

**The Markdale Standard**

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A. E. COLGAN & SON, Publishers

**"Try Courtesy" Can Bring Lower Insurance Premiums**

Auto Underwriters' Head Claims  
"Plain Everyday Selfishness"  
Causes Most Motor Mishaps

**PRAISES WOMEN**

"Just plain, everyday selfishness" on the part of motorists is responsible for 75 per cent. of Ontario's huge annual cost of traffic accidents in the opinion of Jos. H. King, superintendent of the automobile and casualty branch of the Canadian Underwriters' Association.

"When motorists can show a substantial and permanent decrease in the accident and death rate on our streets and highways, they will unquestionably reap the benefit of their careful efforts in lower insurance rates," according to a statement made by Mr. King.

Referring to the current "Try Courtesy" campaign of the Ontario highways department, he remarked that its objective could be the means of saving tens of thousands of dollars for motorists who carried insurance. Many drivers, he thought, are paying a heavy price for selfishness and lack of courtesy in their insurance premiums, or forcing other motorists to carry the burden for them.

In his opinion, many accidents are caused by "cut-in" drivers who create the circumstances for a mishap but do not participate in it themselves, and usually insist belligerently "they had nothing whatever to do with it."

This type of road menace, says Mr. King, is usually in a great hurry to get somewhere, "but if you asked him what he was going to do with the few minutes he saved at the risk of his own and several other lives, he would be hard put to give you a reasonable answer."

He painted a vivid word-picture of several hundred thousand motor vehicles swooping down simultaneously on the towns of Napanee, Newmarket and Tillsonburg and killing or maiming every single inhabitant—nearly 11,000 men, women and children.

"Fantastic, you'd say," exclaimed Mr. King, "yet every year, largely through selfishness and lack of courtesy, we are allowing this very thing to happen in Ontario. How much longer are we going to let this annual massacre continue?"

Because of the many factors involving conditions of roads, drivers, weather, automobiles, and other circumstances which bear on traffic accidents, Mr. King thought it would be difficult to compile accurate statistics showing the actual cost of discourtesy in motoring, but stated there was no question in his mind or in the minds of other automobile insurance experts that motorists are paying a heavy toll for thoughtless and inconsiderate driving.

In his experience, women are outstandingly more courteous behind the wheel than men, although they may not generally be as good drivers.

"But," he added, "courtesy will go a great deal further in preventing accidents than a good driver who seems to think he is on a race track."

More extensive efforts are necessary, he maintained, to eliminate the night-driving hazards of "one-eyed" cars and glaring headlights and to abolish the danger presented by "parade leaders" who hold up a line of 10 to 20 cars by driving at an unreasonably slow pace. Such cars, Mr. King believes, should be made to accelerate their speed to meet the demands of traffic, or made to travel on secondary roads where their ambling pace will not interfere with safe highway conditions.

**EUGENIA**

(Held over from last week.)

The Women's Association of the United Church will meet on Thursday afternoon, June 17th, at 2.00 o'clock in the church basement. Roll call to be answered by a verse containing the word "abide".

Mrs. R. Gordon and mother, Mrs. Leppard, visited at the home of Mr. Jos. Leppard of Beaverville on Sunday.

Mr. and Mrs. W. Campbell and Billy of Toronto were week-end visitors at their summer home here.

The Misses Josie and Louise Falconer of Toronto visited a few days at their parental home.

Mr. Argyle Martin of Flesherton is visiting at his parental home.

Mr. and Mrs. Geo. Hoath and Madeline and Elgin of Woodford visited recently with Mr. and Mrs. Thos. Fenwick.

The Misses Muriel and Edith Fenwick returned to Palermo on Sunday after spending a couple of weeks at their parental home.

We extend our best wishes to Mr. David Parliament, who celebrated the 53rd anniversary of his birthday on Monday, June 14th. We wish him many more happy returns of the day.

Mr. and Mrs. Alex. Carruthers visited on Sunday with their daughter, Mrs. Chas. Park.

Mr. Norval Betts and Miss Leone Duckett spent Sunday at Midland.

**KIMBERLEY**

(Held over from last week.)

Mr. and Mrs. Donald Neff of Newmarket and Miss Doris Bannon of Harkaway were visitors with Mr. and Mrs. Charles Graham and family.

Mr. Laurie Lawrence of Larder Lake is visiting his mother here.

Mr. and Mrs. D. L. Weber and Mrs. A. Lawrence motored to Warren, Ohio. Mrs. Weber's parents, Mr. and Mrs. Archie McLean, returned for a visit.

Mr. and Mrs. A. Parker and Dorothy of Meaford visited Mr. and Mrs. B. Carruthers on Sunday.

Messrs. Earl Alexander and Lee Weber have opened their new service station.

Mr. and Mrs. Earl Dillon spent a few days in Toronto visiting Master Stanley Lawrence of Larder Lake, who is seriously ill.

Mrs. Harold Proctor and Betty visited recently with the former's daughter, Marjorie.

Mr. Harold Thompson preached an excellent sermon on Sunday evening.

The Women's Institute held a successful celebration on June 9. Softball between Heathcote and Kimberley schools resulted in a victory for the latter. Flesherton won from Kimberley in hardball. Dundalk girls defeated Markdale by a score of 17 to 11. Kimberley and Priceville closed the sports with a game of football. Score: Kimberley 2; Priceville 0. Supper was followed by an amateur contest and dance.

Miss Marjorie Proctor and Mr. Ross Atkinson are holidaying at Midland.

**PICOBAC**  
PIPE TOBACCO  
FOR A MILD, COOL SMOKE

**TOWNSEND LAKE**

(Held over from last week.)

Seeding and the planting of roots have been completed in our neighborhood for this year.

Mr. Richard Moran, Stella and Norman, spent Sunday with Mr. and Mrs. John Barry and Miss Margaret Barry.

Miss Margaret Moran and Mrs. Joe Moran spent Sunday with Traverston friends.

Mr. and Mrs. Ira Schell of Owen Sound and a number of other friends spent the week-end at the home of Mr. and Mrs. Wes. Bradey.

Miss Marie Moran, who is engaged at the home of Mr. and Mrs. Frank D'Arcey, Barrhead, spent Sunday with her mother, Mrs. Mary Moran.

Mrs. Arthur Jackson left on Saturday for FitzWilliam Island where she will spend the summer months with her husband, Mr. A. R. Jackson.

Mr. Harold Ritchie spent Sunday with his parents, Mr. and Mrs. W. C. Ritchie.

Mr. John Moran and Mr. Gerard Moran spent Sunday with Mr. and Mrs. Leonard McKeown of Priceville.

**Miscellaneous Shower**

On Tuesday evening, June 1st, about 100 friends and neighbors gathered at the home of the recent bride and groom, Mr. and Mrs. Albert Jackson (nee Eva Stoddart) and presented them with a miscellaneous shower. The evening was spent in dancing and social chat. At midnight the young couple were asked to be seated while a wagon, prettily decorated with pink and white streamers and loaded with gifts, was brought in. Miss Margaret Connors read the following address:

Holland Centre, R.R. 2,  
June 1st, 1937.

Dear Albert and Eva:—

We, your friends and neighbors, have gathered together this evening to ask you to accept these few tokens of our esteem.

Albert, you have always taken an active part in the affairs of the community. We welcome Eva to the neighborhood and wish you both a very, very happy future together. We would ask you to accept these gifts and hope you may often find them useful in your new home.

Signed on behalf of your neighbors and friends: Kenneth Atkins, Wilfred Priel and Harold Whitney.

Mrs. Jack Barry, Miss Margaret Connors and Miss May Priel unwrapped the gifts while Miss Margaret Moran read the verses. The groom, on behalf of his bride and himself, made a very fitting reply, thanking all for the many pretty and useful gifts. Everyone joined in singing "For they are jolly good fellows". Lunch was served, after which dancing was enjoyed until the wee sma' hours of the morning.

Advertise in The Standard.

**Recipes for Standard's Cook Book**

**GINGER SNAPS**

1 pint whipped cream  
2 cups sugar and a little salt  
½ cup of molasses or more  
1 level tablespoon soda  
1 tablespoon ginger  
Thicken with flour to roll out.  
Roll thin. Bake in a moderate oven.  
Dorothy I. Merrifield,  
Bircham, Alberta.

**Sour Cream Raisin Pie**

1 cup sour cream  
¾ cup sugar or less  
1 cup shopped raisins  
1 egg  
Flavor with nutmeg or cinnamon  
Bake between two crusts.  
Dorothy I. Merrifield,  
Bircham, Alberta.

**ORANGE BREAD**

1 cup sweet milk  
½ cup white sugar  
3 cups flour (bread)  
1 egg  
3 teaspoons baking powder  
½ teaspoon salt  
Slice rind of 2 oranges fine, add 1 cup water, 1 cup white sugar. Boil until tender and down to about half.  
Add 1 tablespoon shortening, let cool. Add to first mixture and bake in loaf pan, about 45 minutes. "Nice for the school lunch box."  
Mrs. Wm. Gibson, Ceylon.

**SALAD**

Good for the Entire Family

1 envelope gelatine  
¼ cup cold water  
1 cup hot water  
¼ cup mild vinegar  
1 tablespoon lemon juice  
¼ cup sugar  
2 teaspoons onion juice  
1 teaspoon salt  
¾ cup carrots, grated or shredded  
¾ cup cabbage, grated or shredded  
2 tablespoons parsley or raw spinach

Pour cold water in bowl, add gelatine. Add sugar, salt, hot water. Stir until dissolved. Add vinegar, lemon juice and onion. Cool, and when mixture begins to stiffen, add remaining ingredients. Turn into mold that has been rinsed in cold water and chill. (Serves six.)  
Mrs. Wm. Gibson, Ceylon.

**BARRHEAD W. I.**

The monthly meeting of the Barrhead W. I. was held at the home of Mesdames L. and J. Torry on Thursday evening, June 17th. There were thirteen members and five visitors present. The meeting was opened by singing the Ode and repeating the Lord's Prayer in unison. The roll call was answered by "The name of a Flower starting with your first initial" It was decided to have two girls attend the Achievement Day to be held in Markdale on June 22nd. The annual picnic will be held at Hamiltons on June 26th. Mrs. Earl Smart gave a well written paper on "Caring for Early Products." A demonstration by Mrs. Jack Torry on "An American Beauty Salad" was very interesting. Mrs. K. Gemmel favored the members with two well rendered solos, "Smiling Thru" and "The Lilac Tree." A reading entitled "The Do-as-I-please House" was given by Mrs. H. Gilkes. The meeting was closed by singing "God Save the King." A dainty lunch was served by the hostess. The next meeting will be held at the home of Mrs. David Symes on Thursday evening, July 15th.

Standard Want Advs. bring results. Try them.

**Business Directory**

**LEGAL**

WALTER E. HARRIS, Barrister and Solicitor, Etc. Office on Main St., Markdale.

**DENTISTRY**

L. G. CAMPBELL, L.D.S., D.D.S., Dental Surgeon. Graduate of Ontario College of Dentistry and University of Toronto. Office over the Post Office. Office hours 9 a.m. to 5 p.m. Appointments made by phone.

DR. J. A. McARTHUR, Dentist. Office in the Artley Block, over the Perkins hardware store. Entrance at south-west corner of building, Toronto Street.

**FRATERNAL**

L. O. L.—Markdale L.O.L. No. 1045 meets in the Orange Hall, Markdale, at 8 o'clock p.m., the first Thursday in each month. Visiting brethren cordially invited. Clifford Hutchinson, W.M.; L. E. Turner, Rec.-Sec.

A. F. & A. M.—Hiram Lodge No. 490, G.R.C., Markdale, meets in the Masonic Hall, Reburn Block, at 8 o'clock p.m., on the second Thursday in each month. Visiting brethren cordially invited. W. E. Harris, W.M.; A. E. Colgan, Sec.

R. B. K.—Victoria Preceptory No. 282 meets in the Orange Hall, Markdale, at 8 o'clock p.m., the third Thursday in each month. Visiting brethren always cordially welcome. G. W. Littlejohns, W. P.; A. E. Colgan, Registrar.

**AUCTIONEER**

B. H. WALDEN, Licensed Auctioneer for the County of Grey. All sales promptly attended to. Farm sales a specialty. Arrangements for sale dates may be made at the Standard Office or with B. H. Walden, Markdale.

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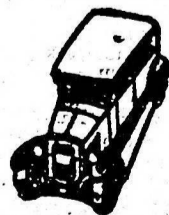
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