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POKER
HANDS,
too!



It pays to "Roll Your Own" with

TURRET
FINE CUT
CIGARETTE TOBACCO

We Recommend "CHANTECLER" or "VOGUE" Cigarette Papers

Have
You
Heard?



A ROUND ROBIN!

Protect the birds
That eat the insects
That destroy the forests
That conserve the waters
That feed the streams
That fill the reservoirs
That moisten the lands
That produce the crops
That supply the markets
That provide the foods
That nourish the people
That make the nation.

PEPPER—One nice thing about the income tax is that they can't take anything unless you make something. — Cleanliness compels order, and order compels efficiency. — When the law is against him the lawyer resorts to oratory and abuse. — Few of us ever turn our critical ability on ourselves. — The trouble with most books is that they are nine-tenths rehash and only one-tenth new ideas. — By the time a husband will stand without hitching, he's hardly worth owning. — It is a pleasure to do good work for people who can appreciate good work. — The cook always seems to make the most of what the family doesn't like. — Enthusiasm is the bright light that illuminates the road to success. — When the ordinary person tries to make some easy money, he loses his shirt. — A man never learns the real truth about himself until he is married. — The exception to the rule proves that you're the goat once more. — The prettiest flowers grow in the garden of tomorrow. — The trouble with too many of us today is, we make our beds and then try to lie out of them.

Woman, (returning from doctor's) — John, the doctor told me this afternoon that I need a change of climate. Her husband (listening in)—That's all right, dear. The radio says it is going to be 20 degrees colder tomorrow.

The big difference between bologna and balcony, is that you eat the former and absorb the latter.

Bridegroom (to the bride when they had settled down to keeping house after their honeymoon trip)—Now, let us have a clear understanding as we settle down to married life. Are you the president or the vice-president of this organization?

Bride (sweetly)—I want to be neither president, nor vice-president. I'll be perfectly content with a subordinate position.

Bridegroom—What position is that, my dear?

Bride—Treasurer.

After a high-pressure salesman has been interrupted by a telephone call, he has to begin his speech all over again.

Man—I waited two hours for my wife to get ready to go out last night. Friend—Two hours, eh?

Man—Yes, two hours. She took one hour to make up her face and the second one trying to make up her mind what dress would best go with her complexion after she had put it on.

Neighbor—So your son got his B. A. and his M. A.?

Proud Dad—Yes, indeed, but his P. A. still supports him.

Correct this sentence: "When I ask for criticism," said the amateur, "I want the truth—not taffy."

Burning up the Country
During the recent dry season forest fires have been raging in various parts of Nova Scotia. We venture that there are comparatively few within this constituency who have ever seen a fire in action in the woods districts, observes the Victoria-Inverness Bulletin.

Writers have depicted the prairie fire of the West. The prairie fire is a babe in arms compared with a forest fire. A forest of fir, hemlock and spruce aflame is a veritable inferno. When the balsamy spills of the bushy trees burn freely the wild flames sometimes cover a frontage of miles, reaching from the underbrush on the ground to far above the tree tops. This vast fiery furnace at times travels faster than a horse can trot. Wild animal life is wiped out, valuable timber destroyed and frequently, in its course homes and whole villages are razed and lives snuffed out. The fury and roar of a forest fire will never be forgotten when once experienced.

The fire in the forest never starts of itself. It practically always is started by some human agency. Occasionally the fire gets away from a farmer burning refuse on his own property. Some of the most disastrous fires have been deliberately set by persons desiring to burn over a barren to induce the growth of berries. Then, too, there are the ac-

cidental fires growing from camp fires left insufficiently cared for, or the careless match or burning cigarette through ash by those passing through the woods.
There are perhaps a hundred and one ways that forest fires are started but practically every one is avoidable by ordinary care. There are license laws whereby the government can always know all parties who have been in any forest where a fire has been started. The utmost effort to locate and convict every one responsible in any way for a forest fire should be put forth. Then severe punishment should follow.
The setting of a forest fire should be in the category of crime. It endangers life as well as destroys property and lays desolate the country. The public lash or a reasonable fire brand punishment may, however, be more to be feared than a few years in Dorchester.

Japan's Wheat Plan Success
Completed 2 Years Ahead
Of Schedule Decided
In 1932

Tokio — The Japanese Government's five-year wheat-growing project, inaugurated in 1932 by the ministry of agriculture and forestry to enable the country to supply its own requirements of the cereal, has achieved its objective two years ahead of time.
Estimates submitted at a conference in Tokio of the chief officials of the wheat encouragement bureaus in the various prefectures showed the wheat crop in Japan this year will yield 44,849,900 bushels while the estimated consumption of the country is 45,000,000 bushels.

In 1932, when the scheme to encourage the farmers to grow more wheat and to teach them how it was put into operation, the yield was 32,488,800 bushels from a planned area of 508,716 cho (1,246,354 acres). The planted area this year is 647,723 cho (1,586,921 acres.) Last year the yield was 40,265,200 bushels from 616,476 cho (1,510,366 acres.)

Since the domestic crop is now practically equal to consumption, the officials have decided to relax their efforts to increase production and to concentrate their attention on effecting improvement in quality.
Although bread by no means supplants rice, which remains the staple cereal, it has been popular as a food for several years and army regulations prescribe mixing wheat with rice before boiling it for soldiers' rations. The wheat constituents counteract the tendency of polished rice alone to cause beri-beri.

Bring People to Your Store

Advertising creates a desire to see. If there is a well-known advertised article described in the columns of a paper the people want to look at it. If you will let these people know you have it they will come to your store. It is worth money to any storekeeper to bring a new customer to his place.
The rest is up to his good service and prices—a pleased customer for a small article may mean a life customer for many articles.

£70,000,000 Puff

For the year ended March 31st last, the total revenue in Great Britain from tobacco was £67,227,401, an increase of four millions on the figure for 1932. There were on last year's returns 508,269 licensed tobacco dealers in the country; in 1929 they numbered only 465,474. The receipts from their licences in 1932 poured another £129,398 into the national coffers.
Foreign importers have a large share in the harvest. The total quantity of imported tobacco for the first five months of this year amounted to 77,996,567 lbs., valued at £4,641,762, whereas for the same period in 1932, just over 60,000,000 lbs., priced at £3,000,000, were imported.

THAT DEPRESSED FEELING IS LARGELY LIVER

Wake up your Liver Bile Without Calomel
You are "feeling punk" simply because your liver is pouring its daily two pounds of liquid bile into your bowels. Disruption and elimination are both hampered, and your entire system is being poisoned.
What you need is a liver stimulant. Something that goes farther than salts, mineral water, oil, laxative candy or chewing gum or roughage which only move the bowels—ignoring the real cause of trouble, your liver.
Take Carter's Little Liver Pills. Purely vegetable. No harsh calomel (mercury). Safe. Sure. Ask for them by name. Refuse substitutes. 35c. at all druggists.

London Tax Payments Up

Have Collected 68 Per Cent. Of Total Roll

London, Ont.—Out of a tax roll this year of \$3,644,466.75, property tax \$2,453,324.79 up to August 31, owners had paid into the city tax representing 68.1 per cent. A statement to this effect was issued by Finance Commissioner Bell. Collections on current taxes showed an increase of \$141,601.18 over the eight-months' period of 1932, although the percentage was slightly lower because of a larger roll. The total tax bill for 1934 amounted to \$3,408,614.85.
Total collections for the first eight months of this year including arrears and statute labor taxes amounted to \$3,169,237.21, an increase of \$218,231.84 over last year and about the same as in 1931. For the month of August collections totalled \$411,871.63, a gain of \$18,468.62 over the corresponding month of 1933.
A comparative statement of collections on current taxes for the last six years follows:

	Total Roll	Payments
1929	\$3,196,026.31	\$2,412,242.62
1930	3,420,361.51	2,554,311.34
1931	3,667,630.44	2,671,657.67
1932	3,588,659.63	2,632,177.78
1933	3,408,614.85	2,341,723.61
1934	3,644,466.75	2,483,324.79

German Frau's New Ensemble

Nazi Chemists Have Invented a Cloth Called "Woolstra" Made Out of Liquefied Wood.

Berlin.—Nazis today trained their first gun in the big battle with lack of raw materials on the fashions of frau and fraulein.
As imports of wool were increasingly restricted by the shortage of foreign exchange, a survey of Berlin's style authorities and textile experts showed that women—and men, as well—are beginning to wear the so-called "wool cloth" derived from what Nazi chemists call "liquefied wood."
The new substitute for wool, German scientists' initial answer to the shortage of commodities produced abroad, has been officially named "wolstra" and, it was said, it has properties of warmth, strength and pleasing appearance practically equal to those of real wool.

Richard Dillenz, director of the Reich Institute of Fashion, claimed further that "woolstra" resembled strikingly the product of the sheep's back.

NECESSITY THE TEACHER
While Dillenz insisted "German women can still wear all the pleats and frills they desire," and "Germany has sufficient supplies of raw materials and textiles to last through the winter," he nevertheless admitted that necessity is dictating the production of artificial wool, silk and linen.

"The new 'woolstra' textiles are fashioned through hundreds of tiny threads being woven together, it was explained, and represent years of effort on the part of German textile experts since great war days when paper suits were in vogue.
In some cases wool thread from discarded garments is used as the base for cloth, and experts estimate that the new "woolstra" together with materials woven from old wool thread comprise some 20 per cent. of all the "wool" cloth now being used by the Reich.

FASHION BUREAU REPORTS
Dillenz, who is also art director for the officially inspired Reich "fashion bureau" took occasion to deny reports that German women are being urged to simplify fashions for economy purposes.
Asserting that "it is almost inconceivable that Germany ever will have to introduce anything like paper clothes again," Dillenz said, "to embark on a complete program of artificial textiles would be unsocial toward the world at large."

"Chancellor Hitler, who has the definite situation at his finger tips, is tentatively opposed to such a program," he said, "it would throw millions out of employment."

Could Not Sew a Button On

Her Hands Were Helpless with Rheumatism

At one time she thought she would lose the use of her right hand. But "a blessing"—in the form of Kruschen Salts—put her right again.
"I was sure in a bad state," she writes. "In fact, I could not do my housework, I was so bad with rheumatism in my arms and hands. I could not sleep at nights, and I thought I would lose the use of my right hand. I could not hold anything, nor could I sew a button on. My arm would go dead. I was advised to try Kruschen, and inside of three weeks I found such a change. I have kept on taking it, and now I sleep all night—thanks to Kruschen's help and relief." — (Mrs.) J. H.
Two of the ingredients of Kruschen Salts have the power of dissolving uric acid crystals, which are responsible for rheumatic agony. Other ingredients of these salts assist Nature to expel these dissolved crystals through the natural channel.

"Both Hitler and Minister of Economics Hjalmar Schacht have repeatedly indicated they do not desire to interfere with the normal workings of world trade in this connection."
"Moreover, the German textile industry is equipped to handle real wool and cotton."

Radio Song Censorship

Day in, night out, from Manhattan, N.Y., to Manhattan Beach, Calif., songs blare forth from 18,000,000 U. S. radio sets. Last week a handful of potent radiomen began examining them with two questions in mind: (1) Since most radio singers preserve the illusion of being unmarried, did these lyrics contain too strong a note of physical abandon? (2) If so, what was to prevent some outside organization from attempting to clamp a boycott on radio as the Legion of Decency has tried to do on cinema?

To forestall such a possibility of outside interference, five radio hand-masters met in Paul Whitman's Manhattan apartment, formed a Committee of Five for the Betterment of Radio. Members: Paul Whitman, Rudy Vallée, Guy Lombardo, Abe Lyman, Richard Himber. Similar committees, they announced, would be formed in Chicago and San Francisco and other key cities in the U. S.

Although certain instruments are capable of producing vulgar onomatopoeic sounds, the Committee of Five stated that it would censor only song words or titles with questionable or double meanings. It intends meeting weekly, publishing lists of banned titles, claims the backing of orchestra leaders throughout the land. Lists will also be sent to music publishers with requests that lyricists change their sentiments to conform to Committee of Five standards. — Time.

FASHIONABLE HAIR SHADES.
Hair trends shade from dull gold to soft silver. Blueish tints in grey hair are considered ultra chic. Ornaments favor stars and half-moons, flowers and feathers.

Classified Advertising

BUSINESS FOR SALE
FISH AND CHIP BUSINESS, \$475 complete. Particulars, 1423 Bloor St. W., Toronto.
COUNTRY STOREKEEPERS
COUNTRY STOREKEEPERS! Write for Fall bargain lists in drygoods. General Outfitters Regd., Box 965, Montreal.

PATENTS
AN OFFER TO EVERY INVENTOR. List of wanted inventions and full information sent free. The Ramsay Company, World Patent Attorneys, 273 Bank Street, Ottawa, Canada.

AGENTS WANTED
ABSOLUTELY THE FINEST line of Personal Christmas Cards selling at \$1.00 dozen. Large selection embossed and hand-colored designs, calendars, bookmarks, choice of greetings, many new features. All folders, some with customer's initial, as shown at our exhibit at Canadian National Exhibition. Send for samples. Liberal commission and bonus. Fast-selling box assortment also. Manufactured by Royal Stationery Co., 73 Adelaide Street West, Toronto.

for BURNS
Mix equal parts of Minard's and sweet oil, castor oil, or cream. Spread on brown paper. Apply to burn or scald. Before long the painful smarting stops.
MINARD'S
"KING OF PAIN"
LINIMENT

FINANCIAL
FLASHES

THE REASON WHY!

Readers of this column may wonder why a substantial proportion of it relates to the mining industry and mining companies. There are several reasons why the writer has largely confined himself to this phase of financial matters not the least of which is the fact that a very substantial percentage of Ontario's population is interested either directly in the mining industry or indirectly through their holdings of the shares of mining companies.

No matter where one goes mining appears to be a subject of common interest. Secondly, news regarding industrial concerns is largely a matter of conjecture as only a very few companies give out information except at the time their annual report is published, while progress reports from the various mining companies are in many instances issued a number of times during the year. The third reason for the preponderance of mining items is the fact that the industry has, during the past decade, developed into one of the Dominion's most important assets and leading financiers, business men and government officials have openly declared that the industry has been the largest single factor in aiding business recovery and it has helped in maintaining a sound credit position for the Dominion, proportionately equal to that of the leading nations of the world. In addition the mining industry provides employment for more workers than any other single class of industry with the possible exception of farming. Finally, but not the least important, is the fact that boom conditions existing in the industry have resulted in the placing of large orders for electrical and mechanical equipment, chemicals, explosives and other mining necessities which in turn has led to manufacturers increasing their staff, car loadings have increased, and the industry has also provided new outlets for agricultural products. Over one hundred million dollars were paid in wages and salaries in 1933 by mining companies and the writer is of the opinion that almost every community in this fair Dominion of ours has benefited in some way from the activities of the industry. It has also been responsible for the influx of millions of dollars from the United States, Great Britain and other countries. These reasons, in the opinion of the writer, are sufficient to warrant preponderance of mining gossip in this column.

Distillers Corp.—Seagrams Ltd.

Annual report of this company for year ending July 31st shows earnings of about \$3.00 per share, and it is understood that current business is such that the present year will probably show substantial increase in these figures. Working capital stands at about \$13,000,000.00.

MacFarlane Long Lac Mines

A complete examination and survey of this company's property has just been completed by the consulting engineer, Mr. M. P. McDonald, and the progress report is being forwarded to shareholders. In his report the engineer states that work to date has disclosed four mineral deposits, one of which is of major importance and is described as the number two vein. Rocks and structural conditions exist on the property favorable as a lode of mineral deposits and comparable to those seen at other properties in the area.

Trenching on the number two vein for a length of several hundred feet shows the vein to have a width of about sixteen feet. The vein consists of several quartz veins and stringers with mineralized schist material intertrenching. A dyke of quartz porphyry lies immediately south of the quartz vein which carries visible gold and the engineer states that the property has good possibilities of developing a tonnage of profitable gold ore.

Mining Dividends

Dividends paid to date this year have already exceeded the total for 1933. More than \$28,000,000.00 has been paid or some \$200,000.00 more than the aggregate dividends for the whole of last year.
Ontario heads the list with distributions totalling over twenty one and a half million dollars, while British Columbia came second with over three million, eight hundred thousand dollars paid. Manitoba joined the list this year with San Antonio paying its initial dividend of over one hundred thousand dollars.

New Wheat Crop of High Quality

According to Country Guide, Winnipeg, it appears almost certain that the quality of the new wheat crop will be among the finest if not entirely eclipsing all previous records. Of a recent week's car inspections, 33.6% graded No. 1 Hard or No. 1 Northern, the world's finest spring wheat grades. A large number of tests from Manitoba and Saskatchewan indicate that the protein content will be higher than any year since the protein surveys were instituted in 1927.

Another feature is the continued high price of Durum wheat which has been running 10c to 11c higher than the corresponding grade of bread wheat. There were some last year, most of it in Manitoba.
A new source of income was opened to prairie farmers by the arrival of purchasing agents of the American Relief Commission in search of Canadian straw. Prices will likely be about \$3.00 for wheat straw and \$4.00 for oat straw, products hitherto practically unmarketable. It seems certain that this will add considerably in swelling farm revenue in the Canadian West.

Monetary Problems Approach New Crisis

Financial News Bureau says, it becomes increasingly apparent that money and the regulation therefore is to play a more important part in the world's ultimate recovery from depression—the worst of its history—than hitherto has been considered likely. There still are eminent authorities who assert that "money tinkering" will not cure economic ills; but it is perfectly obvious to anyone who follows almost any market for two consecutive days that monetary considerations are playing a greater and greater part in guiding the course of business. President Roosevelt's last move was in connection with silver. For the first time his silver-purchasing policy definitely brings the Orient into the world's money tangle, and during the past week there has been talk of China abandoning its tradition-

Net Profit of \$5.07 Per Share for Lakeshore

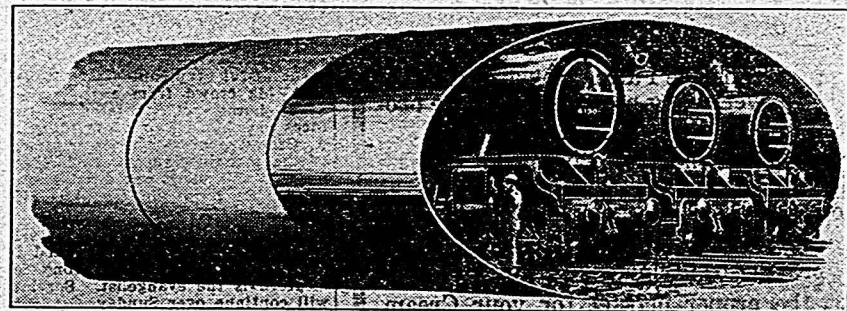
The annual report of Lake Shore Mines, Limited, for the year ended June 30th, revealed earnings of \$10,145,705.00, equal to \$5.07 per share on the outstanding capital stock, as compared with \$3.60 per share in the previous year.
During the year \$36,991 tens of ore were treated with an average value of \$19.57, and total bullion produced being \$16,382,274. This compares with 797,672 tons milled, averaging \$16.64, with total recovery of \$13,277,656.00 for the previous year.
The report shows total assets \$12,459,986.00, made up of the following items:

Cash	\$7,295,207
Bullion on Hand and in transit	502,242
Accounts receivable	4,735
Supplies on hand	290,652
Investments	1,769,922
Shares in other mining companies	805,600
Loans secured	9,335
Buildings, Equipment, etc., less depreciation	1,030,339
Mining properties	1
Reserve Fund	474,243
Sundry Assets	277,726
Current liabilities amounted to \$1,486,352.00, made up of accounts payable and accrued charges \$362,080.00 and reserve for taxes \$1,124,272.00.	
In commenting on operations for the year, it is pointed out that the increase in the price of gold has made available a very considerable tonnage of lower grade ore above the two-thousand-foot level and for this reason intensive exploration on the lower horizons is unnecessary for some time. Continuation of favorable structure and persistence of values to greater depths is indicated by results obtained on No. 1 vein at the 4,450-foot level.	

Fall Wheat Fertilizer

— Order Now —	
2-12-6 @	\$32.50 per ton
2-8-4 @	\$27.50 per ton
0-12-5 @	\$28.00 per ton
0-1-0 @	\$20.00 per ton
0-20-0 @	\$23.00 per ton
English Fish Manure, \$3 per cwt. Terms, net cash. Freight paid on orders of 600 lbs. and up, to points in Old Ontario. Agents wanted.	
The Earle M. Cross Fertilizers West Toronto, Ontario Write for prices on Atlantic Weed Killer	

Issue No. 38—34



So large are the funnels of the new Cunard White Star Liner No. 534 now being built that three engines of the "Royal Scot" type could be placed side by side inside the funnel.
The above drawing gives some idea of the size of each funnel.
The big Cunarder will be launched on September 26 in Glasgow at a ceremony at which Her Majesty the Queen will christen the ship.