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Treat the family every week to the abundance of entertainment for both young and old in the standard.

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The best work of the world's most popular cartoonists.

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Pictures of interesting people, places and events from all over the world.

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By internationally famous writers of fiction and humor.

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Every page brimful of enjoyable reading matter.

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The Standard

10c. **ONTARIO NEWS COMPANY** 10c.
253 Queen Street, West, Toronto, Ontario

A Viking Ship Pays Visit to London Port

Another Advance Reached on A Like Craft 1000 Years Ago

For the first time in the history of the world a Viking ship has come to London. It came on the Thames estuary past the London-Midway, where the Vikings landed to build and farm, and finally sailed away to the shores of St. Thomas's Hospital.

The Old and the New

There is a ship of peaceful adventure from the East that every Londoner knows of. It is the ship that the Vikings found in the Thames, and the London City Hall near by. If the ship were to be found in the Thames, it might have had the same fate as the Viking ship that was discovered at the mouth of the river. It would, perhaps, have been surprised to find that the Viking ship was named not after some ancient king, but after a Norse god, the god of war and destruction. It was the god, the god of war and destruction, who in a small, sharp-tailed ship sailed in the year 1000.

But a Viking ship sailed to London to have the same fate as the Viking ship that was discovered at the mouth of the river. It would, perhaps, have been surprised to find that the Viking ship was named not after some ancient king, but after a Norse god, the god of war and destruction. It was the god, the god of war and destruction, who in a small, sharp-tailed ship sailed in the year 1000.

Acid Stomach

Excess acid is the common cause of indigestion. It results in pain and sourness about two hours after eating. The quick corrective is an alkaline medicine—Phillips' Milk of Magnesia. It has remained standard with physicians in the 50 years since its invention. One spoonful of Phillips' Milk of Magnesia neutralizes instantly many times its volume in acid. It is harmless and its action is quick. You will never rely on crude methods, never continue to suffer when you can be relieved so pleasantly. Please let us show you—now. Be sure you get the genuine Phillips' Milk of Magnesia prescribed by physicians for 50 years in correcting excess acids. Each bottle contains full directions—no drugstore.

Owl Laffs

The Measure of a Man
Not—"How did he live?"
Not—"How did he die?"
Not—"What did he gain?"
But—"What did he give?"
These are the units
To measure the worth
Of a man, as a man,
Regardless of birth.

Not—"What was his station?"
But—"Had he a heart?"
And—"How did he play his God-given part?"
Was he ever ready
With a word of good cheer,
To bring back a smile,
To launch a tear?

Not—"What was his church?"
Not—"What was his creed?"
But—"Had he befriended those really in need?"
Not—"What did the sketch in the newspaper say?"
But—"How many were sorry when he passed away?"

We heard a flapper say if you want a sure-fire thrill try kissing a man with black lips.
Standing on a street corner the other day a friend told me that a lady just passed by with seven or eight high school students seated in the car.

Why the Diet Habit Continues to Grow
Wife—"Will you love me if I grow fat?"
Husband—"No, I promised for better or for worse—not through thick and thin."

We will believe that aviation has really arrived when we see a two-passenger airplane go by with seven or eight high school students seated in the water, and many a boat's crew drowned.

Helen—"Is your physician helping you to reduce?"
Glad—"I think so. I fancy both father and myself have grown thinner, worry has ever had its own effects."

Alvin is expected for fear that skirts may eventually become so high they will be mistaken for neck ties.

Teacher—"Tommy, tell the class something about Lindbergh's great feat."
Tommy—"I never saw them, but I can tell about Charlie Chaplin."

It he asks me I'll say "Yes." It he asks me much difference. He's clean and good-looking. His hands are gentle. I like to feel them in my hair. I think he would treat me all right. If he doesn't ask me never mind—but if he does I'll say "Yes."

What's the matter with you, Madam? You've had three children. The eldest has turned out to be a good-for-nothing. I have always used Baby's Own Tablets for them and they found no other medicine to equal the Tablets as a relief for the children's ailments.

Baby's Own Tablets are a mild but strenuous laxative which regulate the bowels and sweeten the stomach. They prevent constipation and inhibit the germ that causes colic and simple fever, and make the cutting of teeth easy. They are sold by medicine stores for 25 cents a box.

Step Colic with Minard's Liniment.
Richie adorns the house and virgins carries the piston.
New women are color-blind; sex in the matter of distinguishing red and green traffic lights—Fresno.

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Do you take pleasure in Housework

?

"I NOW go about my daily work with pleasure," says Mrs. Scott of Guelph. In spite of irking domestic tasks and family cares, that is the way every woman should feel. But how many do?

Thousands of women all over the world have regained strength and nervous energy by taking Dr. Williams' Pink Pills, and write to tell us so. Mrs. Scott is one of these. "I was very much run-down, nervous, tired. I took Dr. Williams' Pink Pills and am as well as ever again. Now I go about my work with pleasure; in fact, feel 10 years younger."

Buy a box of Dr. Williams' Pink Pills at all druggists and dealers in medicine, or post-paid, by mail at 50 cents a box from The Dr. Williams' Medicine Co., Brockville, Ontario.



Greenland Highlander

The little fellow is proud of his fur kilt. He's quite content because he wears the best of his clothes for a kilt in which is enough to stifle anybody.

Minard's Liniment for Neuritis.
You can tell pretty well how you stand in the community by the way children and dogs like it.

Age-Old Question

Where Do Elephants Go When They Die?

The long-standing African mystery of what happens to dead elephants has received a new explanation at the hands of Sir William Gowen, Governor of the British Colony of Uganda, in a series of experiments. In his "Science" (New York). This is it: "Instead of the legendary idea of some hidden 'elephant cemetery' so remote that human beings have never found it, and to which each dying elephant is supposed to make his way to rest, Sir William suggests, in a special article in the London Times, that the missing bones of all past generations of African elephants may be lying at the bottoms of that continent's rivers. Experts agree that dead wild elephants are seldom found in Africa. In years of experience Sir William has seen but two. Yet at least two thousand wild African elephants must die from natural causes, he computes, during each average year. There are magical as well as scientific reasons for finding these dead animals, for many of them would have tusk very valuable for ivory. Yet no searcher has found them. This continued failure has been responsible, probably, for the tale of the mysterious cemetery. It is more probable, Sir William believes, that old, sick elephants seek water not only to drink but to bathe. One day the feeblest animal enters the stream, but can't get out again. There he dies, to leave his body hidden forever on the bottom. If Sir William's theory is true it might pay to dredge the African rivers for this ancient ivory."

LUXO FOR THE HAIR

Ask Your Barber—He Knows
A MONEY-MAKER!
A MONEY-SAVER!
CLOVER HULLER
After the clover has been thrashed by the ordinary thrasher, you can haul clean and healthy your clover seed, which can be run by one man. An ordinary gasoline engine will drive it.

Well cleaned clovers being high priced. SUPERIOR CLOVER HULLER CO., Box 75, Guelph, Ont., Canada.

Minard's Liniment for Warts.
"Our office life broke down this morning and my new triplet and I were caught in it. Who caught you, your wife?"

Africa Guards Seals Against Daring Raiders

Rich Hauls Frequently Made by Poachers on Desolate Beaches to Obtain Pelts

Cape Town, S.A.—This is an adventure which begins on Lonely Bird Islands off the desert coast of south-west Africa and ends in London, Paris and New York, and wherever women wear seal-skin coats.

The Seal Islands, owned by the South African government are well protected. Yet in spite of this protection there has been a steady increase in the poaching of seals on the desolate beaches where the seals haul-out to breed and many a daring cutter has sailed back to Table Bay with a cargo of seal-skins under the hatch.

Government sealers, club, 10,000 seal-skins during a good season and when the demand is good. There are signs that the Victorian fashion, when seal-skin was a mark of dignity and respectability, had been revived. Modern methods of treating the fur have lightened the weight of the seal-skin coat. Now, however, the trade has resulted in the production of a superb, glossy surface.

Sealing is a risky trade. The hunters must take the seal skins by surprise and kill them before they can slide off the warm rocks, where they sun themselves. This means dangerous small-boat work in the surf of ocean sharp rocks. Many cutters have been lost on uncharted reefs in these waters, and many a boat's crew drowned.

A royalty on each skin is paid to the government by the sealers sealing expeditions which have obtained their licenses. The crews are paid by results, and some of the men who form the gangs have earned as much as \$2,000 during a season of four months.

The poachers fit out in Table Bay and return to the Cape Town wharves where the Seal Islands lie. With clubs, rifles and even dynamite they lather seals, landing in foggy weather and usually escaping long before any government vessel reaches the spot. These sealers have often made such valuable hauls that the prices of government seal-skins have suffered.

Great care is taken in removing the pelt; for a slip of the knife means a ruined skin. The pelts are loaded in to boats and taken out to the ships, with sharks swimming on the water's side for the morsel of scorching, hot skin. Once safely on board the skins are salted and stowed away in barrels for shipment overseas.

The islands of the seals are generally named, Elephant Island, Quail Rock, Buller's Bird and Pellicane are some of them. It is a scanty century ago they were the resorts of pirates, the scene of ghastly fights between rival crews, loading guano there.

Minard's Liniment for Neuritis.
You can tell pretty well how you stand in the community by the way children and dogs like it.

Nearly 30,000 women drove automobiles in the recent 60-day reliability race from Paris to the Riviera.

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RED ROSE TEA

is good tea!
RED ROSE ORANGE PEEL E is extra good

Fairy Tales and Facts

Rebecca West in the London Evening News (Int. Com.): A good-looking young woman who is not born rich is extremely unlikely to win any dazzling social success unless she gives herself up to the pursuit of some sort of occupation. Unless she does that she is extremely unlikely to secure admission to the world of gaiety on any terms, much less permanent elevation to the prosperous classes. The fairy tale of Cinderella is only a fairy tale. In real life few people marry out of their own class. One is born to chandeliers and marriage at Handover Square; they are not to be obtained otherwise save once in a blue moon.

INVESTORS OPPORTUNITY

ONTARIO FUR & AUCTION LTD. (PRE-LISTING)
Activities:
1. Fur Farming in all the West
2. Fur Marketing
3. Marketing Seal-skins and Seal-skins
4. Fur Auctions without commission
Please send for details of how you can increase your income and your profits.

Restless Children

Children will fret, often for no apparent reason. But there's always one sure way to comfort restless, fretful children. Use Restless Children's Tablets. The tablets are mild and bland in taste. But its gentle action soothes a youngster's nerves so that some powerful medicine that is meant for the strong systems of adults, is not given to children's remedy. It may be given the tiniest infant—as early as there is any sign of fussiness. It is available in 1/4, 1/2, and 1/8 ounce bottles. But it is every day used all mothers should have it.

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it with a
SIMONDS SAW
Stays sharp longer
Cuts easier. Saws faster.
SIMONDS CUTTING SAW CO. LTD.
TORONTO
WILCOX ST., TORONTO, CAN.

MINARD'S

"KING OF PAIN"
LINIMENT

HELPED DURING MIDDLE AGE

Woman Praises Lydia E. Pinkham's Vegetable Compound
Sarnia, Ont.—"I am willing to declare that no other woman told me the wonderful good Lydia E. Pinkham's Vegetable Compound did for me. I cannot be thankful enough for the benefit I received during the Change of Life. I could not do housework, and my troubles made me unfit to work. I had to go to bed every day. I began to feel better. I will recommend your medicine to all with troubles like I had."—Mrs. JOHN BENSON, 162 N. Christina St., Sarnia, Ontario.

EDDY'S TISSU
The E. D. D. Co.
HULL, CAN.

Worth of the finest

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