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THURSDAY, MARCH 2nd, 1933

BUSINESS DIRECTORY

LEGAL
WALTER E. HARRIS, Barrister and Solicitor, Etc. Office over Stephen's Drug Store, Markdale.
LUCAS, HENRY & LUCAS, Barristers, Solicitors, Etc. Offices, Markdale, Dundalk, Durham; Federal Building, Toronto. I. E. Lucas, K.C. W. D. Henry, K.C. I. B. Lucas Jr.

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L. G. CAMPBELL, L.D.S., D.D.S., Dental Surgeon. Graduate of Ontario College of Dentistry and University of Toronto. Office over the Post Office. Office hours 9 a.m. to 5 p.m. Appointments made by phone.
DR. J. A. McARTHUR, Dentist, Office in the Artley Block, over Perkins, hardware store. Entrance at south-west corner of building, Toronto Street.

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DR. T. W. WILSON, Veterinary Surgeon, Flesheron. Physician to all domestic animals. Surgery a specialty. Phone Flesheron 2 r. 4.
AUCTIONEER
B. H. WALDEN, Licensed Auctioneer for the County of Grey. All sales promptly attended to. Farm sales a specialty. Arrangements for sale dates may be made at the Standard Office or with B. H. Walden, Markdale.

FRATERNAL
L. O. L.—Markdale L.O.L. No. 1045 meets in the Orange Hall, Markdale at 8 o'clock p.m. the first Thursday in each month. Visiting brethren cordially invited. J. J. Richardson, W. M.; Elgin McFadden, Rec. Sec.
A. F. & A. M.—Hiram Lodge, No. 490, G. R. C., Markdale, meets in the Masonic Hall, Rebara Block at 8 o'clock p.m. the second Thursday in each month. Visiting brethren cordially invited. W. J. Colgan, W.M.; A. E. Colgan, Secretary.
R. B. K.—Victoria, Preceptory, No. 232 meets in the Orange Hall, Markdale, at 8 o'clock p.m., the third Thursday in each month. Visiting brethren always cordially welcomed. Geo. Banks, W.P.; A. E. Colgan, Registrar.

We are agents for COUNTER CHECK BOOKS
The Markdale Standard
BEEF and PORK
Specials This Week
Side of Pork at 5½c a lb.
Beef Fronts at 6c a lb.
½ Hinds, Steak end, 8c a lb.
Lard, 3 lb. for 25c
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See us before buying elsewhere.
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Agent for Farmers' Central Mutual Fire Insurance Co. Also Wind and Casualty Insurance. Telephone 8476 and we will be glad to give you full particulars on any policy.
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WOOD'S PHOSPHODINE
The Great English Preparation. Tones and invigorates the whole nervous system. Makes new Blood in old veins. Used for Nervous Debility, Mental and Brain Weakness, Depression, Loss of Energy, Palpitation of the Heart, Falling Nerves. Price 50c per box, 3 for \$1.50. Sold by all druggists or mailed in plain wrapper. THE WOOD MEDICINE CO., TORONTO, ONT.

NEWS AND INFORMATION FOR THE BUSY FARMER

Furnished by the Ontario Department of Agriculture

Some Facts About Honey
At the price at which it is available to-day honey is cheaper than almost any of the more common articles of diet. It is at once nature's choicest sweet and her most complete food; it contains carbohydrates in the form of sugar of lime, iron, magnesium and potash, and a certain amount of protein; all of which are necessary for the nourishment of the body. Because the sugars of honey are already inverted and directly available for assimilation it is a quick source of energy. It can be used as a sweetening agent in practically every instance where cane sugar and cheaper syrups are used.

Protein in Rations
The importance of protein in livestock rations and their production on the farm was a topic recently discussed by J. C. Steckley, professor of Animal Husbandry at the O. A. C. Legume hay was mentioned as an important ingredient in a protein-rich ration and of course such byproducts as cottonseed meal and linseed oil meal were mentioned as very useful ingredients. Prof. Steckley declared that soybean meal was proving to be a very useful and rich protein ingredient. It carries about 35 per cent. protein and for dairy cows particularly it can be utilized apparently up to 20 per cent of the ration. He condemned it, however, as a feed for hogs. Ground sweet clover seed had also proved to be of some use as a protein ingredient, but it is not highly palatable and can be fed only sparingly.

The Apple Maggot
The apple maggot as a menace to the industry was thoroughly discussed at the 73rd annual meeting of the Ontario Fruit Growers' Association. Prof. L. Caesar, provincial entomologist, stated that an orchard survey had shown every part of the province infested with the maggot. He attributed to weather conditions the increase in the last two years. Prof. Caesar explained control methods in detail and said that if growers had known in advance what weather conditions would be like, they would have controlled the pest at least 75 per cent. W. A. Ross of the Dominion laboratory at Vineland discussed a system of orchard certification under which inspectors would pronounce growers' orchards and apples free from the pest and thus make them more available for export. Orchard certification would involve thorough spraying, destruction of wild apple trees and hawthorns, and some arrangement with owners of nearby orchards in order to remove that source of infestation.

Increasing Consumer Demand
For Government Graded Beef
A report to the Department reveals that consumer demand for government graded beef, has been felt in still another quarter. The report added the name of a large Canadian chain of stores, to the ever-increasing list of organizations handling graded beef, exclusively.
Another evidence of this consumer preference is the fact that, in the Dominion, some twenty per cent more graded beef was sold last year, than in 1931. The estimates for sales in 1932 were approximately 21,748,768 pounds as compared with 17,947,275 pounds for the previous year.

System Proves Efficient
The Restricted Areas system of tuberculosis control is not only proving efficient but stockmen appreciate the many advantages of this plan of control for tuberculosis. The cattle in areas can be tested quickly and economically. Reactors can be shipped in car lots with greater returns to the farmer. All herds are tested so that breeding operations are facilitated. The services of valuable herd sires can be used in herds of equal health standing. A ready market is established and buyers prefer to purchase cattle in areas where tuberculosis-free cattle may be obtained more quickly and at less travelling cost.
During the past fiscal year 117,742 cattle have been tested for the first time in new areas and approximately 321,427 cattle have been retested in areas previously established.

The Farmer's Education
An outstanding Canadian authority, discussing farming as a vocation recently, included among the essential subjects in the educational preparation for farm work, the following: A thorough training in the use of English; proficiency in mathematics; sufficient commercial training so as to successfully carry on his business; practical training, obtained on the farm; a study of agricultural science, including chemistry, physics, botany, entomology, bacteriology, and a thorough knowledge of the more practical subjects

such as horticulture, field crops, live stock, mechanics; and a practical working knowledge of economics and civics. For the young woman whose future happiness will be found on the farm the suggested special training in cultural subjects, and in the work of the home, such as cooking, sewing, management and hygiene. Knowledge is as necessary to success in farming as in any other line of business.

The Western Market
At the annual meeting of the Ontario Vegetable Growers in Toronto to considerable progress was reported in opening up the Western market to Ontario vegetables. According to W. B. Somerset, chairman of the Ontario Marketing Board, Westerners were amazed at the quality and quantity of vegetables that could be grown in Ontario and declared that if they could get them regularly there would be no need for importing. Continuity of supply, better packing and above all earliness were points emphasized by H. E. Toms, Western representative of the Ontario Growers' Markets Council. He pointed out that there was a good market for early cabbage, possibly beets and carrots, a splendid demand for early tomatoes, properly packed in lug crates and carefully graded in a central warehouse, ample room for melons in modern packages, but not the old 16-quart baskets, as well as solid-headed Iceberg lettuce and celery. In quality the best of Ontario stuff was superior to the imported variety, though some of it did not look as well. Westerners were satisfied if they could get the right kind at the right time. Mr. Toms warned the growers, however, that unless the outlet could be supplied regularly and with good stuff, the greater portion of the Western market would be closed to Ontario.

Warble Fly Campaign
All the cattle on Manitoulin Island, nearly 20,000 head, will be treated for warble fly this spring. Following the striking success secured with a new powder on Barrie Island, where infestation was reduced over 80 per cent last spring, farmers decided to go ahead with the larger project. The work will be carried out under the direction of Dr. Lionel Stevenson, provincial zoologist and R. E. Cumming, district representative, and the special powder will be supplied by the Canadian Co-operative Wool Growers.
As was the case on Barrie Island a year ago, four treatments, three weeks apart and starting in early March, will be given. The powder is dissolved at the rate of one pound per gallon of water and this wash rubbed thoroughly into the backs of infested animals. Even where only confined in large box stalls the work takes but a few minutes and the cost amounts to less than five cents per head. While authorities advise continuing the work for three successive years for complete elimination, already after one season marked gains are reported from Barrie Island. There was practically no stampeding of the cattle in summer when the flies generally cause the most trouble, and the animals were in much better flesh than usual.
In Canada the warble fly is responsible for thousands of dollars direct loss to hides alone every year, while the indirect damage in loss of flesh and milk flow cannot be estimated.

SLATS' DIARY
Friday—well even if Ant. Emmy and pa and all go ma does say that the world is growing wiser all the time I don't think much of the way kids was educated away back when they was little kids. We had a tuff kwestion in rithmetick and oney one kids pa got it right.
Saturday—wile we was out riding this afternoon Ant. Emmy red a sine on a 'Bill Bord witch sed. Girls Reddy to Wear Close, and she sed Poor things I spose they are just waiting till they can get a job mobby.
Sunday—well this after noon the skool house cot on fire egen and for a wile it looked like as if we mite half to miss skool for a wile but the far department got there and put out the Blase before it done mitch good.
Monday—Mr. Twelth is home from a Toor in India and we was a talking about how insivilized the people in India is and he says they are Rappidly becoming civilized just like in America becuz he got held up by a Bandit in the Jungles of India.
Tuesday—Clem Litch went to the Dr. to see what was the matter with him and the Dr. sed he was Ennemick and he shud ought to take up plenty of Exercise so now he has tuk up Cheer leading.
Wednesday—Pa ast Jim Feeny why he started going to church all at Once and Jim sed sence they got a Radio down at his home it is Im-possible to sleep enny more.
Thursday—Ant. Emmy got Stung on a Add she assered agen. She sent a \$ Bill to get a Preventave of Old age and the Co. she sent the \$ Bill to sent her a bottle of Carbol-tick Acid marked Poison.
Shop in Markdale.

NEW ENGLAND W. I.

The February meeting of the New England Women's Institute was held at the home of Mrs. J. Cherry on February 23rd. The meeting opened by singing the Ode and repeating the Lord's Prayer. Miss Grace Boyle read a passage of Scripture from the 2nd chapter of Exodus. The minutes of the last meeting were read and adopted. It was moved and seconded by Mrs. Nelson Wilcox and Mrs. Sam. Wiley that we give \$10.00 toward repairing the church woodshed.
A number of community pieces were sung and the program consisted of a reading by Miss Ina Wiley, "Watch your words"; a duet by Mrs. Rorke and Mrs. A. Thompson; a paper on "Health, Happiness and Long Life" by Miss Vera Wiley; a recitation by Aileen Graham, and Mrs. Morrison read one of Nellie McLunn's papers. The meeting closed by singing "God Save The King". There were twelve members and fifteen visitors and fifteen children present. Collection was 90c. Lunch was prepared by Mrs. D. Lee and Mrs. H. Erskine and served by the young ladies present.

Gospel Workers' Church
Rev. A. Mills, Minister
Sunday School at 1:30 p.m. each Sunday.
Preaching services each Sunday at 2:30 and 7:30 p.m.
Prayer meeting in the church each Tuesday evening at 8 o'clock. Cottage Prayer meeting each Friday evening.

DULL HEADACHES GONE SIMPLE REMEDY DOES IT

Headaches caused by constipation are gone after one dose of Adolphia. This cleans all poisons out of BOTH upper and lower bowels. Gives better sleep, ends nervousness. R. L. Stephen, Druggist.

Here and There

Coal from Alberta mines for 1932 totalled 4,870,030 tons, an increase of 300,000 tons over 1931.
A cod with a silver spoon engraved "C. P. R." in its stomach was caught recently at the fish float, Port Alberni, B.C. The spoon probably fell overboard from one of the company's coastal liners.
A trip that formerly took two days over rough trails is now done in 30 minutes by airplanes when fish from Northern Manitoba lakes are transported to rail head for distribution all over Canada and the United States.
One of the largest sailings of the cruise season was recorded recently when the Empress of Australia sailed from New York on a Mediterranean cruise with a list of 400 passengers. Many socially prominent Canadians were on board.
The National Sea Flea Hockey Club's tour of Europe overcame all hitches and sailed recently from Halifax by Canadian Pacific liner Montcalm. They are the Allan Cup holders and will play in London, Paris, Berlin and Prague.
Twenty-six year old veteran of the northern British Columbia and Alaska route, the old Princess Royal, once the pride of the Canadian Pacific's B.C. Coast Steamship fleet, has been sold out of the service to the Island Tug and Barge Company.
Edmonton's recapture of the Central Throne, the Edmonton Gunners' triple victory in the ladies' hockey series, and spectacular ski jumping by youngsters of 12 to 15 were the outstanding features of the Banff Winter Carnival recently concluded. Miss Violet Davis, of Edmonton, was crowned the 1934 Queen.

Canada's fifth annual mid-winter golf tournament, over the spring-like fairways of the Oak Bay Victoria Golf Links for the E. W. Beatty Trophy, started February 21 with an entry list of 75 men and 65 women. They came from England, Scotland, United States, British Columbia and the Prairie Provinces.
Fish caught in the sea fisheries of Canada in 1932 totalled 711,917,800 pounds valued at over \$11,000,000. Of the total catch 327,831,800 pounds; Nova Scotia, 194,788,800 pounds; New Brunswick, 98,594,800 pounds; Quebec, 67,164,300 pounds and Prince Edward Island, 23,738,000 pounds.
The Place Viger Hotel, Montreal, centre for thirty-odd years of the French-Canadian political, legal and social life of the Province of Quebec, has been given a further lease of life under Canadian Pacific direction until October 1. It was to have closed its doors permanently January 31, but many and powerful representations brought about the respite.

A record-breaking ride through the Rockies on their three-car special clipped four hours from the regular trans-continental train schedule in what Canadian Pacific officials believe to be the fastest run ever made for the 505 miles from Vancouver to Field recently. The run, made for the Colbourne-Jones Company playing "Too True to Be Good", started four hours after the regular train had left Vancouver and caught up with it at Field.

Sun Life Assurance Company of Canada
INCORPORATED 1865 HEAD OFFICE MONTREAL

THE inherent strength of life assurance has been tested and proved during the past three years of general business recession, and the invaluable service it renders the public in times of emergency fully demonstrated.

THE Sun Life of Canada, during this period—probably the most trying in human experience—has maintained its record of progress, and has been of especial service to its great body of policyholders throughout the world.

ITS assurances in force have increased since 1929 by \$465,000,000; assets by \$43,000,000. Its policyholders now number nearly a million.

STATEMENT for 1932

TOTAL ASSURANCES IN FORCE, December 31, 1932	\$2,928,952,000
This large amount, the accumulating estates of nearly a million Sun Life policyholders, will become payable to them or their dependants during this generation—a stabilizing factor of great social and economic value.	
NEW ASSURANCES PAID FOR	284,098,000
TOTAL INCOME	161,497,000
TOTAL DISBURSEMENTS	148,026,000
EXCESS OF INCOME OVER DISBURSEMENTS	13,381,000
PAYMENTS TO POLICYHOLDERS AND BENEFICIARIES:	
During the year 1932	108,527,000
Since Organization	702,712,000
ASSETS	
Bonds: government, municipal, public utility and others; stocks: preferred and common; loans on mortgages; real estate; loans on Company policies; cash in banks, and other assets.	611,436,000
LIABILITIES	
Almost nine-tenths of this sum represents the policy reserve—the amount set aside to guarantee all policy payments as they become due.	597,241,000
PAID-UP CAPITAL (\$2,000,000) and balance at credit of shareholders' account	\$3,416,000
RESERVE for depreciation in mortgages and real estate	4,781,000
SURPLUS	5,998,000
	\$14,195,000

The valuation of assets has been made on the basis prescribed for all companies by the Insurance Department of the Dominion of Canada. Policy reserves have been valued by the full net level premium method, on bases more exacting than those required by the Insurance Act of the Dominion of Canada.

Applications for new assurances were received by the Company during 1932 at an average rate of more than \$1,000,000 for every working day.
During 1932 the Company paid to policyholders and beneficiaries more than \$360,000 for every working day.
Income from renewal premiums was the largest ever received by the Company in a single year.
Cash in repayment or reduction of policy loans exceeded in amount that of any previous year.
Revivals of lapsed policies were in excess of those of any previous year, with one exception.
The net amount of policy proceeds left with the Company at interest was substantially increased.

Sun Life Assurance Company of Canada

THE ONE THING YOU CAN AFFORD

The Great National Pastime This Weather Is Squeezing The Expenditure Column So That It Will Remain In Proportion To The Revenue. The First Step In This, Of Course, Is Making A Decision As To What Items Are Absolutely Necessary To The Well-Being Of Our Minds And Bodies And Consigning The Balance To The Limbo Of "Things We Will Have When Times Improve."

You cannot do without your local newspaper for several reasons, the first of which is that as an intelligent citizen of the community it is necessary that you keep informed about what is taking place in that community. Whether your interests are being cared for in the governing of municipal affairs; what is transpiring at the schools, the churches; where foodstuffs, meat, wearing apparel may be bought to best advantage; where you may sell or trade some used article, or buy such an article to advantage. All the intimate personal news; the births, marriages and deaths, and the thousand and one other occurrences that go to make up the life of a community.

That is the function of the weekly newspaper. Its news columns each week carry the story of the activities of the community. Its advertising columns bring into your home the best offerings of the stores and shops with prices and descriptions. The classified advertising column is a meeting place for buyers and sellers in every conceivable line.

The Standard costs you but two cents a week. If you will read it thoroughly, intelligently, you will receive many, many times over, a return in value. And The Standard is a good paper for the family to read. There are many things children may learn from its columns, but nothing they should shun. Its columns are clean and contain all the NEWS.

If you are not already a subscriber to The Standard take advantage of the three months' trial offer below. Do it to-day—NOW—while you think of it.

THE STANDARD, Markdale, Ontario.

Enclosed please find 25 cents in payment for The Standard for 3 months. At the end of that time I will notify you if I wish to continue.

NAME

Address