

MARKDALE LOCAL NEWS

A Ghost Party!! When? October 30th.

Miss Hazel Wyville visited with friends at Flesherton.

Miss Margaret White of Goderich was a visitor with Mr. and Mrs. J.S. Irvine.

Mr. John Caesar of Vancouver, B.C., visited last week with friends in town.

Remember Walters Falls Fair on Tuesday and Wednesday, Sept. 24th and 25th.

Mr. and Mrs. Cooper of Meaford visited one day last week with Mrs. Chas. Eagles.

Mr. and Mrs. W. T. Wiley and daughters were recent guests of Midland friends.

Mr. and Mrs. Harry Wilson and son of Buhl, Idaho, are visiting with Mr. and Mrs. W. S. Perkins.

Mrs. James Clark and Miss Ethel Artley visited recently with friends at Arkwright and Mount Hope.

Mr. and Mrs. Thos. Fisher of Flesherton were Sunday visitors with Mr. and Mrs. H. Freeman.

Mrs. Norman Welsh and babe of Owen Sound are visiting her parents, Mr. and Mrs. B. H. Walden.

Mr. J. Boggs and Miss Mary Boggs of Marsville visited for a few days this week with Mrs. Chas. Eagles.

Recent visitors at the D'Arcy home were Mr. and Mrs. Percy Welsh and children of Cedarbrae.

A wind storm on Saturday did considerable damage to buildings and other property in Proton township.

Mrs. Wilma J. March attended the banquet at the Royal York in honour of the Prime Minister on Saturday night.

Mr. and Mrs. R. Meville and family are spending a short time with friends at Kimberley before returning to their home in the West.

Mr. and Mrs. C. A. Ostrom, Miss Evelyn Ostrom and Mrs. George Pauley of Belleville visited recently with Mr. and Mrs. C. C. Ostrom.

Visitors over the week-end at the home of Myles D'Arcy were Miss Amelia Martin of Owen Sound and Miss Margaret Moran of Dornoch.

Mr. Wm. E. Stoddart of Heathcote spent Sunday with Mr. and Mrs. Elmer Stoddart at Pleasant Valley and also at his parental home here.

Dr. and Mrs. L. G. Campbell were guests at the banquet for the Rt. Hon. R. B. Bennett on Saturday evening at the Royal York in Toronto.

Mr. and Mrs. Earl Burr and Mrs. W. W. Brown of Parry Sound were week-end visitors with Mr. and Mrs. Thos. Tuck and other friends in town.

Mrs. Jas. Clark and Miss Ethel Artley spent a couple of days last week at Heathcote and Thornbury visiting with Mr. and Mrs. Thos. Sewell and Mr. and Mrs. Ernie Gordon.

The announcement has been made that no Reconstruction party candidate will be placed in the field in the Grey-Bruce riding. The names on the ballot will be Campbell, Hall, Macphail.

Preparations are being made for the erection of an addition to the Markdale Creamery building. It will be of cement block construction and the blocks are now being manufactured.

Use Stafford's Alco-Borine lotion for chapped skin. Send 5 ct. (coin) for a trial size bottle to J. E. Stafford Manufacturer, Flesherton.

MARRIED

WYVILL - FAWCETT—On Saturday, September 14th, at the Presbyterian manse, Stayner, Hazel Emily, only daughter of Mr. and Mrs. Richard Fawcett of Wodehouse, was married to Gordon Pliny Wyvill, only son of Mrs. Stella Wyvill of Markdale, and the late Mr. A. Wyvill. Rev. Wm. Courts of Stayner performed the ceremony.

KIMBERLEY

The Kimberley choir assisted with the music at the New England services on Sunday.

Mr. and Mrs. Harold Fawcett and Mrs. G. E. Cornfield are spending the week in Detroit.

Mr. and Mrs. D. Lawrence and Marianne of Colbeck visited at R. W. Lawrence's on Sunday. They were accompanied by Mr. Russell Ward.

Mr. and Mrs. Boyce and family and Mr. and Mrs. Geo. Sewell and daughter of Meaford and Mrs. Fulford sr., Mrs. Roy Conn and daughters of Ravenna were guests of Mr. and Mrs. Wilbert Fulford on Sunday.

The funeral of the late Mrs. Fred Wickens was largely attended on Sunday.

Miss Hawkens, returned missionary, gave an interesting talk to the members of the local W.M.S. and others in the church on Wednesday afternoon.

Mr. W. P. Telford held a meeting here on Saturday night.

Miss Orle Kirkpatrick of New England is at Mr. Willard Gilbert's for a time.

Mr. Harold Proctor who is at present manager of a hotel in Orillia, was a guest of his mother, Mrs. Geo. Proctor last week.

Small Advts.

CEMENT—Car of fresh cement just arrived. Herb. Walker, Markdale. 3c

WANTED—A number of young breeding ewes; state price and particulars. Apply Box 15, Standard, Markdale. 3-4-5c

FOR SALE—China cabinet; six dining room chairs; 48" bedstead; 48" springs; 54" springs; 54" mattress. Apply to W. Perkins, Markdale. Phone 21w. 3p.

FARM TO RENT—190 acres in the Township of Arsenault, County of Grey; good buildings; well watered. For particulars apply at The Standard office, Markdale. 3p

FARM TO RENT—250 acres in the township of Glenelg, County of Grey, for a term of three years; good buildings. For particulars apply to John McCarthy, Markdale, Ont. 2-3p

WOOD'S PHOSPHODINE
The Great English Preparation. Tones and invigorates the whole nervous system, makes new blood in old veins. Used for Nervous Debility, Mental and Brain Worry, Despondency, Loss of Energy, Fading Memory. Price 50¢ per box, 3 for \$1.50. Sold by all druggists, or mailed in plain pkg. on receipt of price. New pamphlet mailed free. THE WOOD MEDICINE CO. TORONTO, ONT.

Markdale Needs Its Hotel

It is true that, if the law providing for the sale of beer and wine in hotels were not in the best moral and social interests of the Province, that no economic benefits it produces could be considered.

When, however, it is abundantly proven that the law will produce a distinct advance in a truer Temperance than has hereto prevailed, those economic results of the law should be given careful consideration.

From a social standpoint, it is more desirable that, if alcoholic beverages are sold and consumed, that beer should be preferred to distilled spirits such as whiskey, gin, etc.

This is equally true from the economic standpoint—that of dollars and cents in revenues to the Government; to industry and to the community.

Direct Taxation paid by Beer:	
To the Dominion Government:	
Malt Tax, Sales Tax	21 cents per gal.
To the Provincial Government:	
Malt Tax, Warehouse Fees, etc.	12.45 cents per gal.
Hotel License Fees	5 cents per gal.
	39.45 cents per gal.

In 1934 there were 11,591,442 gallons of beer sold in Ontario, producing a Government revenue of \$4,691,173.57.

The hotel pays 72¢ per gallon for the beer it sells.

OF THIS FIGURE THEY PAY, NEARLY 40¢ GOES IN DIRECT GOVERNMENT TAXES TO REDUCE THE BURDEN OF TAXATION paid to support the Dominion and Provincial Governments.

In one year alone before beer sales were permitted in hotels, 13,500,000 gallons of home brew was made in the Province of Ontario—more than the total sale of Government sold beer in 1934. This produced practically no Government revenue.

The Prohibitionist asks you to return to that basis.

WHAT GOES INTO THE MANUFACTURE OF BEER AND WHERE DOES IT COME FROM?

Beer is the produce of malt, hops and water with a few other inconsequential ingredients.

Malt is produced from malting barley.

About 6,000,060 bushels of good malting barley will be used of the present crop.

This crop will employ about 132,333 acres of land.

From it the farmer who grows it will receive approximately \$3,000,000.

Feeding barley will give the farmer about 38 cents per bushel. Malting barley, which costs no more to produce, will give the farmer at least 50 cents per bushel, at the wagon.

At one time, before Prohibition, good malting hops were produced in Ontario. The industry was neglected during Prohibition. There is no reason it cannot be revived and again made a profitable agricultural asset to the Province.

The experience of Prohibition was that it made the easily carried bottle of distilled spirits more in demand than the more bulky and slower stimulating beer. Yet the Prohibitionist would have you return to the old order where Scotch whiskey, gin, etc., which are not derived from Ontario soil, would replace the beer now being sold.

WHAT BECOMES OF A DOLLAR SPENT IN THE LOCAL HOTEL FOR BEER

50 cents goes to the purchase of the beer from the Government.

From this the Dominion and Provincial Governments revenues as stated above, are obtained.

The balance goes to the Brewing Manufacturer.

From there it is disbursed—

To the farmer—for barley from which malt is made.

For hops.

To the suppliers of: Kegs, bottles, cartons, labels and printing.

To the labor used in: The manufacture of the beer; The distribution of it throughout the Province.

50 cents remains with the hotel in which the beer is sold.

\$ 1 1/3 cts. is paid by the hotel to the Provincial Government as a license fee.

Of this, the municipality gets 20%.

On the average, 37 1/2 cents is spent back in the community in wages, food, purchase of supplies such as furniture, carpets, dishes, glassware; rent, fuel, light, etc., and taxes.

On the average 4 1/6 cents remains in the hands of the hotel proprietor to cover replacements and profit.

It is readily seen that the money spent in a hotel circulates. Economists state that a freer circulation of money is of prime importance at the present time to aid recovery from depressed conditions.

Money spent for spirits in the liquor stores under the old order came almost to a dead stop as soon as it entered the till.

Money spent in Blind Pigs received practically no circulation and Blind pigs pay no license fees, thereby depriving the Government and the municipality of the revenue that a similar sale would bring through the hotel.

ONTARIO NEEDS ITS HOTELS

In the period between 1916 and 1934, the hotels of Ontario steadily lost money, until any reserve they may have had was eaten up and they became, in the average case, indebted and unable to pay taxes or to keep up their properties.

There is no place in Ontario that can afford to have a run down hotel. It labels the place. Travellers and tourists avoid staying there.

Since the coming into force of the law permitting sale of beer in the hotels, the hotels have, in most cases, been repainted, new furnishings have been bought; plumbing, lavatories and heating equipment overhauled and a general attempt made to make the hotels an asset to the community.

This has created work for the furniture manufacturer, carpet manufacturer, china and glass manufacturer, etc.

The hotels of the Province have employed between 7,500 and 8,000 additional people. This has reduced the relief burden and provided food, shelter and clothing, etc., for about 40,000 men, women and children in so doing.

THE TOURIST

Before the passage of this law the tourists from the United States entered by Ontario ports but went through in large numbers to the Province of Quebec, where they made their main expenditures.

A questionnaire which was sent to several hundred of them indicated that they preferred the Quebec system of sale of beer in hotels. They did not relish Ontario's former system by which they were required to buy a permit, rent a hotel room and buy a case of beer in order to have a legal drink of beer on their way. If they wanted another bottle of beer in the course of the day's travel, they were required to rent another hotel room to have a bottle of warm beer. If they carried the case with them in an opened condition they faced arrest and imprisonment.

Those who did not care about beer complained of the conditions in the hotels. Under the previous law a hotel bedroom was the guest's resident. He could bring as much liquor or beer into it as he desired to buy, and consume it behind closed doors. The accompanying conditions were far from desirable.

Baskets full of empty whiskey and gin bottles were gathered up in the average hotel every morning.

It is not a coincidence that, since the passage of the law which permits the hotel sale of beer, that the Province has enjoyed the best tourist year since 1930.

There is no community in the Province that does not feel the effect of this business, although a tourist may never enter it all during the season. It puts new money in circulation throughout industry and agriculture.

While it is now of large proportions the fringe of it has barely been touched.

It is not fostered, however, by telling these people that it is a criminal offence to have a bottle of beer in your hotel but not criminal a few miles away.

For both social and economic reasons:

VOTE "YES"

Are you in favor of the continuance of the sale of beer and wine under the provisions of the Liquor Control Act?	YES	X
	NO	

Local Moderation Committee

Economy Cash Grocery

Specials for Friday and Saturday

FIG BARS 2 lbs. for 25c
 FANCY BISCUITS, Peach Filling ... 2 lbs. for 25c
 Crosse & Blackwell's TOMATO SOUP,
 ASPARAGUS SOUP, CHICKEN SOUP, 4 for 23c
 Keen's MUSTARD 1/4-lb. tin 28c
 Large CHIPSO 18c
 Bulk TEA 35c a lb., or 3 lbs. for \$1.00

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