PICOBAC FOR A MILD, COOL SMOKE

Known Throughout World Ontario's Plowing Match

There is no "braggadocio" or exaggeration in the "International" part of the International Plowing this time so that purchasers of new Match, held annually in Ontario 1938 cars and trucks will not be for the past 25 years under the auspices of the Ontario Plowmen's Association. The match is known in agricultural circles around the used cars and trucks will not have world-from Shanghai to Glasgow to Australia and back again.

In a recent interview regarding this year's event which will be held at Fergus. Ont., from Oct. 12 to 15, J. A. Carroll, manager of the association, disclosed that the event which is expected to draw over 100,000 in contestants and spectators this year, has received considerable editorial and news attention in newspapers and farm publications all over the globe.

He displayed a clipping received from a plowing enthusiast in Sydney. New South Wales. Australia. The story was taken from a national Australian farm publication called "The Land", and its editor expressed considerable surprise that "plows, and not cricket, could attrack a crowd of 600 contestants and 100,000 spectators." referring to the four-day match held last year at Cornwall.

Similar statements were also ex-pressed by a writer in the "Scottish Farmer." an agricultural periodical published in Glasgow, which is widely read by farmers throughout the British Empire, and its field has the same reputation as the Manchester Guardian, The Times (both of London and New York). and the Christian Science Monitor have in the newspaper and literary worlds.

Even newspapers in far-off China reported the International Plowing Match. The Shanghai Daily Evening Post and Mercury devoted half a column of space to tell about the

An interesting part of the clipping which Mr. Carroll proudly displayed, read as follows:

"To anyone but a farmer, a plowing match may not seem exciting. A two-horse, or maybe a three-horse team starts slowly down a field that has been pegged off into narrow strips, the farmer clinging to the plow-handles with set countenance, the rich brown earth curling back beneath the shear. Back and forth the team plods, each furrow as straight as though laid to a rule, until the job is done, the steaming horses disappear in the crowd and everyone moves to watch the next contestant. At last the whole field is turned over, each part so even that the layman won-ders how the judges can decide the

And yet the competition is so keen and the interest aroused so great that teams have come from distant points in the neighboring provinces of Quebec and the Maritime Provinces of the Atlantic Coast. and from bordering American states, and nearly 100,000 people attended the match."

Mr. Carroll is confident that this year's attendance will be well over the 100,000 mark. match, he explained, is being held at Fergus, which is in the centre of the "finest farming area in Cana da", and is the hub of a network of arterial highways which serve every part of Ontario, and connect with main trunk highways into Quebec. New York, and Michigan, from where many interested spectators and contestants are expected

FARM STOCK, IMPLEMENTS Hay, Potatoes, Grain and House hold Goods. THURSDAY, SEPT. 30th at 2 o'clock

Mrs. Barbara Foy, Lot 22, Con. 8, Euphrasia will sell by public auction all goods and chattels. For particulars see posters.

TERMS - CASH G. W. Paterson, Auctioneer.

1938 Motor Permits Now Available

Hon. T. B. McQuesten, Minister f Highways, has announced that 1938 Motor Vehicle Permits and Operators' Licenses are on sale throughout the Province. Agents in the larger centres are already supplied, and shipments of supplies are being made daily to the smaller

The Highways Department is making 1938 permits available at obliged to pay for 1937 registration and so that the increasingly large to pay the usual transfer fee with only three months of the year remaining.

The advance sale of 1938 permits is also designed to alleviate the usual last minute rush when 1937 permits expire at the end of the

The new plates are of an exceptionally attractive design this year, with Crown and orange figures on blue background. There will be no letter prefixes. The series letter will come in the second, third or fourth position between the numerals, and each plate will, have only one series letter.

A substantial reduction in rates is announced, which will be welcome news to motorists and owners of commercial vehicles.

o change the license year to coincide with its fiscal year, 1938 per- was answered by "My greatest fear."

stated that the Department will be I. Seabrook, Mrs. D. Rennie assisted methods was taken by several members to consider requests for spec- by Mrs. Garner and Miss J. Wales. Chorus No. 28, "Some Folks arrangements of numbers or ford were present, the former giver leaves of the base of the control of the cont special series letters. This has occasioned considerable extra work in the past and the Minister hopes, by its discontinuance, to save the expense this extra work involved and at the some time increase the efficiency of the service given to all motorists.

Over one hundred issuing offices are located at convenient points throughout the Province. As formerly, those living in districts remote from issuing offices can procure their permits and licenses by mail, direct from the Dept. of Highways, Motor Vehicles Branch, Queen's Park, Toronto.

WALTERS FALLS

Rev. and Mrs. Perry, little son Ted, and Mrs. S. Caswell left on Monday morning for a few days visit with relatives in London and Windsor.

The September meeting of the W. I. was held last Wednesday after-noon at the home of Mrs. Jno. Reid. with an attendance of about thirty. The District President, Mrs. Stafford and Miss McIntosh of Williamshad a relish demonstration with

The Government having decided six varieties, which were duly tast- ing a fine talk along general Instied and recipes given. The roll call tute lines, urging some new ideas to be tried and giving some explanamits and licenses will be valid until The new copies of Home and March 31st. 1939.

In announcing the advance sale of 1938 permits Mr. McQuesten was served by the hostess, Mrs. W. A good discussion on tomato juice stated that the Department will be the Sashrook Mrs. D. Rappia assisted methods was taken by several mem-

The Markdale Standard Clubbing Rates

We announce the following clubbing arrangements for subscribers of The Markdale Standard to receive their home paper and any others they may desire, for a period of one year.

The rates apply to Canadian points only.

The Standard and The Toronto Evening Telegram 6.00 The Standard and The Toronto Globe and Mail 6.00 The Standard and The Owen Sound Sun-Times 5.50

If the paper you want is not in the above list, we can get it for you and save you money.

These prices are strictly CASH IN ADVANCE. Send subscriptions by Post Office or Express Money Order to

The Standard, Markdale, Ont.

F. T. HILL & CO., LIMITED MARKDALE PHONE 7

SELLING THIS WEEK! A Special Purchase of Men's High Grade **Work Pants and Work Shirts** MUCH BELOW THE MARKET

LOT No. 1

20 Doz. Men's high grade Work Pants in different patterns, in heavy cotton tweeds. Values in the lot as high as \$2.25 a pair. All sizes.

Extra Special \$1.44

LOT No. 2

10 Doz. Men's Work Pants in a better quality Special \$1.65 Pair than Lot 1. All sizes.

LOT No. 3

Men's Work Pants in wool and cotton mixtures. A good pant suitable for any kind of wear.

Special \$1.95 Pair

MEN'S HIGH GRADE WORK SHIRTS AT A BIG SAVING

We have the largest assortment of work shirts in Grey County to choose from and prices to suit every

10 Doz. Only Navy Blue and Light Blue Cotton Drill Shirts, a good large make. Special at 47c LOT No. 2

10 Doz. Only extra heavy Work Shirts in drills and chambray. All colors and sizes in the lot.

Special at 95c

3 BIG SPECIALS IN THE LADIES' READY-TO-WEAR DEPARTMENT

SPECIAL CLEARANCE IN LADIES' BLOUSES

50 Only Ladies' Silk Blouses. Many designs to choose from. Values up to \$1.75.

Clearance Price-49c Each

LADIES' HOUSE DRESSES at 49c

10 Doz. Ladies' Houses Dresses in high grade print. A good make. Small, medium and large Clearance Price-49c Each

LADIES' HOUSE DRESSES 89c

Ladies' House Dresses in a better quality. A clearance of regular lines up to \$1.39.

Special .89c Each

MEN'S NEW FELT HATS FOR FALL

All the newest shades and designs

Wool Felts at\$1.95 each Fur Felts in best quality at\$2.95 each

Daiton's vaniia, 172 oz. size 3 for 17c
Libby and Clark's Pork and Beans 2 for 19c
P. & G. or Pearl White Soaps 5 for 19c
Shredded Wheat
Kellogg's Corn Flakes 3 for 25c
5 lb. Pail Clover Honey for
Cowan's Perfection Cocoa, 1 lb. tin25c
Sweet Pickles, large jar23c
Scribblers for school opening from 2 to 5c each

F. T. Hill & Company, Limited, Markdale