

Walters Falls

The March meeting of the Women's Institute was held last Wednesday afternoon at the home of Mrs. Robt. Jerry with an attendance of twenty six members and six visitors. The president in the chair, the meeting opened by singing the Ode and prayer. Minutes of last meeting were read and adopted. A committee was appointed to purchase gift for recent bride, Mrs. Vallias. A matter of relief was discussed and a committee appointed to look after assisting same. Program opened with singing "Sweet bye and bye" followed by a reading of poetry by Mrs. D. Patterson. We then had a display of home made articles not costing more than 15 cents. Some of these were fancy, others useful. A paper on "Canadian Industry" was read by Mrs. Laycock, after which there was an auction sale of pound articles donated by members. Mrs. W. Reid was auctioneer and very good prices were realized. Meeting closed by singing the National Anthem, after which Mrs. Jerry and Miss Delere served lunch.

Eugenia

The snow is disappearing rapidly in this locality. Maple syrup making is the subject of the day. Mr. Som MacDonald, teacher in Toronto, is spending his Easter vacation at his home here. Mr. Robt Purvis is spending a few days in Toronto. Mr. Jack Jamieson of Toronto accompanied by Master Jack Lascelles visited over Easter Sunday with the former's parents, Mr. and Mrs. Fred Jamieson. Miss Evelyn Turner of Toronto Normal School is holidaying at her parental home. Little Miss Margaret MacMillan of Markdale is spending this week with her cousin, Miss Dorothy Jamieson. Mr. Russell Cameron, B.A. of Toronto University and friend Mr. K. P. Groves of Vancouver, sixth year medical student at the university, visited over Easter with Reeve and Mrs. Cameron. A pot-luck supper will be held in the basement of the United Church on Wednesday evening, March 30th. The L.O.L. are having a dance in their hall here on Friday night, April 1st. Mr. Albert Williams was laid up the past week with an attack of the flu. Mrs. Well. Graham and daughter Miss Phyllis of Flesherston are spending this week in the village. Mr. Donald MacDonald has his building moved from the island to his home here via the 10th and 8th lines. Mr. MacDonald believed that the longest way round was the safest way home. Mrs. Ben Shortt and children visited a few days with her parents, Mr. and Mrs. Essland near Feversham. We extend our sympathy to Mrs. Shortt and other relatives in the loss of her grandfather, Mr. Bristow, whose funeral took place from the home of his son at Rob Roy on Sunday. Mr. and Mrs. Russell Linton are moving to the Irwin residence south of Flesherston. Mrs. Linton and babe visited with her parents, Mr. and Mrs. Fenwick before her departure. Miss Patricia Morgan of Toronto Normal School is spending the Easter vacation with her mother, and brother here.

Kimberley

The tea meeting and program held in the community hall on Thursday evening, under the auspices of the Ladies Aid, was very successful. The gentlemen, who served the ladies to their supper, did their parts well. The program consisted of readings by Misses Alma Weber and Margaret McCausland; piano duet by Mrs. A. E. Myles and Miss Ruth Myles; vocal selections by Mr. Cyril Johnston; selections by the choir also the Kimberley Quintette and a much enjoyed talk by Rev. Wilkinson of Rocklyn. Mr. McCausland was chairman for the evening. Easter visitors included Miss Jean Carruthers of Toronto Normal, Miss Bessie Stafford of Barrie, Miss Tenn Hutchinson of Corbetton, Miss Geraldine Weber of Toronto, Miss Iola Graham of Toronto Normal, Mr. Foster of Oshawa, Miss Estella Hammond of Toronto, Miss Alberta Weber and Miss Marion Fawcett of Toronto. Mr. Thomas Hutchinson of Fiesherston spent a few days with his brother, Mr. Geo. Hutchinson. Mrs. Jack Gibson is visiting with her father, Mr. W. C. Harris. Mrs. S. Osborne had her furniture moved to Flesherston where she will reside. Messrs. Don and Harold and Misses Winnie and Betty Graham of Flesherston are visiting their grandmother, Mrs. S. S. Burritt.

Berkeley

Mrs. Robt. McFadden returned home on Saturday after a week's visit with relatives in Owen Sound. Mr. Howard David of Owen Sound is holidaying at his home here. Mrs. Nesbitt of Dundalk visited with Mr. and Mrs. Norman Cook for a few days last week. Mr. Gilpin and family moved from Toronto on Thursday to the C.P.R. station here. Miss Irene Flumerfelt of Toronto spent the Easter vacation with Mr. and Mrs. Geo. Stafford. Mrs. W. Groves of Trenton returned home on Saturday after visiting with her mother, Mrs. John Walker. Miss Hannah Mitchell spent the Easter holiday with relatives in Toronto. Mr. and Mrs. Noble and daughter of Stratford are visiting with the former's parents, Mr. and Mrs. Robt. McFadden. Miss Alma Johnston of Owen Sound visited over the holiday at the home of Mr. and Mrs. Wm. Kirk.

Mr. George Walker of Toronto and sister, Miss Muriel of Chatsworth spent the Easter vacation with their father, Mr. Wm. Walker. Florence McLaughlin visited with her grandmother, Mrs. W. Campbell of Chatsworth. Miss Grace Walters of Owen Sound visited on Friday with her parents. Miss Hazel Whaley left on Thursday for her home at Milverton. Miss E. Scilley of Dundalk visited with her brother, Mr. John Scilley and family on Saturday. Mary, Alice and Harry Scilley accompanied her home for a week. Miss L. Richardson returned to Toronto on Sunday after spending Easter with her parents. Mr. Gladwyn Claridge of Owen Sound is holidaying with his aunt, Mrs. R. McFadden. Mr. Bert Foster returned to Toronto after spending the holiday with friends here. Mr. Jack Flynn of Mount Forest is visiting with his mother. Mr. McConnell is visiting at the home of Mr. Thos. Rowe. Mr. and Mrs. Pedlar of Flesherston visited this week with Mr. and Mrs. R. K. Wright. The Presbyterian Church of Williamsford will present their play, "Cranberry Corners", under the auspices of the Ladies' Guild of the Anglican Church in the Orange Hall on Wednesday, April 6th. Remember the date as this is a real play. Admission 25 and 15 cents.

Vandeleur

Mr. and Mrs. Elmer Warling entertained a number of the young people of the neighborhood in their home on Friday evening of last week. Mrs. S. Gilbert, who has been ill for some time, is slowly improving. The March meeting of the Women's Institute was held at the home of Mrs. Will Ratcliffe on Thursday, March 4th. The roll call was answered by "My Earliest Recollection," which was followed by community singing. A paper was read by Miss Nina Hill and Current Events by Mrs. Wil Swanton. The lunch committee, Mrs. Frank Taylor, Mrs. Frank Davis, Mrs. Russell Freeman served a dainty lunch. A very pleasant and enjoyable afternoon was spent by all present. The next meeting will be held at the home of Mrs. Frank Davis. Mr. Elmer Warling and Mr. Louis Teeter are in Toronto attending the convention of the Educational Association.

Harkaway

Misses Catharine Morrison and Ina Thompson spent an evening recently with Mr. and Mrs. Cecil Carbert. Mrs. Luttrell left for Paisley on Tuesday morning owing to the illness of her son-in-law Mr. Rae. Sorry to have to report several in this vicinity under the Dr.'s care at present. While returning from Holland Centre from visiting with Mr. and Mrs. Ira Madill, Miss R. Burnett had the misfortune to be thrown off the snow car and have her head cut and several ribs cracked. Mr. Alex Acheson also had the misfortune to get kicked with a horse on Thursday and have several ribs broken, he is staying with his son Sandy in Markdale. Mrs. Chester Rodman is also in ill health at time of writing. We hope all may be restored to health before long. Thursday evening visitors with the McLaughlin family were Messrs. Russell and Norman Lawson, and Mr. and Mrs. Wesley Paton. Miss Catharine Morrison is spending the Easter holidays with her parents at Dornoch. Miss Edna Lyons of Griersville is spending the holiday at her home

here. Mr. and Mrs. Lloyd Lyons and little daughter, Mr. Duncan Torrie, Mr. and Mrs. Lloyd McLaughlin and children visited with Mr. and Mrs. Ernest Ptolemy on Friday evening last. Miss Shirley McLaughlin is spending the holidays with her grandparents at Walters Falls. The hard-time social in Harkaway Church on Thursday evening, Mar. 17th was a splendid success. Many costumes well represented the occasion. A good program was given by local talent. The costumes were judged by Mr. T. H. Richardson, and Mrs. Robt. Smith. 1st for worst dressed lady, Freda Binns; 2nd, Mabel Wise; 1st for worst costume for school girl, Jean Rae; 2nd, Leona Johnston; boys, 1st, Lavergne Lyons; 2nd, Billie Johnston Jr. The contest was won by group 3, Maggie Johnston, Ina Thompson, Mabel Wise, Freda Binns, Mrs. Robt. Smith, and Will Halbert. Lunch was served at the close. Proceeds amounted to \$10.

Holland Centre

Mr. and Mrs. Charles Ransome spent Friday in Berkeley. Mr. R. Rutledge, who recently underwent an operation for appendicitis in the G. and M. hospital in Owen Sound returned home on Monday. Mr. Wm. Gordon, teacher at Markham, spent the holiday with his family here. Mr. Robert Kirkton is relieving Mr. Rutledge on the section. Misses Gladys and Rhoda Shute of Toronto spent the holiday with their mother, Mrs. Shute. Miss Tennant spent the holiday at her home in Owen Sound. Miss Kitching of Port Perry is holidaying at the parsonage. Miss Grant of Toronto is visiting with Mrs. Sowerby. Born—On Sunday, March 27th, to Mr. and Mrs. Donald Cook, a son. Miss Isabel McMullen of Flesherston is spending the holiday at her home here.

East Berkeley

Miss Elsie Tribble of Chatsworth spent a few days with Mrs. Jane Madill. Mr. and Mrs. Robert Madill and son Harold are moving to Dundalk in the near future. Miss Jean Clingston is spending the Easter holiday with her cousins, Misses Smith of Keady. Mr. Lorne Connell has been quite ill but we are glad to know that he is improving slowly and we hope that we may soon see him about again. Good Friday was quite spring-like, a beautiful day.

Shorter Summer Holidays

Starting this year, the high schools in Ontario will open on the first day of September, a recent bulletin from the department of education reads. Ordinarily the schools resume their classes on the day following Labor day, which holiday is the first Monday of that month. The edict means that this year instead of returning to school on Tuesday, September 6th, as they ordinarily would do, the pupils will have to return to their classes on Thursday, September 1st. Labor day, September 5th will be a holiday as usual.

Isn't It So

A discontented farmer wished, if possible, to trade his farm for a more desirable one, and accordingly listed it with a real estate agency. A few days afterwards he read in a newspaper the advertisement of it prepared by the agency. It described in glowing terms the many charms, comforts, conveniences and advantages of the place. Three times the old farmer read that ad., then called in his wife and had her read it to him. Then he seized the telephone and called up the real estate office. "Say, cancel that ad., about my farm," he shouted. "I've decided not to sell it. That's the kind of place I've been wanting for years, and dog my cats, I didn't know I had it." If many of us could see our jobs and our lives and our possessions as others see them perhaps, like the farmer, we shouldn't be so "all-fired" anxious to swap them for something we fancy would be better.

Grand River Scheme

Storage Reservoirs and Conversion of Swamp to Lake. Four storage reservoirs totalling 40,000 acres, plus an additional 10,000 acres of swamp turned into a lake, are the main recommendations of an expert survey of the Grand river valley and subsequent report to the provincial government by Dr. T. H. Hogg chief civil engineer of the Ontario Hydro Electric commission, and Mr. L. V. Yorke, surveyor general of Ontario, as remedial measures for regulating the present fluctuating flow of the Grand river. The report points out the necessity of controlling the effects of extreme low flows in summer and

winter, with their present effects on municipal sewage, or as future water supply. The contributory factors to these extremes, such as the geology and topography of the watershed, precipitation and temperature distribution, deforestation and open drainage ditches, are dealt with. The report shows that storage sites totalling 20,000 acre feet at Elora and Waldemar, and a corresponding amount from two sites on the Conestoga river, with a further 10,000 acre feet of storage as an artificial lake in the Luther swamp, would, when properly administered, insure desirable minimum flows. The forming of ice jams, also, it is claimed, would be somewhat prevented. The scheme is estimated to cost \$2,955,000 with annual charges of approximately \$284,000 and the report states this could be properly assessed by the various interests benefited.—Clifford Express.

Turkey vs Pig

The farmers of the Manitoulin Island have for years been making an outstanding success of raising and selling turkeys to grace the Thanksgiving and Christmas dinner tables. Each season they produce thousands of pounds of the birds, and their product has become famous in many parts of the country. Apparently Manitoulin has gone into a profitable business, and knowingly. According to the Stratford Beacon Herald, turkey is worth far more than hog these days. There was a turkey on the Stratford market which weighed a trifle over 20 pounds. The price for turkey was running between 33 and 35 cents per pound, so to make figuring easy, take 35 cents for 30 pounds and one finds that it makes \$10.50. Strange as it may seem, that turkey would be worth more than a bacon sized hog, which is now quoted at \$4 per 100. The bacon type is 200 pounds, which would make \$8 for the pig, against \$10.50 for the turkey. Any farmer will tell you that it costs more to raise and finish a hog than it does a turkey, and it is also a fact that there is more "eating" in a 200 pound hog than there is in the 30 pound turkey. It is a strange farm market through which the country is going just now, and there does not seem to be any record before of where a turkey brought more money than a hog.

Slats' Diary

Friday—well we had beans and Corn bread tonite for supper and I like to of killed myself eating Beans and corn Bread and ma sed if I eat like that all my life I will end up by filling a poppers grave. well enny ways if I dont eat enuff I wont fill a poppers grave very full, so why shud I use enny 1/2 way measures a speshully with beans and corn bread. Sunday—Ant Emmy is xercizeing a tad of bying furnicher now. she says she is trying to find a Chest made out of Hope Wood, like so menny of the girls has got nowadays. Monday—They went and a rested Ike Batts wife this afternoon becu she tried to shute him this afternoon, she pulled the trigger but the gun was loaded with blanks and she suspects her husband and she says that is carrying his joaks a little to far. Tuesday—Melissy Blunt come in today and wanted to know if enny of are family had a cold and when she found out we diddent she sed she was very sorry becu she had just found a wonderful remedy for a bad cold, she was about 1/2 sore I gess. Wednesday—Joe Hix has been out of wirk for 7 weak and now he is getting worried, he is afraid he wont have a job to lay of from on the forth of July. Thursday—Amos Fitch just cum home from Germany and he bot a Vialin for several thousand \$ and Ant Emmy says he got skint becu she herd the Vialin was morn a 1000 years old.

TENDERS WANTED

Sealed tenders, marked "Tender," will be received up to March 31st, 1932, for the following supplies for the Grey County Home for Aged and Infirm for 1932: COAL, GROCERIES, BREAD (wrapped), MEAT. The lowest or any tender not necessarily accepted unless satisfactory to the House of Refuge Committee. Address all tenders to Alex. Smith, the Manager, Markdale, Ont.

SPECIALS
Corn, Peas or Tomatoes, 3 cans for 25c
Syrup, 10 lb pall 63c
Tea, 3 lb for \$1.00
Just received a shipment of Five Roses Flour and all kinds of Feed.
H. G. NESBITT
Markdale

Buy for Cash and Save Money F. T. HILL & CO., Limited Chain Store, Markdale Hills' Buying Saves You Money
SPRING OPENING Ladies' Coats and Dresses
New Coats in the New Designs for Spring
Smart New Coats in all the beautiful new cloths for spring wear. All priced for quick sale during the Big Week-end Feature Sale, \$9.95 to \$13.95.
LADIES' DRESSES \$7.95 each MEN'S WEAR AT GREATLY REDUCED PRICES
Crepe and Satins in splendid new styles, all sizes. 3 Day Sale Price \$7.95.
LADIES' AND MISSES' DRESSES Our regular line of \$8.50 to \$9.25 Dresses including Crepes and Satins. 3 Day Sale \$6.95 each.
LADIES' DRESSES \$4.95 each A real buy for you. Our regular \$6.95 range of Dresses out for 3 Days only at \$4.95 each.
MILLINERY Shop with confidence at Hills' for your new Spring Hat. Our Hats are priced the lowest possible and no two hats alike.
CHIFFON HOSE \$1.19 a pair New Chiffon Hose to wear with your new Spring Ensemble. The newest possible in colours of Pepper, Fog, Lova, etc. Special \$1.19 a pair.
ASCOT SCARVES All decidedly the vogue for spring wear. Buy yours now while you have a full range to choose from. Priced from \$1.95 to \$2.45.
MEN'S SUITS MEN! Look smart for Spring. New Suits in all new cloths, all sizes or made to your order. Priced from \$17.95 to \$18.95.
MEN'S TOP COATS \$7.95 Only 5 Coats in the lot, different sizes. 3 Day Special \$7.95 each.
BLUE AND GREY SERGE SUITS We have taken our regular \$22.50 to \$27.50 Suits and put them out for these 3 Big Days at \$19.75 each. All guaranteed.
SPECIAL WEEK-END SALE OF GROCERIES
Pineapple, 2 tins for 25c
Pearl Soap, 7 bars for 25c
Picnic Salmon, 3 tins for 29c
Aylmer Catsup, 2 bottles for 25c
5 pound Wheat Flakes for 25c
Breakfast Bacon, 2 pounds for 29c
Pea Meal Bacon, per pound 18c
F. T. Hill & Co., Ltd., Markdale

Are You Among Those Who Say—"I never read Advertisements"
TO SAY "I never read advertisements" would be much like saying, "I never use soap," or "I never read newspapers," or "No one can teach me anything," or "I know everything."
Many good—but not very wise—persons seem to think that all advertisements are just the vainglorious braggings of those who publish them—designed to part fools and their money. The truth is that most advertisements are incitements to their readers to do or be or buy or use something for their immediate or prospective advantage. Advertisers, to be successful and to live long, have to offer something of value or of desire—something really wanted or needed by the public. Advertisers, to live long, must not cheat the expectations or confidence of those who buy what they offer or propose.
Here are some questions to be answered by those who say—"I never read advertisements"—
1. What alarm clock would you buy if you needed one?
2. What camera would you buy for your own use or to give to a son or daughter?
3. What motor car possesses your favor?
4. What face cream or shaving soap or cream, or tooth paste did you use to-day?
5. What laundry soap (or flakes) is in your kitchen right now?
6. Does the breakfast bacon which you like best have a brand name?
7. The watch on your wrist—what name does it bear?
8. Your shoes—who made them?
9. Your life insurance policy—what company issued it?
10. The ginger ale which you serve to guests—what brand is it?
11. The tea which you buy regularly—what brand is it?
12. The soap and baked beans and the tomato catsup now on your pantry shelves—what brands are they?
You see, whether or not you consciously or habitually read advertisements, you buy, by preference, what advertisements have recommended to your confidence and what experience has proven to be satisfactory.
The things which we don't buy, and which have a sickish life, are those which are not advertised, and which try to ride into public favor on the backs of well-advertised products.
It is to one's discredit to say, "I never read advertisements."
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