

MARKDALE
Farmers' Co-Operative
PHONE 44

SPECIALS FOR WEEK OF MARCH 6th to 12th

Many Flowers Soap 1 Washcloth Free with 4 cakes for 10c	Kellogg's Bran Flakes 2 pkgs. for 21c
Raisins 2 lbs. for 23c	Strawberry, Black Currant and Pineapple Jam 35c
Supreme Shortening . 13c a lb.	Chocolate Marshmallow Biscuits 2 lbs. for 29c
Lux Flakes .. Large pkg. 23c	National Matches, regular family pkg. 3 for 21c
Olives 21c a jar	Falcon Catsup, large bottle 15c
Cowan's Cocoa 1 lb. tin 25c; 1/2 lb. tin 15c (Coupon in each can with 5c mark)	Gold Medal Tomato Juice 2 tins for 19c

Laundry Equipment

Come in and see the new
BEATTY HAND WASHER
built with a Heavy Copper Tub.
The latest thing in Washing Machines.

Priced at \$23.00

or \$27.00 complete with wringer.

Galvanized Wash Tubs, No. 2, 90c each
Square Wash Tubs for \$1.00 each
Wash Boards from 29c up
Hand Washers 85c
Linseed Soap 15c a lb.
O-So-Good Javal Water 8c

The Mann Hardware

TELEPHONE 43 MARKDALE, ONT.

Have You Renewed?

IN A WAY!

In a way of speaking, the buying public owns every retail store in our town. It pays the rents and the salaries and all the other costs of our village. It informs the owners of these stores what to buy and at what price to sell. And it demands from all retailers a communication service—meaning news of what retailers have in stock, and what their prices are. And of course it does most of its business with those retailers who report to it regularly and fully—by the agency of advertisements in our newspaper. And if any retailer says—in effect—"I'll not give you—the real owners of my business—any information about my business," then the buying public says—in effect—"Right you are! As for us, we shall go in largest numbers to those retailers who communicate to us regularly and adequately via the medium of our local newspaper."

This way of putting it is not just fanciful. It is stern fact. Retailers who decline to maintain communication with the public via means of the newspaper which it reads lose business to those who are faithfully communicative.

Some retail business is languishing to-day—unnecessarily. Its attitude to the public is wrong. It says—in effect—to the public, "You come and find us," and the public's attitude is: "You tell us about your business and your merchandise. You are our employee. Report to us regularly and adequately on how you are serving us. If you convince us that you are our faithful and efficient servant, we'll keep on employing you, and will pay you well."

The way of making a business grow and making it healthy is as plain as is the nose on one's face. It is the way of maintaining a steady communication relationship with one's employers—via the one effective and economical agency—our advertisements columns.

ADVERTISE IN THE MARKDALE STANDARD

VANDELEUR

Mrs. Richard Sewell and son, Carman, have been quite ill during the past week but are somewhat improved.

The Sun-Times on Saturday and the Globe on Monday contained accounts of the celebration of the 60th anniversary of the marriage of Mr. and Mrs. Wm. Ellis of Shrigley. Mrs. Ellis still teaches the Bible class in the Sunday School. She has the record of 65 years as a Sunday School teacher. She is an aunt of Mrs. H. I. Graham of this place.

Mr. and Mrs. Robt. Moore have moved to their new home near Priceville. Several of the neighbors took loads and experienced much difficulty an account of the heavy roads and severe weather. The following is the address which was presented to them at a social evening held at their home one evening before their departure, when Mr. and Mrs. Moore were presented with a kitchen clock and Stanley with an eversharp pencil.

Dear Mr. and Mrs. Moore and Stanley.—We, your friends and neighbors, have met here this evening to express our good wishes to you. We are sorry to lose you as a neighbor as we have always found you willing to help in time of need.

We trust you will be happy and prosperous in your new home and make many good friends. We ask you to accept these gifts as a remembrance of your many Vandeleur friends.

Signed on behalf of the Vandeleur neighborhood: Mrs. Jack Carson, Mrs. George Shaw, Miss Dora Bolland.

Mr. and Mrs. Moore accepted the gifts and good wishes gracefully and mentioned how they had enjoyed their home and neighbors in this community and invited one and all to visit them at their home near Priceville.

Members of municipal governments who decline to take the oath of allegiance should be invited to get back into private life as quickly as possible.

MARKDALE
LOCAL NEWS

Mr. Alex. Acheson visited last week in Toronto.

Miss E. Hawken is visiting with friends in Toronto.

Miss Helen Alton is visiting with friends in Toronto.

Mrs. S. Henry visited last week with relatives in Toronto.

Miss Ina Smith of Toronto was a week-end visitor with friends in town.

Mrs. May Hutchinson visited last week with friends in Toronto and Meaford.

Mr. Ted Stroud of Kingston was a week-end visitor with Mr. and Mrs. S. Arrowsmith.

Miss Marion Thompson, Reg.N., of Kitchener is visiting with Mr. and Mrs. R. G. Noble.

Miss Eleanor Noble, Reg.N., of Toronto spent the week-end with her mother, Mrs. S. Noble.

Miss Laura McCutcheon of Orangeville spent the week-end with her mother, Mrs. A. McCutcheon.

Mrs. D. D. Sanderson of Wroxeter is visiting with her daughter, Mrs. H. H. Mercer, Mr. Mercer and family.

Miss Rose Culliton of Toronto spent the week-end with her sister, Mrs. S. Arrowsmith, and Mr. Arrowsmith.

Miss Margaret Miller of Toronto was a week-end visitor with her parents, Rev. T. O. and Mrs. Miller.

The latter accompanied her to Toronto where she will visit for a while.

Rev. Sydney Martin, pastor of the United Church at Meaford, has been given a year's leave of absence because of ill health. Mr. Martin was formerly at Chatsworth and is well known to many of our readers.

A number of friends gathered at the home of Mr. and Mrs. Bert Carter on Saturday evening and presented them with a floor lamp and a number of other gifts in honor of their first wedding anniversary.

Mr. George Colgan, who has been ledger-keeper in the local branch of the Bank of Toronto, has been transferred to Oakville. Prior to his departure George was the recipient of a purse of money presented by some of the businessmen and young men of the town.

Mr. W. W. Graham of the Shell Service station has secured the agency for Frost & Wood implements and will conduct this business along with the garage. He has secured the shop formerly occupied by Mr. J. W. Stoddart and will be ready to talk business in a short time.

Several rinks of local curlers took part in a bonspiel at Flesherton this week. In the first event W. Hill lost to Welton; R. L. Stephen won from Wilson; S. Arrowsmith won from McCauley; Arrowsmith lost to Welton; Stephen lost to Shelburne; McInnis won from Dundalk. In the second event Thibaudeau won from C. McTavish; Arrowsmith lost to Durham; Stephen won from Chatsworth; Thibaudeau won from Dargavel; Stephen won from Scott.

The rink skipped by H. McInnis, and composed of W. Armstrong, W. J. Plewes and J. Elliott, won the first prize in the second event, a pair of blankets each.

SCHOOL REPORTS

Orange Valley School

Jr. IV—Harvey Hill, Muriel Teeter, Gerald Hill, Clifford Littlejohns, Don. Russell, Elmer Russell, Minerva Stafford.

Sr. III—Mary Whitehead and Verna Russell equal.

Jr. III—Levi Stafford, Pauline Stephenson, Annie Stephenson.

Jr. II—Muriel Gilchrist*, Ernie Russell.

Sr. I—Jack Gilchrist*, Burton Russell.

Jr. I—Freddy Gilchrist*, Oscar Brown, Nina Teeter, Oscar Irving, Eileen Stafford.

Pr.—Dorothy Brown, Emerson Brown, Gerald Stafford, Melville Irving and Ivan Russell absent.

* denotes perfect attendance.

A. Irene Martin, teacher

Riverdale School

Sr. IV—Ruth Gregory 69%, John Hutchinson 67, Hazel Sewell 66, Belle Irwin 51.

Jr. IV—Phyllis Lee.

Jr. III—Raymond Gordon 61 H., Maybelle Hutchinson 72, Bert Sewell 65, Dorothy Irwin 57, Rena Gordon 40.

Sr. II—Lorraine Hutchinson 27.

Jr. II—Maurice Irwin 86 H., Blanche Clarke 71.

Sr. I—Billy Bowen 79 H., Deen Clarke 70, Betty Bowen 65, Reatice Harvey 41.

Jr. I—Mary Lepard 75 H., Harold Irwin 67, Merle Clarke 65.

Pr.—James Hutchinson 70, Dorothy Lepard 70, Elwood Harvey 40.

G. L. Dunnill, teacher

Beaverdale School

V—Russell Erskine, Jimmie Manarey.

Sr. IV—Wilda Erskine, Frank Merrifield, Phyllis Merrifield, Gerald Johnston.

Sr. III—Harold Merrifield, Wilda Johnston.

Jr. III—Isabelle Erskine, Arthur Lepard, Maurice Graham, Raymond Merrifield.

II—Dorothy Erskine, Reg. Johnston, Maurice Lepard.

I—Merle Johnston.

Sr. Pr.—Neilson Merrifield, Harold Madill, Ursula Fothergill, Lois Manarey (equal), Frank Lepard, Dorothy Sewell*.

* Absent for the month.

Beatrice Lougheed, teacher

Proton Station School

Sr. IV—Verna Baker*, Harold Sims, Joe Stainsby*, Hilda Sims, Ken Sims, Arelene Whyte, Mae Corbett, Ernie Barker, Kathleen Barker.

Jr. IV—Clarence White, Vern Corbett, Marjory Bates.

Sr. III—Jacqueline Sims, Laurie Sims.

Jr. III—Helen Pevey, F. Batchelor, Zella Lyons, Irene White, Jack Barker.

Jr. II—Marvella White, Kenneth Bates.

Jr. I—Margaret Mills, Henrietta Sims, Cecil Barker, Bert Badgerow, Velma Sewell.

Sr. Pr.—Marion Lyons, Marion Baker*, Everett Lockhart.

Jr. Pr.—Ruth Lyons.

* denotes perfect attendance.

G. B. Littlejohns, teacher

Small Advts.

WOOD WANTED—Suitable for furnace, dry and cut 30 inches or longer. W. E. Harris, Markdale, Ont. 27c

FOR SALE—Yorkshire sow due to farrow about the middle of March. James Goodwill, R.R. 6, Markdale. Phone 77 r 3-2. 27p

FOR SALE—Aberdeen Angus bull 18 months old, eligible for registration. James Murphy, R.R. 1, Markdale. Phone 74 r 3-4. 27c

FOR SALE OR RENT—Comfortable brick house, with bath and garage. Possession April 1st. Apply to Richard Smith, 22 Geoffrey St. Toronto. Telephone Lloydbrook 2036. 27c

FOR SALE—About 300 bushels of good barley, suitable for seed or malting; about 700 bushels heavy grain, and 100 bushels good oats. Wm. Ward, R.R. 3, Markdale. Phone 31 r 2-2. 27c

FARM FOR SALE OR RENT—76 acres in the township of Glenelg; all cleared and under cultivation. Good stone house; frame barn; garage; pump house. Leave your address at The Standard Office in Markdale. 27p

FOR SALE—Four young Durham cows due to freshen soon; 2 young sows due the last of March; 8 young Oxford ewes due April 1st; 50 Barred Rock hens; pair White Pekin ducks; Belgian mare 4 years old. John W. Eagles, R. R. 5, Markdale. 27p

TENDERS WANTED—Tenders will be received by the undersigned up to March 15th for the following supplies for the High School: half barrel coal oil; one dozen 5-strand brooms; 100 yards cheese cloth; carton "Only-One" toilet paper; barrel linseed soap; case (two dozen) toilet flush cleanser. Dr. L. E. Turner and T. H. Wilson, committee, Markdale. 27c