over 20,690 people, says the Brock-ville Recorder and Times. Few outside the British Isles realize the great part Northern Ireland is playing in Britain's wartime in including the production of the world. The famous Irish linen ndustry, for example, is now man-

ufacturing solely for overseas cus Mention of shipbuilding is usually associated with thoughts of Typeside Mersovside and Clydeside Mary") vet much of Britain's mer

cantile prestige was born on an Irish mudbank in Belfast Lough. SINCE 1636 Ships have been built at Belfast since 1636, and the world's greatest yard is now Harland and Wolff's at Queen's Island. The world "island" was used because the earliest shippards were little more than water-bound patch of mud. After 200 years of minor developments. Edward James Harland, a very de

termined Briton, arrived in 1858 Although passenger and merch-

MICKIE SAYS-WELL, FOLKS, THEY IS A SORTA TICKLISH ASSIGNMENT THAT'S TH' SUBJECT O' TODAY'S SERMON-IT'S SOM'PIN 'AT SOME OF YOUSE



Eskimo Fashion **Show Attractive**

No Evening Gowns, But Plenty of Smart Arctic Hoods Caps, Mittens and Coats

Vivid pageantry of the North was staged, unaware, during the recent Anchorage, Alaska, says the Christian Science Monitor. Day and night snowy streets were thronged with Alaskans in furs Women in sealskin coats covering modish crea-tions rubbed elbows with Eskimo girls in squirrel parkas, reindeer mukluks and wolfskin mitts dangling at the ends of bright wool neck

CHARMING ESKIMO MODEL There the question of "what Miss Eskimo will wear this spring" was definitely answered. Fur buy-ers from New York. Scattle. St. Louis, looked as if they had stepped out of a smart advertisement a salty trader from the Arctic in nukluks (fur boots) that cost \$15: fur pants at \$50, and a parka worth anywhere from \$100 to \$500. One large-eyed, round-faced Esk-imo beauty modeled a short parka packet made of ottor, trimmed with volverine. Proudly she displayed the satin lining, and the zippers for the front opening and for the poc-kets where she kept cosmetics that had been brought by slow mails from the "Outside." Gracefully she

Big Problem Facing Quebec

Premier Godbout's Administration Sees Unemployment Main Difficulties

demonstrated how the Hood tight-

ened around the face, and shyly she

told that it was just the thing for

ski-ing or sports wear. She wore

The crucial part of the Quebec Government's work, as regards the present session, cannot long be delayed, according to observerz, states a story in the Montreal Star. The Godbout administration s facing problems which may well decide its future. Among the problems awaiting

solution is unemployment, which has ruined a number of municipalities, especially the larger cities. Hon. T. D. Bouchard, Minister of Roads, hopes to solve this, at least temporarily, by having the unem-ployed of Quebec work for their

Another problem is that of restoring equilibrium in the finances of the province without increasing unduly the already heavy

THE WAR-WEEK-Commentary on Current Events

New Zero Hour Approaches For Europe's Small Neutrals

ian frontiers. German tank ship-ments into eastern Slovakia were also reported. The Italians were

mors were current that the Allies were about to land troops at Sal-

CANADA: With the Parliament

about to open at Ottawa, politic-

al observers in the Dominion were

ooking for early reorganization

with Hon. Pierre Casgrain, form-

er Speaker, a distinct possibility

in any shake-up . . . it was ex-pected also thta Norman Rogers,

Minister of Defence, would be giv-

en complete control of the three

and air force - in the capacity

of chairman of the war super

Title of "Doctor"

Has Many Uses

Is Loose's Applied and Cov-

been some slight

ers Variety of Occupations

bother in the U. S. recently, says the Kingston Whig-Standard, on

the old question as to whether

specialized healers such as osteo-paths and chiropractors may as-

sume the title of "doctor." Medi-

cal men are anxious to reserve

SIMPLY MEANS "TEACHER"

the medical practitioners, but we

would like to point out a weak-ness in the English language in

never has meant a healer or medi-

In other countries the difficul-

PERKY WHITE

that style for themselves.

defence services - army, navy

in the Mackenzie King Cabinet.

enika in Greece).

isory council.

Since the outbreak of armed tiers," the Reich declared it would send an ultimatum to that conflict between Germany and the Allies, September 1, 1939, country demanding it choose immediately one or the other bellighree distinct wars have been fought in Europe — in Poland, Finland, and in Norway — and erent camp. Meantime Britain re-doubled her efforts to line up Germany has won two of them. Last week, the signs were un-mistakable that a fourth was Yugoslovia, Rumania, Bulgaria, Greece and Turkey into a "defensive" alliance. Extension of the about to begin, with Germany launching attacks against Britain war to southeastern Europe seemed imminent, since any excuse could be the cause for action. (Turkish troops were lining on two or three fronts, possibly ided in the Mediterranean Sea by Italian armed action. Every country in Europe had a No. 1 the Greek and Bulgaran frontiers and Nazi formations were noted along the Yugoslav and Hungar-

case of the jitters. GREAT BRITAIN. Assailed by public opinion, the press, Opposi-tion leaders, critics within Con-servative ranks for having "missbusy near the Yugoslav border and the Dodecanese Islands. Rused the bus" in the Nerwegian campaign, Prime Minister Chamsian reinforcements appeared near the border of Ruthenia. Ru berlain's administration was deperlain's administration was de-pending last week on he-man Winston Churchill to pull its chestnuts out of the fire. The question was, would the British House of Commons, press, public, be satisfied with promises hence-

forth to wage the war against Germany in more vigorous fash-ion, or would they demand a change of governments "so that the same thing may not happen

again next week in any one of a half-dozen other countries of Europe." (Hugh Dalton, Labor it has also turned its hands to work successfully for the British Admir-

M.P.). David Low, Britain's great cartoonist, pictured Prime Minister Chamberlain and his colleagues digging themselves in for a las tand behind the barricaded doors of the cabinet room at 10 Down-ing St. Mr. Chamberlain, armed with an umbrella, Sir John Simen and Sir Samuel Hoare, with ink pots for ammunition, were seen creuching at the end of the cab-

inet table jammed against the door. Scattered on the floor were papers marked "eight years of dithering." The caption says: "One position that isn't going to NORWAY. With Central and outhern Norway abandoned to he Germans, it remained to the Alies, aided by the Norwegians, to capture the port of Narvik from a garrison of 4,000 Germans, and seize the railway leading from Narvik to the vital Swedish

iron mines at Kiruna. Prime Min-ister Chamberlain declared that the government was keeping in mind the fact that British forces at Narvik were open to grave risks until Allied aerial supremacy in the area could be estab-SWEDEN. The effect on Swed-en of the Allied reverse in Norway was acknowledged in London to be greater than on any other pean neutral. Encircled, the nation" faced starvation

any of the humanist studies. Therefore, an unqualified healer through strangulation of trade with the Allies, unless she came directly within the German-Soviet cannot be a "doctor," but neither can a physician or a surgeon claim the title exclusively for his HOLLAND. Aside from the Balkan countries, the Netherlands own profession. Constantly there is confusion in social life when last week were possibly in a worse spot than any other European nation. "Increasing uncertainties of the international situation'

any "doctor" who is not obvious ly a clergyman is assumed to be a medical practitioner. caused all army, navy and air force leaves to be cancelled in ial word for the medical attend he Netherlands, cities to be blackant. In France he is "le medicin," ed out, traffic to be halted on in Germany "die Arzt" or "die Chirug," and in Italy "medico." rivers and canals, and communi-cations with the outside world to Why not a word in English which be cut off overnight. Two enemy would settle the matter? columns were reported advancing STRAW FOR SPRING

upon Holland from Bremen and Duesseldorf, with objectives apparently in the south and in the north. If attacking it would ap-pear the German High Command had a "ereseare" mayement view - to spread out sidewise to occupy intervening territory after reaching their first objectives. Object in invading Holland: to seize submarine and air bases for attacks on England; to endeavor to outflank the Maginot Line through Belgium. It was the sixth war scare in the Netherlands since September, and by far the most potent, but it was believed in many quarters that the German moves in this direction might

again be just a feint to draw atention away from action in the Balkans. ITALY. Still on the fence last week was Il Duce Mussolini, en-joying his position while he could. Influences restraining him from participation in the war on the side of Germany (if such were his intention): Pressure by the intention): Pressure by the United States; the presence in the Mediterranean of the largest Al-lied fleet on record; the attitude of the Pope; the manifest desire of the Italian people for peace; the bad state of his country's finances - not really able to afford a war; the prc-Ally feeling of the

Rita Johnson selects a minute bonne in which straw brim rests jauntily over the eye. The trimming is of right green grosgrain.

Italian royal family.
No. 1 Rumor of the week: that ly meet again and confer in Innsbruck or perhaps in Minich THE BALKANS. A German Italian coup in the Balkans was feared by all the small neutrals of southeastern Europe last week. many that such a blow might fall Should "Allied tropes violate any of the Balkan countries' from



London "Newsies' **Exercise Voices**

Shortage of Paper Makes Posters No Longer Feasible - Announce News Vocally

Raucous voices of newspaper vendors are added to London's street hubbub as war economy has ended for the time being the use of the big posters they carried

HAD PORTABLE BULLETINS To help conserve Britain's di minishing newsprint supply, the newspapers decided to give up a practice which began before the tart of the Crimean War in 1853 of furnishing posters for the por table bulletin boards. It was ab andoned once before during the last few months of the World

War. Some "newsboys" - few them are under middle age—dis play the front page of one o two papers but generally their bulletin frames are blank and they call only the names of their

Gardening REPLACEMENT It is a good plan, old gardeners state, to use started annual flowers for planting among tulips and other Spring flowering bulbs that will be past their best in a few more weeks. Something is needed to hide dying foliage. Then again, quick growing annuals will always

e useful for filling in any blind spots in the perennial beds where Winter has been unusually severe FIRST VEGETABLES First of the garden peas, leaf ! tuce, radish and spinach will be among the earliest vegetables that are sown. These may be planted as soon as the ground is fit to work. All of the seeds should be sown at least three times at intervals of ten days so that there will be succession of vegetables. The second sowing will be carrots, beets, onions potatoes, etc., which can stand

little frost, and then beans, corn

and tomato, cabbage and cauliflor er plants, etc., which are tender. SHORT CUTS To get started in a hurry one is advised to purchase a certain quantity of started plants of both flow ers and vegetables. It is importan to get the varieties wanted, and or this account it is an excellent ide to consult a good Canadian see catalogue before placing the order The gardener can look over the var ious varieties in the catalogue and should make sure that the particular ones wanted are in the boxes

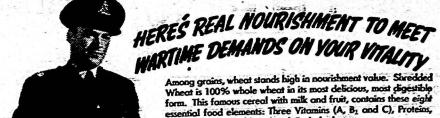
connection with this particular word "doctor." It does not, and plants bought.

After setting out these new cal practitioner. To call a man a "doctor" is to describe him very plants, the ground about should be soaked with water and kept soake loosely, for he may be a lawyer, for a week or so. It is good plan philosopher, a clergyman or add some commercial fertilizer di even a man of letters, as well as solved in water and in the case physician or a surgeon. "Doc-or" simply means "teacher" and small things to protect from sun fo a day or two. is a title given to those who have achieved the highest degree in

ONTARIO BY VIC BAKER

Angler's Paradise Lako Simcoe is destined to b the greatest lake in Ontario from an angling standpoint. That's the lan of the department of game and sheries, D. J. Taylor, deputy mi ster stated. Five million white fis

fry are being released there and bass, lake trout, rainbow trout, her ring, pickerel and perhaps musk-Toronto and already produces good stock heavily." he said. "Lake trout olling has been particularly go n recent years and this year w rnect it to be better than everwould be redoubled to prevent il legal netting and county authorities have been asked to co-operate ag ainst poaching. .



Among grains, wheat stands high in nourishment value. Stredded Among grouns, which status by a large status by the state of the status by the status by the state of the sta essential food elements: Three Vitamins (A, B₁ and C), Proteins, Iron, Calcium, Phosphorus and Carbohydrates.

Here's vital nourisiment to meet wartime demands on your vitality, in one simple breakfast that's mighty good to taste. Order two or 3



MADE IN CANADA-OF CANADIAN WHEAT

he homer. HOW THEY'RE TRAINED Birds which are to carry mess-ages undergo a long and intensive training for the work. At the ag of about six weeks, the pigeon is taken out of the left and then put back in through a trap at the top. As soon as the pigeon is inside again he is fed some corn and peas. He is never fed outside the loft. This is repeated constantly and the pigeon learns to associate passing through the trap with feeding. At 12 weeks of age, the pigeon

CONFESSIONS OF AN

eral Literature class.

"Confessions" is the chronicle

of a child of Vikings. It is the

story, seen through the eyes of a

growing girl, of how her mother and father, members of old Ice-

landic families, married and emi-grated to Canada, met the new

bued with Icelandic ideas, of cul

aughter" . . . by Laura Goo

VOICE

OF THE

PRESS

To print the New York Times

A FARM PER ISSUE

that the pulp wood has been strip-

WHAT, NO RADIO?

The last war was easier to en-

dure because we didn't have to lis-ten to all the would-be experts com-

menting upon the significance of rumors that hadn't been verified.

THE NEXT CENSUS

The census is expected to show something else: that the Canadian

people are growing older. A gener-

the young man's country. It is not

years have pfled on the shoul

so much that, now, because the

of the young people of the early days of the century, and new young people, from abroad and the native-born, are not coming in such num-

erborough Examiner.

- Chatham News.

Toronto: Ryerson

Salverson ... Press ... \$2.50.

rattled in a tin cup just inside the trap, and the bird flies in. The distance is increased gradually as the training period progresses. The Book Shelf.

IMMIGRANT'S DAUGHTER By Laura G. Salverson an Immigrant's Daughter, Laura Goodman Salverson has for the econd time in her career won the Governor-General's award for the best Canadian book, in the Gen

Lake Simcoe To Be

"The fact the lake is so close to

Homing Pigeons Long Operating

King Solomon Is Said to Have Used Them To Carry Messag

The use of pigeons to carry messages extends back to very early times. King Solomon is said to have used homing pigeons. The ancient Greeks sent news, warnings of danger, and tidings of vic-tory by these winged messengers. Both carrier and homing pigeons have been used to carry messages. Today, however, the carrier has become principally a born, are not coming in such numbers as formerly. So the average age of the population will be great-

er. The school statistics have been show hird, and the burden of nessage-carrying now falls on the showing the trend for some years.

DON'T HANDICAP THE POOR The war should not be a means of maintaining the status quo i which the well-to-do have so much and others have so little. There are standards of living which should improve whether the country is at war or at peace. The financial sacrifice of war should be borne by those who are able to bear it, and to the greatest degree by those who are best equipped to hear it. All war taxation should be framed with that in view. Those who are struggling should not be handicapped by war s released a few feet away from burdenswhich others are better able the loft and peas and corn are o shoulder. - Toronto Star.

No "Blitzkrieg" When Reducing

If Trying to Lose Weight, Plan Not to Do It Rapidly -Two Pounds Weekly Limit

If you switch to brown bread reduce, the results won't show on any honest scales, according o Dr. E. W. McHenry, of the Connaught laboratories and the University of Toronto. It's not the color of the bread, but the amount you swallow that can e fect the waistline, he said las Taking off the pounds,

seems, means cutting down on food all around—eating less than want and feel you need-"USE WILL POWER"

conditions here, and brought up a family of North Americans, im-"Restrain vourself. Use vou ture, but indistinguishable and will power." That's Dr. McHenry's proud citizens of Canada.
"Confessions of an Immigrant's



advice to these who would be

"If you eat more energy-mak

ing foods than you require, you

are like a man who isn't spending

his whole income. The money accumulates in the bank, and the

unused energy stays with you as fat," he said.

The dietetic blitzkrieg — the attempt to take off a lot by a

week or so's semi-starvation — is also apt to be futile, he thinks.

"If you want to reduce, you've got to get the habit of eating what will allow you to lose say

two pounds every week. And your

system has got to get the habit of losing them."

OVERSEA

LIFE'S LIKE THAT

By Fred Neher



By GENE BYRNES

REG'LAR FELLERS—A Gentle Hint



Focal Points of Danger in Southeastern Europe



Extension of the war to the Mediterranean last week, appeared more imminent as Allied and Italian naval forces gathered at strategic points prepared for instant action. The above map shows the danger points in Europe's uneasy southeast corner. Turkish troops were reported to be massing on the Greek and Bulgarian frontiers (1) while Nazi forces were reported marching near Yugoslavia and Hungary (2), and shipping tanks into Slovakia. Italian troops were also on the move (3) and had their fleet stationed off the Dodecanese Islands (4), Russian troops were reported near Hungary (5). Allied fleets had taken up stations in the Aegean (6). Hungary was busy rounding up spice (7).

Unknown Soldier

Canadian Lying Burled for 24

Years - Killed in Battle of

Somme is Identified Officially

Accidental discovery of identifi-

cation discs in the grave where an "unknown soldier" lay buried for

24 years has just brought official confirmation to a Canadian mother

of the death of her son in the First

According to word received by

Mrs. Charles Roberts of Browns

burg. Que., one of the soldiers who

fought the Germans to the death in

the battle of The Somme was her

REINTERRED IN FRANCE

informed Mrs. Roberts of the deat!

since a report in 1916 which said he was among wounded soldiers

seeking to return to the front line

Officials said the body has been

exhumed from its grave of an Un-

known Soldier and reinterred at the

London Cemetery, High Wood

Modern

Etiquette

BY ROBERTA LEE

......

mendation for a person,

Q. When asked to write a letter

and you know that this person has

been dishonest, negligent and im-

moral, what should you do?

A. Perhaps, in a case such

this, the easiest way would be

nendation Under no circum-

tances should you do so in this in

Q. Whose privilege is it to decide

on the outfits to be worn by the

A. The bride has this privilege

but it is considerate for her to con-

Q. Isn't it poor taste for a man

to comb his hair in public?

A. Yes. The majority of people

consider it egotistic and effemin

pridesmaids at a wedding?

Longueiel, France.

during the Battle of the Somme.

Great War.

Now Identified

- HAVE -YOU HEARD?

It was with considerable concern that the fishing club noticed that Smith, their champion teller of the best fishing stories, seemed to have forgotten his old habit after his narriage.

At their annual dinner they confidently expected to hear once mo the story of his three-foot trout, but never a word came from Smith. The chairman decided to get to the bottom of the mystery. "Sm old boy," he said, "tell us about the Smith shook his head, "I've given

son, Private Norman Fisher, up telling fishing stories," he said. "Whatever for?" "It's like this," said Smith, with Canadian government officials, acting for the British government an air of gloom. "Every time I started to tell one at home my wife gave me some wool to hold." of Fisher, who went overseas in 1915. She had heard no word of him

Fair Young Miss - "Officer, these men are trying to flirt with me. Make the little one

The honeymoon was on the wane. and he thought it was time to get down to earth. As they faced each other across the supper-table, he "Darling, this steak tastes just like burnt leather."

"Sweetheart," she murmured in a soft voice, "what strange things you've eaten in your life!" Friend: "How's business?" Scissors Grinder: "Fine! I've

Although it was Wiggins' first reception his buttling was perfect.
"Stand erect and announce the name of every person who come to the door during the afternoon

never seen things so dull!"

tell this person you make it a point never to write letters of re-Wiggins had been doing elegantly. All were present now but the guest of honor. He should arrive almost any time. All eyes focused on Wiggins as he paused to announce the guest of honor. A hush fell over the big

reception room. This was the great moment of Mrs. Can Ritzer's most formal affair. Wiggins cleared his throat and called in a firm voice:
"Mister Yeagley, the Fuller

dfather: "You don't know what it is to be old and Grandson: "No. but I know

How Can I? BY ANNE ASHLEY

O. How can I make a good cleanng compound for washing painted A -Dissolve one ounce of soap flakes in 16 ounces (one pint) o water and add about three ounces of turpentine. Stir the mixture rapidly, and apply with a brush or a

for boiling so that the skins will come off easily?

A. When preparing the potatoe for boiling, instead of peeling the whole potato, just peel a nar strip entirely around the middle o each potato, lengthwise. When it is cooked the skin will slip off eas-Q. How can I bleach a faded wash dress entirely white?

A. Dissolve a half cup of cream of

tartar in two gallons of water, and

Q. How can I relieve tired feet? A Add a tablespoonful of baking soda to a pint of common bran and put into a basin, dampening with sufficient warm water to form thin paste. Put the feet into for ten or fifteen minutes. It affords great relief and will not blister. Q. How can I remove a fresh

grease spot from a rug? A. Cover the spot with blotting paper and press with a hot iron. Then cover the spot with magnes

Is Doing VITAMIN E AIDS DEAF It has recently been discovere

that deafness and roaring noises in the ears may be corrected by eating large amounts of Vitamin E, he fertility vitamin.

DEFIES GRAVITY LAW A large metal cylinder which spins with stellar velocity in a coum chamber without visible neans of support is being used a the University of Virginia in the study of new chemicals and the pre-paration of vaccines to fight dis-

GERMS VS. GERMS Garms which feed on other germ: and destroy them are described by two scientists of the New Jersey gricultural Experiment Station. Bacteria which commonly are ound in the soil are natural antage alsts of germs causing several hu nan diseases, they say, and exer natural preventive effect against he spread of epidemics.

ARTIFICIAL ECLIPSE Plans to erect the world's highest astronomical observatory to house a new instrument for creating arificial solar eclipses and possibly orecasting electrical disturbance like the one which crippled th forld's communication services of Easter Sunday were announced las week by Harvard University. Called a "Coronagraph" it will allow scientists at any time to study solar prominences and the halo-like corona" which have been observ able hitherto only during total e

HEALTH

ipses of the sun.

Thousands of Lives Saved by Education Canada gains thousands of nevertizens each year through a public health campaign. Children live now who would have died in their first

ear of life had they been born ew years ago, vital statistics jus published reveal. Some idea of the strength of the "lost generations" of former years is gained from a study of pensions nd national health department sta istics. In 1926, out of every 1.060 Canadian children, 101 died in thei first year of life. The latest figure available show that in 1938 the rate had been cut to 63 deaths for every

HEALTH EDUCATION "Interpreted in round figures," said Dr. Ernest Couture, the de said or. Ernest Conture, the de-partment's director of maternal and child hygiene, "the foregoing rates signify that in 1938 we lost 20,916 babies, including those still-born. As to the reduction from 101 to 63 in the mortality rate, it also shows that each year we have saved 13,000 lives."

Improved public health facilities and public education to the need of proper medical care and sound hy giene are partly responsible for the helieves. Prenatal care of the moti er, proper attention at birth, and rotection from disease after birth have played important roles in sav ing thousands of very young Car

Retail sales of new motor ve hicles in Canada during 1939 amounted to 114,474 units valued at \$125,967,521.

FIROA

Firestone

TIRES & SENSATIONAL

THE THE RILL WE HAVE WHITE THE SEE THE STATE OF THE SECOND

Whenever you need new tires first go to your.

nearest Firestone Dealer. He has a tire in every price class to suit every purse . . a tire

-that will serve you better and save you money.

NEW LOW PRIEES

pect tire prices to go up,

along comes Firestone

and reduces prices on

to the point where it

would be absurd to look

any further for tire bar-gains. Now everybody

can afford Firestone

quality. When you need

tires come in to us first

and see the genuine bar-

three popular lines of tires

Q. What should a host and hostess do when about to leave for dinner party and some unexpecte out-of-town guests arrive? A. Make some provision immed iately for your guests to eat at you home or at some nearby conver ient restaurant. Go on to your din ner party and then return as soo s possible Your guests and your O. When a girl wears a man's fraternity pin does it mean that she is engaged to him? A. Yes, that is the meaning the it conveys, though many of these campus engagements are merely a without any serious devotion. O What might be considered th

most fashionable hour for a formal

A. Eight o'clock.



WOMEN WANTED

38 to 52 years old. Women who are restless, moody, NERVOUS—who fear hot flashes, dizzy spells—to take und. Pinkham's is famous fe ping women during these "tryings" due to functional irregular ties. Get a bottle today from you druggist! WORTH TRYING!

Wood Seasoning What Science **Process Improved**

Lumber Seasoning Practices In Dominion Are Being Rad cally Changed By Adoption of Highly Efficient Dry Kilns

Development of dry-kilns with automatic control of temperature, humidity and air circulation has radically changed lumber season ing practices, according to the Forest Products Laboratories of the Department of Mines and Re-READY IN SHORT TIME

Certain species of wood can now be dried in kilns and put to exacting uses a few days after being sawn, while other species, more difficult to dry, may be made ready for fabrication in a matter of weeks. Formerly tim-ber was piled in a yard for several months and sometimes for years. If it was required for execting uses such as for furniture it was held in a building for a further long period before being The use of these highly efficient dry kilns also eliminates to a large extent losses through checking, cupping, staining and other seasoning defects which

Canada's Retail **Business Better**

formerly were sometimes respon-

sible for reducing the value of wood by as much as twenty-five

Public Is Spending More In ports

The retail business in Canada is

The fear of shortage which led to

a spending spree in September and October has passed, according to

the Department. FURNITURE, SHOES, CLOTHING

The volume of purchasing has already exceeded that of the

early war months which was based

on apprehension. Public buying in

September was 13 per cent. highe

Furniture, shoes and clothing lead the items which have been af-

fected by the new desire to spend.

Furniture retailers report their sales this year are holding an av-

erage of 20 per cent above those of

A boom in the sale of passenger

cars started in January, it was dis-

closed. In the first two months of

were sold-an increase of 54 per

cent, over the corresponding period

CREAM

We are paying a real price for cream F.O.B., onto. Write for partice

The Toronto Creamery
The United Farmers
Co-operative Co. Ltd.

Duke and George Streets

TORONTO. Ontario.

WANTED

14,595 passenger cars

the same time last year.
AND MORE CARS

than that in September, 1938.

tors, typesetters, proofreaders and radio commentators. still on its way up, the Trade and In pronouncing Norwegian names a few hints may be help-Commerce Department disclosed last week at Ottawa. ful. Norwegian "s" is always sibi SIXTEEN P.C. MORE lant and never has the sound of "z." "Aa" (in Norwegian it au-Latest figures for this year show "Aa" (in Norwegian it ap the public is spending about 16 per pears as an "a" with a ring above it has a very broad "aw" sound. "Y" is like the French "u," spokcent, more in representative types of stores than in the same months of 1939. As the increase in purchasing has been steadily rising since en with lips rounded. The final "d" in "fjord" and the final "g" October, statisticians believed that figures for the spring would rise in the endings "berg" and "borg are usually silent. "Kj" is about till higher.

> Oslo-Ohss'-lo. Bergen-Bair'-gen.

WHAT CHEW IS BIGGER AND BETTER? Ontario Traffic Deaths Increase Toll in February Jumped Up Over One Hundred Per Cent. Over Same Month in 1939 Ontario's mad traffic death toll February leaped from fifteen in 1939 to thirty-seven in 1940, accid-Highways show, THAT'S EASY In evidence that the death rate in that month bore z proportionate rating to the number of accidents,

BIG

sahn'.

Loforen-Lo'-fo-ten.

not even agreed on the name of

their own country. In riksmaal Norway is Norge, while in lands-

Stavanger-Stah-vahng'er. Trondheim-Tronn'-hime. Hamar-Hah'-mar. Canadian National Kristiansand — Kriss'-tyahr

The PERFECT Chewing Tobacco

-BIG BEN

Namos—Nahm'h-sohss. Narvik—Nahr'-veek. Aandalsnes- Awn'-dahlss-ness Kongsvinger-Kongss-ving'-er Kongsberg—Kongss'-bair. Elverum—Elv'e-room. Haugesund—How'ghe-soohnd. for the corresponding period of 1939, an in esund-Awl'-e-soohnd. Roeros-Ruhr'-ohss. Skien-Shee'-en. Mjoesa-Myuh'-sa. Glomma—Glomm'-ma. Steinkjer—Stane'-share. OPPORTUNITY

Railways Revenues The gross revenues of the all-

nclusive Canadian National Rail ways System for the 9-day period ending April 30, 1940, crease of\$1,413,378 cr 33.6%

810. PARTICIPATES in author ized syndicate for grub-stakin, prospector; exceptional show ing; being readily subscribed no salesmen; no commissions no liability. For particulars write: Watkins, Newtonbrook, Ontari



.. CLASSIFIED ADVERTISEMENTS .. CHEAP CHICKS

CHEAP CHICKS ARE NOT AL ways profitable, buy quality chicks at no higher price and be assured of profits from our blood-tested, government approved White Leghorns. Elmylew Poultry Farm, Norham, Ontario.

AGENTS WANTED IGHTNING ROD AGENT WANT-ed to sell Phillips Lightning Pro-tective System. B. Phillips Comp-any Limited. 32 Osborne Avenue. Toronto.

BABY CHICKS ARE CHEAPER IF
they do more for you when matured. EXTRA DOZENS of exgs in
the A-larke grade, puts EXTRA
MONEY in your pocket. Trent
Chicks are bred to do this for you
and fill the basket too. Our 14th
season. producing 7.000 chicks
weekly 'in ONE' GOOD. GRADE.
You get our BEST Barred Rocks,
White Leghorns, New Hampshires,
Hybrids. For better results become a "Trent Chick Customer."
Write to Trent Electric Hatchery,
Box 533W, Trenton, Ontario.

records showed further that the ac-

eident total increased from 806 to 1,226; injuries from 513 to 855 and

MORE ACCIDENTS

While it is still too early to de

termine all causative factors in re

showed that the pedestrian death

MANY PEDESTRIANS

ate alone jumped from four to

An upward trend in accidents was shown also in the January fig-

ures, and, according to officials of

the two months, if maintained, will

seriously detract from the safety efforts of Government and private

Pronunciation Of

Norwegian Names

May Be Found Helpful

Since the war moved into Scan-

dinavia, Norwegian placenames have proved a nightmare to edi-

halfway between "sh" and "ch.

TWO NAMES FOR COUNTRY

Approximate pronunciations of

The Few Hints Given Here

lation to the entire Province.

TOWN AND RURAL REPRESENT-atives wanted. Increase your earn-ings by handling one of the fin-ext lines of oils, greases, tires, batteries, spark plugs, insecti-cides, electric fence controllers, house paints and roof coating materials. Write Warco Grease & Oil Limited, Toronto. LARGE TYPE S. C. WHITE LEG-horns, LLES. Barred Rocks Rock & Leghorn Hybrids. Heavy Breed cockerels, Barred Rocks \$6.50 per 160. Rock x Leghorn Hybrids \$3.50 per 160. Send for catalogue and prices. Lakeview Poultry Farm, Wein Bros.. Exeter, Ontario. EARLY JUNE BRAY CHICKS should be ordered now. Immediate shipment New Hampshires, Leghors, Barred Rocks, LS, x, H., Black Minorcas, Real bargains started cockerels, Capons, Turkeys, Bray's will Pay, Bray Hatchery, 130 John North, Hamilton, Ontario. AGENTS — EXCLUSIVE TERRI-tory — selling Hand Cleaner. Floor Wax. Automobile Polishes. Fly Spray — Big Profits, Waverly Company. Toronto.

ARTIFICIAL LIMIS HANGER LIMB CO., 124 WELLING-ton Street West, Toronto. Improv-ed Limbs without shoulder straps. Free catalogue. GOATS-FOR SALE END MILK BILLS — BUY TWO Saanen goats, Milkers, fresh fif teen up: yearlings fifteen, kid five, arrange appointment. E. G McKean, Box 89, Thornhill, Ont. RAKERY FOUIPMENT BAKERS OVENS AND MACHIN-ery, also rebuil; equipment always on hand. Terms arranged. Corres-pondence invited. Hubbard Port-able Oven Co. 102 Bathurst St. Toronto.

BICYCLES, MOTORCYCLES FREE ILLUSTRATED CATALOGUE New rebuilt Bicycles \$10 up. Used Motorcycles. Duke's. 625A Queen W., Toronto. ELECTRIC MOTORS HERE'S WHY I THINK YOU should buy Enden chicks this year. They are all high quality Government Approved chicks from bloodtested breeders and the prices are reasonable. Standard Quality

ELECTRIC MOTORS OF EVERY description, also V Belts and Pul-leys. Jones & Moore Electric. 226 Adelaide West, Toronto. "DERPO" RUG KILLER. \$5c, exterminates bedbugs, moths, cockroaches, crickets, fieas, lice, ticks, "DERAT" Rut and Mouse Killer 5cc, harmless to humans, animals, fowl.

At Eatons, Simpsons, Tamblyns, local dealers, or Derpo Products, Torante

FURNITURE BARGAINS. FREE catalogue of new and used furni-ture bargains sent on request. All goods sold on money-back guar-antee. Wholesale Furniture, 465 Eathurst Street, Toronto. HORSES FOR SALE

DON'T RISK QUALITY TOP NOTCH offers you high quality chicks from carefully culled bloodtested breeders at rock bottom prices. Standard Quality White Leghorns \$45.50, 30 per cent Pullets \$16.95. Barred Rocks \$8.55. Fullets \$15.75. White Rocks Hybrids Barred Rocks x New Hamps. New Hamps x Barred Rocks \$9.95. Pullets \$15.75. Large Egg Quality and Bigger Profit Quality slightly higher. Cockerels, started chicks look at these specials on Barred Rock cockerels while they last, two week old \$1.90, three week old \$11.90, 4 to 5 week old \$12.90. 5 to 6 week vold \$13.90. Top Notch Chickeries, Guelph, Ontarlo. NURSERY STOCK TIS DANGEROUS TO BUY chicks on price alone, on the other hand it is wasting your hard-earned money if you pay too much for high Quality chicks. Before you buy any chicks send for our free catalogue and price list. Compare our 'prices, Double 'AA Quality Leghorns and New Hampshires \$9.70. Barred Rocks \$10.20. 13 pure breds, 5 Hybrids to choose from, capons, started chicks; and turkey poults. Free catalogue. Tweddle Chick, Hatcheries Limited, Fergus, Ontario.

Acton.

BIGGEST \$1.00 GARDEN! 20 DIFferent Perennial Plants (Delphinium, Pyrethrum, Sweetrocket,
etc.) Barberry, Ninebark, Japonica
Shrubs: Evergreen: Weeping. Willow; 250 Seeas; Gayfeather Bubs.
Prepaid. Two orders \$1.80. Dollar
Nurserles. Fonthill. Ontarlo.

Used - New SPECIALIZING IN REBUILT MOTORS, POWER-UNITS, Hydrauli Holsts, Winches, Generators, Starters, Hagnetos, Darburetors, Radiators—Radiators—Exchange Service, Glass—Satisfaction or refund. Levy Autorats, Toronto.

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1,500 BUSHELS ERBAN VARIETY, 2nd prize Provincial Seed Exhibi-tion, Chatham: 2nd prize, Lambton County Seed Show, Alvinston, Grade 1. All seed prepared with Government approved cleaner and Carter Disc Grader, 55c. Robert MacDonald, Brigden, Ontario.

STAMMERIN ERMANENTLY CORRECTED

TURKEY EGGS UREBRED BRONZE TURKEY Eggs, free booklet raising: 11 — \$2.75. Wm. Campbell, Cornwall, Ontario, Route 1.

LYONS'

ions table lamp and silk shade, silve shade, and the lamp and silk shade, attending value, stranding value, stranding value, stranding value, stranding value, stranding value, stranding value, large buffet, extension table and 6 leather upholstered chairs, completely refinished.

\$52. Modern solid oak dining room suite, large buffet, extension table china cabinet and 6 leather upholstered chairs, completely refinished, large buffet, extension table, china cabinet and 6 leather seat chairs.

\$52. Reautiful solid walnut dining room suite, completely refinished, large buffet, extension table, china cabinet and 6 leather seat chairs.

\$52. Reautiful solid walnut dining room suite, completely refinished, large buffet, extension table, china cabinet and 6 leather seat chairs.

\$52. Chesterfield Suite, 3 pieces, wholstered in term strander, referent condition.

\$40. Knoehler Chesterfield Red Suite a pieces, upholstered in brown mohalr figured reversible swring cushions, thoroughly reconditioned. Complete with new mattress, spieces, upholstered in brown mohalr figured reversible swring cushions, thoroughly reconditioned. Complete with new mattress, spieces, in the suite of the same suite, floor sample, in the new bleached walnut finish with round Venetian mirrors, dresser or vanity, chiffonier, full size bed, sagless spring and new mattress.

\$22. Smart Breakfast Suite in walnut flinsh, buffet with cabinet top, extension lack-knife leaf table, and 4 chairs. Like new.

\$12.5 Hoosler Kitchen Cabinet, slid-rid culously low prices to clear.

LYONS FURNITURE CO. 478 Yonge St. - Toronto

es are reasonate. State its White Leghorns \$8.95. Barred Rocks, New Hamps \$9.45. White Rocks, White Wyandottes, Hybrids Barred Rocks x New Hamps, New Hamps x Barred Rocks. White Leghorns x Barred Rocks \$10.45. Big Egg Quality slightly higher. Day old cockerels, pullets, started BARRED ROCK STARTED COCK-erels bargains while they last, two week old \$7.95, three week old \$9.95, three to four week old \$10.95, four to five week old \$11.95, five to six week old \$12.95, Capons specials five week old FURNITURE FOR SALE Capons specials five week old Hards.

Capons specials five week old Barred Rocks 25c, Leghorns 20c, Rhode Island Reds 25c, Five week old New Hamps mixed 25c, Baden Electric Chick Hatchery Limited, Baden, Ontario.

442. Beautiful living room outfit. Large 3 piece Chesterfield Suite, upholstered in brown mohair with figured reversible Marshall spring cushions, bridge lamp and silk shade, walnut end table, silk cushions table lamp and silk shade, and modern smoker, a real outstanding value. FOR SALE, REGISTERED CLYDES-dales, matched team black mares in foal, match bay team filles, rising three and four. Two roan stallions, rising two, Peter Hattle, Route 1. Mount Forest, Ontario.

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STRAWBERRY PLANTS, PREMIER \$5.00 thousand. Burrill. Glen Mary. Parson's Beauty \$4.00 per thousand. Darwin Cripps, No. 2, Acton.

Guaranteed **CAR AND TRUCK PARTS**

ISSUE NO. 20—'40

FOUR THOUSAND BUSHELS OF Early Seed Oats, O.A.C. No. 3 Var-lety; 4th prize Winter Seed Show, Toronto, First prize Provincial Seed Exhibition, Chatham. First prize Lambion County Seed Show, Alvinston, 7sc. Robert MacDonald, Brigden, Ontario.

SPRINGER SPANIELS SPRINGER SPANIEL DOGS AND Puppies; registered, guaranteed the finest breeding. I can supply the best. W. L. Beaton, North Augusta. Ontario.

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Retail sales of gasoline in Canada during 1939 amounted to 807,666,000 gallons compared with 762,740,000 gallons in 1938.