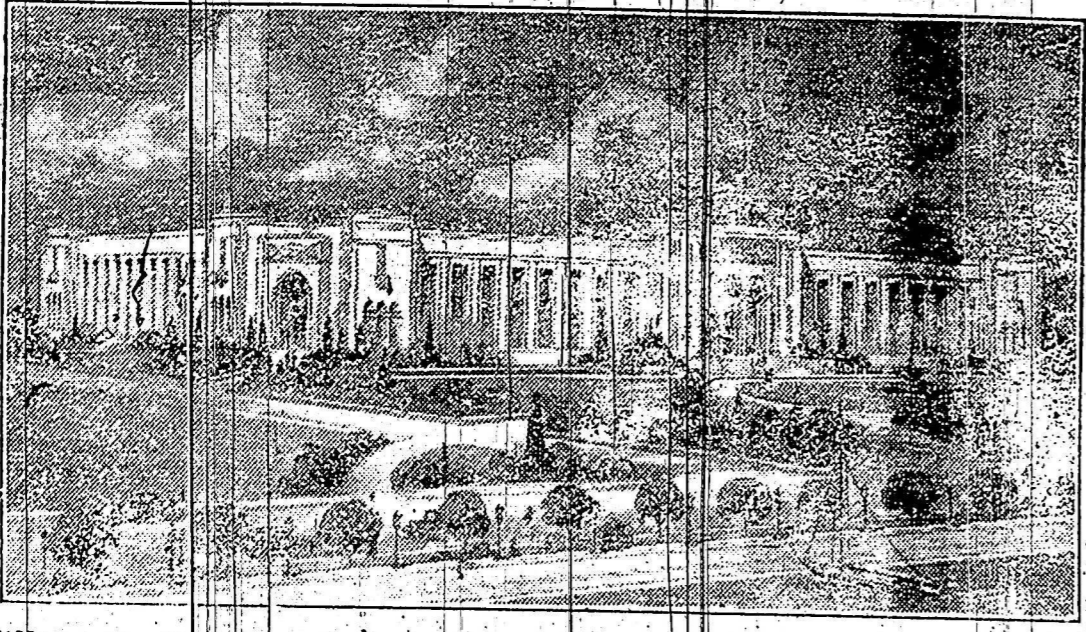


AT CANADIAN NATIONAL EXHIBITION



Million Dollar Motor Salon

The motor show is the most important feature of the exhibition. It will be held in a new building, the Motor Salon, which is being erected on the site of the old Exhibition grounds. The building will be 446 feet in length and 294 feet in depth. It will be constructed of steel and brick with concrete floors on the main and mezzanine levels. The ground will be paved with asphalt. The building will have a total floor area of 1,312,440 square feet. It will be divided into several sections for the display of motor cars, trucks, and other motor vehicles. The building will be open from 10 a.m. to 6 p.m. daily. Admission is free. The motor show will be the largest and most important of its kind in Canada.

Inside walls. Majestic stone pillars will extend to the roof at the mezzanine floor and artistic lighting arrangements have been made to blend harmoniously with the color effects of the automobile models. Indirect lighting will prevent glare in the highly finished cars. Amber glass will be used in all windows with Spanish iron grilling and inside and out to give a decorative touch. The building will be used annually by the Canadian National Exhibition Motor Show and the winter. The opening in August when the world's greatest annual exhibition swings open its gates on the 23rd, will provide the Canadian National Exhibition with the greatest motor show ever held in this country.

Edwin Franko Goldman Band

Maintains High Standard Set in Previous Years



The Edwin Franko Goldman Band organization will be heard daily throughout the exhibition. The band is the finest of its kind in Canada and has maintained its high standard of performance in previous years. The band is composed of 40 members and is led by Edwin Franko Goldman. The band will perform a variety of music, including symphonies, concertos, and popular songs. The band will be heard in the main exhibition hall from 10 a.m. to 6 p.m. daily. Admission is free. The band's performance is one of the highlights of the exhibition.

Card of Various Sport Events at the C.N.E.

Sport is so popular and necessary a phase of the national life of the people of Canada that other countries have given it a prominent place in their program of activities. Ever on the alert to the demands of its two million visitors each year and as a contribution to the diversity of the card of attractions for people of all ages and both sexes, the world's greatest annual exhibition has again arranged a list of sports events, apt and astute, calculated to provide enough thrills for everybody.

For the third year in succession the Canadian National Exhibition, in conjunction with the Wringley interests, will hold the famous \$50,000 world championship "Wringley" swim marathon. The course will start in the mezzanine of the Exhibition Building on Friday, August 23rd, evening day, and the men's swim on Wednesday, August 28th, at a distance of fifteen miles. It has been stipulated that the water shall be at a temperature of 68 degrees or warmer at the hour for the start. A note of this event is that it will be the first of its kind in the world. The water will be heated to the required temperature. The event will be a great attraction for the exhibition.

Sea Fleas Big Feature. Outdoor motor races, for which cash prizes of \$5,000 have been provided, have attracted drivers of international fame and the spectacular little "sea fleas" will be a daily feature on the water front. Lakes Ontario and Erie in Canada and the United States will be the scene of the racing. The races will be held from August 23rd to September 1st. The races will be a great attraction for the exhibition.

The Lake Yacht Racing Association will hold an international competition to the Canadian National Exhibition. The event will be held from August 23rd to September 1st. The races will be a great attraction for the exhibition.

Track photos of both sexes who represent their countries at the Olympic Games will be shown in the exhibition. The photos will be a great attraction for the exhibition.

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Exhibition Notes

Agricultural Resume

The Canadian National Exhibition, now recognized as the greatest agricultural institution in the world has to its credit the glorious record of fifty-one consecutive years of unabated effort to advance the interests of our nation's basic industry. The present year sees the management of this great organization planning and preparing a more interesting and educational agricultural program than ever for its "EMPIRE YEAR" Celebration. From end to end of the sixteen and one-half acres of buildings under one continuous roof, the very finest livestock in the land will have the most modern and sanitary exhibiting facilities, judging arenas and show rooms. It is safe to say that the spectacle to be presented will faithfully portray "The Agricultural Development of a Nation."

Heralding the show the annual premium list went through the mail some weeks ago to a host of nations in all provinces throughout Canada and the many States of the Union. The list for 1929 is the most attractive and comprehensive ever issued by the C.N.E. Association. It contains one hundred and fifty-eight pages and is replete with information relative to agriculture embracing every division of live stock. Through the many sections listed revisions and improvements for the general good of breed and breeder are noticeable.

Increased Entries in Horse Events. In the breeding horse section, classes have been added for young horses, and the "Junior breeders" will be afforded an opportunity of presenting their animals to advantage. "Stallions, harness and hunter classes will, as usual, make up the horse show. There has been a noticeable revision of the classifications in this department and the prize money for the respective placings is now on a more generous scale. The 1929 Horse Show obviously will be more outstanding than even that of 1928 when a record entry was secured. Well-filled classes of first quality and keenly contested events always characterize the splendid show in the Arena and furnish much pleasure and many thrills each afternoon and evening to the vast crowds in attendance.

Poultry Classes to Encourage Juveniles and Egg Exhibits. The Poultry, Pigeon and Pet Stock Show will be held on the upper floor of the eastern annex and is the most modern complete equipment to be held in at least 6,300 exhibits. A special feature that makes this show attractive to breeders is the guarantee of single coupling of 30 birds entered at a minimum fee of only 75c per individual exhibit. This is of great benefit to breeders of high quality stock, for when birds are copped together in no cage—as they are under the double coupling system—accident injury to a valuable specimen often results. Boy and girl poultry breeders are being catered to on quite an extensive scale, twelve sections being provided for juvenile competitors. By way of encouragement the Hon. John S. Martin, Ontario Minister of Agriculture, offers a silver trophy for the "Best Young Poultry Showman." Other new additions this year are Poultry Egg Classes and Sales Display Jests.

Judging Competitions Educational. The interest in the Junior Farmers' Judging Competitions has increased so tremendously since they were inaugurated in the year 1916 that it has come to be regarded as an outstanding annual feature at the National Show. Hundreds of farm boys and young men each year enter these contests in friendly rivalry. A remarkable entry in the Girls' Household Science Judging Competition was attained in the year 1928—over 250 competitors in the domestic Arts Exhibits section. The winning of the emblematic of the provincial championship will have to be fought this year to retain this honor.

Sped Trials. Tuesday, September 3rd, to Friday, September 6th, inclusive will feature four days of harness racing at the Exhibition this year. Attractive purses are offered for each trotting and pacing event. Entrants of sterling calibre from many distant points will be on hand to compete. The races will be held under the rules of the Dominion Harness Horse Association. The conditions for horses and harnessmen will be found in the exhibition program. The racing money winning system used in such a money race is a guarantee of a good race. The races will be a great attraction for the exhibition.

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Exhibition Visitors

Exhibition visitors are cordially invited to visit the exhibition. The exhibition is open from 10 a.m. to 6 p.m. daily. Admission is free. The exhibition is a great attraction for the people of Canada and the United States.

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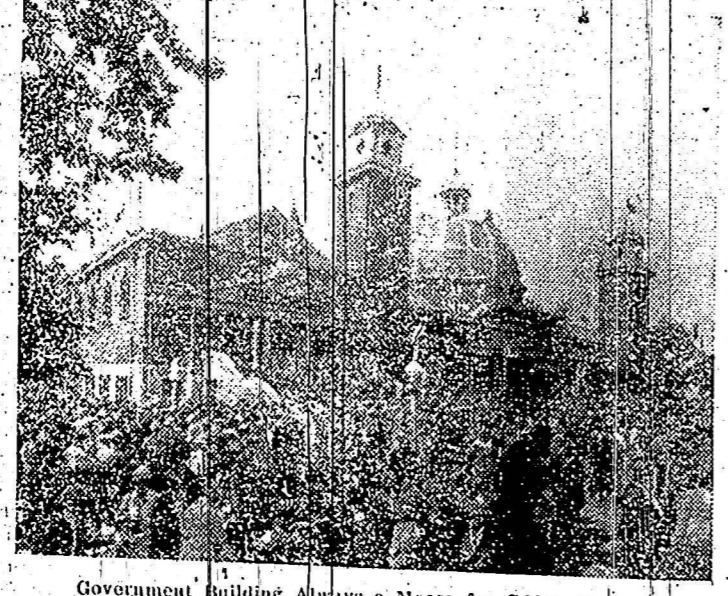
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Government Building Always a Mecca for C.N.E. Visitors

Agricultural Industries to be Attractive. The classification for field crops, farm crops, and garden vegetables, has been revised and brought up to date, especially in this noted in the commercial varieties which have been made more attractive to producers. The Floriculture Section for plants and growers offers an opportunity to the grower to make a most artistic display in competition. A new attraction in this class is the section which calls for "best and most attractive display of gladioli," not to exceed 300 square feet, to be judged at different times during the exhibition as to durability and continued attractiveness. The prize money, \$150 for 1st, \$100 for 2nd, \$75 for 3rd, \$50 for 4th, \$25 for 5th, should make spirited competition and an attractive display of gladioli is being offered this year for the best twelve spikes of dolphinarium exhibited between the days of August 27th and August 31st.

Trotting Program

The 1929 renewal of the trotting and pacing program annually sponsored by the Canadian National Exhibition has been announced and is being acclaimed by horsemen as the most important race meeting of its kind in Canada this season. Offering an outstanding feature are the two thirty races in aggregate by the Canadian Standard-bred Society and having respective guarantee values of \$3,000 and \$2,000. The two futurities, one for three-year-old trotters and the other for three-year-old pacers, will be contested on Wednesday, September 4th, with the 2.10 pace, the most interesting feature of the program, which will be witnessed at another race meeting in Canada this year.

The balance of the program is devoted to class races of uniform value of \$500 and provides for trotters and pacers whose eligibility range from the 2.30 class down to the 2.10 pacers. The entire program is being raced under the rules of the Dominion Harness Horse Association and the eligibility of horses intended for racing at this meeting may be obtained from Mr. Charles Snow, 331 Brock Avenue, Toronto. The most liberal conditions are in force at any meeting in Canada and include a three-per-cent entrance fee with absolutely no deductions from money winners. Entries positively close on August 17th when a cash payment of \$15 (the entire entry fee) must be forwarded with the entry, together with the name and description of the horse. The usual money all-vision program and trotters are given a four-second allowance in all pacing classes.

When at the Toronto Exhibition

You are invited to call at the Heintzman stand in the Manufacturers' Building and see the wonderful display of UPRIGHT SPECIAL DESIGN PIANOS, as well as the very artistic display of... If you are down town, would be glad to have you call in, as a duplicate display is on hand at our warerooms, 195 Yonge Street, opposite Eaton's. RADIO and PHONOGRAPHS, a wonderful display of the latest models in Radios, many makes to choose from. Also all designs of Orthophonic Victrolas, and Victor Records. Terms: Pianos 10% cash, balance spread over three years. Radios and Phonographs, 15% to 25% cash balance arranged over a period of 12 months.

Complete Program follows:

- Tuesday, September 3rd
2.30 Trot, Pacing, \$500
2.30 Pace, Pacing, \$500
Wednesday, September 4th
2.16 Trot, Pacing, \$500
2.15 Pace, Pacing, \$500
Thursday, September 5th
2.10 Pace, Pacing, \$500

The Futurity for three-year-old pacers, owned, foaled and trained in Canada; Pacing, \$3,000 and Silver Cup donated by the Toronto Driving Club.

Carnival of the Clouds

Aviation is being stressed for this Empire Year Celebration and plans are being laid for some racing events. Scores of planes and other aircraft of various classes and designs will attend the Canadian National Exhibition. An international carnival of the clouds will present some startling and prizes for exhibition visitors.

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SEE THE BALL GAMES WHILE VISITING THE EXHIBITION
Aug 23—Baltimore
Sept. 2—A.M. & P.M. Buffalo
Aug. 30, *31, *31—Newark.
Aug. 27, 28, 29—Chicago
Aug. 24, 25, 26—Cleveland
Sept. 3, 4, 5, 6—Montreal
*Two Games For One Admission.
SPECIAL SEPT. 6—St. Louis American's
Mgr. and Montreal, Both For One Admission.
MAPLE LEAF STADIUM—Sited on Exhibition Grounds