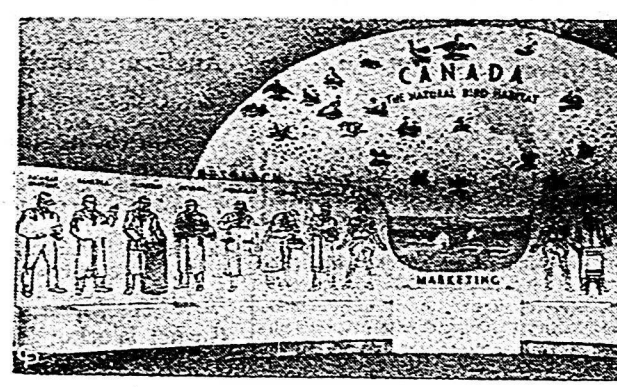


Pictureque Display Will Advertise Canada At World's Poultry Congress

When the seventh world's poultry congress gets under way at Cleveland on July 28, Canada will be represented by the exhibit above BELLOW, a display prepared by the department of agriculture of the Dominion government. E. C. Elford, who is in charge of the exhibit representing Canada in connection with the arrangements for the congress, F. C. Nannick will be in charge of the exhibit and Hon. J. G. Gardiner, minister of agriculture for the Dominion will be one of the principal speakers on Canada Day, July 31. The congress runs until August 7.



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Says Office Calls Should Be Brief

That's One of the First Rules to Learn in Business

Office calls, whether they're for business or pleasure, should be brief, is a first rule for business offices.

If you find the person on whom you are calling, is busy, let him know that he's doing so.

Other don'ts for the office caller: Don't hesitate to shake hands. That's an old office custom.

Don't try to bluff your way past the reception desk. If you have a legitimate reason to get into an office you're tried to bluff, however, you have to do so.

Dr. Charles Sheard, director and professor of biophysical research at the Rochester, Minn., Mayo Foundation, told the American Academy of Ophthalmology eye faults were due to the movement of persons from farms into cities.

The duties of many eyes have been increased from merely seeing a large piece of farm equipment or an animal at the farm to the pasture, to seeing minute objects within arm's length.

A new type of spectacle lens has been developed which, like the present, brings things up to you and you need have no fear about retaining this market for your very fine Canadian cheese.

Featherless Chicken Wears Cotton Shirt

Babe, a little White Rock chicken, is the first chicken to wear a shirt.

Jelly, Secret of Strength

The protoplasmic jelly cells link together to form the "sinews" or bundles of muscles. This jelly vibrates to cause the well-known contraction and expansion of muscles in action.

Twin Was Father Of American Slang

American might have been sorely pressed for picturesque expressions if it hadn't been for Mark Twain.

Chinse Illiteracy Cut 30 Per Cent

Dr. Daniel C. Fu, who helped "reaming" the Chinese alphabet from 4,000 characters to 1,000, says that Chinese illiteracy has been reduced from 80 per cent to 50 per cent in the last 20 years.

Fiery, Itching Toes and Feet

Here is a clean, stinging antiseptic that will do more to help you get rid of your itching, burning feet.

Good Building Material Here

Native Stone Is Procurable in Abundance in Canada

When the pioneers who peopled this part of the Dominion set about establishing their first permanent habitations to replace the log huts and other makeshift dwellings that first marked their clearings, it was to stone that they principally turned for building material.

Stone is not now so popular as a building material although there is just as much of it as ever awaiting the quarrying and, other ideas and legitimate reasons to get into an office you're tried to bluff, however, you have to do so.

Dr. K. A. MacKenzie of Halifax, president of the Canadian Medical Association, declared last week that magic and superstition to a degree which few will admit still exist in the minds of many people.

Weed Killer Costs Little

An Ontario Government Official Claims Use of Chemicals Means Big Saving

Dr. W. J. Stephens of the crop weeds and seeds branch of the Ontario Government, stated at Kitchener recently that the purchase of \$700 chemical weed killer would definitely establish weed control in a 100-acre field.

Music Increases Milk Production

Domei, Japanese news agency, announced its report of events in China last week with an account of how a Japanese dairywoman in Japan, after playing the gramophone to her cows, had increased their milk output.

ITCH STOPPED BY MONEY

THE ONLY TIRES MADE THAT ARE SAFETY-PROVED ON THE SPEEDWAY FOR YOUR PROTECTION ON THE HIGHWAY

CLASSIFIED ADVERTISING

PERSONAL

PLANS DEVELOPED

FOR SALE

MAJ REVER - Perthshire Medication

DEVELOPING

EXCHANGE OF OLD BOOKS

"WORTH COMING DOWN FOR"

Talk about a grand, cool smoke! You can't beat Great Dixie Plug - and you cut each pipeful fresh when you want it.



APPEAL OF MAGIC STILL FELT HERE

Doctor Declares People Continue to Go In For Secret Remedies Like Illness, Are Rely To A Great Extent on Superstition

Dr. K. A. MacKenzie of Halifax, president of the Canadian Medical Association, declared last week that magic and superstition to a degree which few will admit still exist in the minds of many people.

COMPARE FIRESTONE CHAMPION TIRES

PROTECT YOUR LIFE AND LIMBS by equipping your car with a set of new Firestone Champion Tires. Only in the new Firestone Champion tires do you get all these exclusive construction features.

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CLASSIFIED ADVERTISING

PERSONAL

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MAJ REVER - Perthshire Medication

DEVELOPING

EXCHANGE OF OLD BOOKS

NEWS PARADE

"THIS FATE IS SEALED"

THE WISDOM OF OUR TIME, Mrs. Georgette Thacker, a French newspaperwoman, declares that Hitler's hour has struck.

MORE UNEMPLOYED: Canada is among the countries of the world reporting a record of unemployment during the second quarter of 1933.

James K. Lawrence, farmer's son of Myrtle, Ont., built this novel craft in his spare time. He claims that it is capable of travelling on snow and water and would be ideal for travel in the north country.

CARE OF WORMS

Despite the extensive campaign carried on during the past few years by the advocates of artificial flies, to give every angler well equipped with the right artificial lure, you will always have with us the old fly-die-and-trot fisherman who prefers worms.

RUMOR DEPARTMENT: It is reported by grapevines of Southern and Western Ontario are paid on the average of 1 1/2 cents per quart for their milk.

THE WEEK'S QUESTION: And while we are on the subject of American politics, for the blind, it is, or so, are tremendously important to Canadians, what regrettable effect is the House of Representatives' refusal to change the Neutrality Act.

NICOTINE SULPHATE Controls Aphids

Catch These Plant Lice At the Beginning of an Outbreak

Training For Health Urged

Head of Physical Culture Department at McGill Stresses Need For General Education Over

Doctor Scores Modern Diet

That Depends So Much on Prepared Foods

Potato Diggers

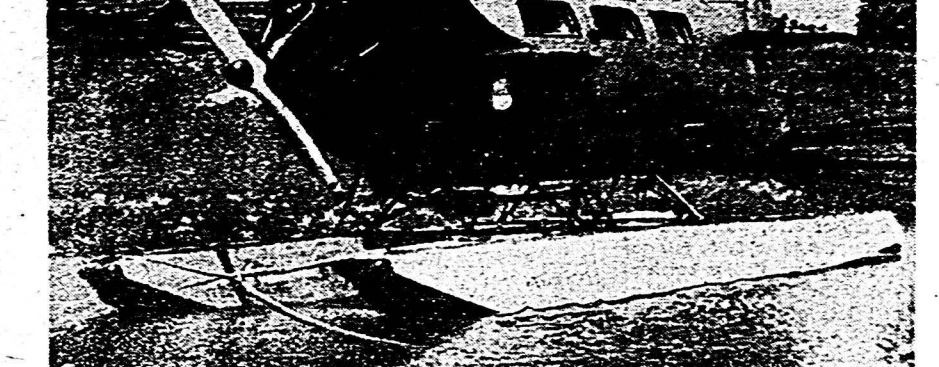
Tired Of School Tours The World

REGLAR FELLERS - The Legal Mind

WELL, AS A SPECIAL FAVOR, I'LL HANDLE YOUR CASE, IF YOU'LL OVER HAFFA BUMP'S MARBLES!

Farmer's Son Makes New Fast Craft for Snow and Water Transportation

James K. Lawrence, farmer's son of Myrtle, Ont., built this novel craft in his spare time. He claims that it is capable of travelling on snow and water and would be ideal for travel in the north country.



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VOICE OF THE PRESS

EDUCATIONAL TOUR

WIDE WEST DAYS

ONCE WAS ENOUGH

HISTORY AND THE MOVIES

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Man Can Climb Only So High

The highest 14,000 feet of Mt. Everest, altitude 29,411 feet, the world's loftiest mountain, contains the lowest point to which man can climb, according to Professor Yandell Henderson, of Yale, an authority on respiration.

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Have You Heard

The teacher went on the blackboard. "The horse and the cow is in the stable."

"Now," she said to a little boy, "what is wrong with that sentence?"

"Little Boy—"I think you should say, 'The cow and the horse is in the stable.'"

"Teacher—"Why?"

"Little Boy—"Ladies first."

"That fellow," said a college professor of a certain student, "puts up a good bluff, but there is nothing to him. Open the front door and you are in his backyard."

The amateur gardener was showing the beauties of his greenhouse.

"This," he said, pointing to a flower, "belongs to the petunia family."

"Does it?" said the sweet young thing. "I suppose you're minding it while they're away."

"Waiter, never bring me a steak like this any more."

"Why not, sir?"

"Well, it simply isn't done."

A patient, escaped from an insane asylum, was at last discovered in earnest conversation with a colored guard at a military camp.

"By means of signs behind the man's back, the attendant was at last able to understand him. Then one of them happened to glance toward the guard and muttered an astonished exclamation.

Huge New Liner Sails Next April

R. M. S. Queen Elizabeth, Largest Ship Ever Constructed, Will Set Out On Her Maiden Voyage

Largest ship ever constructed, the R.M.S. Queen Elizabeth, will sail from Southampton April 21, 1910, on her maiden voyage to New York.

The line plans to use only the two liners on the weekly run instead of the present three ships, which it supposes will be necessary to maintain the schedule.

At present, the Queen Mary holds all records for speedy transatlantic crossings but expected to be even greater in the speed of the Queen Elizabeth, named after the queen.

The Queen Elizabeth is a twin liner on the weekly run instead of the present three ships, which it supposes will be necessary to maintain the schedule.

How Can I? BY ANNE ASHLEY

Q.—How can I make an indeleble stencil-ink?

A.—Mix two parts sulphate of manganese one part, bluish-black, four parts sugar (all in powder form) and make a paste by adding a little water.

Q.—How can I keep the flavor and vitamins in vegetables?

A.—But for the protein Babe from the blistering rays of the summer sun.

Q.—How can I fatten thin hands?

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