

# Here's Something New!



Easy and Profitable Work---And a  
"Weekly Paycheque" Every Saturday Night

*The Markdale*

Announces a Big **Weekly**

**WEEKLY PA**  
As Large as You W  
NOW BEING OFFERED TO  
**PRIZES to be A**  
In a Six-and-a-Half Weeks' Sub

**"Weekly Payroll"**  
COPYRIGHT

### RULES AND REGULATIONS

- No salaried employee of this newspaper is eligible to enter this competition.
- Any reputable man or woman residing in this city or surrounding territory is eligible to enter this drive and compete for awards and weekly pay checks.
- The winners of the awards will be decided by their earned credits, said credits being represented by ballots issued on cash collections and coupons clipped from this newspaper.
- Participants in this drive are not confined to their own town or community in which to secure subscriptions, but may take orders anywhere in this section; or, for that matter, anywhere else.
- Credits are free. It costs the subscriber nothing extra to cast credits for a favorite participant. Credits must be asked for at the time of paying subscriptions, otherwise subscribers waive this privilege.
- Credits are not transferable. Participants cannot withdraw in favor of another participant. Should a participant withdraw from the race, his or her credits will be cancelled. Neither will it be permissible for participants to give or transfer subscriptions to another participant. Credits on such transferred subscriptions will be subject to disqualification at the discretion of the management.
- Any collusion on the part of participants to nullify competition, or any other combination formed to the detriment of "Weekly Payroll" participants or this newspaper will not be tolerated. Any participant taking part in such combination stands liable to forfeit all right to a prize or commission.
- All credits issued on ballots may be held in reserve and cast at the discretion of participants or this newspaper. The free credit coupons appearing from time to time in the paper must be cast before the expiration date.
- In event of a tie for any one of the awards, a prize identical in value will be given each tying participant.
- Participants in this drive are authorized agents of this newspaper, but it is understood and agreed that they will be responsible for all money collected and will remit such amounts in full on regular report days to the "Weekly Payroll" Department.
- No statement or promise made by any representative or participant varying from the rules and statement appearing in the columns of this newspaper will be recognized by the publisher.
- In case of typographical or other errors it is understood that neither the publisher nor "Weekly Payroll" manager shall be held responsible except to make the necessary correction upon discovery of same.
- ACTIVE participants will be paid a twenty per cent cash commission (\$1.00 out of every \$5.00 collected) on all subscription money turned in to their account each week. It is distinctly understood, however, that in the event any participant becomes INACTIVE, failing to make a regular cash report, he or she will, at the discretion of the management, become disqualified and thereby forfeit all right to an award or an extra commission.
- It is understood and agreed that the winners of major awards will consider their weekly pay checks in the light of an "advance," which is refundable upon presentation of prize.
- To insure absolute fairness in the awarding of prizes, the race will be brought to a close with a sealed ballot box. During the entire last "period" of the drive a ballot box—locked and sealed—will repose in the vaults of a local bank, where participants and their friends may deposit their final collections and reserve credits. In this way, no one—not even the Campaign Manager—can possibly know the actual strength of the various participants, which precludes any possibility of favoritism and insures fairness to the minutest degree.
- Twenty-five thousand credits will be given each worker for every \$10.00 in subscription money turned in during their first week of the campaign.
- To each "Weekly Payroll" participant who earns as much as \$50.00 during their first week of the campaign, this newspaper will give an extra bonus of \$25 cash.
- Five thousand extra credits will be given to each participant who makes a cash report each Tuesday, Thursday and Saturday nights.
- This newspaper guarantees fair and impartial treatment to all participants, but should any question arise, the decision of the management will be absolute and final.
- In becoming a member of this "Weekly Payroll" Campaign participants agree to abide by the above conditions.

**"Weekly Payroll"**  
CAMPAIGN  
Officially Opens  
Wednesday,  
September 12th  
Subscriptions may be taken  
any time following this an-  
nouncement.

Competition is open to men and women of the more ambitious sort residing in costs nothing to try, and as all participate every effort expended, you positively carefully—every word of it—then clip for yourself or a friend. Remember, a

The Plan Is New - The Work

**GRAND CAPITAL PRIZE**  
**1934 Model Chevrolet Coach**

**Valued at \$780.00**

This Car Will Be Delivered to the Winner, Fully Equipped With License Paid

Purchased from  
**Markdale Garage Co.**  
Chevrolet Dealers, Markdale, Ont.

**"Weekly Payroll" Schedule and Subscription Price of**

**THE MARKDALE STANDARD MARKDALE, ONTARIO**

FIRST PERIOD			SECOND PERIOD			THIRD PERIOD		
Term	Amount	Votes	Term	Amount	Votes	Term	Amount	Votes
1 year	\$1.00	5,000	1 year	\$1.00	3,000	1 year	\$1.00	2,000
2 years	\$2.00	14,000	2 years	\$2.00	10,000	2 years	\$2.00	8,000
3 years	\$3.00	20,000	3 years	\$3.00	15,000	3 years	\$3.00	12,000
4 years	\$4.00	30,000	4 years	\$4.00	25,000	4 years	\$4.00	18,000
5 years	\$5.00	50,000	5 years	\$5.00	40,000	5 years	\$5.00	30,000
10 years	\$10.00	100,000	10 years	\$10.00	80,000	10 years	\$10.00	60,000

This schedule of votes, which is on a declining scale, positively will not be changed during this competition. 50,000 Bonus Votes will be given on each Subscription "Club" of \$10.00 worth of subscriptions. This arrangement will be in effect throughout the campaign and be considered a part of the regular vote schedule. This newspaper reserves the right to permit the sale of Advertising and Job Printing.

**EXTRA CASH AWARDS FOR**

**Third "Weekly Payroll" Winner**

In addition to regular "Weekly Payroll" checks, winner of third place will receive extra "bonus" check for 50% of his or her total earnings added.

**Fourth "Weekly Payroll" Winner**

In addition to regular "Weekly Payroll" checks, winner of fourth place will receive extra "bonus" check for 25% of his or her total earnings added.

**For Further Details Write, Telephone 15,**