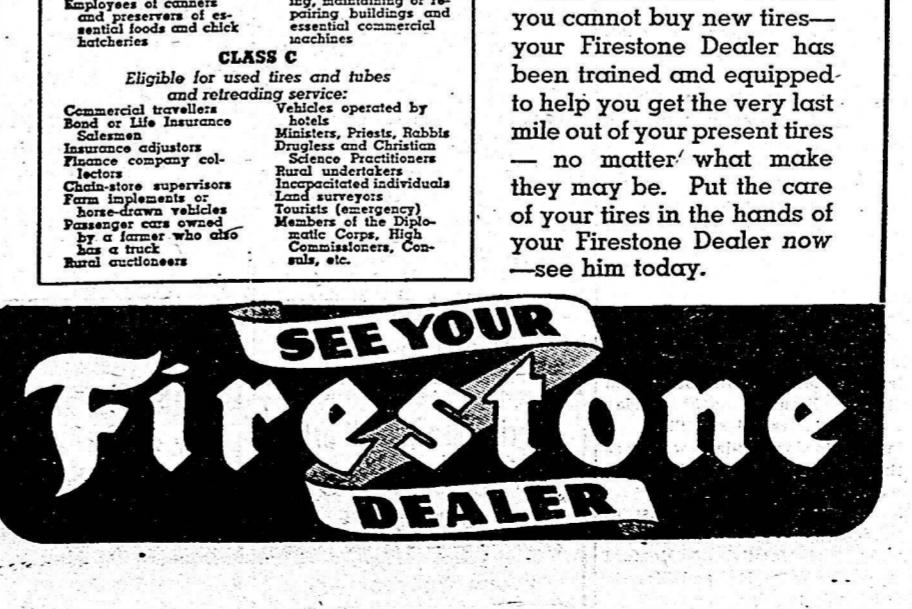
ADD MANY NEW CLASSES OF ELIGIBLE TIRE BUYERS . . .

Canada's rubber crisis is still with us. But because of careful conservation and controls there are fires for those cars, trucks, and farm equipment essential to the war effort.

If you fall in this category (the chart at the left will guide you) and your tires cannot be repaired or retreaded, you are considered eligible to buy tires.

Your first move then is to go to your nearest Firestone Dealer. He has the definite official information and necessary forms. He will furnish the required Inspection Report and do everything possible to help you obtain a Tire Ration Permit necessary to obtain new or used tires or tubes and retreading service.

And remember—even if you cannot buy new tires—your Firestone Dealer has been trained and equipped to help you get the very last mile out of your present tires—no matter what make they may be. Put the care of your tires in the hands of your Firestone Dealer now—see him today.



WHAT SCIENCE IS DOING

MEAT BY-PRODUCTS

Scientific research is adapting many of the meat industry's by-products to war uses, a meat packing company said recently.

The chemist said in an interview that in the field of pharmaceuticals, research has made what he described as astounding developments, with many of the animals saving lives on the battle fronts.

"MIDDLE-AGE" WOMEN (38-52)

HEED THIS ADVICE!! If you're cross, restless, NERVOUS, suffer from flashes, dizziness—Caused by this period in a woman's life—try Lydia E. Pinkham's Vegetable Compound. Made especially for women. Hundreds of thousands have markedly benefited. Follow label directions. Made in Canada.



the manufacture of smokeless gunpowder, among many other uses. Soap and glycerin, derived from inedible fats, have wide uses as lubricants, nitroglycerin, gunpowder, cordite and dynamite.

How Can I???

Q. How can I get rid of ants? A. Sprinkle oil of pennyroyal in the places infested by them. Q. How can I avoid having brittle wallpaper when hanging it? A. Leave the rolls of paper on the basement floor for a few days before beginning the work. The paper will absorb sufficient moisture to keep it from being brittle, and will also facilitate the handling. Q. How can I remove olive oil from a rug? A. Try covering the spot with Fuller's Earth, allow it to remain for several days and then brush off. Q. How can I make a good filling for cookies? A. A delicious filling for sugar cookies is peanut butter, thinned with butter and a little cream. Q. How can I remove grease from trousers or other fabric? A. Saturate with turpentine; then place the spot between two pieces of blotting paper and press a hot iron over damaged part a few minutes.

HEMORRHOIDS

2 Special Remedies by The Makers of Mecca Ointment

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TEMPORARY CONSTABLES WANTED

Apply Nearest Employment and Selective Service Office Refer to File RO-591

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AGENTS WANTED EARN EXTRA CASH—MAKE MONEY easily. Just show our beautiful Canadian made Christmas cards. They sell on spare time. They sell on eight. Album assortments. Beautiful Christmas cards. Liberal commission. Write today for a sample offer. The G. A. Montgomerie Company, 4th. Wallingford West, Ontario.

CLASSIFIED ADVERTISEMENTS

HAIR GOODS ONLY FIRM IN CANADA MANUFACTURING Ladies' and Gentlemen's Hair Goods exclusively. Write us for particulars. SATURDAY HAIR CARE 258 Yonge St., Toronto, Ontario

CLASSIFIED ADVERTISEMENTS

RABBITS FOR SALE STOCK REDUCTION SALE. LISTEN! White Angora Giant Chinchilla. Reduced Price List. M. Loney, Burgessville, Ontario.

POST'S ECZEMA SALVE

Have you anything needs dyeing or cleaning? Write to us for information. We are glad to answer your questions. Department H. Parker's Dye Works Limited, 191 Yonge Street, Toronto.

POST'S REMEDIES

889 Queen St. E., Corner of Logan Toronto

FOR SALE

SOME CHOICE YOUNG REGISTERED HORSES about ready for service. Edgar Dennis, R.R. 2, Aurora, Ont.

FOR SALE

ARCTIC BLUE PONES SILVER Foxes, Mink, New Findings, Apples, Vands, Swift Current, Saskatchewan.

TEACHERS WANTED

WANTED—TEACHER FOR S.S. No. 2, Aurora, Ontario. Salary \$200 for qualified teacher. See Griffiths, Windsor, Ont.