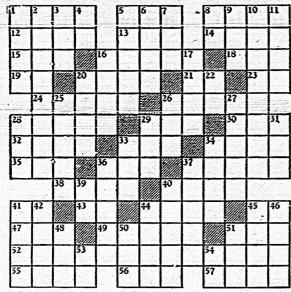
OUR CROSS-WORD PUZZLE



33-To ignore rudely

40—Confident 41—Note of scale

41-In addition 45-French article

52-Act of blessing 55-Mentally sound

Vertical

43-From

47-Sphere

49—Subject 51—Because

Horizontal

- 1-Famous traveller 5-Timid 8-Sleeveless garment
- 12-Word of sorrow 13-Garden tool 11-Speck 5—To stitch
- 15-To procure 19-Symbol for samarium 56-Scottish for "to" 20-Small drink 21-Parent

16-Scops

- -Note of scale 21-To court 26-Rural deities
- 25-Rear 29-Title 33—Weapon
- Bi-To employ 35-Ship 35-To damage 87-In disorder
- 32-Vegetable fuel

Answers to Last Week Puzzle

Eventide

the shadows slowly creep and fil

With mystic charm of eventide:

The dving day in crimson glory yields

and from beneath the dormant gar

The nightingale begins his serenade

The song is old, but its divine refrain

Finds echoes in responsive hearts

And lingers there, reviving warmt

Still carry memories of the night

Getting to the Bottom of It

Little Betty, watching the farm

lands spreading out a stack of hay to

lry, could contain her curiosity no

onger, so she politely asked:

-George B. Gibson, Montreal,

When summer's sun departs.

Tonight the fragrant countryside

the fields

den's shade

ingale.

1-To go by 2-Wild olive 3—Rule 4-Bone

57—Remainders

5-Part of leg 6-Sacred 7-So far S-Part of 9-Morass

11-Bristle

TOSSED

20-Role 22-Symbol for gold 25-Tops 25-Limb of fish

27-Racket

23-Mineral spring 23-Prefix: over 31—Spanish for king 33—Idle talk 31-Leander's sweethea: 37-Genus of flies

16-Musical instrument

- 33-Negative 41-Watch charms 42—Scope 41—Samoan city 45-Plunder
- 46-Eagles 48-Inhibition 50-Poetic: frequently
- 52-Symbol for tellurium 51-Preposition Newspapers Lead

The following day Flora Silver sug-432 U. S. Firms Give Them Majority of Advertising New York .- Newspapers received 59 er cent. of the total appropriation for

dvertising of 432 companies in 1932 according to a survey by the bureau of advertising of the American News paper Publishers' Association. Newspapers were the preferred med-ium in 19 out of 30 leading trade groups, the survey showed. The total amount spent for newspaper advertising was \$115,200,000, compared with \$52,301,139 allotted to magazines and

The percentage of advertising ap propriations of various lines for news-paper space was disclosed as follows: Automobiles and trucke, \$3.4; gase lines and motor oils, 74.2; druggists' sundries, 65.2; financial, 68.3; soft drinks, 63.8; railroads, 92.7; steam-ships, 83.8; clothing and shoes, 87 per

Of the advertising budget of 62 na ional food manufacturers, 46 per cent. went for newspaper space, 34.7 per magazines, and 19.3 per cent Then prosy days, monotonous and o radio.

> Diner-"This isn't a very good looking piece of meat."
>
> Waiter—"Well, you ordered a plain steak."

Miss Cayenne - "That new makes your face look short. Miss Fashionable-"That's strange "Is it a needle you're looking for?" It made my husband's face look long.

Don't Drag Around "Half-Dead"

If You Are So Weak, So Exhausted That Your Daily Work Is Too Much for You, LOOK TO YOUR BLOOD STREAM-The Trouble May Be There

Your Blood Stream is your Life Stream. It flows to every part of your body, reaches every organ. You simply cannot be well if your Blood Stream is thin watery, unbealthy.

Invigorate and enrich your Blood Stream with more Oxygen and more Ironand new energy and new life will flow to your weak and exhausted system As many thousands of grateful letters prove, Dr. Williams' Pink Pills have restored to vigorous health "half-dead" people in 72 different countries in the 1

Recently a practicing physician-well acquainted with the formula of Di Williams' Pink Pills-prescribed them for eleven patients after blood-leste indicated a deficiency of haemoglobin and red corpuscies in their blood streams. This doctor describes the resultant improvement in the health of these blood-tested people as "nothing short of marvellous."

New Strength and Vitality Follow Use

Dr. Williams' Pink Pills increase the New vitality. amount of Oxygen in the Blood, and Make a start NOW on the road to

put on thin frames. The whole system is filled with new strength, new energy

restore the Iron your Blood needs, restored health. Get a supply of Dr. making it rich, red and healthy. As a Williams' Pink Pills from your Drugresult the appetite is sharpened, diges- gist, take them regularly-and watch on is stimulated, nerves are restored, results. 50 cents a package.

THE ... Mysterious Masquerade

At a London dance club Jolly Car-stairs meets Roger Earling, who prom-iess to get her a job. The following morning Moly is stopped by a police-man wh shows her a clyping which declares that Molly Carstairs is missing declares that Molly Carstairs is missing

CHAPTER JII.

Never before had Molly Carstair experienced such mental agony as sh endured for the succeeding twenty ours after Pau! Silver's bombshell. There were moments when sh inought of making a last desperate effort to escape from the house as she

and done a day or two previously. But there was another side to it which, if her surmises were cores: be considered. That was Iajor Caistairs' side. Here was a ! an oming home in the fond belief t'at he was, after a long absence, to be re-united to his daughter—a daughter e had not seen since she as a baby. One could rule out altogether the mat ter of recognition. The Major must sceept the person presented to him o in all good faith was all too ob-

as she thought things over she felt that she could not igaore it .ow. After all it was Major Carstairs' affair j ist as much as it was hers. And Molly did not like to think that the soldier would be coming home to find that his daughter was missing.

This thought gave Molly a great comfort. She felt su idenly animated with much the same flaming fire as must have possessed the early Chris-tian martyrs. If the worst came to the worst and Major Aldous Carstairs was the man she believed him to be. Molly felt that he would do his best o understand that her decept on was to some small extent at least, inspired by kindly motives. In the meantime -if and when the vigilance on her freedom was removed as she fancied it must be moved when her "father" returned-she would do her utmo to trace the lost Molly Carstairs and restore her to her father. It was this more than anything else,

that persuaded Molly ultimately to come to the decision that she eventually did, but she felt that to achieve her end she must rigidly subscribe no matter how difficult it might be In Advertising o the theory of that lost memory.

> rested a drive in the car. Molly wel ing thoroughly bored with staying a

So they went down to Windsor and made a detour northwards to Aylesbury. It was a bright and glorious lay for mid-October. The sun shone in a crisp, cloudless sky and there was a rleasant nip in the air. Mully would have enjoyed that drive at any ime, and even Flora Silver's ore tended efforts to revive her lost mem ory were not nearly so oppressive as they would have been had they been recited in front of the fire in Paul

recited in front of the fire in Paul Silver's sanctum at Hampstead. "I do hope, my dear," Mrs. Silver intoned, "that your father won't be too distressed to discover that you can't remember very much of what has passed. I'm afraid it is going to be rather difficult at first," she went on, "but I expect he will make allow-

i Ash I could remember, too sighed Molly, realistically, entering into the spirit of deception with genu-le cellabt. "I'm sure I must have had a very happy childhood and yet I can't remember a thing. Have I al-wrys lived at Hampstead?"

Flora Silver experienced a curiou ingling of the scalp as she heard th beside her in the back of the luxuriou and not having been particularly get erously endowed with a sense of hu cor, she confessed to herself that sh did not know quite what to make of it. She had not wanted this task of telling Molly Carstairs all about her-self, be Paul had insisted that "it will come much better from you tha it possibly could from me."
"Don't you remember the time when

we lived at Maidenhead. the countered. "How you enjoyed our week-end trips on the crowded river, with the striped awning over the boat, and you sitting there trailing your little pale hands in the water?"

"Of course, I do-at least I think so," amended Molly, with a little frown. "I'm zure I remember some thing like that."

Flora Silver wanted to scream. The girl'was making game of her and, what was more, she knew it. "There now, dear, I told Paul be-

at was this sentimental side to her nature that would persist in obtruding sometimes to the exclusion of common sense and logical reason. father and having to tell him that his little girl can't remember."

Molly smiled, but Mrs. Silver did

not know it. She was trying desper ately to placate her own conscience; trying to make herself believe that this girl did not see behind the veil of intrigue. So they talked on and in that in

genuous way of hers Mrs. Silver re called little essential incidents, not in the Lope that Molly would recall them but to pass on the information so that the girl might play her part without creating any doubt in the mind of the "father" whom she was shortly to When they eturned to Hampstead

Molly felt that she had learned a great many things about the real door was flung hurriedly op n and she Molly Carstairs. She had learned that she had been to a "finishing school" in Paris, and that she had only returne two London to months ago. Asked about letters to her father, Molly had been told that of course she had written to him often-at least twice a month. This letter idea intrigued Molly considerably, and she wondered whether it would be possible for her to see one of the letters Major Carstairs was reputed to have written to his daughter. To that question Mrs. Silver looked

thoroughly discomfited. They were small wicker-work table with a circular glass top.

"But surely, my dear, you can re member what you did with the let ters," exclaimed the woman, in aur "You used to keep them in the little top drawer in your dressing chest, unless you threw them out whe re had the clean-up a month ago."
"I don't remember having dor

that," owned Molly, with equal seci-Flora Silver poured out a second cup of tea. She was telling herself that she wished this business was

Cunard Celebrates Its Ninety-third Birthday

for trouble; one ran into it quickly the song of each species of bird.

ough. But when Paul Silver set his mind on anything, his wife knew bette: than to attempt even in the least to thwart him. Paul was pig-headed, that's what he was. He didn't misd how much this girl laughed at her, and she had long ago convinced her-self that Molly was laughing at her. "I think I'll go upstairs and see if I can find then," Molly said, rising from her cheir.

rom her chair. .
Flora Silver watched her go with even a word.

But though Molly Lunted all ove her room, there was no trace of any correspondence from Major Carstairs and though she was disappointed she felt that she ought to have known that it would be so. If, as she sus-pected, the real Molly Carstairs had been gone from the Silvers' protection some time, it was obvious that all the letters had been destroyed and also that the answers had been supplied either by Sileer or his wife who, she was convinced, were both equally capble of any amount of artistic de On her way downstairs to the bunge, however, a curious thing hap-pened. From the direction of Paul Silver's "office" came the sound of men's voices, and the "office" being

the door on her way down to the The voices that she heard were angry voices-at least one of them was end at a few words she heard Molly

aused frozen with fear.
"I tell you, Silver, it was suicide." she heard a man's outraged voice exclaim. "I'm not interested in the ver-dict of the Coroner because he, fort-nately for you, didn't knew the facts. I'm telling you that Carruth-ers committed suicide; that he deliberately ran his car into that telegraph pole or the Brighton Road, and he did it because, to put it vulgally, you'd cleaned him out. And what's more I hear you've got another partner into the business—a pretty girl decoy. Well, I'd walk careful!, if I were you

Molly was scarcely conscious that she was deliberately eavesdropping; and neither was it merely what the speaker had said that rooted her so. It was the man's voice. It had a curously familiar ring about it. "May I remind you that blackmai

is an ugly name for an ugl; weapon Mr. Barling."

"Mr. Barling!" Molly felt her body tremble at hearing the name. It was the young man-Roger Barlingn she had met at the Cygnet Club "D' you think I'd blackmail a swine like you, Silver?" she heard Barling "Dammit man, I'm giving you straight warning. Before Molly had time to move the

ant eyes of Roger Barling.

The girl's frozen lips thawed into smile and she took a pace forward to greet him. For a split second Roger hesitated. The sight of Molly Carstairs standing there had shocked him. Then, his eyes still blazing with anger and with a little cynical curl to his lips he swept past her down the staircase, never troubling to look back. Molly watched him go and there was a stab in her heart. She had ranted to explain, but Roger Bar-

ling had made it plain that he had ergotten her. (To be continued.;

Dawn Notes 🗭 Birds Encircle Globe in Song

Glanton, Northumberland. Eng .-Mr. Noble Rollin, the warden of the bird station here, assisted by amateur ornithologists in many parts of the world, is engaged in the task of charting the dism song of the birds all over the globe.

For over a ear he has been work ing on his theory that the dawn song over; wished, too, that Paul hadn't bothered to see it through in this great wave of wild music which never melodramatic fashion. She had been ceases. Amateur enthusiasts are mail all for absconding while the going was ing him reports which will enable him good. She didn't believe in waiting he hopes, to draw up a chart, timing

TURBECUT NE TOBACCO CIGARETTE TOBACCO CIGARETTE TOBACCO n the first landing Molly had to pass

By HELEN WILLIAMS

llustrated Dressmaking Lesson Furnished With Every Pattern

A Party Frock



A darling little dress for wee mail of 2, 4 and 6 years is this new model with a cunning fichu collar. It's just the latest Paris has to

It's very easily fashio ed. The skirt is laid in plaits and attached to a brief sleeveless bodice. Now all you've to do is to make the collar, which may be trimmed with plaited frill or bias binds and stitch it at

he neckline. A pink and white dimity print made the original with crisp white organdie

Dotted batiste prints, tissue ging ham checks, organdie, flowery voile prints and sprigged dimity are cool and dainty suggestions.
Style No. 2963 takes but 1% yards

of 39-inch material with 1 yard of 35-inch contrasting for the 4-year

HOW TO ORDER PATTERNS. Write your name and address plaingiving number and size of such tterns as you want. Enclose 15c in stamps or coin (coin preferred; wrap carefully) for each number, and address your order to Wilson Pattern ervice, 73 West Adelaide St., Toronto.

Vista

Sara Van Alstyne Allen in the New As a young swimmer in the flowing

Rises above the silver-crested swells Climpsing beyond & vista yet more Wherein the mystery of water dwells;

so do I rest upon each passing day, Sensing a little where the white birds fly.
Standing where I can glimpse each

And yet I know that I have never seen Beyond the shadow of the endless

"Beautiful Beards"

screen.

Mobilize for Picnics Peiping, China,-Seventeen of Hangchow's oldest inhabitants have formed themselves into an old men's associa ion under the felicitous title of the Beautiful Beard Cociety." The age of the members total 1205 years. Among other diversions, the society will hold regular picnics at the Wes ake, one of the famous beauty spots



...SMILES... For Wee Joan

Flashlight FREE

Li Pays to "Roll Your Own"

for POKER HANDS!

ONLY four complete sets of poker hands will secure.

ONLY four complete sets of poker hands will secure.

You this handy flashlight (complete with batteries).

The full in the car on in the house and but one of the many.

Toll this handy Hashlight (complete with batteries).

Useful in the car or in the house and but one of the many
reshaulte or the given in exchange for Threet Poker Hands Useful in the car or in the house and but one of the many valuable gifts given in exchange for Turret Poker Hands

Powerful

Professional Compliment Two expert pickpockets were stroll ng along the road together.

would stop, take out his watch and His companion began to get annoy "I say, Jim," he said, "what's up

with you? Why d'yer keep looking at your ticker? Ain't it going, or some "I'm not looking at it to see the

time" said the other: "I'm looking at t to make sure that it's still there!" Tip For Dad

"Backache can easily be prevented,"

says an advertisement. All a man has to do when his wife looks meaningly at the lawn is to creep into the barr and remove a vital part of the lawn nower. Aunie-Well, Junior, give me

kiss and you shall have a nice nev penny."

Junior—"No, auntie, that's no nough; that's what I get at home for taking cod-liver oil."

Some people have just returned from their vacations. Others are just us turally gloomy.

Dry Remarks We've always noticed that when boy gets up to his ears in love he's more careful about washing them. So matter how much a man may know when he refuses to learn any more, h soon becomes ignorant. Those who saved money for a rainy day are earn estly hoping that the wet season about over. Still another trouble i that one half of the world doesn't car whether the other half lives. There is more wickedness in the city becaus the small town man goes there to cel

The President-"This plan of re-or canization is very ingenious. It doe s credit." The Director-"Also it does or creditors."

brate.

The man who says nobody apprec ates him would be appreciated if he would keep his mouth shut.

Prospective Tenant-"I would like see one of the bedrooms Owner-"Modern or comfortable?"

One More Harp Player He is pushing up daisies now with his Raced a train to a crossing fost by

Ever notice that the man who boasts hat he never reads the paper always knows instantly if it happens to con ain something he believes contrar

to his personal interests?

Women may not know much, but just about all of them that have any ense are pretty well on to the men.

Jack-"I'm going to kiss you unti ou vell 'Stop'."
Pearl—"Well, I'm just as contrary s you are, young man."

Man-"This looks like the umbrell Neighbor - "It shouldn't-I had ew handle put on it after I got it."

Collecting Cobwebs A Full-Time Job York, Eng.-Gathering spiders

ehs for use in making theodolites and other scientific instruments is the unsual occupation of Mr. John Scott, of York. Armed with a box. fork and a pot of varnish, he scours he country in search of webs. He finds that the best spider for

is purpose lives on gorse bushes sus pended in a wheel type of web from six to twelve inches in diameter. With the use of varnish on a fork he col lects the webs and when the varnish is set puts them in boxes.

Lovers may refuse to ay good-by for ever and yet put in two or three tours at it.

Classified Advertising

Sun ripened mellowness...

nich aroma ... That's the

Quality you want in cigare

ette tobacco and that's the '
Quality you get in every'
Package of Turret Find
Package of Turret Find
Cut. And there's genuing
Cut. And there's ge

from a 20f rackage

GOVERNMENT APPROVED CHICKS CALE OF GOVERNMENT APPROVA-ED Chicks, While they last: Lec-horns \$5.90, Eured Rocks \$7.90 per 99, 400 oceas old chicks \$2 more. One week Achicks \$1 more. J. G. Tweddie, Fergus, Onl.

REGISTERED MALE NEWFOUND-LAND pupples; sire Shelton Carlo, was "best of breed" London Canine Show, May, 1933. James Rogerson, Dutton, Ontario.

FOR SALE BLACKSMITH SHOP

Located in Toronto Complete Equipment, Two Forges Pneumatic Hammer and Cutter. Drills, Lathe and a very complet stock of tools, will sell as a going concern with favorable lease or will sell machinery bloc or piecemeal. machinery separately, en

H. WATKINS 73 West Adelaide St., Toronto

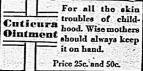
FARMERS Oliver Adjustable Plows

Will reduce your costs for summer plorainc, due to their remarkably-light-drackand good penetration, followed by OliVER DISC HARROWS and OLIVER
SUPERIOR SEED DRILLS, Also OLIVER PLOW SHARES and REPAIRS. NEW and USED COODISON
THRESHERS, TRACTORS, STEAMERS,
SPECIAL CASH PRICES. CONVENIENT TERMS.

Write for particulars to: for particulars to:

THE JOHN GOODISON
THRESHER CO. LIMITED
SARNIA, ONTABIO.

Now that the no-stocking fashion has become general, smart women in America are "making up" their legs, ising different shades for sports, afternoon, and evening "wear,"



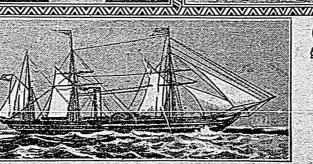
HELP FOR TIRED WIVES Take Lydia E. Pinkham's

Vegetable Compound Wires get tired during these hard times. They are the ones who must bear the burdens of the family. When the husband comes home with less money in his pay enrelope . . . it is the wife who must struggle along and make the best of things.





ISSUE No. 29—'33



When the Cunard flag-ship "Aquitania" sails into Halifax, N.S., this week on a cruise from New York, her arrival will mark the ninety-third anniversary of the first voyage of the pioneer Cunarder "Britannia" from Liverpool to America.

The "Britannia" left Liverpool on July 4th, 1840, for

The "Britannia" left Liverpool on July 4th, 1840, for by the year 1830 amassed a huge fortune and was head Halifax and Boston, covering the route in 14 days and of a fleet of sailing-ships plying between Nova Scotia and the West Indies.

Made the same voyage in 11 days and 4 hours. This inaugurated the first regular steamship service across the Atlantic.

Samuel (afterwards Sir) Cunard was a passenger on the maiden voyage and on his arrival at Boston be was 1 no contrast to the 1500 gross tons of the 1840 "Britannia," is the 45,000 and liner "Aquitania" of to-day.

presented with a silver-cup by the merchants of Boston, commemorating the achievement, a trophy which is still in existence and valued at over \$50,000.

Sir Samuel Cunard was born in Halifax in 1787 and even before founding the Cunard Line in England, had by the year 1830 amassed a huge fortune and was head of a fleet of sailing-ships plying browen Nova Scotizand the West Indies.

He was knighted in 1859 for outstanding service in the Crimean War and died in London in 1864 in his 78th year

sails into presented with a silver cup by the merchants o