

The Markdale Standard

Published every Thursday at
The Standard Printing Office
Main Street, Markdale, Ont.

\$1.50 per year in Canada.
\$2.00 in the United States.

A. E. COLGAN & SON, Publishers

Efficiency In Business

(The Durham Chronicle)
While visiting in a small town in Ontario recently where there is quite a large manufacturing industry, we learned that lately the plant has not been doing very well. They are going back to old ideas in order to attempt another business comeback and see if the shareholders cannot enjoy dividends, as in days of yore.

The reason, we were told, was that this industry, which did a good business, imported an efficiency expert to guide its destinies. He has been there for a couple of years now, and has been a flat failure.

Some manufacturing industries are going to wake up to the fact that there is no "efficiency" road to success, just as there is no royal road to learning. Hard work, honest products, and smaller salaries for golf-playing executives seems the answer for recovery. As always, efficiency experts are only common, ordinary men a long way from home, as efficiency expert run factories are a long way from dividends.

EUGENIA

Mr. and Mrs. Sam. Croft from near Flesherton visited on Sunday with Mr. and Mrs. C. Martin.

Dr. and Mrs. A. E. Little of Flesherton were recent visitors with Mr. and Mrs. Geo. Lawlor.

Messrs. Joe Williams jr. and Ted Campbell spent a few days in Toronto, returning home Sunday accompanied by the former's mother, who had spent the past week with friends in the city.

Mrs. Calvin Boyce has discontinued her booth in the park for the season and is very grateful to the many customers who patronize her so well.

Mr. and Mrs. Percy Magee and little sons spent a couple of days in Toronto and attended the exhibition.

Next Sunday evening Mr. Reeves will conduct his last service in the Orange Hall, before returning to Toronto.

Mr. and Mrs. Geo. Lawlor and son, Arthur, spent a few days in Toronto

and attended the exhibition. Mr. and Mrs. Garnet Magee, their daughter and son, Miss Fern and Gerald, and their niece, Miss Irma Magee, are spending a week visiting with friends in Parry Sound district.

We are pleased to report Miss Annieta Turner almost well again after her recent illness with a severe attack of tonsillitis.

Miss Bernice Campbell has returned home from Fern Cottage near Orillia.

Mr. Arthur Lawlor spent a few days with his friend, Mr. B. Jewett, of Singhampton.

Miss Mamie Kerton of Toronto and her cousin, Miss Marjorie Duckett of Ceylon, visited a few days with their cousin, Mrs. Ernie Semple, and other friends.

Miss Viola Neeley of South River visited with Mr. and Mrs. William Walker.

Mrs. Butler and son, Willie, and Mrs. Fogg of Toronto visited over the week-end with the latter's brother, Postmaster R. Park, wife and family. Mrs. Fogg remained for a visit with friends here.

Mr. and Mrs. Russell Park of Flesherton were also Sunday visitors with the former's parents here.

Mr. and Mrs. Cecil Walton of Sault Ste. Marie, while on their honeymoon spent the week-end with the former's aunt, Mrs. A. Carruthers, and other relatives here.

WALTERS FALLS

Miss Ida Bassett of Owen Sound is the guest of Mr. and Mrs. S. Caswell.

Mrs. Campbell of Detroit spent the week-end with her uncle, Mr. W. I., and Mrs. Seabrook and various other relatives hereabouts. Her brother, Mr. Will McLennan of Port Arthur, called for her on Monday, while east on business.

Other of our villagers who visited the C.N.E. last week were Mr. and Mrs. E. W. Quinton, Mr. Maurice Quinton, Messrs. Geo. and Clar. Seabrook, Messrs. Dave and John Young and Mr. W. Shepherdson, who has attended for fifty-seven years. Mr. John Laycock and Mr. and Mrs. Rathwell.

Mr. and Mrs. F. Reid are spending a few days in Toronto this week.

Anniversary services are being held in the United Church next Sunday. Rev. Mr. McAuslan of Kimberley preaches at the morning service, eleven o'clock, and Rev. H. S. Warren of Markdale at the seven-thirty service in the evening. An outside choir is to assist at the evening service.

Religious Forum

"I beseech you, therefore, brethren that ye present your bodies, a living sacrifice, which is your reasonable service—Romans 12:1.

A Prayer.—Our Heavenly Father we humbly beseech Thee to grant us power to be and do all that Thou wouldst have us be and do. Increase our desire to do always that which is pleasing and acceptable in Thy sight. Help us to live as Christians ought to live in relation to Thee and in relation to each other. Keep out of our hearts all self seeking envy, malice, prejudice, and whatever else would mar our Christian walk and fellowship. Bring all Thy children into closer bonds of love, and help them manifest the spirit of Christ at all times, that Thy name may be glorified. Amen.

One of the greatest of the New Testament books is Paul's Epistle to the Romans. The thing that makes this book so great, and has given it such a grasp on the Christian mind and heart, is its profound insight into the essence of Christian faith, experience and conduct. Among the great chapters of this great book is the twelfth chapter, which is more often read than any other. The reason for its popularity is its intense practicality. Our practical age likes the practical portions of the Bible. Yet one might ask, how many of those who read this chapter realize how deeply it strikes into the inner experiences of the Christian life? This chapter gives us some idea of the message that Paul was carrying to the peoples of the Roman empire. A new type of life was being injected into the midst of the pagan world with its learning and culture. This new type of life, so finely described in the twelfth chapter, was christianity's finest evidence of its truth and saving power. When we think of Paul going through the Roman Empire with a message of Salvation through Christ that bears in life such fruit of Christian living as is set forth in this twelfth chapter of Romans, we realize that he was engaged in a moral and spiritual revolution that would turn the world upside down.

The first two verses are the key to the entire chapter and to the remaining chapters of the epistle. The duty here enjoined is that the Christian should consecrate himself, set himself apart, wholly to the Lord. The Christian should be conscientiously and willingly the Lord's own possession.

The ground for Paul's plea for entire consecration is "the mercies of God". The mercies of God are the saving provisions that Paul has so fully discussed in the previous chapters. God has provided for sinners a Saviour in the person of His Son through whom the sinner is justified, sanctified by the spirit, and ultimately glorified. God has done all things necessary for our salvation that we could not do ourselves. In view of this, to consecrate ourselves to the Lord is only reasonable and right.

But what am I to consecrate? Paul says: "present your bodies a living sacrifice". The body is the instrument we use in living our lives in this material world. It is through the use of our bodies that we honour and serve God, hence I must consecrate my body to the Lord, not to the service of powers that oppose Him. Further I must consecrate my mind to Christ, for by it the body is controlled. My thoughts and ideals must be no longer those of the world, but those of a mind transformed to think the thoughts of the Spirit, a mind whose ideals are consistent with the will and character of God, as revealed in His word. When body and mind are thus consecrated to God the other qualities of Christian life and character mentioned in this chapter will be developed and strengthened day by day under the influence of the Holy Spirit.

President Russell Freeman and his directors are preparing for a record-breaking fair in Markdale on Thursday and Friday, October 1st and 2nd. Arrangements have been made to use the arena as a show ring for cattle. Special features with many cattle. Many special prizes have been added to the prize list.

HOLLAND CENTRE

(Held over from last week.)
Miss Anona Elder and sister, Aleda, are holidaying with friends in Toronto.
Master Harold Slade spent a week holidaying with friends at Mono Road.

Mr. Wesley Troughton is spending a few days in Hamilton this week.

Miss Enid Bull, Miss Rhoda Shute and Miss Carrie Crowther returned to Toronto to resume their teaching duties after the summer holidays.

Mr. Robert Mandeno and Mr. Isaac Elder spent a day in Toronto recently.

Sympathy is extended to Mr. and Mrs. Wm. Hampton sr. in their recent bereavement.

Mr. Garry Woyce is spending a few days in Owen Sound.

School re-opened here on Tuesday with Mr. Reg. McKennitt of Chatsworth as teacher.

Mr. Albert Erwin and family moved on Monday from the Dr. Bull residence to Mr. Harvey Jackson's residence on the highway. Mr. and Mrs. Jackson and son, Junior, are going to Fitz William Island for the winter months.

Mrs. Jane Woyce had her dwelling sided with shingles recently.

Misses Lina Erwin and Jean Erwin are attending Markdale High School this year.

Miss Alma Shute spent a few days with Mr. and Mrs. James Dixon at their cottage at Leith.

Mrs. Will Gordon, Anna and Ralph, returned to Box Grove after spending the holidays with friends here.

Congratulations to Mr. and Mrs. Ralph Hutson, who were recently married.

Rev. and Mrs. White of Cargill visited with Mr. and Mrs. John Farley recently.

Mr. and Mrs. Wm. McKay visited on Sunday with Mr. and Mrs. Wm. Priel near Williamsford.

Mrs. Wm. Hampton sr. attended the funeral at Hanover of Mrs. Herman Schifferl last week.

Miss Isabel Caswell of Rosedale spent the week-end with Miss Evelyn Harper at her home here.

Mrs. Earl Shelley of Beverley Hills, Birmingham, Mich., accompanied by her mother, Mrs. J. N. O'Neill of Georgetown, were recent callers with Mr. and Mrs. C. Ransome.

Mr. and Mrs. John Givens celebrated their 25th wedding anniversary on Friday evening.

A quiet, but pretty, wedding was solemnized on Wednesday, Sept. 2nd, at the home of Rev. W. G. Wakefield, the officiating minister, when Miss Mabel Dorothy Thompson became the bride of Mr. Bertram C. Boyd of Blantyre. The bride was attended by Miss Ethel Boyd, sister of the groom, and the latter by Mr. Eugene Thompson, brother of the bride.

Rev. C. C. Wellerman, our local pastor, resumed his usual duties on Sunday last after a few weeks' holidays.

Miss Bessie McKinley of Toronto spent Sunday with her father, Mr. William McKinley. Mr. McKinley returned with her for a short visit.



Saugeen Lodge No. 327
Markdale, Ont.

Monday, September 21st—Regular meeting for general business.

PRESTON YORK, Noble Grand
W. J. COLGAN, Rec.-Sec., Markdale

Business Directory

LEGAL

WALTER E. HARRIS, Barrister and Solicitor, Etc. Office on Main St., Markdale.

DENTISTRY

L. G. CAMPBELL, L.D.S., D.D.S., Dental Surgeon. Graduate of Ontario College of Dentistry and University of Toronto. Office over the Post Office. Office hours 9 a.m. to 5 p.m. Appointments made by phone.

DR. J. A. McARTHUR, Dentist. Office in the Artley Block, over the Perkins hardware store. Entrance at south-west corner of building, Toronto Street.

FRATERNAL

L. O. L.—Markdale L.O.L. No. 1045 meets in the Orange Hall, Markdale, at 8 o'clock p.m., the first Thursday in each month. Visiting brethren cordially invited. J. W. Stoddart, W.M.; A. E. Scott, Rec.-Sec.

A. F. & A. M.—Hiram Lodge No. 490, G.R.C., Markdale, meets in the Masonic Hall, Reburn Block, at 8 o'clock p.m., on the second Thursday in each month. Visiting brethren cordially invited. W. J. Halbert, W.M.; A. E. Colgan, Sec.

R. B. K.—Victoria Preceptory No. 282 meets in the Orange Hall, Markdale, at 8 o'clock p.m., the third Thursday in each month. Visiting brethren always cordially welcome. G. W. Littlejohns, W. P.; A. E. Colgan, Registrar.

AUCTIONEER

B. H. WALDEN, Licensed Auctioneer for the County of Grey. All sales promptly attended to. Farm sales a specialty. Arrangements for sale dates may be made at The Standard Office or with B. H. Walden, Markdale.

E. E. MATSON

Insurance Agent - Fire and Casualty

Several Companies Represented
No Policy Fee
Losses Promptly Adjusted

Office at residence, George St., Markdale, Ont.

T. H. REBURN

Insurance Broker

Agent for best policies in Life, Fire, Automobile, Accident, Sickness

Always ready to give attention to your insurance wants

Office and residence, Toronto St., Markdale, Ont.

WATCH AND CLOCK REPAIRING

WM. F. POTTER

Jeweller and Watchmaker
FLESHERTON and MARKDALE
Markdale Store next door to Oliver's Furniture Store
DIAMONDS - WATCHES
CLOCKS - ETC.
All Repairs Guaranteed and Prompt Service

I. B. Lucas & Co.

BARRISTERS

I. B. LUCAS, JR.
C. F. LEATHERLAND, B.A.
I. B. LUCAS, K.C., COUNSEL

MORTGAGE FOR SALE

We now have for sale valuable farm mortgage, \$1000.00 bearing interest at 6%, to wind up an estate.

For further particulars apply to I. B. Lucas & Co., Markdale. (Office over the Bank of Montreal)

Cook's Regulating Compound

A safe, reliable, regulating medicine. Sold in three degrees of strength—No. 1, \$1; No. 2, \$3; No. 3, \$5 per box. Sold by all druggists, or sent prepaid on receipt of price. Free pamphlet. Address: THE COOK MEDICINE CO., TORONTO, ONT. (Formerly Windaco).

THE COOK MEDICINE CO., TORONTO, ONT. (Formerly Windaco).



Back to School! . . .

School days are here again! In thousands of households, life gets back to after-holiday regularity and routine.

The home telephone helps the children to keep in touch with their new-found classmates — lightens the home-keeping burdens for Mother — keeps Father in touch with his world.

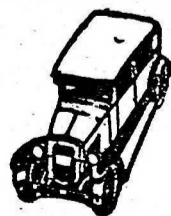
Have you a telephone in your home? Nothing yields more for what it costs than the home telephone.



INSURANCE

Confederation Life

POLICIES THAT PROTECT



AUTOMOBILE LIABILITY ACCIDENT
Cargo, Bonds
Fire, Burglary

— AN INSURANCE POLICY TO FIT YOUR NEEDS —
OUR SERVICE DOES NOT END WITH SELLING THE POLICY

Best Canadian and British Companies in
TARIFF NON TARIFF and MUTUAL INSURANCE
If You Need Insurance See

ALEX. G. STEWART Box 128 MARKDALE