

# "TRY COURTESY" CAMPAIGN GEARED TO HIGHER SPEED

## Rule No. 1 - "Try Courtesy"



No opportunity is being overlooked by the Ontario Department of Highways in conducting its "Try Courtesy" campaign which Hon. T. B. McQueen, Highways Minister, is launching in an extensive series of advertisements in newspapers throughout the province. The picture shows A. A. Townley, chief of examiners of motor vehicle drivers at Queen's Park, pointing out to two pretty applicants for driving licenses the most primary rule for any motorist—"TRY COURTESY."

### WALTERS FALLS

The first ball game of the Holland League was played here last Wednesday evening on the new diamond near the saw mill when Markdale team won the game with a score of 13 to 12.

Miss Edna Dixon and girl friend of Hamilton hospital staff arrived on Monday to spend a couple of weeks' vacation.

Mrs. Hamill was brought home from Owen Sound last Thursday, not much improved in health.

Miss Velma Rennie spent a few days last week with her sister, Mrs.

Roy Morrison.

Mr. and Mrs. D. Symes of Irish Lake spent the week-end with their daughter, Mrs. E. W. Quinton.

Married—On Saturday, May 29th, at Walters Falls, by Rev. Mr. Barry, Miss Wilfred McDougall, daughter of Mr. and Mrs. A. McDougall, to Mr. Juniper of Meaford.

Miss Showell, teacher of the 10th Line school, was so badly burned about the neck last Wednesday when some alcohol she was using while teaching a fifth class lesson took fire, it was found necessary to have her removed to Owen Sound hospital on Thursday. Miss Eva McLean

Science Can't Prevent Accidents Without Help of Courtesy, T. B. McQueen Claims

### "A Vital Challenge"

Sounding a strong warning that the heavy traffic increase on Ontario highways expected this summer will inevitably result in more traffic accidents and deaths unless every motor vehicle operator exercises constant care in driving, Hon. T. B. McQueen, Ontario highways minister, has announced that his department is launching, for a second year, a newspaper campaign urging every one of Ontario's 700,000 drivers to "Try Courtesy."

"The steady increase in motor traffic," Mr. McQueen declared, "presents a vital challenge to every user of our streets and highways to aid in checking and reducing the horrible toll of lives which motor traffic costs us each year."

Modern motoring, he pointed out, is geared higher than ever before and this influence of speedy travel is steadily increasing. "Every resource of science has been applied to make this faster pace a safe one. Shatter-proof glass, improved four-wheel brakes, wider and smoother highways, more effective day and night road markers, new designs and construction in tires, better lighting equipment on automobiles and on streets—all these factors have made their contribution to safer motoring."

"But no scientific factor," Mr. McQueen insisted, "no matter how efficient or fool-proof, can ever have the slightest chance of success unless the simplest and most fundamental principle of human relations is applied. This element can be expressed in many different ways. It can be called 'consideration for others' or 'do as you would be done by.'"

"In our newspaper campaign this year, as last year, we are urging drivers to 'try courtesy.' The dictionary says courtesy is 'politeness of manners, combined with kindness,' and we believe the sincere application of this simple idea by every driver in Ontario can eliminate death and destruction from our streets and highways and make them the safe and useful servants of mankind they should be."

is supplying in the teaching of the school.

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**Northern Nurseries Flowers**  
Beautifully Arranged  
Carefully Delivered  
Retail Store: 231 Ninth Street East, Owen Sound  
Order Direct: Telephone 166, Owen Sound

### ARTHUR G. STREET

[Continued from page one]

farm laborer on a Manitoba home-  
stead about 50 miles northwest of  
Portage la Prairie, coming out to  
Canada when he was about 18 years  
of age and graduating into a first-  
class farm hand, who was able to  
hold his job with one farmer for  
four consecutive years.

He returned to England at the  
time of the war and, at its conclu-  
sion, took over his father's farm,  
and since that time he has been the  
tenant at "Ditchampton Farm" in  
Wiltshire, which he now operates as  
a dairy farm, milking 70 cows upon  
the Hosier system, which means  
milking them outside in bales.  
These cows are not stabled either  
winter or summer and Mr. Street is  
conducting a very successful dairy  
farm.

He became an author by chance  
after writing a few articles for news-  
papers upon farm topics, and finally  
being asked by one of his friends to  
set down in book form some of his  
impressions and ideas of farming, he  
produced, under the title of "Farm-  
er's Glory", the most favorably re-  
ceived farming story ever published  
in Britain. It went into seven suc-  
cessive editions inside of 14 months  
after publication. His fame has  
spread almost all over the world as  
a writer of farming stories.

Other books which have come  
from the pen of Arthur G. Street are  
"Strawberry Roan", "Hedge-Trim-  
mings", "The Endless Furrow",  
"Country Days", "Thinking Aloud",  
"A Country Calendar", "Moonraking",  
"Land Everlasting" and "The Gentle-  
man of the Party".

Mr. Street will address his first  
meeting at the Experimental Farm  
at Ottawa where he will be received  
by The Honourable J. G. Gardiner,  
who has taken a lively interest in  
this visit. He will come from Ot-  
tawa to Toronto and address a  
luncheon in the Royal York Hotel  
at noon, on Monday, June 7th, at  
12.30 Daylight Saving Time. This  
luncheon will be held under the  
joint auspices of the Royal Agricul-  
tural Winter Fair, the Canadian

Club and the Empire Club.

On Tuesday, June 8th, Mr. Street  
will visit the Ontario Agricultural  
College at Guelph and address a  
large gathering of people who will  
be assembled there for the purpose  
of hearing him. This meeting is at  
2 o'clock Standard Time, 3 o'clock  
Daylight Saving Time. There will  
be a parade of livestock previous to  
the address. He then goes on to  
Winnipeg, Brandon, Indian Head,  
Saskatoon, Edmonton and Leth-  
bridge, and will return to Ontario  
early in July.

Mr. Street has been broadcasting  
now for a number of years for the  
British Broadcasting Corporation,  
and a good many of his talks over  
the radio have been made from  
farms.

This modest and unassuming man  
of the land has been in the public  
eye perhaps more than any other  
British farmer during the last four  
or five years since he became famous  
through the production of his first  
book "Farmer's Glory".

Among the topics upon which Mr.  
Street will talk are—"The Country-  
man's place to-day in the national  
life of England", "The part which  
home farming must play in any  
worth while Empire scheme of co-  
ordination", "The varying nature of  
English farming with a detailed de-  
scription of the working of three of  
the most famous farms in England",  
"A word picture of the rural scenes  
of England and the people who in-  
habit it". He has a most interest-  
ing lecture also on the curious fluke  
which has transformed a Wiltshire  
farmer into a writer and broadcaster  
with some humorous stories of the  
many bricks which he has dropped  
in the strange land of London's lit-  
erary world.

The visit of Mr. Street to Canada  
will be one of the Agricultural events  
of the year 1937, and farmers, their  
wives, sons and daughters should  
not miss the opportunity of seeing,  
hearing and meeting, if possible,  
this practical English farmer.

Thursday, July 1st, is the date of  
the softball tournament and concert  
in Dundalk. Auspices of I.O.O.F.

# "... for Economical Transportation"

Pick the  
**QUALITY CAR**  
in the  
Lowest Price Field

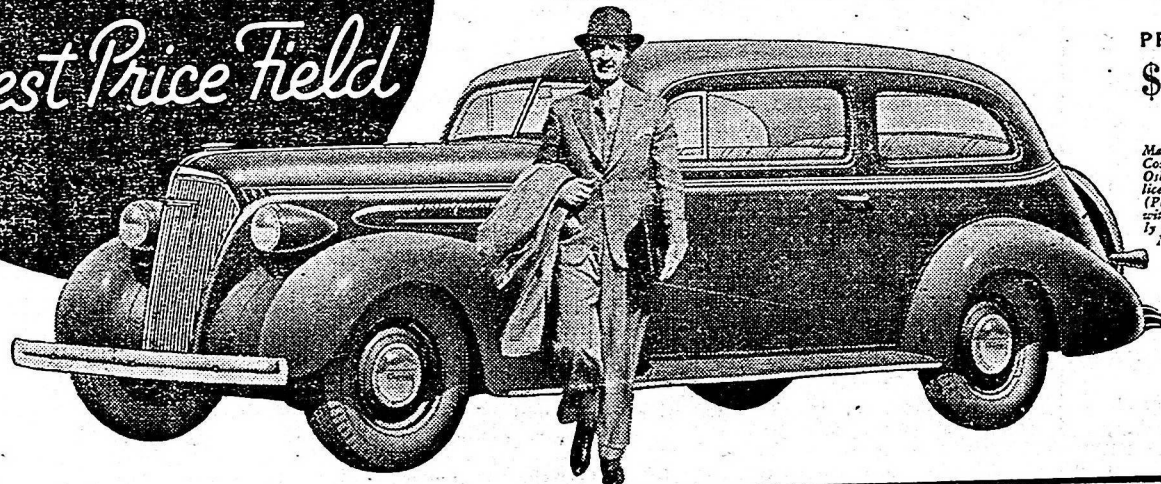
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For instance, the quality design of Chevrolet's Valve-in-Head Engine saves you as much as 10% on operating costs! Knee-Action, on Master De Luxe models, saves you dollars on "tightening-up"—because it cushions the car, as well as the passengers,

against the pounding of rough roads. The Unisteel Turret Top Bodies by Fisher are solidly built to "stand up", without develop-  
ing annoying rattles and squeaks.

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