

MARKDALE BETTER BUSINESS DIRECTORY WHO'S WHO

Patronize the Home Merchant and Personal Profit Will be the Sure Result

When we spend our money away from home our Home Community is the poorer. We suggest that you patronize the business firms as listed below.

We need all our dollars in our own community.

FOR SALE
3 Wood Heaters
Box Stove
Good Used Closet Outfit
Used Washing Machine

W. N. Burnside
TINSMITHING and PLUMBING
PHONE 150

MEET YOUR FRIENDS AT
Markdale Farmers' CO-OPERATIVE
FULL LINE OF GROCERIES
at prices that will suit your pocket book
Come in and look around
PHONE 44

BUY
Alberta Coal
from
Wallace Wilson
Cement, Coal and Coke
General Trucking
PHONE 180 - MARKDALE

J. E. England
THE BAKER THE GROCER
More than 25 years of serving the public in this locality have proved that this is pre-eminently the store for

T
PHONE 34

MARKDALE HOSPITAL
Dr. R. L. Carefoot, M.B., M.D., C.M.
Visiting Hours
Sundays: 11 - 12 a.m.; 2 - 4 p.m. and 7 - 9 p.m.
Week Days: 2 - 4.30 p.m. and 7 - 9 p.m. No a.m. hours please.

L. E. Turner, V.S., O.V.
with 21 years experience as a Veterinary Surgeon
Also
Official Veterinarian to Tuberculin Test Domestic Animals for Export
Issuing All Necessary Papers
Phone 61, Markdale

STOP AT
Gillespie's Garage
for
GAS, OIL, LUBRICATION
Accessories, Tires and Batteries
AUTO REPAIRING
Sunoco Gas & Oil Goodyear Tires

Make
MURRAY'S DRUG STORE
Your Shopping Centre
Drugs, Patent Medicines, Kodak Supplies and Sundries, Candy, Cigarettes and Tobaccos
SCHOOL SUPPLIES
PHONE 103 - WE DELIVER

SHOP AT
Ryan's
Quality Groceries
Smoked and Cured Meats
Fresh Fruits and Vegetables
Meet Your Friends At Ryan's
PHONE 64 - WE DELIVER

STOP AT
Graham's Garage
Repairs on All Makes of Cars
Gas, Oil and Lubrication
Special Valve Reconditioning
Equipment & General Tune-up
Slims' Batteries Goodyear Tires
Cockshutt Implements
PHONE 39 - FOR SERVICE

VICTORY and VARIETY
MARKDALE
5c to \$1.00 Store

Rowe's Garage
AT BERKELEY
Invites Your Patronage
Complete Lubrication Service
Repairs To All Makes of Cars
Goodrich Tires National Batteries
White Rose Gas and Oil
ALL WORK GUARANTEED

Helena Beauty Salon
Expert Permanent Waving
Beauty Culture in All Branches
Phone 109 for appointment
Miss Helen Alton, Prop.

Mitchell's Saw Mill
BERKELEY, ONT.
HIGHEST PRICES PAID FOR ALL HARDWOOD LOGS
HARDWOOD SLABS FOR SALE
Phone 32 r 1-3, Markdale

CALL
White Swan Bakery
for
CHOICE BREAD, CAKES AND PASTRY
Taste The Difference
Phone 168 - Prompt Delivery
W. S. KIDD, Prop.

Meet Your Friends at
Hamilton's
Groceries, Cooked Meats
Lunches, Ice Cream, Candy
Full Course Meals
Rooms by Day or Week
Drop in and get acquainted

Paint to Protect your Property
We carry a Full Line of Murphy Paints and Narvo Enamel.
Oils and Turpentine
Wedding Gifts
Furniture, etc.
Shelf and Heavy Hardware
Perkins Hardware
Phone 21W - Markdale

Deal In Your Own District PATRONIZE
Ken Wright
GENERAL STORE, BERKELEY
Complete Line of Groceries, Smoked and Cured Meats, Boots & Shoes Flour & Feed
Phone 32 r 2, Markdale

MEET YOUR FRIENDS AT
The Mann Hardware
A Complete Line of General Hardware, Stoves, Appliances, Glass, Roofing, Etc.
Plumbing and Heating
PHONE 43 - WE DELIVER

Oliver's Home Furnishers
INVITE YOUR INSPECTION OF OUR NEW STORE AND FUNERAL CHAPEL
All New Stock at Moderate Prices

CALL
Herb. Walker
FOR BETTER FUEL
BROODER COAL
FRESH CEMENT
SHINGLES
PHONE 170 - MARKDALE

SHOP AT
Marshall's DRUG STORE
We carry a Complete Line of Drugs, Sundries, Kodak Supplies and School Supplies
Ice Cream and Candy
THANK YOU

NESBITT'S GROCERY
Invites Your Patronage
Groceries, Fruits, Vegetables
Phone 21F

Winter Overhaul
NOW is the time to have your car prepared for next summers driving—and a good overhaul will pay for itself in the savings on gas and oil. Come in now and see about it.

York Bros.
Garage - PHONE 50 - Markdale

Total War Effort Necessary

In connection with the adv. appearing in this issue of The Standard we endorse the words of Hon. F. C. Biggs who spoke at the organization meeting held in Toronto on Saturday last. Here is what he said:

I would like to say a word on behalf of Agriculture. Mr. Chairman, Ladies and Gentlemen, I came to this meeting to-day, not knowing what the meeting was called for, but when a matter of national urgency was suggested I felt it my duty to come.

I want to congratulate the committee of patriotic citizens for calling this meeting. I want to congratulate them on the step forward that they are taking in regard to the ad. and I, for one, want the privilege of signing it.

I have the privilege to operate a 600-acre farm on No. 8 Highway, just outside of the town of Dundas. I wish guidance from the Federal Government as to what I should produce on that farm.

We agriculturists, and I think I speak for the agriculturists of the Province of Ontario, are groping in the dark at the moment. We know it is suggested we want 600 million pounds of bacon this year. We want 425 million pounds of cheese. That is quite an increase over last year, and we barely got over the hurdle with 425 million pounds of bacon and four million pounds of cheese, by cutting off the domestic market on cheese.

I think the time has arrived when we should have guidance. We have leadership, as far as agriculture is concerned. If I am not producing the commodities needed to win this war on my farm, tell me so, and that is what the agriculturists of this Province are asking for. If it is necessary to switch from beef to dairy, or some other line, to hogs, or if I should grow soy beans that plastics may be produced in larger quantities, or bakelite, or any of these things, that we may assist on the farm, we want to do it, but we have no leadership today. We have only an intimation that bacon will be needed and that cheese will be needed. We want leadership. I want to impress that. Agriculture will welcome leadership to win this war.

There are other serious problems arising. I am one of the agriculturists that employs labor. I am willing to take my lot, as it may be, for assistance in tilling the farm and producing those necessities. But I want to say now, over the Province of Ontario, I conservatively estimate that ten to 15 per cent of the farms that are good fertile farms are not being tilled. We have hundreds of thousands of farmers this year that will, through force of non-labor, cut their production in half. The point arises, as far as agricultural production is concerned, of the wages we are compelled to pay, through the drift to industry—not to the army, because our wages compare better than army wages—very much better. We have no help to carry on with.

I am not complaining about this, but if the Government expects production, then we want selective conscription, as farmers.

If my efforts, or the efforts of my sons, or my hired help, now in agriculture, are better in industry or better in the uniform, put them there, but above all, let us win the war and you will not win the war on empty stomachs. This is a mighty important factor. I am afraid we have not given enough study to the necessity of food. I warrant we have a surplus of wheat, but wheat is only one commodity. Today we have not a surplus of farm products in the Dominion of Canada, outside of wheat, and you can very easily see, and it is fast coming about that we will drain all the reserves that there are in the Dominion of Canada outside of wheat.

So, I plead with you, Sir, for selective conscription. I want to sign your advertisement and I hope that agriculture will get a fair consideration if we can have selective conscription. (Applause.)

Artemesia District Orange Lodge Annual Meeting

The annual meeting of Artemesia District Orange Lodge was held in Flesherston on Tuesday evening with a fair representation in attendance. Reports were received from the various lodges and the work is progressing satisfactorily. A donation was made to the True Blue Home at Richmond Hill.

The following officers were elected:
W.M., W. J. Nixon, Proton Station
D.M., Ross Alcox, Markdale
Chaplain, Alvin Foster, Markdale
Rec.-Sec., G. W. Littlejohns, Orange Valley
Fin.-Sec., Chas. Bellamy, Flesherston
Treasurer, W. A. Hawken, Flesherston
Marshall, Harold Lever, Orange Valley
Lecturers, Wm. Stoddart, Orange Valley, and Arthur Jackson, Proton
1st Committeeman, Jas. Semple, Markdale
Standard Want Advs. Pay.

ANNUAL MEETING

The annual meeting of Rocklyn Agricultural Society will be held in the Agricultural Hall, Rocklyn, on Thursday, Jan. 22nd, 1942, at 2 p.m. You are invited to attend.
J. W. Clarke, Secretary.

HAY Wanted SECOND CUT ALFALFA

Trent Dehydrated Products Ltd.
Ray Dunk, Manager
Phone 17, Markdale

'D. B. HOUSEHOLD CLEANING PASTE'



FOR ALL HOUSEHOLD CLEANING
Better Than Cake or Powder

"Hurts Only Dirt"
At All Grocery and Hardware Stores
15c tin

Dustbane Products Ltd.
77 King Street East
TORONTO ONTARIO

FRATERNAL

L. O. L.—Markdale L.O.L. No. 1044 meets in the Orange Hall, Markdale, at 8 o'clock p.m., the first Thursday in each month. Visiting brethren cordially invited. Ross Alcox, W.M.; Clifford Hutchinson, Rec.-Sec.

A. F. & A. M.—Hiram Lodge No. 490 G.R.C., Markdale, meets in the Masonic Hall, Reburn Block, at 8 o'clock p.m., on the second Thursday in each month. Visiting brethren invited. F. D. Sawyer, W.M.; A. E. Colgan, Secretary.

R. B. K.—Victoria Preceptory, No. 282, meets in the Orange Hall in Markdale at 8 o'clock p.m., on the third Thursday in each month. Visiting brethren always cordially welcome. Gordon McMullen, W.P.; A. E. Colgan, Registrar.

A Way to Serve... and a Way to MAKE MONEY

IN THESE DAYS we are all anxious to serve our country's best interests. But we are all increasingly conscious, too, that "money makes the mare go." So it's mighty pleasing and important, too, to find a way to serve, and at the same time break more than even.

Here's one way, "made to order": Fill all the brooder space you have with early chicks... the best you can buy.

These huge British orders for eggs at a price ranging between 23.75c and 32.12c per dozen, Grade A-Large, at Canadian seaboard, and the Dominion Government subsidy of 2c per dozen on Grade A-Large bought for export, have put a definite "floor" under Canadian egg prices. Unless we miss our guess by a mighty wide margin, Winter and Spring egg prices, this year, will hold at least 7c, and probably 10c per dozen above those of a year ago. That's a paying difference, and it appears likely to continue.

We don't suggest over-expanding, overloading or overworking. That's bad business. But

we do suggest that you should use all the poultry equipment you have, to the limit. Start all the good chicks you have accommodation for, early... Just as soon as you can get your brooder house cleaned up, tightened up, and ready. Both the egg and broiler markets look so promising that you can't afford to overlook this really extra-special profit possibility; and there's practical patriotism in it, as well as profit.

Naturally, when you're choosing your good chicks, we would like to have you consider Bray Chicks. They're good chicks. They've done a real profit-making job for others. They ought to do the same for you. Get your order in early.

EXTRA INCOME
Could you use some extra income 10 to 12 weeks from now? You can get it easily enough if you have brooder room for some extra Bray "90%" cockerels. Check up on the price of broilers, and you'll soon see what we mean, in dollars and cents.

BRAY CHICK HATCHERY

(FRED W. BRAY, LIMITED)
Beaver Valley Creamery, Clarksburg; John McWilliam, Flesherston; MacDonald Hardware, Chatsworth
Agents
or John St. North, Hamilton, Ont.

WALTER E. HARRIS

Barrister, Solicitor, Etc.
WALTER E. HARRIS
J. ARKLE DUNLOP
Phone 38, Markdale, Ontario
Branch Office: Dundalk

T. H. REBURN

Insurance Broker
Agent for best policies in Life, Fire, Automobile, Accident, Sickness
Always ready to give attention to your insurance wants
Office and residence, Toronto St., Markdale, Ont.

VETERINARY

DR. S. R. THIBAudeau, B.V.Sc.
Markdale, Ont. Office at residence opposite the Grey County Home
Phone 91 Markdale, Day or Night

DENTISTRY

L. G. CAMPBELL, L.D.S., D.D.S.
Dental Surgeon. Graduate of Ontario College of Dentistry and University of Toronto. Office over the Post Office. Office hours 9 a.m. to 5 p.m. Appointments made by phone.

DR. J. A. McARTHUR, Dentist

Office in the Artley Block, over Perkins hardware. Entrance at south-west corner of building, Toronto St.

LUCAS & GLASS

BARRISTERS
I. B. LUCAS, JR.
ALBERT J. GLASS, B.A.
MARKDALE OFFICE
Over the Bank of Montreal, Markdale
TORONTO OFFICE
1206 Central Building, 45 Richmond St. West

Bullets for Britain

SAVE PAPER

WASTE paper is a valuable war material—don't throw it away or burn a scrap of it. Canada needs it—needs it badly—needs it NOW!

Paper wraps up the detonation charges in land mines... holds the charges of parachute flares in place... is used for wadding in cartridges. These are only a few of the direct war uses of waste paper.

Paperboard cartons are the most important shipping containers on this continent. They are made of waste paper. Shells, gas masks, munitions, field telephones, shell cans, food, clothing and other material are shipped to England in these cases. Thousands of them must be made, and made quickly.

This ever-increasing demand is causing an acute shortage of waste paper. It's a shortage which you can overcome by saving every scrap of paper and giving it regularly to your Salvage Committee.

Help provide the shipping cases!

Help get the tools to Churchill! Start today.

MATERIALS URGENTLY NEEDED FOR WAR INDUSTRY
METALS (PARTICULARLY IRON)
RAGS, PAPER
FATS AND BONES

FOR COLLECTION—TELEPHONE
MARKDALE 179

Department of National War Services
Ottawa
Honourable J. T. Thorson
Minister