

## The Churches

### Anglican Church Notes

Rev. C. O. Pherrill, B.A., B.D.

**Christ Church, Markdale**  
10 a.m.—Sunday School.  
11 a.m.—Morning Service.  
7 p.m.—Evening Service.

**St. Matthias' Church, Berkeley**  
2.15 p.m.—Sunday School.  
3 p.m.—Church Service.

### Cooke's Presbyterian Church

Rev. T. O. Miller, B.A., Minister

10 a.m.—Sunday School.  
11 a.m.—Morning Service.  
7 p.m.—Evening Service.

### Gospel Workers' Church

Rev. A. Mills, Minister

10 a.m.—Sunday School.  
11 a.m.—Service.  
7.30 p.m.—Service conducted by the young people.  
Tuesday at 8 p.m.—Prayer meeting in the Church.  
Thursday and Friday evenings—Cottage Prayer meetings.

### United Church of Canada

Rev. H. S. Warren, B.A.

10.45 a.m.—Reception and Communion Service.  
3 p.m.—Vandeleur. Communion.  
7 p.m.—Evening Service.

### WILLIAMSFORD

The Ladies' Aid of St. Andrew's Presbyterian Church held their May meeting on the 14th at the home of Mrs. Jennie Davidson, with an attendance of twenty members and visitors. The meeting opened in the usual manner and the minutes of the last meeting were read and adopted. The roll call was "Pay Your Fees." Three new members joined the society. The Bible Lesson was read by Miss Esther Rossman. Miss Jessie McIntosh gave a reading which was enjoyed by all. Mrs. Watt put on a contest, won by Mrs. Wm. Davidson. The meeting closed by singing and prayer by Mrs. Wm. Elliott. The hostess served lunch, assisted by her daughter and Miss Jessie McIntosh. The next meeting is to be held at the home of Mrs. Thos. Watt.

Mother's Day was observed on Sunday, May 16th, instead of the 9th, as Rev. Mr. Gordon preached a Coronation sermon on that date. There was a mothers' choir on the 16th.

Mrs. Robt. McClung spent the week-end with Mrs. J. Collins.

Mr. and Mrs. McGregor of East Linton spent Sunday with the latter's parents, Mr. and Mrs. Peter Mitchell. Mr. and Mrs. Phillips of Hamilton spent the week-end with the latter's sister, Mrs. Fred. Stafford.

Mr. and Mrs. Morris of East Linton spent Sunday with the latter's parents, Mr. and Mrs. Rock.

The Ladies' Aid of St. James' Church held their May meeting at the home of Mrs. Oscar Lipsky on Thursday afternoon, May 13th, with an attendance of seventeen members and six visitors. After the devotional and business period a delightful and interesting program was given, the theme being "Coronation" and "Mother's Day." The numbers included a vocal duet, "From Ocean Unto Ocean," by Mrs. D. Nuhn and Mrs. L. Kuglin, accompanied by Mrs. A. J. Datars; a reading, "Helpers," by Mrs. Herman Heft; reading, "Her Love is an Angel's," by Mrs. A. J. Datars; reading, "The White Trillium," by Mrs. John Myers; "A Coronation Hymn" read by Rev. A. J. Datars. Mrs. W. Heft put on a contest, "Things Our Grandmothers Missed," which was won by Mrs. A. J. Datars. Mrs. O. Lipsky was surprised by a handkerchief shower as a birthday token and also in appreciation for her work in the Society. After the closing hymn and prayer, the hostess served a dainty lunch, assisted by Mrs. S. Grahman, Miss E. Heft and Mrs. A. J. Datars.

Rags make paper.  
Paper makes money.  
Money makes banks.  
Banks make loans.  
Loans make poverty.  
Poverty makes rags.

## CEYLON

Mr. and Mrs. Archer and Mrs. Adams of Toronto visited last week with Mrs. W. White.

Mrs. Gordon Stewart is visiting in Toronto.

Mrs. J. B. Cummins of Oshawa is visiting friends in the community.

Mrs. Clara Wiley of Markdale and Mr. and Mrs. Gordon Wiley and daughters of Wodehouse were callers recently at the home of Mr. Geo. Cairns.

Misses Louise and Florence Boyce visited at their home on the 5th Line on Sunday.

Mrs. M. Coleman has returned to Owen Sound after visiting at the home of Mr. and Mrs. J. F. Collinson.

Mr. and Mrs. M. Reavy and Jean of Southampton and Mr. and Mrs. Bailey of Shrigley were callers on Sunday with Mrs. D. Macphail and Miss Agnes Macphail, M.P.

Mr. and Mrs. R. Rutledge of Holland Centre and Mr. Clarence Marshall of Toronto visited their parents, Mr. and Mrs. Fred Marshall, on Sunday.

The regular monthly meeting of the Women's Institute will be held at the home of Mrs. Knox on Thursday, May 20th, at 8 p.m., when a good attendance is requested for the election of officers for 1937 - 1938. Lunch committee: Mrs. H. Piper and Miss Dorita Stewart.

Fire destroyed the barn of Miss Agnes Macphail here on Saturday at noon. The barn, now used as a garage and storeroom, was completely razed although considerable of the contents were removed before any damage was done. The car was out at the time and was thus saved. Miss Macphail was in her home at the time, while her mother, accompanied by a nurse, was out motoring. The fire is believed to have started from ashes, thought to be cold, which had been dumped near the barn that morning. A stiff wind is believed to have ignited dry leaves and blown them into the interior of the building. When discovered by Mr. Fred Chislett, who lives at the Post Office nearby, the fire had made great headway and nothing could be done to save the building. It was valued at \$400 and was covered by insurance. Miss Macphail will not rebuild it this year.

## WODEHOUSE

The rain was welcomed by the farmers though it delayed seeding operations for a time.

Coronation Day was a brilliant holiday for the schools and citizens most everywhere. Some went fishing while those who had radios remained at home to get the broadcast of the event.

Several from our burg attended the concert on Coronation night in the Armouries at Markdale, put on by Russ Creighton and his entertainers. The Canadian Mountaineers and little Jackie Perkins and Shirley Smith have entertained the radio audience in the past in fine style and a large crowd was present to see and hear these interesting folk in person, to their great delight and entertainment.

Mr. Vamplew, who has been a visitor the past two weeks with his daughter, Mrs. J. Elford, left on Sunday to visit at the home of his son, Clarence, at Heathcote. Mr. and Mrs. Elford and little son, Billie, accompanied him.

Little Doreen Fawcett has been visiting her aunt, Mrs. Ed. Border, in Markdale.

Mr. and Mrs. Gordon Wiley and daughters, Helen and Elva, accompanied by Mrs. Clara Wiley of Markdale, visited with Mr. and Mrs. Geo. Cairns and Mrs. Wilcock at Ceylon.

Mr. McDonald of Riverdale was in this neighbourhood the past week with his tractor outfit and did several jobs in short order.

The Ladies' Aid are meeting this week for their monthly meeting at the home of Mrs. Stanley Clugston.

Mr. and Mrs. Gordon Wyville of Vandeleur and Mr. and Mrs. Harold Fawcett and children, Eldon and Ruth, of Flesherton were recent visitors with Mr. and Mrs. Russell Fawcett.

The Women's Institute held a special in Sligo school on Coronation night. Mr. Sam Erskine held the lucky ticket in the draw for the quilt.

Our teacher, Miss Parker, and pupils are making final preparations to attend the Musical Festival in Owen

## Free Publicity

DOES IT MAKE YOU RICH?

(Erin Advocate)

This is the slogan in the C.W.N.A. Journal and is certainly fitting of the conditions faced by all publishers. Every mail contains requests in various disguises, for which the publicity agents of big business are well paid; local folks make more to the point requests. In the former it is a plain case of get something for nothing; in the latter, it seems for the public is of the opinion that it is the duty of the local paper to give free publicity to everything from a dog fight to a sermon. They do not seem to realize that the publisher has a heavy investment in machinery and equipment, to say nothing of the outlay for wages, power, taxes, paper, ink, depreciation, and that he also must eat and assume the usual financial responsibilities of a citizen, all of which must be paid in hard cash—none of it is free—so why should he be the target for all the "give me's."

Every publisher is grateful to all who inform him of, or send him news, but it seems impossible for the public to separate news from free publicity, or overcome the temptation of trying to slip past, or intimidate the publisher into printing free publicity for their special benefit.

A truly striking example of that weakness was exemplified the other day, when a citizen of a neighboring town came quite a few miles to our office for a few printed cards; and in the course of conversation made known, in no uncertain manner, why she came to our office. Of course we received the new customer with open arms and cash with the order—that was fine—and the customer was pleased with the job; but the inconsistency of the general public was the thing that seemed to strike us most. Here was a business woman who declared she had done business with so and so for years, she had paid him dollars, plenty of them—and when she wanted free publicity, failed to get it—she was provoked plenty, and would put herself about and spend time and money to get her necessary printing elsewhere; not stopping for a moment to consider what she was asking for, and why she did not get it.

The lady keeps a store—and no doubt the publisher she was down on shopped at her place of business frequently. What would she say if he came along and requested an order

Sound next week.

Miss Wilma Cargo of Markdale spent the week-end at the home of Mr. and Mrs. Jno. Morrison.

Mr. Gladwyn Wiley of Rocklyn and Miss Ina of Markdale spent Sunday at the parental home, Mr. and Mrs. Sam Wiley, jr.

Mrs. M. Harris of Toronto spent a week at the home of Mr. S. Wiley, sr.

Mrs. Will Johnston and two children of Vandeleur were visitors with her parents, Mr. and Mrs. James Wiley. Miss Emily Lawson is also a visitor at the same home.

Mr. and Mrs. I. Hilliard have moved into our burg and taken up residence on the Wm. Fawcett farm.

## Small Advts.

FOR SALE—1928 Chevrolet sedan. Mrs. G. H. Haslam, Markdale. 37c

CEMENT—Fresh car cement just arrived. Herb. Walker, Markdale.

FOR SALE—A number of young cattle. Enquire at The Standard office. Markdale. 37c

FOR SALE—Twelve pigs ready to wean. Elvin Sewell, R.R. 2, Markdale. Phone 53r1-3. 37c

FOR SALE—Pure bred Shorthorn Bull, 18 months old. Ed. Little-Johns, R.R. 5, Markdale. 37c

FOR SALE—Quantity of Dooley Potatoes. Carl Boyd, R.R. 2, Markdale. Phone 53r3. 37p

FOR SALE—Well matched team of Belgians, 5 years old, weighing about 3500 lbs. Wm. Smart, R.R. 3, Markdale. Phone 71r1-1. 37p

FOR RENT—About 60 acres of good pasture land with running water and shade. Alex. Young, R.R. 1, Berkeley. Phone Markdale 72r3.

FOR SALE—6-roomed frame house and two lots in Markdale; also frame building 10x12, suitable for garage. Cheap for quick sale. Garry Irwin, Markdale. 37p

FOR SALE—Thirty acres of Timothy and Alfalfa in the field. Can accommodate a few young cattle with good pasture where there is plenty of water and shade. Will be on the farm May 24th. Minnie Graham, R.R. 4, Markdale. Phone 73r1-2. 37-8c

FOR SALE—REPOSSESSED AND REBUILT CREAM SEPARATORS—Vikings, DeLaval and Melotte—Repossessed DeLaval, 750 lbs., A1 shape, guaranteed, \$50.00. Melotte solid base, like new, 600 lbs., \$35. Viking, 600 lbs., perfect shape, \$40. Other good buys: Sharples, Premier, Magnet as low as \$15.00, goods delivered. Trial given. Terms arranged. Parts furnished for nearly all makes. New Viking Separators, 8 sizes from \$45 up. Terms, 6, 12 and 18 months. Sold under straight 10 year guarantee. 48 sold to date, 1937 - 122 sold in 1936 - 155 sold in 1926. 25 years of separator business. Reference: Bank of Montreal. Write Harry Hulse, Aurora, Ont.

of goods, free, on the strength that he had been a customer for years, had paid her plenty of cash, etc.? Well that sort of thing isn't done, either by the smart publicity agents or the general public, so why should they be so persistent that the publisher give his space—which is his merchandise—free?

Every publisher is on the "spot" most of the time, in his free publicity racket and not infrequently is mustering his most diplomatic words and actions to surmount the problem of overcoming this ever mounting trouble, and at the same time keep his public in good humor and enlighten them in regard to the inconsistency of their requests.

## RADIO

M. V. Buffam will be in Markdale the 3rd SATURDAY Each Month

Orders must be left with Thos. Tuck at least four days before date of visit.

Next Visit June 19th

## Specials

3 cans SWEET CORN ... 25c

3 lbs. BULK TEA (Reg. 40c) .. for \$1.00

COWAN'S COCOA . lb. (in 21c

LIBBY'S TOMATO SOUP 2 cans for 15c

FRESH PINES, 24's, 6 for 95c

FRESH VEGETABLES

## Jack Murphy

## GOOD Used Cars

1936 Dodge Custom Sedan

1936 Dodge DeLuxe Sedan

1936 Plymouth DeLuxe Sedan

1936 Ford V8 Coach, Radio

1935 Ford V8 Coach

1935 Chevrolet Master Coach

1935 Dodge Coach

1935 Dodge DeLuxe Sedan

1935 DeSoto DeLuxe Sedan

1935 Plymouth Sedan

1934 Dodge Sedan

1933 Plymouth Coach

1933 Plymouth Coupe

1931 Studebaker Coupe

1931 Buick Special Sedan

1930 Oldsmobile Sedan

1930 Buick Sedan

1929 Ford Town Sedan

1929 Chevrolet Coach

1929 Pontiac Sedan

1929 Durant Sedan

1928 Chevrolet Coach

1928 Chevrolet Sedan

1927 Chevrolet Sedan

1927 Chevrolet Coach

and many others

## TOMS' GARAGE

OWEN SOUND

## Thibaudeau's Choice Quality Meats

Displayed under glass and kept cool and fresh by electricity

Roast of Beef ..... 14c a lb.  
Boiling Beef ..... 12½c a lb.  
Hamburg Steak ..... 15c a lb.  
Round Steak ..... 20c a lb.  
Sirloin Steak ..... 20c a lb.  
Headcheese ..... 15c a lb.

Get Our Prices on **BEEF** by the quarter or **PORK** by the side

Roast of Pork ... 10 lbs. \$1.50  
Pork Chops ..... 2 lbs. 35c  
Shoulder of Pork .... 15c a lb.  
Sausage, large ..... 2 lbs. 25c  
Weiners ..... 2 lbs. 35c  
Breakfast Bacon .... 33c a lb.

Smoked Hams, per pound 21c. | Smoked Cottage Rolls, lb. 28c.

SPECIAL—3 large cans of TOMATO JUICE for 29c

Quality Meats and Groceries **Thibaudeau's Market** Phone 67 We Deliver