The Markuaie Standard Published every Thursday at The Standard Printing Office



\$1.50 per year in Canada \$2.00 in the United States

A. E. COLGAN & SON, Publish

NEWSPAPER COSTS GOING UP

The increased cost of producing newspapers has compelled a great the subscription price at higher rates. This week Orangeville, Shelburne and Dundalk papers go to \$2.00 per year. The Toronto dailie have gone to \$7.00 by mail and the other newspapers but to date we have not decided to raise the price. Jno. Matthews at Dundalk. trusting that all subscribers will pay in advance and assist us to keep the \$1.50 rate. For three years we have published an all-home print paper but this week we return to the four pages of ready print with a larger To continue the all-home print paper we would require more help and the increased cost would have compelled us to go to the \$2.00 rate. With loyal support from advertisers and prompt payment of subscriptions we hope to be able to continue to give Markdale and district a worth-while weekly newspaper at \$1.50 per year. The Standard is the only newspaper published which cares a hoot whether Markdale and the locality advances and we believe there are enough loyal citizens to render the support required to permit us to continue at the present rate. Businessmen as well as subscribers can assist by being prompt with copy for advertisements. Buyers in these times go where they are invited and if Markdale is to continue as a real shopping centre it's up to the merchants to do their share by attracting buyers to the village.

The Standard is just closing campaign which was intended to attract buyers to the village and we have sufficient evidence in the ballots cast to know that our efforts produced results during the holiday buying season. Markdale merchants enjoyed the best Christmas trade in years and The Standard takes a share of the credit in this connec-The ballots cast in the campaign show that many shoppers from outside our trading area were attracted to the village. There is no doubt in our mind as to the value of advertising and we cannot understand why progressive businessmen can hope to advance without its assistance. We have added a good many new names to our subscripwe are now in a position to give ent. The children acted their parts practically 100 per cent. coverage in The subscription rate for the of gifts and fun for them. the Markdale trading area.

present will remain at \$1.50 in Canada and \$2.00 in the United States and Great Britain.

THE VALLEY ROAD

Last week an Artemesia Ratepayer revived the question of the Valley Road being taken over as a part with the latter's mother and sister and this week Another Artemesia Ratepayer continues along the same

journal has often wondered why ents, Mr. and Mrs. Hodgkinson, at this piece of road has been for so Rocklyn; Mr. Frank Ball with lorg neglected by our County Councillors. At the time the Good Road System was adopted by Grey County and Mrs. Matt. Devitt and daughters we were a member of the Council representing Dundalk and of course of Vandeleur with Mr. and Mrs. Jas. we knew nothing of the Valley Road Wiley sr.; Mr. and Mrs. James Kirkat that time. If our memory serves us rightly this road was included in Kirkpatrick of Markdale with Mr. Mont's arrival. the first system adopted but apparently for some reason was later dropped. During the past fifteen Mr. and Mrs. George Wiley and years we have driven over this road family; Miss Elsie Wiley with her several times and we feel safe in saying that, outside of the roads which are now Provincial Highways this is one of the most important in the whole County. It would make a splendid outlet for the Beaver Valley and at the same time attract tourists to that beautiful country where the scenery is unsurpassed in any section of Canada. If our Grey County Councillors are sincere in their efforts to attract tourists to the County then this road should be added to the County system at once The Valley provides some of the best trout fishing in Ontario and the road would give easy access for tourists from Southern Ontario and Amerioan cities to the famous fishing waters at Meaford, now so well and favorably known over a wide area. construct a permanent and

oad would cost considerable oney but we believe the invesion at would bring ample returns to me e it a worth-while venture. 523 vilage of Flesherton would Frent while Hanover, Durham and hisrka le would reap some returns from tourists as they pass through on their way to this great scenic valley. Meaford and Thornbury would also be benefitted and several of the

DEDVEY EV

Mrs. A. Bunt and brother, Mr. yman Jackson, of Toronto spent Christmas with their parents, Mr. and Mrs. Wm. Jackson.

Mrs. E. T. Walters spent New Years with relatives in Detroit. Mr. Edgar Jackson spent Christ mas with his parents, Mr. and Mrs. Wm. Jackson.

Mr. E. D. Gilpin spent New Year's day with his mother in Toronto. Mr. and Mrs. Andy Rennie of Toronto spent New Years with their par-

ents. Mr. and Mrs. Frank Angus. daughter, Elsie, motored to Toronto trial job with a paper in exchange and spent New Years with relatives. Mr. Earl Blackburn spent over the

olidays at his home near Proton. Miss Josie Black of Toronto vis many publishers in Ontario to put Ited over New Years with Mr. and Mrs. Wm. Fitzsimmons.

Mr. Howard David returned Toronto on Friday enroute to his school near Peterborough.

Mr. and Mrs. Chas. Rowe and Owen Sound paper to \$5.00. The family, Mr. and Mrs. A. E. McCon-Standard is in the same boat as all nell and family and Mr. Thos. Rowe spent New Years with Mr. and Mrs.

Mrs. C. E. Atkinson spent the Mrs. R. T. Edwards.

Mrs. Martha Thompson of Manitoba is visiting her mother, Mrs. T. Bell. It is around 31 years since she has been here.

Misses Helen and Melba Quinn of Toronto spent the holidays with their uncle and aunt, Mr. and Mrs.

WODEHOUSE

And now we write 1938. The festive season is over and all the happy gatherings. New Year will now be put into action. Here's hoping 'twill be a good year for all.

School opened on Monday. Miss Parker returned to duties from her home at Flesherton.

At the school meeting on Wednesday Mr. W. Walsh was re-elected as trustee for another term. Mrs. Gordon Wiley, who has been

neuritis, is, we are glad to say, im- plane, 'Sunny Marion.' proving.

Born-On Wednesday, Dec. 29th, 1937, to Mr. and Mrs. Russell Fawcett, a son.

New Year's and a few days at her home here. The High School girls returned

o work on Monday. Mr. Art. Lee spent New Year's ith friends here

Mr. Frank Ball was a guest at Mr. W. Wilson's at Beaverdale for New Year's day.

(Intended for last week)

A happy New Year to all. The Christmas concerts at the

chool and Sunday School were well attended and enjoyed by all presarrived and brought his usual load

There were many happy gatherings for Christmas day, some at home while others spent the day with distant friends. Some who went away were: Mr. W. Wyville Jimmy was jubilant. with friends at Durham; Mr. and Mrs. Willard Wiley and family with Mrs. Clara Wiley and Miss Hazel at for a party. And when the Hale still early. The headlights cast comic turn, but the incongruity of Markdale; Mr. and Mrs. I. Hilliard tribe says 'party'. it means a real billows of light against the rising Monty's remarks struck her. She Road being taken over as a part with the latter's mother and sister blow-out—a whoopjamboreeho!" morning mist. A faint glow in the joined him in laughter while nerther Grey County Road System, at Ebenezer; Mr. and Mrs. J. Elford Sunny acceded with an alacrity that this week Another Artemesia and Billie with her brother, Clar-second class of the press of onlockence, and wife at Heathcote, at a family gathering; Mr. and Mrs. The editor of this great family Victor Wiley with the latter's par-

> friends at Flesherton. Those who had visitors were: Mr. of Sligo, Mr. and Mrs. Wm. Johnston patrick and family and Miss Orlie and Mrs. Roy Kirkpatrick; Mr. and Mrs. Hilliard Erskine and babe with

parents, Mr. and Mrs. Gordon Wiley. Miss Jean Chapple spent a few eeks with Mr. and Mrs. Russell Fawcett.

Mr. Frank Ball is engaged with Mr. Gordon Wiley at present. Misses Ruth and Helen Wiley are

home from High School for the holidays.

townships would also be the better

for it.

County Councillors who Those really desire to legislate to the benefit of Grey should take the initiative and see that a by-law is passed at the session of the Council this month adding that piece of road to the present system. If tourist trade is to be encouraged then it should be directed to points within the County rather than to adjacent municipalities. At the present time this road is open for automobile traffic as is that portion of the County road from Kimberley to Thornbury. With an

for some move in the County Coun-

cil this month? SHOP IN MARKDALE.

THIRTEENTH INSTALMENT

Monty Wallace has just arrived in California, having broken the Mr. and Mrs. Kenneth Craig and East-West cross country airplane record. Natalie Wade, mistaken by him for a newspaper reporter writes the exclusive account of Monty's ar-Mr. and Mrs. Geo. Caswell and rival, and succeeds in securing a for the story. Natalie becomes attached to Monty.

Although she discovers Monty's admits that she loves him. She is as quickly she turned to Jimmy. assigned by her paper to report Monty's activities for publication. Jimmy Hale, the newspaper's photographer, becomes Natalie's co-work- Jimmy

Natalie interviews Jabe Marion, & wealthy airplane builder, who de cides to build a record-breaking round the world plane for Monty. Marion's daughter, Sunny, exquisite Mrs. C. E. Atkinson spent the ly beautiful, is attracted to Monty. week-end with her parents, Mr. and She invites Natalie to dine with her Mrs. R. T. Edwards. when they meet the aviator unexpectedly.

Natalie discovers that Sunny is jealous of her friendship with Mont, and that she is trying to prevent ing to a mountain resort with Sunny alie admitted Jimmy and Sunny. and Jimmy, Monty again declared his love for Natalie.

Sunny attempts to drive Natalie from Monty's attention by climbing in Sunny, merrily. a high wall. She almost loses her balance and is pulled back by Mont. Jimmy later asks Natalie to consider his love for, her if she refuses Mont. Natalie induces Monty to set out

with her in an airplane search for two missing aviators. At dusk the arm. "Come on, you!" Monty lands the plane in the open country, where he and Natalie must spend the night.

Resuming the search in the morning they finally locate the fliers. Natalie wires the story to her paper. That night at dinner, Marion an- to the kitchen. nounces a non-stop, 'round the world laid up lately with an attack of flight, with Monty piloting the new

Monty's plan is to have ten refuelling stations along the route, where pilots are to go aloft to refuel ny and Jimmy were clasped in each his plane. Monty flies with Natalle other's arms. Miss Elsie Wiley returned to her to New York, where he will begin duties on Monday after spending the flight eastward. They are followed by Jimmy and Sunny.

The day before the flight, Monty once more declares his love to Natalie.

In spite of adverse weather reports, Monty takes off. Natalie re-glance, "I guess we might as well turns by plane to California, where tell her." she hears that Monty has reached Moscow, and is continuing on to

Quickly, in the staccato manner of the veteran reporter, Natalie claimed Natalie. poured out the story of Monty's I'm so happy—but this is so sudvictory over the elements. It was den!" his triumph-her's. And even as the last words of her story sung over the wire, Jimmy Hale and Sunny came in.

Sunny was her old self again. Composed, her most charming manthat Natalie knew must be hers.

"Of course!" she agreed, with gusto. "And what better place for welcome party to Mont Wallace than Nat's apartment"?

Natalie sensed a thrust in these apparently innocent words. But not telephoned from the office half an betraying that she, too, knew Sun- hour before he was sighted to say ny's position with Monty, she took up the challenge.

the rest of this story and check on she stood beside Jimmy and Sunny

Jimmy and Sunny departed, while Natalie resumed her place beside glory seemed to fill her whole being the telephone. The bell jangled with at the thought that there was nothan insistent clangor.

"Yes," answered Natalie. "Oh, it's keep her from Monty's arms. you, Mack. Yes-I'm here at the Before any of the others, she saw airport. No news after the last the ship. It was a tiny, high black flash-what? You have a bulletin speck in the sky and beneath it

-quick!" From his desk in the City Room, ing in glee at the success of the Mack Hanlon scanned the strand of world flight. ellow tape trailing through his She saw when the black plane set spelled the news they had been She saw that the landing would be

and nights. He read: "Mont Wallace proceeding down coast, reports all is well. Air escort picks up plane near Portland. Wal- talie Wade, no longer just a girl lace scheduled to land 7.45 a.m. down on her luck but known from Good flying weather ahead."

ief from the receiver near his ear. flier since Lindbergh. "Thanks, Mack," came Natalie's grateful voice, over the wire. "Shall of her story on the completion of write a follow-up for the early the flight. There would be only the

edition?" "We'll handle that," laughed the take care of that. genial editor. "You start catching The black plane plunged out of improved surface many city skilers up on some sleep or you won't be the sky. Suddenly its wheels spun would be attracted to the valley in able to see your hero even if he on the ground with the tail skid

the winter months. May we look lands in broad daylight!" since her eyes had glimpsed these rushed forward. But the black since her eyes nad gumpsed these rushed toward. But the black proper land taxied straight on. Natalle PHONE 47, MARKDALE

Jimmy and Sunny, true to theli promise, had already begun preparations for the "welcome party."
"Hi, Nat," greeted Jimmy, poking

his head from the kitchen. Sunny's face wore a smile; only laugh. her eyes remained coldly serious. "Don't mind us!" she laughed.

"But you can't blame a couple of Natalie's shoulders. people who haven't really celebrated since last New Year's Eve," she love for her is not sincere, Natalie added, with a knowing glance. Then

"Hadn't we better give this hardworking newspaper woman a chance to get a much-needed beauty nap?" ignored Sunny's obvious

"Of course," exclaimed Jimmy. "Let's go before the neighbors suspect the celebration has started al-Jimmy and Sunny left Natalie

hopes. But the demands of sleep were stronger than even her anticipation of the morning's events. She slept soundly. Before she knew it, her brief interval of rest was broken by the sounding of the door-buzzer. He turned to face a battery of news them from being alone. After driv- Hastily drawing on her robe, Nat-"Time to get out to the airport,"

warned Jimmy. "Toot-toot, all aboard!" chimed

"I'll slip into something in-2 jiffy -sit down while I wake up under shower," said Natalie, glancing at the clock.

"I'll make some coffee," voluneered Sunny, catching Jimmy by

ime clad in a simple sports outfit. Her face shone radiantly only to be outdone by the brightness of her their job. Remember, the papers eyes. This was her day of days. The aroma of steaming coffee drew her

"That coffee smells too goodyou can't keep me away by hiding it out here," she said, but scarcely this! I want to be with you," he had she spoken than her eyes fas tened on the scene before her. Sun-Their lips had met. They stood in a little world of their own. Only after a moment did Jimmy become aware of Natalie's presence. His start brought Sunny

back to reality. "Hello, Nat," said Jimmy. Then turning to Sunny with a meaning

not," agreed Sunny "Why "What better time than now?" "Sunny and I are to be married,"

was Jimmy's simple statement. Sunny-Jimmy-," "I'm so glad-

"We've got only fifteen minutes to get to the airport," Jimmy warn-

His words galvanized the three into action. They forgot personal matters—bent on giving Monty the ner seeking to conceal the defeat greeting and unselfish praise he de-

Gulping their coffee, the three ran pocket. Cracked my last quarter for cigarettes in Vladivostok!" my shouted gleefully. "This calls the landing field. The hour was way above the horizon.

With the coming of dawn, they knew that Monty could not be far away. Lookouts were posted on the wind-sock tower but Mack Hanlor that the fleet of planes had turned South just beyond Los Angeles and

"You two run along," replied that Monty was flying with them.
Natalie. "I'll meet you after I get Natalie's heart thumped madly a Natalie's heart thumped madly as searching the sky for his plane.

Glory was in the morning and ing but an ordinary small light to

speck in the sky and beneath it roared twenty or more ships flying in formation or looping and cavorting in give at the success of the from the News Bureau? What is it roared twenty or more ships flying

In its brief message was its nose flatly toward the earth. vaiting for these long, long, days in the teeth of the west wind unless Monty dropped in cross-wind as he sometimes did.

She stood there in the crowd, Na coast to coast as a news writer and Mack detected a stifled cry of re- waiting for the kiss of the greatest Already she had written the draft

lead to add and Mack Hanlon would

dragging dust from the hard earth. It took Natalie no time to be home. Somehow it seemed ages had been completed. The crowd

Monty dropped to the ground and clasped Natalie in his arms. A breathless moment, then throwing his helmeted head back Monty laughed his old-time care-free

"How are you. Girl." he greeted still looping his strong arm around "I've com around the world, thinking of this moment all the way!"

"And I've been thinking too, joined Natalie, "and hoping that ron'd come to me just as you arethis minute.'

"Hey Mont!" broke in a voice. The two lovers suddenly realized they were the target for hundreds of eyes. After all, this was the triumphant ending of a world flight. The airport was jammed with an admiring throng. Natalie turned utes. A small bag of pickling spice her gaze quickly to Monty, and with added to the vinegar improves the again alone with her thoughts—her a fluttering smile to cover her em-chop. barrassment bade Monty receive the plaudits due him.

"I'll only take a minute, Dear, assured Monty, giving Natalie an affectionate pat on the shoulder. cameras and reporters, pencils pois ed, eager to catch a first hand account from the hero of the hour. Monty, inured to interviews spoke briefly, answered routine questions rapidly. In a few moments he was back at Natalie's side. A throng of news-hawks followed, unwilling to leave their prey. Monty turned ingredients mix to a dough. Make

angrily. "Can't you fellows leave us alone?", he roared. "Can't you see I want a little privacy? You've got Soon Natalie again appeared, this your story—beat it and run it!"

"Careful, Dear," cautioned Na-"They're only trying to do talie. can make you-and they can break you, too!"

"All right," said Monty reluctant ly, "but why can't they leave a fel low alone—especially at a time like added, smiling into Natalie's upturned face. They kissed.

"Where's Sunny?", queried Monty suddenly. The jarring note made Natalie wince. "They came to the field with me, exclaimed Natalie, "now that you

mention it, it does seem strange they haven't been on hand." A quick glance around the thronged circle of onlookers failed to re-

veal the two familiar figures. "I can't believe that they'd stay away at a time like this!", insisted Natalie.

"Let's get out of here anyhow," Monty said, catching her arm in his The crowd followed the two as they slowly pushed toward where Jimmy's car had been parked when Natalie, Sunny and Jimmy had arrived at the airport. When they came to the spot the car was gone. "The mystery deepens," exclaim

ed Natalie with a little laugh. "Looks like we'll have to walk," Monty added with mock seriousness "I just came off a round-the-world flight, but I haven't cab fare in my

of small bays broke through the straining police cordon.

CONTINUED NEXT WEEK



FRIDAY 10 P.M. E.S.T. STATION CRCT (CBL)

WANTED

Any quantity Alfalfa Hay for which we are paying

\$7.50 per ton for Good First Cut

S8.CO per ton

for Second Cut Above Prices CASH

Recipes for Standard's Cook Book

NUT BREAD

1 cup brown sugar

2 eggs

moderate oven.

butter, size of walnut 1 cup sour milk 1 cup raisins or chopped dates

14 cup chopped walnuts

1 teaspoon sods 2 cups flour Let rise 20 minutes before baking

> Mrs. J. F. Collinson, Ceylon CABRAGE CHOP

Take a good sized head of cab bage, chop and sprinkle with salt; cover with water and let stand over night; bring to the boiling point in the salted water, then drain. Chop one dozen good sized onions and mix with the chopped cabbage. Heat one quart vinegar to the boiling minutes before serving. point; add ane cup sugar and one cup flour, one tablespoon mustard, 1/2 tablespoon tumeric powder in cold vinegar; bring to the boil, then add the chop and cook ten min-

Mrs. Chas. Martin, Eugenia

GERMAN BUNS

4 cups flour, sifted small teaspoon salt 1 cup white sugar 1/2 cup butter

14 cup lard 1 egg, well beaten Break egg into cup; then fill up with half milk and half water. Add one teaspoon full soda and two teaspoons of cream tartar (or 3 teaspoons baking poyder). With other a filling of

1 egg

1 cup brown sugar 14 cup flour Roll out the dough and spread on the filling. Roll and cut in slices and space well on a greased pan.

Bake. Mrs. Chas. Martin, Eugenia



MONDAY, JANUARY 17-REGULAR MEETING All members are urged to attend these meetings and be on time. F. A. YORK, Noble Grand W. J. COLGAN, Recording Sec.

SPANISH SUPPER DISH

3 slices bacon

1 large onion

1 can tomatoes cup raw, washed rice

1 bowl, chopped, cold meat season well. Fry together bacon and onlons and add to rice and tomatoes in a

Add cold cooked meat about 15 Mrs. J. F. Collinson, Ceylon

APPLE SAUCE CAKE

double boiler. Cook for two hours.

14 cap shortening 1 cup brown sugar

1 teaspoon soda

1 teaspoon salt 1 teaspoon cinnamon

1 teaspoon nutmeg 1 teaspoon baking powder

1 cup raisins 1 cup warm apple sauce Cream lard and sugar together and add well beaten egg and add flour mixed with baking powder alternately with apple sauce in which the soda has been dissolved. Add raisins, cinnamon, nutmeg and salt. Pour into a greased loaf pan and

bake in a moderate oven about 45 minutes Margaret Harvey,

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DR. R. B. MURRAY, Physician and Surgeon. Graduate Queen's Uni-versity. Office in the Knott Block, Markdale. Phone 49 day or night.

DENTISTRY G. CAMPBELL, L.D.S.; D.D.S., Dental Surgeon. Graduate of On-tario College of Dentistry and University of Toronto. Office over the Post Office. Office hours 9 a.m. to 5 p.m. Appointments made

by phone. DR J A MCARTHUR, Dentist, Office in the Artley Block, over the Perkins hardware store. Entrance at south-west corner of building, Toronto Street.

FRATERNAL o. L.—Markdale L.O.L. No. 1045 meets in the Orange Hall, Mark-dale, at 8 o'clock p.m., the first Thursday in each month. Visiting brethren cordially invited. Clifford Hutchinson, W.M., L. B. Turner, Rec. Sec.

A. F. & A. M.—Hiram Lodge No. 490, G.R.C., Markdale, meets in the Masonic Hall, Reburn Block, at 8 o'clock p.m., on the second Thursday in each month. Visiting brethren cordially invited. W. E. Harris, W.M.; A. E. Colgan, Sec. t. B. K.—Victoria Preceptory No. 282 meets in the Orange Hali, Markdale, at 8 o'clock p.m., the third Thursday in each month.

Visiting brethren always cordially welcome. G. W. Littlejohns, W. P.; A. E. Colgan, Registrar.

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