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Aug. 23 to Sept. 7

Empire Year

Scores of planes in an epoch-making Carnival of the Clouds featuring air races to and from the United States. Friendly invasion of Canada by the pursuit squadron of the United States Air Force from Selfridge Field . . . Air parade and "acrobatics" . . . stunting, formation flights . . . Aeroplanes, sea planes and amphibians in a thrilling, impressive epic of the air, vividly portraying the amazing advance of aviation.

OTHER LEADING FEATURES

Opening of the new $1,000,000 Automotive Building . . . Fourth C.N.E. Wrigley Marathon Swim for $500 in prizes and world championship . . . Aug. 23 (Opening Session) and Aug. 28 (Special Session) . . . the Goldman and other noted bands . . . Four concerts by the renowned 2,000 voice Exhibition Chorus (Aug. 24 and 29, Sept. 3 and 7) . . . Thavio, Musician, his Band and Operatic Ensemble . . . International sports program with outboard motor boat, yacht, track and field events . . . Monster military and naval grandstand spectacle each night . . . 14 days of Education, Recreation, Dignity, Agriculture, Industry, Sport, Music, Art and Science.

Reservations for Exhibition Chorus, and evening Spectacle in front of the Grand Stand should be made now.

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Municipal authorities predict the population of Regina will be greatly increased during the next nine years, because of better handling facilities and because direct rail communication with both the Atlantic and Pacific coasts will then be open. A population of 100,000 by 1938 is predicted.

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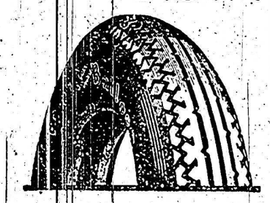

Lucky Little Canadian

When grandma was a little girl she wouldn't have dreamed of crossing the Atlantic alone, even if she could have afforded it. Nowadays the above picture is quite a common sight aboard the big Cunard liners which cross regularly from Montreal and Halifax to British ports and back. We see Pearl Bonck, cuddled up for press photographers who wished the little traveller bon voyage at Montreal recently aboard the S.S. Aurania. The world is travel-wise these days.

Making Shoe Buckles at Home

So many of the most expensive shoe buckles are handmade that dressing up one's own evening slippers and pumps is quite the latest thing in summer fancy work. Ornamental slides, buckles, ornaments and the like require so little material that the entire equipment can be tucked away in one's handbag ready to use during a few moment's leisure, the satisfaction of the work being the fact of having shoe ornaments to match every ensemble.

The foundation for any buckle or slide is the sash, consisting of a square, oval or oblong of buckram, all around and covered on the right side with whatever fabric is to be the background for the decoration. The wrong side should be covered fast of all, thus concealing the stitches and giving a neat finish. Jewel studded trimming, by the yard, applied as a border and to outline a center, is the simplest form of this work. Done in closely set rhinestones on black satin, with larger stones studding the corners of the buckle and the fabric showing as a center, there is nothing more effective for wear with black semi-evening or formal dresses. In colored stones, with a bit of metallic ribbon as a background, the same design makes a buckle for wear with any of the printed chiffons; or the rhinestones or other jewels may have for a foundation the fabric of the frock. Oval buckles and crescent-shaped slides are easily made with jeweled trimming by the yard as it is adaptable to a curved outline.

When using detached beads for a square buckle, attach strong thread to one corner of the buckram and string on all a needleful of beads sufficient to reach to the opposite corner. Sew it firmly at this point and then go back to take small stitches between every few beads to hold them in place. After a double or triple border is so arranged, the center can be decorated with a star-like, sparkling button, with shank pushed through the foundation and sewed firmly. An inexpensive brooch of mock jewels makes an effective center and one ingenious girl utilized a pair of the cheapest hoop earrings, removing the screw portion and sewing the hoop flat to the foundation. Many delightful bits of mock jewel and enamel work can be picked up in this way, when a particular color scheme is to be carried out. Filigree bronze buttons and iridescent beading on a buckle, covered with a strip of beige suede cut from the wrist of a glove were combined for the decoration of a tan slipper that well repaid the wearer for the little work involved.

Evening pumps that need some refurnishing take on an altogether different look if a delicate vine of rhinestones outlines the deep front curve at the instep and a little brooch of the same is fastened at the outside of the curve or in the center. A smart, up-turning tongue either of pleated lace or ribbon, is seen on some of the newest evening slippers, silver and gold lace both being used for this purpose.

Minard's Liniment for Summer Colds

It is imagination which rules the human race.—Napoleon.

When Food Sours

About two hours after eating many people suffer from sour stomachs. They call it indigestion. It means that the stomach nerves have been over-stimulated. There is excess acid. The way to correct it is with an alkali, which neutralizes many times its volume in acid.

The right way is Phillips' Milk of Magnesia—just a tasteless dose in water. It is pleasant, efficient and harmless. It has remained the standard with physicians in the 50 years since its invention.

It is the quick method. Results come almost instantly. It is the approved method. You will never use another when you know.

Be sure to get the genuine Phillips' Milk of Magnesia prescribed by physicians for 50 years in correcting excess acids. Each bottle contains full directions—any druggist.

The Lobster

The lobster is one of the mailed warriors of the sea; and having a segmented body and jointed legs, he belongs of the Crustacea, the higher division of the Arthropoda (animals with jointed limbs). He is a relative of the crayfish, is a saltwater animal, and is found abundantly along the North Atlantic coast. He belongs to the sixth division of animal life, which contains more than four-fifths of the whole of the living beings on our globe, and which includes insect-life, wasps, bees, and ants.

His body consists of a head, thorax, and a clearly segmented abdomen. His color is very dark green or nearly black all over—his color is not red until he is boiled. One of his great claws is always a good deal larger and stouter than the other. The larger claw is a weapon with which he fights, while the smaller one is an anchor, with which he clings to the weeds on the rocks at the bottom of the sea. One of the largest known specimens has weighed more than twenty-three pounds.

When the lobster swims, he stretches his body out, and then doubles it suddenly up. As he does so, the plates of the tail spread out and form a kind of very broad and powerful oar, which strikes the water with such force as to drive the animal swiftly backwards. With a single stroke of his tail a lobster can dart to a distance of forty or fifty feet, and that so quickly that even the swiftest fishes could scarcely overtake him.

When the lobster swims forward, he uses five pairs of odd little organs underneath the tail, which we call "swimmerets." They spring from either side of the soft hinges by which the joints of the tail are fastened together, and each consists of two thin oval plates ringed with long hairs. Each swimmeret really consists of two tiny paddles, and by waving them to and fro the lobster manages to travel along with some little speed.

The mother-lobster glues her eggs to the hairs with which the swimmerets are fringed, where they remain until they are hatched. At first their young hold to the swimmerets by threads; later they cling by means of pincers, and after some days become independent.

The lobsters and crabs struggle hard for the livelihood. They spare scarcely any ceature of the sea of moderate size, whether dead or living. They care but little for lost limbs, for these will grow again; and when wounded, so that they may not bleed to death, they throw off the shattered limb at the next joint, where a new skin quickly forms.

One lobster will produce 20,000 eggs, which she will carry patiently for six months under her abdomen, fastened together by glued threads. Even after she has broken open the eggs by the movement of her tail, and released the baby lobsters, she will carry them till their coat is hard and firm, and only then will she leave them to wander alone. The crab and the prawn, on the contrary, turn their little ones out at once to swim as scarcely visible specks in the open sea, where they feed and grow till their strange changes of shape are worked out.

All the crustacea eat dead animal food; consequently they are useful in keeping water free from dead material. In order to increase the number by artificial propagation some States have passed laws forbidding the catching of immature lobsters, and lobsters with eggs.

SUMMER COMPLAINTS KILL LITTLE ONES

At the first sign of illness during the hot weather give the little ones Baby's Own Tablets or in a few hours he may be beyond aid. These Tablets will prevent summer complaints. If given occasionally to the well child, and will promptly relieve these troubles if they come on suddenly. Baby's Own Tablets should always be kept in every home where there are young children. There is no other medicine as good and the mother has the guarantee that they are absolutely safe. They are sold by all druggists or will be mailed on receipt of price, 25c per box, by The Dr. Williams Medicine Co., Brockville, Ont.

Farms and Firms

Philadelphia Ledger: There is a wealth of significance in Mr. Hyde's definition of agriculture as "a far-flung industry chraacterized by small units." In his public addresses Mr. Hoover has frequently pointed out the undesirability, if it were possible, of eliminating the one-family farms, even though he fully recognizes the rapid progress of "power-farming" and "mass production" in agriculture. "You cannot merge 6,000,000 farms," says Mr. Hyde. But to-day nearly 2,000,000 cotton farmers "compete for the markets of the United States and the world." corn is produced on nearly 5,000,000 farms, "and all of these farms are in competition with each other." No manufacturing industry could flourish under such conditions. Mr. Hyde invited his hearers to imagine the manufacture of motor vehicles by 2,000,000 small, independent firms, with the resultant high costs, price-cutting and financial distress.

Communism in Toronto

Toronto Globe (Lib.): Persistence of the Toronto Communists in defying the police can have but one ultimate result, and it will not be the winning of a martyr's crown by those who preach revolution, except in the opinion of the Communists themselves. The British system of government is founded on observance of law and order, by choice of the British people who have delegated to the courts and the police the task of preserving it. Proponents of the Soviet system and methods mush expect a hard road, growing harder until they see the futility of trying to upset the best form of government yet devised.

Keep Minard's Liniment always handy

Now she is no longer anaemic

ARE you worried about your daughter? Is she growing too fast for her strength? Is she pale, thin, anaemic?

You can build up her blood supply with Dr. Williams' Pink Pills. They contain the vital, life-giving nourishment which anaemic blood cries out for.

"I do not think that Dr. Williams' Pink Pills have an equal for building up the system," writes Mrs. Albert Powers of Picton, Ont. "I gave them to my eldest girl when she was anaemic, pale and thin and had no appetite. They restored her to health and later when my youngest daughter was run down after diphtheria, I again brought them into use. My daughter was thin, pale and extremely nervous but the pills soon set her right."

Start your daughter on this proven treatment now. Buy Dr. Williams' Pink Pills at your druggist's or any dealer in medicine or by mail, 50 cents, postpaid, from The Dr. Williams Medicine Co., Brockville, Ont.

S 46

Dr. Williams' PINK PILLS
"A HOUSEHOLD NAME IN 54 COUNTRIES"

Extremists Both

"It is the sorry fate of every human institution to be finally corrupted by acurious conspiracy between its critics and its friends," says Reinhold Niebuhr.

Critics are apt to see only the weaknesses of an institution, and its friends are always blind to its shortcomings and failings. The great temptation of the critics is to surrender to a whole-loaf-or-none philosophy, where as that of the loyalist to to surrender to a my-country-right-or-wrong-love-is-blind philosophy. The loyalist loathes the critics who condemns the institution that holds the loyalit's devotion. On the other hand, the critics has only contempt for the loyalist who blindly clings to the institution that has aroused the critic's doubt.

The critic who has no capacity for loyalty and the loyalist who has no capacity for criticism re poles apart, yet they unconsciously join in a dangerous partnership. It is difficult to say which most menaces the institution. Perhaps one is as bad an influence as the other.

Consider the community and its boosters and knockers. It needs both, and is fortunate if its citizens are loyally critical. Those who find nothing wrong or lacking in their city or town will never be the inspiration for progress. The critic may show the way to improvement, but lacking a sense of loyalty, he invariably deserts the community instead of remaining to help make it better.—Port Arthur News-Chronicle.

The Lesson of the Vestris

Ottawa Journal (Ind. Con.): Let us hope that the lesson of the "Vestris" will be learned, despite the complacent excuse of over-zealous patriots, and that hereafter ships, particularly passenger ships, on the British register will in fact as well as in appearance be subject to British regulations. As Britishers we have a faith in ourselves and in administration of British laws that we have not in foreigners or foreign law administration, and it is small comfort that British ships sailing between United States forts and other foreign ports are inspected solely by American officials and agents. The blame for the overloading of the Vetris may belong directly to inspectors and agents in the port of New York but back of everything are the British register and British honor.

For the Children's Sake

Edmonton Journal (Ind. Con.): In furtherance of its campaign for the pasteurization of milk, the Journal quotes extensively from an editorial in The Montreal Star, commenting on the report of the city bacteriologist.) This expert, whose business it is to count the bacteria in Montreal's milk supply, finds that there are more disease germs in "special" or "certified" milk than in pasteurized. Montreal had a bad typhoid epidemic just a few years ago which was traced to the milk supply. The demand for pasteurized milk grew out of this outbreak. Now, with the number of dairies allowed to sell "raw" milk increasing, Montreal notes a corresponding increase in infant mortality. In other words, little children are being sacrificed "to meet the wishes of numerous interests."

LUXO
FOR THE HAIR
Ask Your Barber—He Knows

Why Stand When One Can Sit?

English sportsmen are to be thanked for the introduction of the portable "walking-stick seat" which is gaining in popularity each year and is rapidly becoming an international sports accessory. Until put in use as a seat this two-purpose article resembles a sturdy walking stick with rubber tip and an easily held double-looped handle. When this stick is to be converted into a seat, while its owner watches a golf or tennis tournament, the rubber tip is first unscrewed and changes place with a disk-headed spike, which, up to this time, has been concealed inside the upper end of the cane from sinking too far important item as it keeps the spiked end of the cane from sinking too far into the ground. The double looped handle is then opened and forms a slightly curved seat, which is surprisingly comfortable. The angle at which the cane is thrust into the ground can be adjusted to individual needs and manner of sitting.

Women have been quick to appreciate the convenience of these walking-stick seats and some have already been ordered with leather covered seat portion in a color to conform with other sports equipment. The more expensive of this type of portable seats have a strip of leather which opens and closes with the loop handles, but the model most in vogue depends entirely for its seat upon its rigid framework of the widely spread handles. The rubber tip and its ferrule, when the seat is in use, are screwed in position to act as a convenient hand rest and brace. When the interest of the game makes the change of position desirable, it is only necessary to pull up the horizontally spread halves of this curious walking stick until they are parallel vertically, and, their utility as seat has temporarily ceased.

Another masculine accessory which is just now enjoying renewed popularity is the walking stick in which is concealed an umbrella. So quickly is the adjustment made in case of a sudden shower that the practicability of such a two-purpose article can hardly be over estimated. The styles of handle conform to the favorite club or crook designs, equally suited to both canes and umbrellas. The wooden case that serves both as walking stick and umbrella cover, telescopes to such small dimensions that when collapsed it easily fits in any pocket.

These two accessories, the portable seat and the combination cane and umbrella are increasingly to be found in the wardrobe of the up-to-date man, who is at all interested in sports. When traveling, the two pieces are easily strapped together on a suit case or carried in a golf bag.

Bow Versus Golf Club

William Thomson, well-known western golf professional, and Chief Sitting Eagle, of the Stonies, differed as to which could beat the other at golf, each armed with his chosen weapon. Sitting Eagle took his trusty bow and arrow; Thomson relied on his golf clubs. At the end of a nine-hole try out the Chief was four up on the pro. His target was of course larger than Thomson's objective and he could and did "hole out" from long range. The contest was staged over one-half of the championship course where the competition for the Prince of Wales Trophy will be staged in the "Canadian Golfer" tour of Canada, starting from Toronto August 12.

Earthquake in New Zealand

Auckland Weekly News: Though it is perfectly true New Zealand is often given abroad, notably in Australia, a wholly undeserved reputation for being earthquake-ridden—the whole country being included when, as a rule, the shocks are purely local in character—it can not be denied that, especially in certain well-defined regions, the liability to experience them is always in the background. Calm consideration shows that the risk to life, limb and property over a span of years, is not very serious in New Zealand. What toll of life have earthquakes taken in the last ten years compared with the victims of road and street accidents? How great has been the material loss balanced against the enormous annual fire wastage in the Dominion? Considered in this way, the earthquake risk to the New Zealander is exceedingly small, the loss of property is inconsiderable.

LIFE'S ROAD

I expect to pass through this life but once. If there is any kindness or any good thing I can do to my fellow-beings, let me do it now. I shall pass this way but once.—Quaker Saying.

DISCONTENT

There are two kinds of discontent in this world—the discontent that works and the discontent that wrings its hands. The first gets what it wants, and the second loses what it has: There's no cure for the first but success; there's no cure at all for the second.—G. Graham.

Minard's Liniment for Neuralgia.

The Red Rose Tea guarantee means what it says. If not satisfied return the unused tea in the package and the grocer will refund your money. 69

RED ROSE TEA "good tea"

RED ROSE ORANGE PEKOE is extra good

Tokio Temple Hides Goddess Ten Centuries

Skeptics Declare Golden Idol of Mercy is Only Wood Like Duplicate Copied 1,000 Years Ago

STRANGE LEGEND

Tokio — Western skepticism is penetrating the Japanese mind and causing discussion about the authenticity of the reports regarding the statue of the Goddess Kwannon in Asakusa Temple, Tokio. For more than ten centuries the statue has not been seen.

The image, one foot and eight inches tall, has always been thought to be made of gold. No one has seen the image for centuries, but a wooden Kwannon, carved by the St. Jikaku a Buddhist priest of the tenth century, as a copy, has induced the authorities of the temple to believe that the original image is also of wood. Since the authorities of the temple adhere to the time-honored custom of fifteen centuries, an inspection of the image of Kwannon has been impossible.

Priest Disregarded Custom

St. Jikaku is said to have been the only one to disregard the tradition and he was able to do so because of the reconstruction of the temple was at that time, legend says, the priest carved his replica of the original Goddess of Mercy.

The third Shogun, Tokugawa Iemitsu, is said to have desecrated the image if, but this, is denied by the authorities of the temple.

At the time of the Meiji restoration when Buddhist temples suffered considerable persecution at the hands of the government, high officials of government are said to have hastened the temple, but the present caretaker says that the image was not exhibited. The Kwannon statue is wrapped in a Buddhist robe and encased in a triple or quadruple box. The government opened the first box and then the next, but when opened the last box they were frightened that they did not remove the robe.

Present Temple Built in 1649

The present temple, which is now being reconstructed, was built by the third Tokugawa Shogun in 1649. Since that time the temple has undergone repairs on a large scale every seventy years. The temple, 108 feet square, is regarded as the representative temple in Kwanto district of Tokio.

The Asakusa temple is one of the most popularly patronized institution in the country, but the temple at Narita, in Chiba Prefecture, the greatest income, more than 660 yen a year while the Asakusa Kwannon Temple is valued at 170,000 yen.

THE PAST

It is because so much of the past still exists in our lives that it is dear to us. These are consolations for the loss of youth and of illusions; and one learns little by little that a thing is not ever in vain if it is not happening with noise and shape or outward sign; its roots are in our hearts; and every now and then they send forth a shoot with blossoms and bears fruits still.—Anne Ritchie.

HELPERS

The rules demands no impossibilities; but it does demand that every sphere, however humble, shall be filled with divine endeavors. You have not done what you could if you have not made it the problem of every day. How many burdens can I take lighter? How much heart sunshine can I shed about me? How much can I increase the sum of human blessing in the circle where my lines have fallen?—Edmund H. Sears.

We know what we are, but not what we may be.—Shakespeare (Hamlet).

How well you look!

"I am writing you again to express my sincere gratitude for the continued success I have maintained through my daily use of Kruschen. Only last week a man met me who saw me a few months ago when I was suffering with rheumatism. He first remark was 'How well I looked. I inquired, 'Yes, I have only Kruschen Salts to thank.' He said he was feeling 'off colour' and would start 'the Kruschen habit next day. I always recommend Kruschen Salts!"

Mrs. J. Wyckham.

Original letter on file for inspection.

Kruschen Salts is obtainable at drug and department stores in Canada at, 75c a bottle. A bottle contains enough to last for 4 weeks—good health for half-a-year a shilling.

Classified Advertisements

RAPIDLY WANTED SALESLADIES to call on Retail Trade. Steady employment. Apply at once. P. B. Co., 30 Mary St., Hamilton, Ont.

[illegible] WANTED TO SELL FRUIT TREES, Shade Trees, Shrubs, Roses, Vines, and a complete line of Nursery stock. Old established firm. Permanent position. Good commission. Good every week. Good territory still open. Write for terms. Canada Grove Nurseries, Winona, Ont.

Do you have been drinking my [illegible]? "I have not, sir." "Are you sure?" "Quite sure. I could not work out."

Minard's Liniment for aching joints

Many a bad sermon preached, good text.

GIRLS WANTED

DRESSING AND BEAUTY CULTURE

[illegible] number five opens today.

OFFER THE MOST UP-TO-DATE COURSE IN CANADA.

[illegible] of satisfied graduates [illegible] for free booklet.

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Unprecedented Nursing Stick.

[illegible] the medicinal properties of [illegible] by lathering and rubbing [illegible] child health and peace to the [illegible] from indigestion. 25c. Every where.

Camper's First Aid

[illegible]'s is good for burns, [illegible]s, sprains, sunburn, and [illegible] bites.

NARD'S "KING OF PAIN" LINIMENT

EROXON With The Pin Honey Fly Catcher

Must Do Your Bit

[illegible] war against the fly, carrier [illegible] and breeder of disease.

[illegible] that EROXON is the best convenient and most [illegible] of combating the [illegible] fly. Use constantly, keep [illegible] position. It is hygienic, [illegible] never get away when used [illegible]. Each spiral gives three [illegible] of service.

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From Mother of Six

[illegible] Lydia E. Pinkham [illegible] Compound [illegible] my boy now eight months old [illegible] 23 pounds. I have given [illegible] medicine before each of them [illegible] born and have certainly received great benefit from it. I urge [illegible] friends to take it as I am sure [illegible] I receive the same help I did." — Mrs. Milton McMullen, Vanessa, Ont.

Lydia E. Pinkham's Vegetable Compound

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