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Red Label, 25¢ 1/2 lb.

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Classified Advertising

UNUSUALLY FAT YOURSELF OF all youthful charms. Sildenafil Tablets help you to rid yourself of unnecessary weight. Exact formula on the box. Three weeks' treatment, 1.50. Mailed prepaid. Roy Kitchin, The Central Chemist, Dept. L, London.

BABY CHICKS

SAVE 25 PER HUNDRED LEG-HORNED, 6 cents; Rocks White, Rocks Red, 2 cents; delivered any time. Month olds. See full list all ages, prices furnished. Model Hatchery, 1150, Maitland, Ont.

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LEIGHONS, ST. BARRED ROCKS, 10c; Minorca White Rocks, 11c; 10c per cent. books order. J. P. Hatcher, Stratford, Route 3, Ontario.

WEEKLY NEWSPAPER

WOULD LEASE WEEKLY NEWS PAPER in Ontario. Send articles to 906 16, Wilson Publishing Co. Ltd., Toronto.

MOTOR BOAT FOR SALE

RICHARDSON DOUBLE CABIN cruiser, about thirty feet, in use all year. Two or three months in two seasons. Complete equipment including carps and table linen, china, glassware and silver as well as all marine equipment and many extras. This cruiser with its two cabins and its well equipped galley is an unusually comfortable boat for week-end or longer cruises for four to six people. It is exceptionally seaworthy and has a class over the Great Lakes. It has a big class and very economical 30 horsepower six-cylinder power plant with complete electric lighting throughout and speed of 12 to 14 miles per hour. It is a special paint job in navy blue with appearance. Owner will sacrifice for half its original cost. H. Watkins, 73 W. Adelaide St., Toronto.

Men Wanted

Average \$40.00 Weekly Earnings. Men wanted to sell our Special Constructed Service Shoes and Suits. Shoes to Garage Men, Mechanics and Railroad Men. Also complete line of Dress and Sport Shoes. The finest and most complete lines of Men's Footwear in Canada. No experience necessary, we teach you how. Write today for complete free selling outfit. Dexter Shoe Company Limited, ept. W., P.O. Box 722, Montreal.

Always use best oil—say expert mechanics

When you consider how much you paid for your sewing machine, vacuum cleaner, lawn mower, washer, and other expensive devices, don't you think it's foolish to try to economize on oil? The very best costs only a few cents a year—and is really cheapest in the long run.

3-in-One, a scientific blend of mineral, vegetable and animal oils, is made especially for lubrication of household devices. It cleans and protects as well as lubricates. 3-in-One cost more to make than ordinary oil but it costs less to use. If you know what expert mechanics know about oil, you'll never use anything else around the house. At good drug, grocery, hardware, department and general stores. For your protection, look for the trade mark "3-in-One" printed in Red on every package.

Books Napoleon Used Presented to Dominion

Ottawa—Three remarkable books, unique in the world, have come into the possession of the Canadian archives in Ottawa. They contain a translation into French of the voyages of Sir Alexander Mackenzie, said to be the first white man to cross the continent of North America, and they bear the inscription, "Napoleon's Copy From St. Helena," and the stamp of the Imperial eagle.

The story is that Napoleon ordered this translation of Mackenzie's voyages that he might be supplied with information to aid him in a projected attack on British North America from the Pacific Coast. It was a fantastic scheme, of course, as apparently the Emperor learned when he read of Sir Alexander's adventures in exploring the sub-Arctic and crossing the Rockies.

Through some unexplained means the volumes came into possession of the Mackenzie family after Napoleon's death. Mrs. Bernard Head, last of the family, died recently in Sussex, England, and her husband presented the books to the Dominion.

THE BOON OF SPRING

How many more springs may I hope to see? . . . Five or six springtimes joyously, lovingly watched from the first candlelight to the budding of the rose; who shall dare to call it a stunted boon? Five or six times the miracle of earth rekindled, the vision of splendor and loveliness which tongue has never yet described is set before my gazing. To think of it is to fear that I ask too much.—G. Gissing.

Young wife: "Now, Bill, I want you to go to the minister and arrange for having the baby christened."

Bill (shipyard worker): "You mean to say you're going to let somebody hit that little thing over the head with a bottle?"

WOOL

HIGHEST PRICES PAID
The Canadian Wool Co. Ltd.
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Waters Fertilized For Fish Life

Federal Scientists Study Fertilizing Plan Whereby Fish Stocks May be Increased

Interesting tests made by fisheries research scientists working under the Dominion authorities have indicated that water may be "fertilized" in such a way as greatly to increase the plant and animal life within it and thus to make it capable of sustaining a larger fish population than could otherwise be produced.

"For instance," says a progress report by M. W. Smith, who was in charge of an experiment conducted at the station of the Biological Board of Canada at St. Andrew's, New Brunswick, "a pond or lake which has not many fish may lack sufficient food for them, and by adding fertilizer the substances needed by the plants are put in and, as a result, the latter increase greatly in numbers until finally all the life, including the fish, which are most desirable, is increased."

In the St. Andrew's experiment the addition of only a single pound of herring meal to a thousand gallons of water was sufficient to make the pond so fertile that it produced nearly a hundred times as many plant growths as developed in a similar quantity of unfertilized water.

In making his tests Mr. Smith used two small concrete ponds on the station property. From the one source he fed a thousand gallons of water into each pond. To one lot of water he added a pound of dried and ground herring waste from a sardine cannery, but nothing was placed in the second pond except the water.

"The effect of the one pound of herring meal was remarkable," says Mr. Smith's report, "as could be seen by following through the summer the difference in the plant and animal life between the fertilized and unfertilized ponds. It showed well that those substances which the plants needed for their growth were present in such small amount in the natural water, as to limit their growth as well as that of the animals which require the plants for food. Nearly one hundred times as many plants were found in the fertilized pond as in the unfertilized. In this way increased growth of fish food either in hatchery ponds or natural ponds and lakes may be brought about."

This particular experiment or study was only one of many which Dominion scientists were carrying on last year in connection with fisheries subjects. Research is in progress virtually continually at the four stations of the Biological Board, which operates under the authority of the Dominion Minister of Fisheries.

2,000 Billion-year Rocks Found in Manitoba

Ottawa.—Standard time consisting of eons, eras, sub-eras and periods is the aim of the National Committee on Stratigraphical Nomenclature, Dr. F. J. Alcock, of the Geological Survey of Canada, chairman, told section four of the Royal Society of Canada here recently.

It is the opinion of the committee that geological time previous to the development of abundant life on the earth's surface is at least as great as geological time from that development until the present moment. The suggestion is that, therefore, there should be two major divisions and that these be known as "eons."

Seven hundred million years was the estimate of some members of the section of the length of the latter eon and they thought the former to be much longer. Granite rocks in Manitoba have been stated to have an age of two thousand billion years.

Red Letter Days

Grave on thy heart each past "red-letter day";
Forget not all the sunshine of the way
By which the Lord hath led thee; answered prayers
And joys unasked, strange blessings, lifted cares.
Grand promise-echoes! Thus thy life shall be
One record of His love and faithfulness to thee.
—Francis Ridley Havergal.

Rubber Firewood

London.—Rubber has now joined coffee as one of the commodities being used as a fuel.

With rubber at less than 2d. a pound, merchants here are supplying distributors with bags of rubber cut into narrow strips to be used as fuel for starting fires.

Hubby (as burglars are heard downstairs): "Sh-h, dear! This is to be a battle of brains." Wife: "How brave of you, dear, to go un-armed."

How to play Bridge AUCTION and CONTRACT

by Wynne Ferguson

Author of "PRACTICAL AUCTION BRIDGE"

ARTICLE No. 25

Which are the easier to handle, hand; but remember that bad habits are hard to break. You may lose a players probably will reply that strong hands are easier to bid and to play and that is probably true. Weak hands are more difficult to play than the strong ones, but the latter are frequently hard to handle.

The writer was watching a new Club member playing the other day and, as dealer, he passed a very strong hand.

When asked why he did so, he replied: "The hand was so big, I didn't know what to do with it. This is not an uncommon fault, so learn to be as careful in bidding and playing the strong hands as you are with the weak ones. In the play, particularly, one is apt to become careless with a big hand."

No score, rubber game. Z dealt and bid one club. What should A now bid with the foregoing hand?

A's proper bid at either Auction or Contract is undoubtedly a double of Z's one club. At one table, A doubled Y bid four clubs. This was a good bid, for it presented A and B from bidding. It also forced A to guess as to the proper lead. He led the ace of hearts and then the ace of spades. As a result, Z made five-odd at clubs.

At table No. 2, A bid one no trump, which Y doubled. B was on the job, however, and took A out of the double by bidding two diamonds. This was in a difficult position. He knew that A must have spade strength to warrant his no trump bid, but saw no other way to give his partner additional information, so made the bid of two spades. A passed, for he was satisfied with the two-spade bid and Y was forced to bid two no trump or three hearts. He elected to bid the two no trump because it seemed a safer bid than three hearts. He just made the bid so failed to make game, a big loss compared with table No. 1.

This hand is a good illustration of winning by bad bidding. The proper bid with A's hand is a double of one club. The bid of one no trump is very faulty. The only reason A bid at table No. 2 gained by the bid was because the player of A's hand at table No. 1 made a bad opening. With a trump opening, the proper one on the bidding, Y Z can only make three odd at clubs. It is an ideal hand for a club opening. Note that the lead of the ace of hearts, followed by the ace of spades, gives Declarer game. Study this bidding and think over A's proper lead.

Hand No. 2
Hearts—6, 5
Clubs—5, 4, 3
Diamonds—K, Q, 10, 7, 2
Spades—7, 3

Hearts—A, K, Q, 7
Clubs—A, Q, J, 5, 4, 2
Diamonds—J, 5, 4, 2
Spades—2, 5

Hearts—J, 10, 9, 4, 2
Clubs—K, 7
Diamonds—none
Spades—K, J, 8, 6, 4, 2

Auction Bidding
Z dealt and passed. A bid one heart, Y passed, B bid one no trump and Z and A passed. Y bid two diamonds, B passed and Z bid two spades. What should A now do with the foregoing hand?

At one table A doubled two spades. On the bidding it is a certainty that he has strength in spades and yet there is not a sure game in no trump. Therefore, A should play the certainty and double two spades rather than bid two no trump. By opening the king of hearts, he should defeat Z by three tricks.

At the second table, the bidding of this hand was entirely different.

Auction Bidding
Z passed, A bid one heart, Y passed, B bid one no trump and all passed. The writer thinks Y should have bid two diamonds. This hand could not stand any other lead and yet was strong enough to warrant a bid of two diamonds for the lead. As his partner hadn't bid, Z opened his fourth-best spade, which B won with the ten. He then led a low club and finessed the heart. The only way he could get his hand into take another club was by playing either the ace of diamonds or the ace of spades. He didn't care to do either, so led a low diamond in the hope that Y would not cover. He then intended to play the eight and throw the lead into Z's hand.

Y made a big mistake by not playing his ten of diamonds so, when B played the eight, it held the trick, he had little difficulty in making a grand slam by forcing Z to discard either spades or hearts and thus set up winning cards in either A's or B's hand. Work it out for practice. If Y had played the ten of diamonds, B would still have made a little slam by allowing Y to hold the trick. No matter what he leads, B can win the trick, set up his clubs and force Z to discard so that he must allow A to win four heart tricks or a spade and three hearts. Try it out for practice.

Contract Bidding
Z should pass. A should bid one heart and Y should pass. B should bid one no trump and Z should pass. A should bid three no trump and all should pass. The play then proceeds as at Table No. 2.

Both of these hands offer problems of bidding and play much above the ordinary, so study them carefully.

Ancient Ship Design

The record of a forerunner of the Europa and Bremen, fastest of modern German transatlantic liners, has been unearthed in Oldenburg. Dredging of the Weser River near the town of Hamelvarthen has brought to the surface numerous relics of past periods. One was a bone on which has been cut hieroglyphics and the outline of a ship. Savants fixed the writing as of Saxon and Frankish character, dating about the third century A.D. The drawing of the ship is believed to be one of the earliest records of a German seagoing vessel, comparable to the craft of the Phoenicians, the Vikings and the Romans. Details of rudder and rigging, however, indicate that it was of typically Germanic design. The fact that it carries sails marks it as a commercial vessel, as warcraft of that period required the regular maneuvering supplied by oars alone.

"I Was Terribly Run-Down" Says Mrs. Doughty: "Dr. Williams' Pink Pills Built Me Up"

"I believe it my duty to tell others what wonderful results I obtained from Dr. Williams' Pink Pills," writes Mrs. James Doughty, Brantford, Ont. "I was in a terribly nervous and run-down condition very pale and with no ambition. I took three boxes of the pills, and I soon began to feel like a new woman. No trouble to do my housework. The pills built me up and put me in first-class condition."

Mrs. Richard Rusk, Roblin, Man., writes: "Diphtheria left our daughter, Beth, a nervous wreck. She was unable to continue at school. I gave her Dr. Williams' Pink Pills, and she changed in her was marvellous. She is enjoying splendid health—and we do feel that Dr. Williams' Pink Pills saved her life."

Don't allow yourself or your daughter to be robbed of health and vigour. Take Dr. Williams' Pink Pills. They are no temporary relief. They banish run-down or nervous conditions by creating new blood, which imparts health, vigour and vitality. 50c—at your drugist's.

Miracle

I wonder like a child how this can be,
How every grumbling Spring,
though men forget,
A summer wisdom works behind the wet
To bring the rose unfailing to the tree.
Day after day I watch till dark, and she,
A star of crimson in a cave of jet,
Still haunts the more. Unapprehended yet,
Behind the veils of sleep she burns for me.
Who drew the common air with scarce a stir,
While men destruction on destruction piled,
Or greatly gave, I marvel how, unsought,
Softly as drawing breath or taking thought,
This haunting rose of womanhood came to her.
—Anon, in the Glasgow Herald.

Discontent

It is curious when one stops to consider, how many discontented moods grow solely, not out of any tangible hardship in our own lot, but out of some comparison of ourselves with our neighbors. If another man's wife is handsomer, another man's children cleverer, or his business more prosperous, it really seems to affect us in a most unreasonable way. The truth is that his gains are not our losses, and if all that he has were swept away from him tomorrow, it would add nothing to our store; and yet we indulge in an illogical envy which makes our own fate seem a hundred times harder by its contrast with his, as the black onyx behind it brings out the clear lines of some cameo.

Prince Edward Island's lobster catch in 1931 showed an increase of over \$76,000 in marketed value as compared with 1930, or a total of nearly \$830,000. The catch itself was 13,330 hundred-weight larger than in the preceding year.

Owl Laufs

Maiden Aunt—"A girl who is engaged should never go out with another young man."
Modern Maid—"Oh, it's all right! He's engaged, too."

A Chinaman opened a laundry on a street between a drug store on one side and a restaurant on the other side. The druggist put up a sign: "Life Never Closes." Then the restaurant put up a sign which read: "Open At All Hours." The Chinaman, not to be outdone by his neighbours, put up a sign which read: "Me No Sleepy Too."

Collar-studs, we read, are never referred to as anything but "buttons" by Americans. We admire their restraint.

Tin—"What's an appropriate gift for a telephone operator?"
Tack—"Why not give her some earrings?"

Pauline—"Did the hotel you stayed at last summer overlook the sea?"
Peter—"Yes, completely."

A youth whose sweetie used to stand in the door and wave at him, was asked why she didn't wave any more. This was the reply: "It didn't prove to be a permanent wave."

History Professor—"What were the dying words of Lord Chesterfield?"
Class in Unison—"They satisfy."

Jane—"Buddy told me I was the eighth wonder of the world."
Mary—"What did you say?"
Jane—"I told him he had better not let me catch him with any of the other seven."

Ever hear the one about the man who married a Scotch wife because he knew she'd never give him a piece of her mind?

Grandma—"It says here that young women are abandoning all restrictions. Now, mind, don't let me catch you going out without yours. Ethel!"

If a man has lost an eye, a hand, or a leg, he gets plenty of sympathy, but if he loses his hair it is considered a great joke. So, ha, ha, and also ho ho!

Then there was the little chap who on being sent to buy a cake of soap insisted on having one with a high perfume. "What's the idea, sonny?" asked the druggist. "Well, I want mother to know when I've washed my face, so she won't make me wash it again."

"Hello! Archie. Was the lady I saw you with the other night your fiancée or your sister?" "Don't know, old man, I haven't asked her yet."

After years of research, scientists have discovered that the kind of hens that lay the longest are dead hens.

Windy item from The Commonwealth, Oklahoma, Clarion: "The high wind damaged two school houses and injured three teachers. Miss Elkins, Mr. Tylie and Miss Bennfold. Miss Elkins had a gable end blown off and was moved six inches on her foundations."

You can hardly blame the social lion if he longs to relax once and awhile and associate with a few roughnecks.

Another record has been broken by a glider man. Eight times in the hospital in one week.

Iceland's Sole Newspaper Produced Under Difficulty

London.—Greenland's only newspaper editor is in London to study British newspaper methods and bring new ideas back to the Arctic.

He is Kristoffer Lyng, a sturdy Greenland, 37 years old, who lives at Godthaab, on the west coast. His newspaper is Atuagagaliutit, or Freely Distributed Reading—so-called because the cost of printing and distributing its 3,600 copies is borne by the Danish Government.

Editor Lyng's newspaper is published once a month, despite the protests of Eskimos, who complain that they cannot possibly read a whole issue in so short a time. Its foreign news comes by radio; its Greenland news is sent to Godthaab by local correspondents in all the tiny settlements along the coast. The paper is set up by linotype by the light of blubber oil lamps, and distributed by dog teams and kayaks to readers living within 900 miles of the North Pole.

ENGAGED

After leaving his church the minister stopped to shake hands with a young woman who was a new member of his congregation. In the course of conversation the minister remarked how pleased he always was to welcome new members to the church.

The young woman blushed prettily. "It is very kind of you to say so," she remarked.

"Not at all," replied the minister. "Just let me have your name and address, and I'll be able to call and see you."

"Oh!" stammered the girl. "I'm afraid you're too late. I've got a chap already."

Underweight?

"My baby was so thin his hands were like bird claws. But he thrived wonderfully after I started giving Baby's Own Tablets," writes Mrs. L. Kennedy, Portland, Ontario.

Baby's Own Tablets help to regulate stomach and bowels; and the thin child gains weight. Absolutely safe. 25c package. 23c.

Dr. Williams' BABY'S OWN TABLETS

SHE DARE NOT EAT BUTTER

Acid Stomach Since Childhood

NOW ENJOYS LIFE— THANKS TO KRUSCHEN

Don't ban a food because it disagrees with you. In nine cases out of ten, it isn't the food that's at fault—it's your digestion. Put that right, and you can eat to the order of your appetite. That is just what happened with this woman:

"I have been taking Kruschen Salts for about three years. I began its use for rheumatism, to which I was becoming a martyr. Kruschen soon arrested that, and I now suffer very seldom from it. But I have experienced the greatest good in the correction of constant acidity of the stomach, from which I suffered from a child. I could never eat butter, nor very little fat of any kind. Now I enjoy butter especially, and eat plenty with no ill-effects. I have recommended Kruschen in hundreds of cases."—A. M. W.

Consider for a moment the cause of your indigestion. Your internal organs have lost tone and, as a result, your gastric—or digestive—juices are failing to do their work. Your food, instead of being digested and absorbed into your system, is simply stagnating in your stomach and intestinal tract, and producing harmful acid poisons. Let it be made clear that these poisons not only give rise to the discomforts of indigestion; they dull your brain,



What New York Is Wearing

BY ANNEBELLE WORTHINGTON
Illustrated Dressmaking Lesson Finished With Every Pattern



Here's a cunning suit for the small boy of the house.

It has much unusualness in the way the trousers button to the blouse. The sailor type neckline is one all the little boys like so well. Note the collar terminates in scarf ends. They slip smartly through slashed openings at the centre-front. It can be made with very brief sleeves or long sleeves that gather into wristbands.

Light navy blue linen combined with plain white linen in the original.

Loads of other attractive schemes can be worked out. Several suits can be made at the price of one ready bought suit.

Style No. 2783 may be had in sizes 2, 4 and 6 years.

Size 4 requires 1 yard 35-inch for blouse, with 3/4 yard 35-inch for trousers.

HOW TO ORDER PATTERNS.

Write your name and address plainly, giving number and size of such patterns as you want. Enclose 20c in stamps or coin (coin preferred; wrap it carefully) for each number, and address your order to Wilson Pattern Service, 73 West Adelaide St., Toronto.

10,000-Mile Polar Trip Planned by Soviet

Moscow.—A 10,000-mile voyage from Archangel to Vladivostok, circling the long arctic coast of Siberia and passing through Bering Strait, is an outstanding feature of Russia's plans for celebrating the second "international polar year" in 1932.

Prof. O. U. Schmidt, head of the All-Union Arctic Institute, will be in charge of the icebreaker Sibirakoff, which has been chosen for this exacting voyage.

In announcing plans for the trip, Professor Schmidt declared that, while it is hoped to make the voyage without interruption, outside of brief halts for purposes of exploration, the vessel will carry provisions for 15 months. The Sibirakoff will carry a radio apparatus and airplanes useful for scouting expeditions.

As far as Northern Land—a large arctic territory which is separated from the northern coast of Siberia by a small strait—the Sibirakoff will have a companion ship, the icebreaker Rusanoff.

One purpose of this expedition to Northern Land is to take off an intricate arctic natural scientist named Ushakov, who with a few companions has now spent two years in this remote and desolate arctic region.

Shampoo Regularly with CUTICURA SOAP

Preceded by Application of CUTICURA OINTMENT Soap 25c. Ointment 25c. and 50c.

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A good application of Minard's, according to directions, just "hits the spot." You'll find that you get wonderful relief!

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PURELY VEGETABLE

The best thing you can buy for BILIOUSNESS and SICK HEADACHES. Sold everywhere in 25c and 75c red pkgs. CARTER'S LITTLE PILLS