

VOICE

CANADA
THE EMPIRE

of the
THE WORLD
AT LARGE

PRESS

CANADA

THE EMPIRE

The Ones To Solve It
We still have the idea that haunting problems will be solved by people who want to own homes rather than by politicians who would provide them.—Financial Times (Montreal).

Funny—They Love Us!
An antidote to serious pessimism over the human race is to be found in the fact that dogs and also some other animals think quite a lot of a great many of us.—Hamilton Spectator.

Worth 50c More?
They are going to raise the radio fee. But it will be hard to convince radio users that on the principle that you get exactly what you pay for, they are likely to get anything better for \$2.50 than they now get for \$2.—Toronto Star.

What Causes the Losses
The losses of the Canadian National Railways are not operating losses. This year, as last year, and the year before that, the Canadian National had a net operating surplus. The loss, and the only loss, is on interest charges. Well, no policy of unfication nor of amalgamation would or could reduce a cent of the loss on interest charges. The bondholders would go on collecting their interest.—Ottawa Journal.

"Two Little Words"
Not a right nor a line in the British North America Act is affected by Dominion Government's proposal to put into force unemployment insurance. Merely the two words are added to the constitution, making it clear and definite that the problem is a national one, on which all are agreed. It would certainly seem that the opposition of Alberta, New Brunswick and Quebec to the proposed legislation would be fatuous, if the opposition is pressed.—St. Catharines Standard.

We're All Getting Them
At one time the ownership of an automobile was a sign of wealth. That time is not very long ago, but it has departed definitely now. A survey of the United States and Canada has shown that automobile ownership among families with incomes of less than \$20 a week is increasing at the rate of 1,000,000 annually. It is expected that by 1940 two-thirds of the motor cars in the two countries, or more than 15,000,000 of them, will be owned by persons in the less-than-\$20 class.—Edmonton Journal.

Do You Like Your Work?
If you do not get any enjoyment out of your daily job, or if you do not get a "kick" out of viewing a piece of work you have done well, then you are not interested in that job and you will not likely make a success of it.
As long as you look upon your daily toll in this way, you will always feel dissatisfied.
Why not experiment? Try a month of actually showing interest in the problems and solutions of the business you are in. You will be pleasantly surprised to note how much your outlook on life will change and how much better satisfied you will be if you will only "make your job interesting."—Kitchen Record.

No Jobs In The North
The people of the North are warm-hearted, kind, hospitable! But the country itself is not. The man who comes here with the idea that it will be no worse to be out of work in the North than in the South will soon find this is a mistake. For his own sake, he should have some assurance that he can secure employment before he undertakes the hardship of the journey here and the weather that will greet him on arrival.
Literally thousands of men from the South, the East and the West have found work and opportunity in the prosperous North in recent years. But there is a limit to the power of absorption. That limit was reached some time ago. Surely it is no more than cruel to hold out false hopes—to recommend a Sweepstakes ticket as a sure win.—Timmins Advance.

James Figg, an Englishman, is known as the father of professional prize fighting.

SPORTS

SKI where skiing begins earlier and lasts longer. Try the Mt. Tremblant Sector in Eastern Canada. 125 miles of trails. Instructors. Ski-joring behind dog teams. Skating. Hockey. Curling. Horseback Riding. Sledding. Dog Teams and the unmeasured hospitality of Gray Rocks Inn.

GRAY ROCKS INN
St. Jovite Quebec

Guileless Censor
A friend lately received a letter from her brother, resident in one of the countries now at war. He wrote: "I will not tell you about the war, as our letters are sure to be read." Across the back of the envelope, outside, was officially written: "You are wrong, your letters are not read."—London Times.

To Stop a Stampede
As still higher wages and more paid holidays make jobs in the towns more attractive in this country, so will the present drift from the land become a stampede. How to stop it? Not by saying agriculture is important; not by extolling the charms of country life. We've got to help the farmer to make a job in the country as good as a job in the town. Prosperity passes agriculture by because we do not take prosperity to the countryside.—London Daily Express.

Indolence Is Greatest Danger To Democracy

Western "U" President Hits At Weak Point — Citizens Held Responsible For Kind of Government Serving Country.

Indolence of citizens in respect to their responsibilities is the chief hindrance to good citizenship. Dr. W. Sherwood Fox, president of the University of Western Ontario, asserted last week in an address at the Windsor Y. M. C. A.
Other hindrances, stated the president, include self-interest and party spirit. Dr. Fox devoted himself to a discussion of the problems of citizenship and to suggested remedies for present difficulties.
In the last analysis, in a democratic government, the government is the people, and each individual has a personal responsibility, he pointed out. The kind of a government existing, because it is good, bad or indifferent, is such because you and I permit it to be such, because we are poor or indifferent citizens, which mean the same thing.

To Blame For Faults
If citizens in a democracy censure their government, they should, if they are honest, see that their censure is directed at themselves. "What is it in our corporate make-up that allows us to make such a mess of democratic government?" he asked.
"You and I believe that every citizen has an obligation to give some service to society, and the performance of civic duty is the rent we pay for space in the country," he said.

Downright Laziness
Of the trinity of vices in respect to citizenship, Dr. Fox said that the worst is indolence. "It is the greatest cause of failure, in private as well as in public life. Most people suggest that it is a lack of mental ability that is the cause of most failures. My opinion is that it is apathy and downright laziness."
Causes of Attitude

Discussing the causes of political indolence, Dr. Fox said that one reason given by many is that one vote counts for so little in the vast number of total votes. If all followed this line of least resistance, the result would be utter anarchy. The responsibility is real, even though it may be obscured by numbers.
The second cause, he said, "is the cowardly shrinking of minorities from the fighting for their rights. We would still be slaves and serfs if our ancestors had not fought for their rights. The day of necessity to fight for our rights is not yet past. Oppressive majorities are often ignorant that the rights of minorities are threatened. They are ignorant of these because minorities are too lazy to speak up."

A third reason for indolence is the development of "effortless entertainment," stated the educator. He referred to sports, saying how most people, instead of indulging in sports themselves, take their sports by proxy.
A fourth reason, he stated, is the reluctance to assume civic office. Civic business is now big business and anyone, possessing qualification, who shrinks from holding office because he feels it is beneath him is contemptible.

Canadian Pig Iron Output Near Record
OTTAWA.—Production of pig iron in Canada during 1937 was the greatest since 1929 and output of steel was higher than in any year since 1918, the Dominion Bureau of Statistics reported.
Pig iron production totalled 897,855 long tons compared with 678,231 in 1936 and 1,080,160 in 1929. Steel output was 1,401,011 tons against 1,115,779 in 1936 and 1,672,954 in 1918.
Customs' import figures for the 12 months ending November, 1937, showed imports of iron and its products into Canada were appraised at \$208,700,000 against \$129,300,000 the previous year while exports advanced to \$65,000,000 from \$51,700,000.

Dog Team Brings Mail From North

First Mail of Winter Taken Out By Priest

Father Duscharme, of the Roman Catholic Mission at Chesterfield Inlet, 350 miles north of Churchill, Manitoba, drove his dog team into Churchill last week with the first mail this winter from points north of Manitoba's port.

Father Duscharme, who expected to return in a week, said the winter was very mild in his area and Eskimos were suffering from a mild form of flu. He also described fair conditions along the Hudson Bay coast as poor but inland 100 to 200 miles they were better.

Carries News of Outpost
Death of a 17-year-old boy in a blizzard at Eskimo Point was revealed by the priest. While the father was away on a trading trip to Churchill the boy left alone on a hunting expedition. When the blizzard broke he lost his way and was found frozen to death.

Father Duscharme said no word had been received at Chesterfield from T. H. Manning of the British Arctic expedition who is alone on Southampton Island in the northern reaches of Hudson Bay. Manning hopes to cross from Southampton Island to the mainland in the spring and journey to Churchill by dog team but the mild weather and poor ice conditions may spoil these plans.

Learn the Truth About Yourself

Analysed by An Expert Graphologist
Your Handwriting Tells All

Watch for the first Article!

Next week in this paper, Lawrence Hibbert, psychologist, character-analyst and lecturer, begins a series of articles on handwriting.

He Will Send You a Complete Personal Analysis For 10c

Experts Reveal Rocket Scheme

Plan to Shoot One, 967 Miles Into the Air

A scheme for shooting an exploratory rocket to a height of 967 miles above the earth was unfolded at New York last week before a convention of aeronautical engineers.

Works In Theory
The idea works in theory, Frank J. Malina and A. M. O. Smith, of the California Institute of Technology, said in a paper written for the annual meeting of the Institute of Aeronautical Sciences.
Whether it will work in fact, they added, depends on the efficiency of the rocket and its "motor."
Their proposed rocket would actually consist of three separate rockets, one within the other, to be launched successively.

Reaches High Velocity
"A rocket made up of three steps, respectively of 600, 200 and 100 lbs., they explained, "the lightest being fired first, reached a calculated altitude of 5,100,000 feet and a maximum velocity of 11,000 miles per hour."
They proposed to launch the rocket from a mountain top to save fuel because the high velocity of flight through dense lower levels of the atmosphere causes fuel to be rapidly eaten up. Once the three-in-one rocket had cleared denser air, they said, it would "coast" to higher altitudes. The purpose of the proposed experimental flight would be to gain knowledge of meteorological conditions in the upper atmosphere.

News In Review

World's Greatest Mass Migration
HANKOW, China. — One of the greatest mass migrations in human history has begun from the Yangtze River towns of Central China.

Golden Shirts Rampage
MATAMOROS, Mexico. — Soldiers and police patrolled the streets here last week as new reports reached that armed bands of Mexican Fascists—"Golden Shirts"—were pillaging and burning railway bridges along the Mexico-Texas border, near Reynosa.

World Radio Conference
CAIRO, Egypt. — King Farouk this week opened the World Conference on International Radio, telephone and telegraph communications. Delegates of 62 countries, including Canada, were present to hear the King's brief inaugural speech.

Wants Arms Export Control
OTTAWA. — A bill to provide for control of the shipment of arms and war materials to belligerent countries was given first reading in the House of Commons last week.
The bill was introduced by the

Thaw Is Fatal To Ice Palace

Montreal Project Melts And Crashes After Days of Work

Montreal's first ice palace in a quarter-century—the product of days of logging huge ice blocks into east end Lafontaine Park—collapsed last week, its turreted walls undermined by a "January thaw" which sent temperatures zooming.

In sub-zero weather, Mayor Adhemar Raynault laid the cornerstone—a massive ice-cake—as finishing touches were put on the ice castle, built for a snowshoos' convention. Citizens were urged to visit and inspect the shaky walls.
Meantime, slightly bewildered aldermen prepared to meet the first influx of tourists, attracted by advertisements depicting the snowshoe carnival—and the ice palace.

Transport Minister, Hon. C. D. Howe, and is an amendment to the Canada Shipping Act. He said it would enable such control to be exercised if and when it was necessary.

The New Princess, Beatrice
AMSTERDAM, The Netherlands. — Princess Juliana's baby has been registered officially and given the first name of Beatrice, chosen because of its meaning, "bringer of happiness and bliss." The full name is Beatrice Wilhelmina Armgard, Princess of Orange and Princess Zur Lippe Biesterfeld.

Protest High Living Costs
LONDON, Eng. — A petition protesting the high cost of living which the Liberals submitted to Parliament this week has been signed by 750,000 persons, Sir Archibald Sinclair, leader of the Liberal Opposition in the House of Commons, announced. The petition is part of the campaign launched by the Liberal party urging a return to free trade.

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The conference may last for several months, and is to revise radio, telegraph and telephone regulations fixed by the Madrid International Convention of 1932.

"Will Never Compromise"
BARCELONA, Spain. — Premier Juan Negrin told the Spanish Cortes (Parliament) last week the Government would never agree to any compromise with the insurgents.
Due to danger of air raids, the Cortes' first session this year was held in the dining-room of a massive monastery, perched high in the lofty Montserrat Mountains about thirty-five miles from Barcelona.

Wipe Out Terrorists
JERUSALEM. — The second major punitive operation by British soldiers against Arab terrorists within the past year, was under way in the Jenin area, about twenty miles northeast of Nabulus, this week.
Battalions of the Ulster Rifles and the Queen's Own Royal West Kent Regiment, aided by five military planes, attempted to wipe out a strong band of terrorists in the mountains.

Soviet Navy Ready
MOSCOW. — The revitalized Soviet Navy is prepared "to crush the enemy wherever and whenever necessary," Navy Commissar Peter A. Smirnov declared this week in open warning to "rapacious Fascist" powers.
The newspaper Pravda, prominently displaying Smirnov's account of Moscow's new naval strength, declared that the United States expanded armament program constituted a firm answer to all aggressor nations.

First Sea Lord
LONDON, Eng. — The Admiralty this week announced appointment of Admiral Sir Roger Backhouse to be Lord Commissioner of the Admiralty and Chief of the Naval Staff. The appointment carries with it the post of First Sea Lord.
Sir Roger, who has been Commander-in-Chief of the Home Fleet, succeeds Admiral of the Fleet Lord Chatfield, who has been First Sea Lord since 1933.

An Everyday Rule

OXO

Hot

Wishes To Give His Brain Away

Japanese Is Determined To Bequeath It To Cornell's Famous Collection

The laws of Japan make it difficult for a Japanese to bequeath his brain to America, but Dr. Tomitaro Makino, famous Japanese biologist, is going to do it even if he has to come to the United States to do so.
The story of his odd resolve is told in the Cornell (Ithaca, N.Y.) Alumni News. Cornell has a collection of famous brains, which have been used to make notable discoveries about the mind in general and in a few cases about the peculiarities of noted men.
First of His Race
There is no Japanese brain in this collection. Under the law in Japan, the News says, a body may not be

dissected until 24 hours after death. Preservation of brains requires removal within an hour.

Dr. Makino is 78. He wants his brain to be the first of his race in the Cornell collection, on account of his associations with Cornell botanists and Japanese who have graduated from Cornell.

The Heaviest Brain
Another interesting brain which the Cornell collection expects, the alumni publication states, is that of Private W. M. Lord, noted for remarkable feats of memory and a rare ability to do more than one different mental feat at a time.

Largest and heaviest of the Cornell famous brains is that of Rufolo, a Central New Yorker convicted of murder in the 1840's.
The Cornell collection is in charge of Dr. James W. Papez, physiologist, who recently identified a ring-shaped structure of four brain parts as the seat of consciousness and emotion.

News Parade

Commentary on the Highlights of the Week's News... by Peter Randal

PEACE WITH ITALY: Fresh moves are under way to bring about better relations between Great Britain and Italy. Mussolini, to tell the truth, is hard-pressed for cash, having spent enormous sums in Ethiopia, and is looking for a little financial help from John Bull. Britain, apparently, will be glad to lend the money if for nothing else than to restore peace in the Mediterranean, but Italy first will have to comply with certain conditions: cease anti-British propaganda; withdraw "volunteers" from Spain; and again there are wheels within wheels. Italy will not fulfill these requirements unless Britain first recognizes the Italian conquest of Ethiopia and consents to call the King of Italy, "Emperor."

TO RESCUE CHINA?: If a rumor that armies from Outer Mongolia, a highly insulated country between Soviet Siberia and China, are advancing to the aid of the Chinese armies turns out to be true, it means the beginning of the end for Japan. The army of Mongolia is reported to number 250,000 men, all mounted; they are highly mechanized equipment has come from Russia and they are skilled in the most up-to-date military procedure.

Outer Mongolia is at once under the suzerainty of China and the protection of the Soviet Union, can fight in self-defense against the Japanese without involving the neutrality of Russia.
The Mongol armies are in a position to make short shrift of the long-drawn-out Japanese lines in the north of China, and to deliver body blows at the Japanese Empire.

THE MORAL OF IT: A Cleveland thug who had been eating onions held up a taxi-driver. Nabbed by the police a few minutes later, he was taken to the station and held pending identification. The taximan supplied the clue of the onion breath. It was the same thug.
The moral is . . .

75,000 MORE HOMES: A member of the housing commission headed by Hon. Herbert A. Bruce, Mr. David Sheppard, expert in housing problems, declared in a public address last week at Toronto that Canada needs 75,000 more homes. "If we don't put the money into home construction now," Mr. Sheppard said, "the slum problem will soon reach the proportions seen in many United States cities. It will then cost \$250 a year to keep each family in the slums. We pay for our slums in increased costs of hospitalization, police and upkeep of mental institutions and jails."
The slum menace multiplies day by day. And it isn't in Canada's larger cities alone. . . . our smallest towns has its disgraceful habitations, hovels.
We'll have to face the fact that something has to be done, and that right speedily.

BRIDGE GOES OUT: The biggest news story to break in Canadian press circles for many years was the threat-

ened collapse, and later, the actual buckling of Niagara's famous "Honey-moon Bridge." News photographers went to town on it, picture engravers did a land-office business, newspaper circulation figures soared. Over the week-end, too, railways and highways carried armies of sightseers to "X" marks the spot.

While the people of Ontario sat quietly in their homes reading the evening paper, Hydro officials were shaking in their shoes at the prospect of an acute power shortage which would cut off electric light service in Western Ontario and cause an unprecedented industrial tie-up if the plant at Queenston were any further damaged by the ice-jam. The Ontario Power Company plant just below the Falls was already a wreck.

With the dropping of the wind and colder weather again, the danger passed and headlines stopped screaming at us from front pages of the dailies.
Could the situation have been avoided? No, says a well known engineering expert, declaring that once an ice-jam of such magnitude collects, there is nothing you can do about it. The bridge, constructed over 40 years ago of a type of steel greatly inferior to the alloy steels used today, was generally conceded to be obsolete anyway.

HIT AT SANCTIONS: One by one the League of Nations' teeth are being pulled out and its bite made more and more harmless. Sanctions, its most effective weapon in dealing with an aggressor country by denying that country the essentials of war-making, have never really been enforced. An attempt made to put a curb on Italy when she first invaded Abyssinia in 1935 was arrested halfway by the objections of various nations, and was not carried to its logical conclusion. Italy got away with murder right in the face of the League Covenant, as Japan had done three years before in seizing Manchukuo.
Now, small nations represented in the League are calling for the abandonment of its system of obligatory sanctions, saying that the League can no longer wield punitive power or enforce collective security when three big powers, Japan, Italy and Germany, are on the outside.
The general attitude seems to be "The League is dying . . . let her go!" . . . but, puzzle: who killed the League?

LISTEN... on Friday Night "CANADA-1938" IMPERIAL TOBACCO'S INSPIRING PROGRAM EVERY FRIDAY NIGHT On a National Coast to Coast Network

It's Safe TO BUY THIS TRADE-MARKED FUEL

Millions of people have confidence in the blue colour that assures safe, economical, satisfactory heating.

blue coal

EVEN HEAT WITH NO FORCED DRAFT